

Virginia Slims

V
wear

84956-D2

Our Exclusive Fall '95 Collection

Virginia Slims

V
wear

STARRING
ROLE SHADES.
With striking silver
frames, cool grey
lenses and deep,
tortoiseshell accents,
these exclusive
sunglasses redefine a
truly legendary look.
A high style statement
with their own chic,
black carrying case.
FREE with 40 pack UPCs.

Glamour...gotta have it.

8 mg "tar," 0.7 mg nicotine av. per cigarette by FTC method.

Allow 10-12 weeks for delivery.
For any questions about your
order call 1-800-868-9327.

**SURGEON GENERAL'S WARNING: Cigarette
Smoke Contains Carbon Monoxide.**



© Philip Morris Inc. 1995

VIRGINIA SLIMS

Trend Report Fall '95:

Glamour is back... with a passion

Virginia Slims



wear

Free

with proofs of purchase.

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Notice-me shape.
Over-the-top beauty.

And drama, drama,
drama.



WRAP OF LUXURY. This black fringed scarf lends Hollywood flair to whatever you're doing. In a lush, cashmere-feel acrylic with our delicately embroidered VS logo, this piece takes you directly to leading lady. Hand wash warm. FREE with 75 pack UPCs.

OUR SIGNATURE CAMEL COAT takes the classic wrap style to new levels of glamour. In a chic wool blend, in camel with faux leopard trim, this fully lined coat has a svelte, belted waist and an absolutely elegant silhouette. Wear it whenever making a grand entrance is a must. Dry clean. S(6-8); M(10-12); L(12-14); XL(16-18). FREE with 325 pack UPCs.

8 mg "tar," 0.7 mg nicotine av. per cigarette by FTC method.

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For sizing
information,
see order form.

OUR SIGNATURE BLACK COAT takes the classic wrap style to new levels of glamour. In a chic black wool blend, fully lined in a show-stopping raspberry shade, this coat has a svelte, belted waist and an absolutely elegant silhouette. Wear it whenever making a grand entrance is a must. Dry clean. S(6-8); M(10-12); L(12-14); XL(16-18). FREE with 325 pack UPCs.



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Over-the-top beauty.

And drama, drama,
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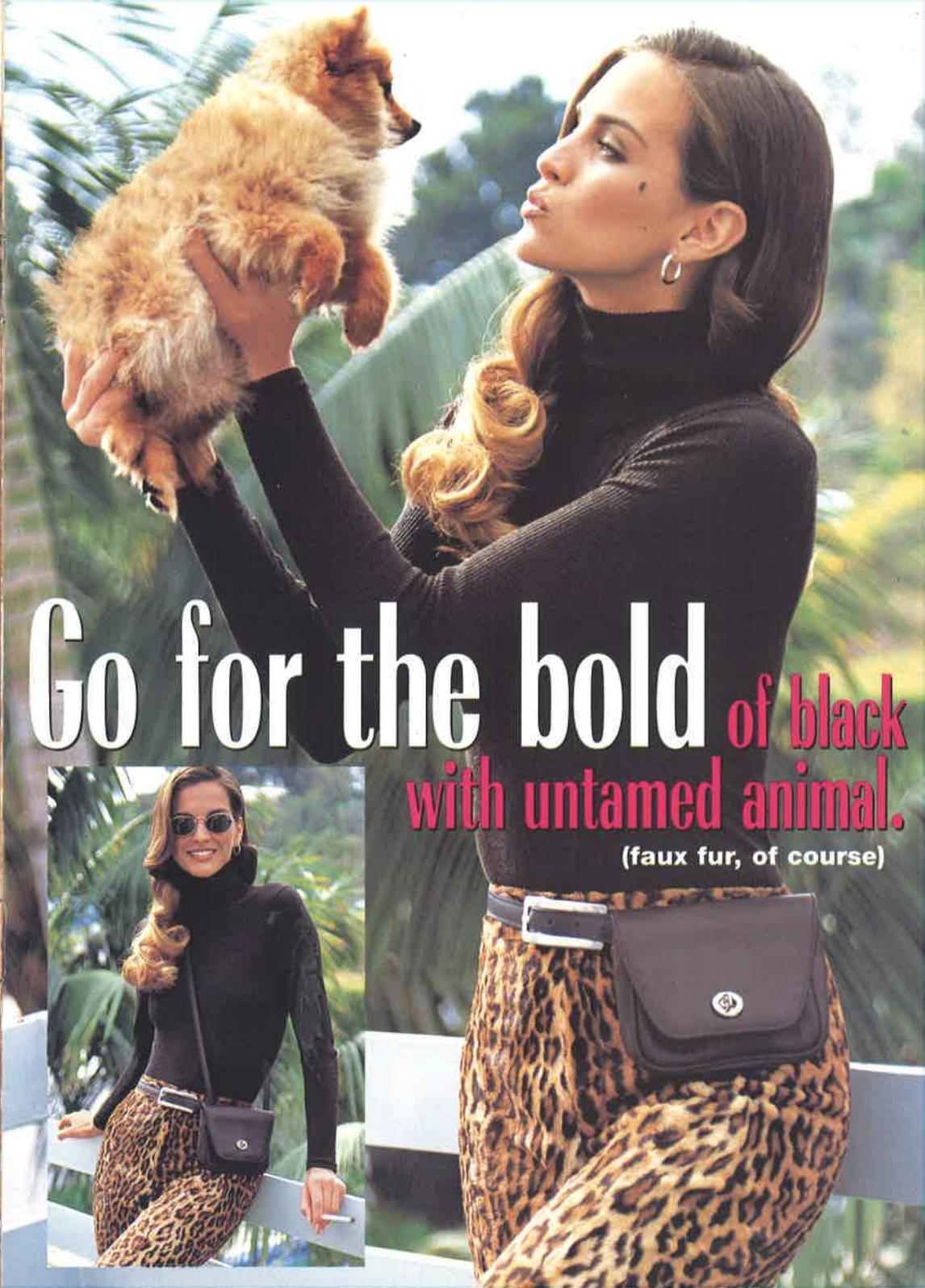


HANDS-ON GLAMOUR.
These black knit gloves put sophistication and style right at your fingertips. Luxuriously soft in a lambswool cashmere-blend and elegantly embroidered with our VS logo. 10" length. One size fits all. Hand wash warm. FREE with 40 pack UPCs.

TOUCH OF LUXE BAG. Pick up on fall's hippest new trend...the skinny belt. Just toss in your Virginia Slims, keys and lipstick, then buckle this sleek, black leather bag around your waist for on-the-go daytime glamour. Or use its detachable shoulder strap for after-5 chic that'll have the critics raving. Fully lined. Order either S/M 36" belt; or L/XL 42" belt. FREE with 100 pack UPCs.

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Go for the bold of black with untamed animal.
(faux fur, of course)

An absolute must:
whatever sparkles,
whatever shimmers,
what makes you
shine.

THE HOLLYWOOD BLOUSE
has effortless elegance. In
a graceful plum satin
charmeuse with dramatic
faux rhinestone buttons
and cuff links, it's perfectly
polished right down to its
French cuffs. Machine wash.
S(6-8); M(10-12);
L(12-14); XL(16-18).
FREE with 125 pack UPCs.

Finding your best
fit has never been
easier. Check out
our new sizing chart
on the order form.

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The blouse...
Wear it in.
Definitely
wear it out.
Above all,

wear it like you mean it.

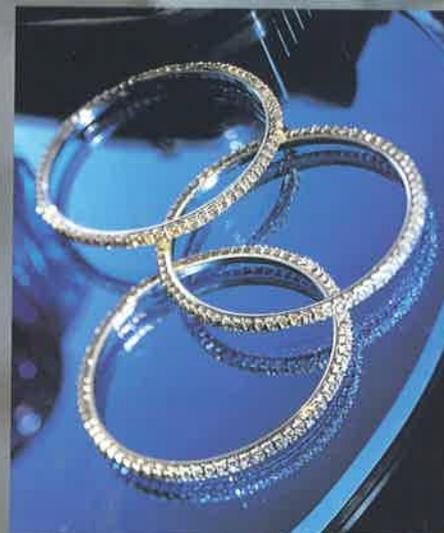
TRULY BRILLIANT BARRETTES.

In silver-finished brass, bejeweled with glimmering rhinestones, these elegant accessories are just what you need for Hollywood hair. A set of five, oh-so-splendidly wrapped in a satin pouch with black velvet drawstrings. FREE with 55 pack UPCs.



GO GLITZTY BANGLES.

Glamour's all in the wrist with these exquisite, silver-plated rhinestone bangles. Wear them one at a time or pile on all three for a sparkling look that's absolutely Hollywood. FREE with 55 pack UPCs.



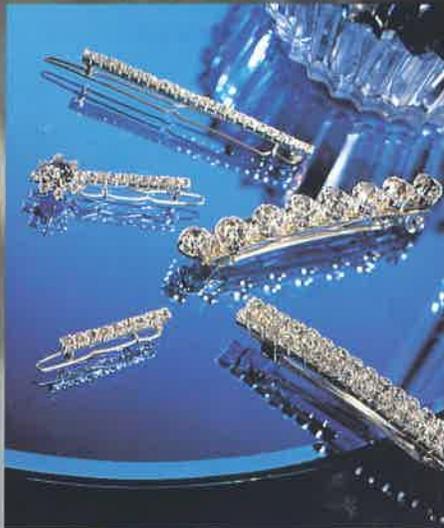
Questions about
your order?
Call 1-800-868-9327.

SCENE

PROD.
DIRECTOR
CAMERA
DATE
CAMERAMA

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BARRETTES.**

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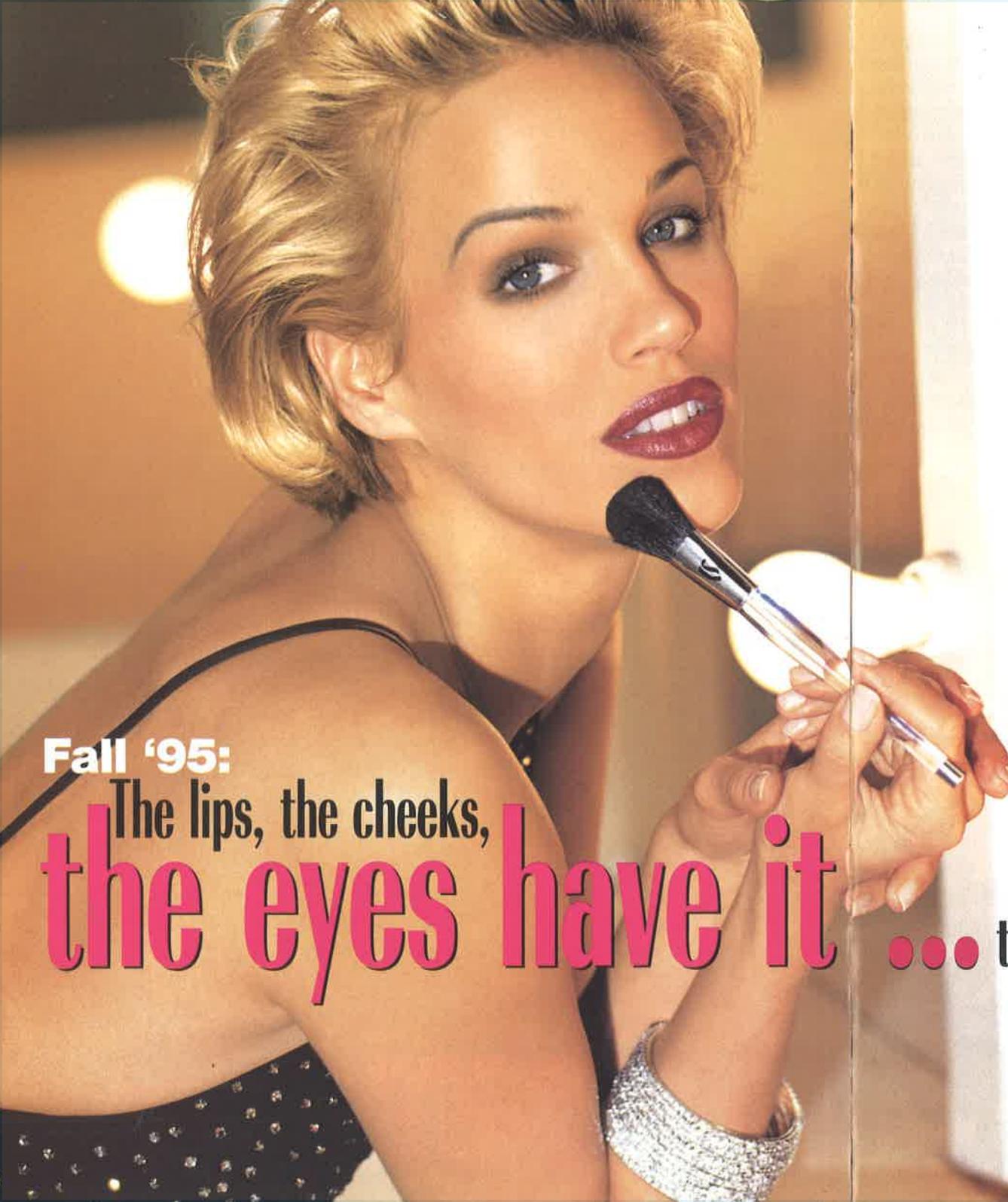
THE HOLLYWOOD BLOUSE
has effortless elegance. In a graceful plum satin charmeuse with dramatic faux rhinestone buttons and cuff links, it's perfectly polished right down to its French cuffs. Machine wash. S(6-8); M(10-12); L(12-14); XL(16-18). FREE with 125 pack UPCs.

Finding your best fit has never been easier. Check out our new sizing chart on the order form.

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Fall '95:

The lips, the cheeks,
the eyes have it

... the look that's made to be remembered.



DRAMATIC FINISH MAKE-UP KIT adds those glamorous touches with style and grace. Wrapped in a luxurious satin pouch with black velvet ties, this set of four crystal-clear brushes are a must-have indulgence for this season's pouty red lips and richly shadowed eyes. FREE with 65 pack UPCs.

Questions about your order?
Call 1-800-868-9327.

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In a season of
Luxury, classics make
 a comeback.

THE PICTURE-PERFECT SWEATER SET makes a comeback...with a new sense of glamour. In a deep, raspberry hue with faux rhinestone buttons, the cardigan has never been so absolutely brilliant. Button it up over its matching jewel-neck, short-sleeve sweater tee for a look that's destined to become a modern-day classic. Machine washable acrylic. S(6-8); M(10-12); L(12-14); XL(16-18). FREE with 200 pack UPCs.

For sizing information, see order form.



When you gotta have glamour, you gotta have Virginia Slims.

Virginia Slims pack UPCs are all it takes to get into this absolutely glamorized new collection.

Order in 3 easy steps.

1

Fill out this order form completely. Must include signature and birth date. Complete, legible copies of order form will be accepted. Offer expires and orders must be postmarked by 1/31/96.

2

Include appropriate number of Virginia Slims pack UPCs (no carton UPCs will be accepted). Use chart to determine shipping/handling fees and include check or money order (no cash, please) payable to Virginia Slims V-Wear.

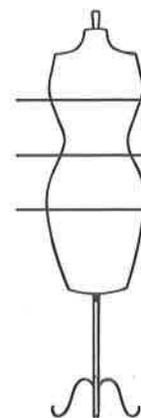
3

Mail in an envelope to: Virginia Slims V-Wear, P.O. Box 8131, Dover, DE 19905-8131.

Be sure to put proper postage on your envelope.

Allow 10-12 weeks for delivery. Limit: no more than 2 of any item. Maximum 12 items per person.

Here's how to get the best fit.



Bust - Measure under arms and around fullest part of the chest.

Waist - Measure around waistline, keeping the tape measure a little loose.

Hips - Measure around fullest part of hips while standing.

SIZE	S (6-8)	M (10-12)	L (12-14)	XL (16-18)
Bust	33-34	35-36	37-39	40-41
Waist	25-27	28-29	30-31	32-34
Hips	36-37	38-39	40-41	42-43

Any questions about sizing? Call 1-800-868-9327.

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 Smoke Contains Carbon Monoxide.



SILVER SCREEN LIGHTER

has an unmistakably sleek silhouette. In sophisticated, silver-finished brass, it's the perfect costar for your Virginia Slims.FREE with 40 pack UPCs.

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Order Form

Item	Quantity	Pack UPCs per item	Total pack UPCs
Black Coat S		325	
Black Coat M		325	
Black Coat L		325	
Black Coat XL		325	
Camel Coat S		325	
Camel Coat M		325	
Camel Coat L		325	
Camel Coat XL		325	
Black Scarf		75	
Belt Bag S/M (36")		100	
Belt Bag L/XL (42")		100	
Black Gloves		40	
Satin Blouse S		125	
Satin Blouse M		125	
Satin Blouse L		125	
Satin Blouse XL		125	
Barrette Set		55	
Bangle Set		55	
Make-up Kit		65	
Sweater Set S		200	
Sweater Set M		200	
Sweater Set L		200	
Sweater Set XL		200	
Lighter		40	
Sunglasses		40	
		Total Pack UPCs enclosed	

SHIPPING & HANDLING is based on how many total pack UPCs are enclosed in your order.

ITEMS MAY BE SHIPPED SEPARATELY.

TOTAL PACK UPCs	SHIPPING & HANDLING
1-100	\$3.50
101-350	\$6.50
351 or more	\$9.00

(Circle one)

Male Female

Ms. Mrs. Mr. _____

Address _____

City _____

State _____ Zip _____

Regular Brand Smoked _____

By responding to this offer and signing below, I certify that I am a smoker 21 years of age or older. I am also willing to receive free cigarettes and branded incentive items in the mail, subject to applicable state and federal laws.

Signature _____

Birth Date _____

(required)

(required)

Today's Date _____

Phone # (_____) _____

Offer limited to smokers 21 years of age or older. Offer good in USA only. Catalog offer void in Kansas and where otherwise prohibited. Postage may vary according to weight of your envelope. Please check with post office to ensure you've affixed proper postage. Offer void to the employees of Philip Morris and its advertising agencies.

Philip Morris is not responsible for postage-due, lost, mutilated or misdirected mail.



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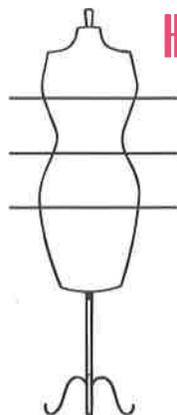
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84956-02



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sunglasses redefine a
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A high style statement
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