A leopard print pattern in shades of brown, tan, and black covers the entire background. A solid red rectangular box is centered on the page, containing the main text.

**Fall '95
Fashion
PREVIEW**

**Glamour...
beyond your
wildest dreams.**

Virginia Slims



September 27, 1995

Joyce Bloom
5115 Lochlomond Dr
Houston, TX 77096

Dear Customer:

Thank you for contacting us about the .

We would be happy to forward a catalog to you. Please take a few minutes to sign this letter where indicated, including date-of-birth, and return it to us at the following address:

Virginia Slims V Wear Catalog
PO Box 8001
Dover, DE 19903-8001

A catalog will be forwarded to you once your signed letter with a birthdate is received.

We appreciate your continued patronage and loyalty to the Virginia Slims Brand family. Thank you for your participation in this special offer.

Cordially,
Customer Service
Virginia Slims

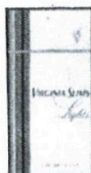
SIGNATURE _____ DOB _____
(required) (required)

Order # 753573-CR-564973

BY SIGNING THIS FORM, YOU CERTIFY THAT YOU ARE A SMOKER 21 YEARS OF AGE OR OLDER, AND THAT YOU ARE WILLING TO RECEIVE CIGARETTE COUPONS AND BRANDED INCENTIVE ITEMS IN THE MAIL. SUBJECT TO APPLICABLE STATE AND FEDERAL LAW.

NOTE: Your properly completed order must be received within 30 days of the date of this letter to ensure processing of this order.

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.



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8 mg "tar," 0.7 mg nicotine av. per cigarette by FTC method.