

**CAP IT OFF** In taxi yellow with black patent brim and a bold, embroidered Virginia Slims V-Wear logo on the back, this is where your head should be at. Polyester/rayon. Metal grommets. Adjusts. [08] 35 PACK UPCs.



# VIRGINIA SLIMS



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© Philip Morris Inc. 1992

9 mg "tar," 0.7 mg nicotine av. per cigarette by FTC method.

**SURGEON GENERAL'S WARNING: Quitting Smoking Now Greatly Reduces Serious Risks to Your Health.**

Virginia Slims



If you have any questions about your order, call 1-800-521-0366. (No orders accepted over the telephone.)

**BIKER CHIC** Hit the streets in our black leather biker jacket (also seen on cover). Soft and supple with a cinched waist, belt and zippers all over, it's got more attitude than anything on wheels.

S(4-6) [01] : M(8-10) [02] : L(12-14) [03]

350 PACK UPCs.

**PACK IT UP** In top-grain black leather, our backpack is streetwise down to its big brass buckle. Top handle, interior drawstring closure, zipper compartments inside and out. 16½" W x 13" D x 17" H. [11]

225 PACK UPCs.



Virginia Slims



**the fashion  
collection with a  
streetwise attitude.**

**It's hot, it's chic  
and it definitely  
rules the road.**

**Free**  
**with proofs  
of purchase.**

Tear the UPCs off every pack of Virginia Slims. Save 'em up, cash 'em in and all the street chic fashions you see here can be yours. FREE with proofs of purchase (plus shipping and handling).

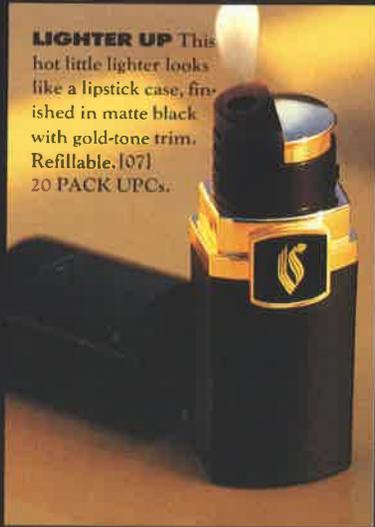
Superslims & Ultra Lights Menthol: 6 mg "tar," 0.4 mg nicotine—Ultra Lights: 6 mg "tar," 0.5 mg nicotine—Lights 100's: 9 mg "tar," 0.7 mg nicotine—120's & 100's Regular: 15 mg "tar," 1.1 mg nicotine—100's Menthol: 15 mg "tar," 1.2 mg nicotine av. per cigarette by FTC method.

**SURGEON GENERAL'S WARNING: Quitting Smoking  
Now Greatly Reduces Serious Risks to Your Health.**

**PEARL IT ON** With four individually knotted strands, our faux pearl bracelet wraps your wrist, then pulls it all together with a gold-plated clasp. Adjustable. [06]  
60 PACK UPCs.



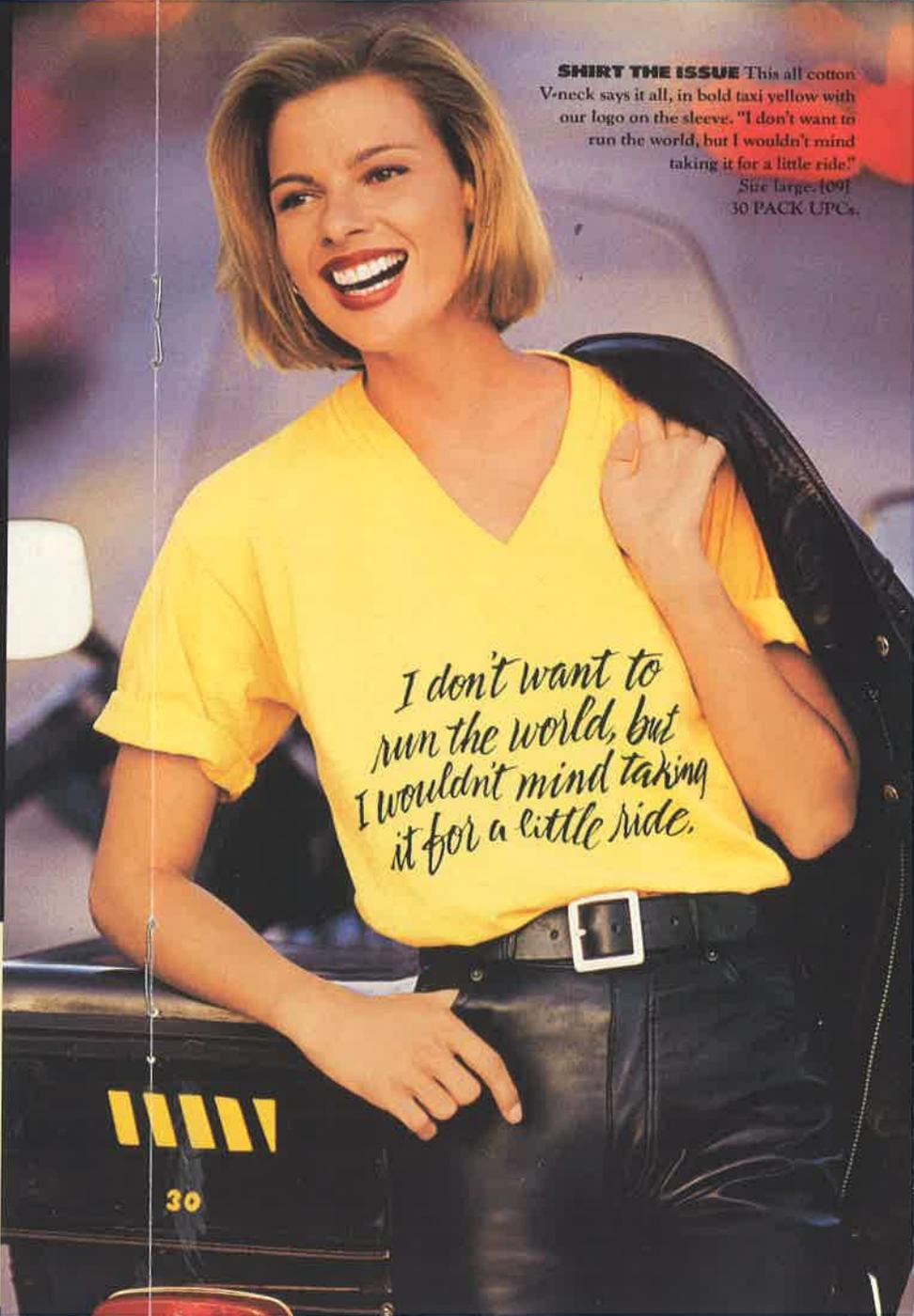
**LIGHTER UP** This hot little lighter looks like a lipstick case, finished in matte black with gold-tone trim. Refillable. [07]  
20 PACK UPCs.



**V-WEAR SHADES** In black [12] or tortoise [13], these classic shades have maximum UV protection, plastic lenses and frames. With black carrying case. 40 PACK UPCs each.



**SHIRT THE ISSUE** This all cotton V-neck says it all, in bold taxi yellow with our logo on the sleeve. "I don't want to run the world, but I wouldn't mind taking it for a little ride." Size large. [09]  
30 PACK UPCs.



**From the runways  
of New York to the  
streets of L.A.,  
street style is the  
style to be in for '93.**



**And for street style at its  
hottest, Virginia Slims V-Wear  
is the fashion collection to be in.  
Best of all, it's FREE with proofs  
of purchase from Virginia Slims  
(plus shipping and handling).  
So if you want to get streetwise,  
you've got to get into Virginia  
Slims V-Wear. But don't worry...**

**Getting  
V-Wear  
is as simple as  
1, 2, 3, 4, 5.**

9 mg "tar," 0.7 mg nicotine av.  
per cigarette by FTC method.

**SURGEON GENERAL'S WARNING: Quitting Smoking  
Now Greatly Reduces Serious Risks to Your Health.**



**BEST VEST**

This black vest has a hand-designed floral lace front, textured jacquard back and adjustable back belt. Pair with its matching lace tie. One size only. M/L Acrylic/acetate. Dry clean. [04] 100 PACK UPCs.



**TIED AND TRUE**

Our black, floral lace tie is great with a big white shirt, its matching vest, or even as a belt. Acrylic/acetate. [05] 40 PACK UPCs.



**BELT IT OUT**

Our quilted black leather belt bag is the place to stash your smokes or cash. Gold-plated hardware, braided strap that clips onto your belt loop. 3 1/4" W x 1 1/4" D x 5 1/2" H. [10] 40 PACK UPCs.

**ORDER IN 5 EASY STEPS:**

1. Fill out this original order form completely. (No facsimiles accepted.) Must include signature and birth date.
2. Include appropriate number of Virginia Slims pack UPCs.
3. Use chart to determine shipping/handling fees, and include check or money order payable to Virginia Slims V-Wear. No cash, please.
4. Mail in an envelope to: Virginia Slims V-Wear, P.O. Box 7128, Lafayette, IN 47903-7128. Be sure to put proper postage on your envelope.
5. Allow 10-12 weeks for delivery. Orders must be received by 8/31/93. Limit: no more than 2 of any item; maximum 12 items per person.

ITEM AND ITEM #	QTY.	PACK UPCs PER ITEM	TOTAL UPCs
BIKER JACKET S [01]		350	
BIKER JACKET M [02]		350	
BIKER JACKET L [03]		350	
VEST [04]		100	
TIE [05]		40	
BRACELET [06]		60	
LIGHTER [07]		20	
BASEBALL CAP [08]		35	
YELLOW V-NECK TEE [09]		30	
BELT BAG [10]		40	
BACKPACK [11]		225	
BLACK GLASSES [12]		40	
TORTOISE GLASSES [13]		40	
<b>TOTAL PACK UPCs ENCLOSED</b>			

**SHIPPING AND HANDLING: NO MATTER HOW MANY ITEMS YOU ORDER, THERE IS ONLY ONE SHIPPING AND HANDLING FEE. IT'S EITHER:**

\$4.50	for any order containing a jacket and/or backpack
\$3.60	for all other orders
<b>SHIPPING AND HANDLING ENCLOSED (circle one)</b>	
	\$4.50
	\$3.60

Female  Male   
 Ms.  Mrs.  Mr. \_\_\_\_\_  
 Address \_\_\_\_\_ Apt. No. \_\_\_\_\_  
 City \_\_\_\_\_  
 State \_\_\_\_\_ ZIP \_\_\_\_\_  
 Phone Number ( ) \_\_\_\_\_  
 Regular Brand Smoked \_\_\_\_\_

**By responding to this offer and signing below, I certify I am a cigarette smoker 21 years of age or older. I am also willing to receive free samples of cigarettes and other incentive items in the mail, subject to applicable state and federal laws.**

Signature X \_\_\_\_\_ (required) Birth Date \_\_\_\_/\_\_\_\_/\_\_\_\_ (required)

Offer limited to smokers 21 years of age or older. Offer good in USA only. Void in Kansas, Wyoming and where otherwise prohibited. Postage may vary according to the weight of your envelope. Please check with post office to ensure you've affixed proper postage. We reserve the right to substitute color of sunglasses based on availability.

If you have any questions about your order, call 1-800-521-0366. (No orders accepted over the telephone.)