

Virginia Slims



wear

Spring '94

The
fashion collection
with everything...
but a price tag.

FREE

with proofs of purchase.

VIRGINIA SLIMS

All the hottest trends...and we're giving them away.

Order in 3 easy steps.

1

Fill out this order form completely. Must include signature and birth date. Complete legible facsimiles will be accepted. Orders must be postmarked by 7-31-94.

2

Include appropriate number of Virginia Slims pack UPCs (sorry, no carton UPCs will be accepted). Use chart to determine shipping/handling fees and include check or money order payable to: Virginia Slims V-Wear (no cash please).

3

Mail in an envelope to: Promotional Services Center, Virginia Slims V-Wear, P.O. Box 24035, Kankakee, IL 60902-4035. Be sure to put proper postage on your envelope. Allow 10-12 weeks for delivery. Limit: no more than 2 of any item, maximum of 12 items per person.

Item and Item #	Qty.	Pack UPCs per Item	Total pack UPCs	Shipping/handling per Item	Total shipping/handling
Big White Shirt S/M [09]		80		\$1.25	
Big White Shirt L/XL [10]		80		\$1.25	
Burgundy Vest S/M [07]		100		\$1.25	
Burgundy Vest L/XL [08]		100		\$1.25	
Choker Kit [12]		35		\$1.25	
Pendant Lighter [15]		40		\$1.25	
Leather Jacket S [03]		400		\$4.50	
Leather Jacket M [04]		400		\$4.50	
Leather Jacket L [05]		400		\$4.50	
Sunglasses [02]		40		\$1.25	
Quote Tee [13]		30		\$1.25	
Tapestry Tote [06]		60		\$1.25	
Total pack UPCs and shipping/handling enclosed					

ALL ITEMS WILL BE SHIPPED SEPARATELY.

Need more info? Call 1-800-494-2444. No phone orders accepted.

Ms. Mrs. Mr. _____

Address _____ Apt. # _____

City _____

State _____ ZIP _____

Phone Number (____) _____

Regular Brand Smoked _____

By responding to this offer and signing below, I certify I am a smoker 21 years of age or older. I am also willing to receive free cigarettes and branded incentive items in the mail, subject to applicable state and federal laws.

Signature X _____ (required) Birth Date ____/____/____ (required)

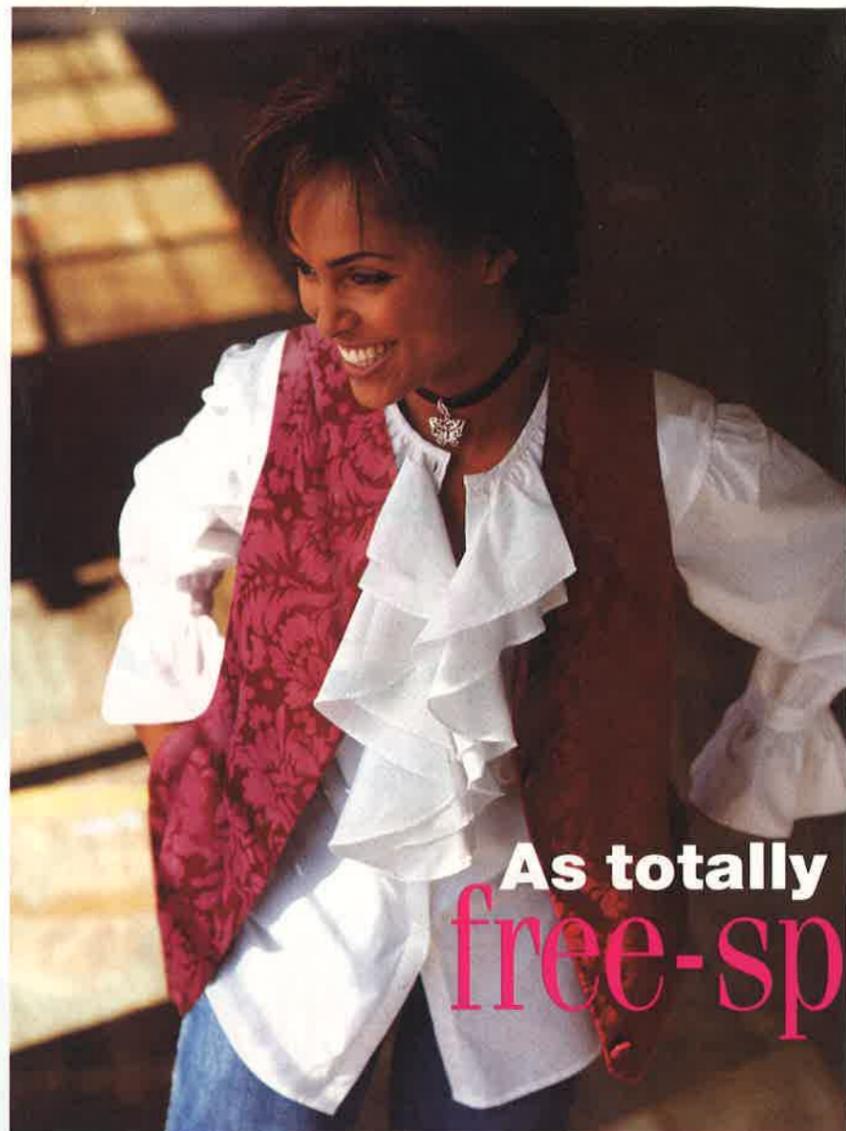
Postage may vary according to the weight of your envelope. Please check with post office to ensure you've affixed proper postage.

To get the whole catalog

CALL **1-800-94V-WEAR** 1-800-948-9327 to receive a catalog request form.

Allow 3-4 weeks for delivery.

Offer limited to smokers 21 years of age or older. Offer good in USA only. Void in Kansas and where otherwise prohibited. Offer void to Philip Morris and its advertising agencies' employees. Pack UPCs (plus shipping/handling) must be postmarked by 7-31-94. Catalog request forms must be received by 5-31-94.



As totally free-spirited as you.



Pure Poetry Shirt

pushes romance to the hilt in white cotton poplin. Write in a soft, ruffled neckline, flounced-out sleeves, banded cuffs, a faux pearl button front and this is one look that'll definitely do you poetic justice. S/M (6-10) [09]; L/XL (10-14) [10]. Free with 80 pack UPCs.

Our Signature Vest

takes classic lines and turns up the texture in rich-richest burgundy floral jacquard. With self-covered buttons, a matching acetate lining and a silver-tone metal sliding back belt, it's the perfect reason to button up and go vest. S/M (6-10) [07]; L/XL (10-14) [08]. Free with 100 pack UPCs.

The Charming Accent Collection

(or how one choker can lead three separate lives). This hot little collection comes in its own jacquard pouch and features a cool silver-plated butterfly charm with glass crystal rhinestones in navy, black and burgundy. Just clip it onto one of three different velvet choker bands (black, burgundy or navy) and get retro-fied out from the neck right on down. [12] Free with 35 pack UPCs.

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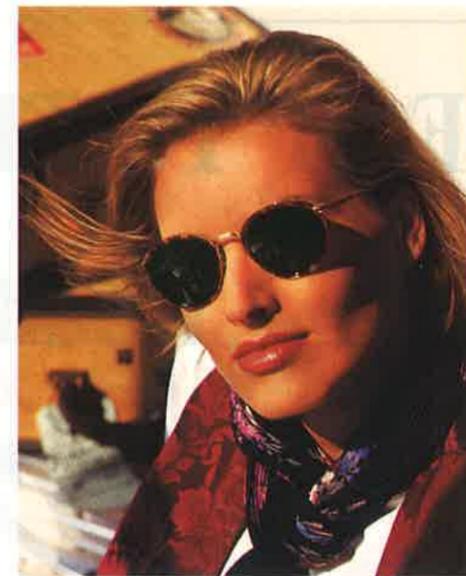


From romance to retro-chic gone absolutely modern, our exclusive new fashion collection has it all. All the style you'd expect from Virginia Slims. And it's all free with proofs of purchase plus shipping and handling.



The Pendant Lighter.

Switch it from a heart to an oval and no matter what shape you pick, you've got a hot little lighter. In matte silver-tone metal on a sleek black leather cord. Refillable. [15] Free with 40 pack UPCs.



The Signature Jacket

(shown on cover) takes the Edwardian look and does it one hotter in sleek, supple black leather. With two rows of cool silver-tone crest-embossed buttons, a chic military silhouette, front flap pockets and a Nehru collar, it's more than just dandy... it's all out retro-chic. S (6-8) [03]; M (8-10) [04]; L (12-14) [05]. Free with 400 pack UPCs.

Eyes On The Past.

These ain't your granny's glasses... not even close. With a tortoise-shell frame, groovy green lenses, gold-plated metal temples and a sleek black carrying case, they're just the shade of retro-active you should really look into. Maximum UV protection. [02] Free with 40 pack UPCs.



The Big Quote Tee.

Romance is back...with an attitude. Get behind this white cotton tee and get in the latest word on love... "A kiss is the only part of romance I go into with my eyes closed." (Shown with our signature jacket.) Large only. [13] Free with 30 pack UPCs.



Little Tapestry Tote.

The retro-right way to carry your smokes, lighter, lipstick and keys. In floral tapestry with brushed silver-tone grommets, a twisted braid strap, interior zip pocket and a black cotton lining, this mini bag is definitely good-to-go. [06] Free with 60 pack UPCs.

SURGEON GENERAL'S WARNING: Smoking By Pregnant Women May Result in Fetal Injury, Premature Birth, And Low Birth Weight.

Superslims & Ultra Lights Menthol: 6 mg "tar," 0.4 mg nicotine— Ultra Lights: 6 mg "tar," 0.5 mg nicotine— Lights 100's: 9 mg "tar," 0.7 mg nicotine— 120's & 100's Regular: 15 mg "tar," 1.1 mg nicotine— 100's Menthol: 15 mg "tar," 1.2 mg nicotine av. per cigarette by FTC method.

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