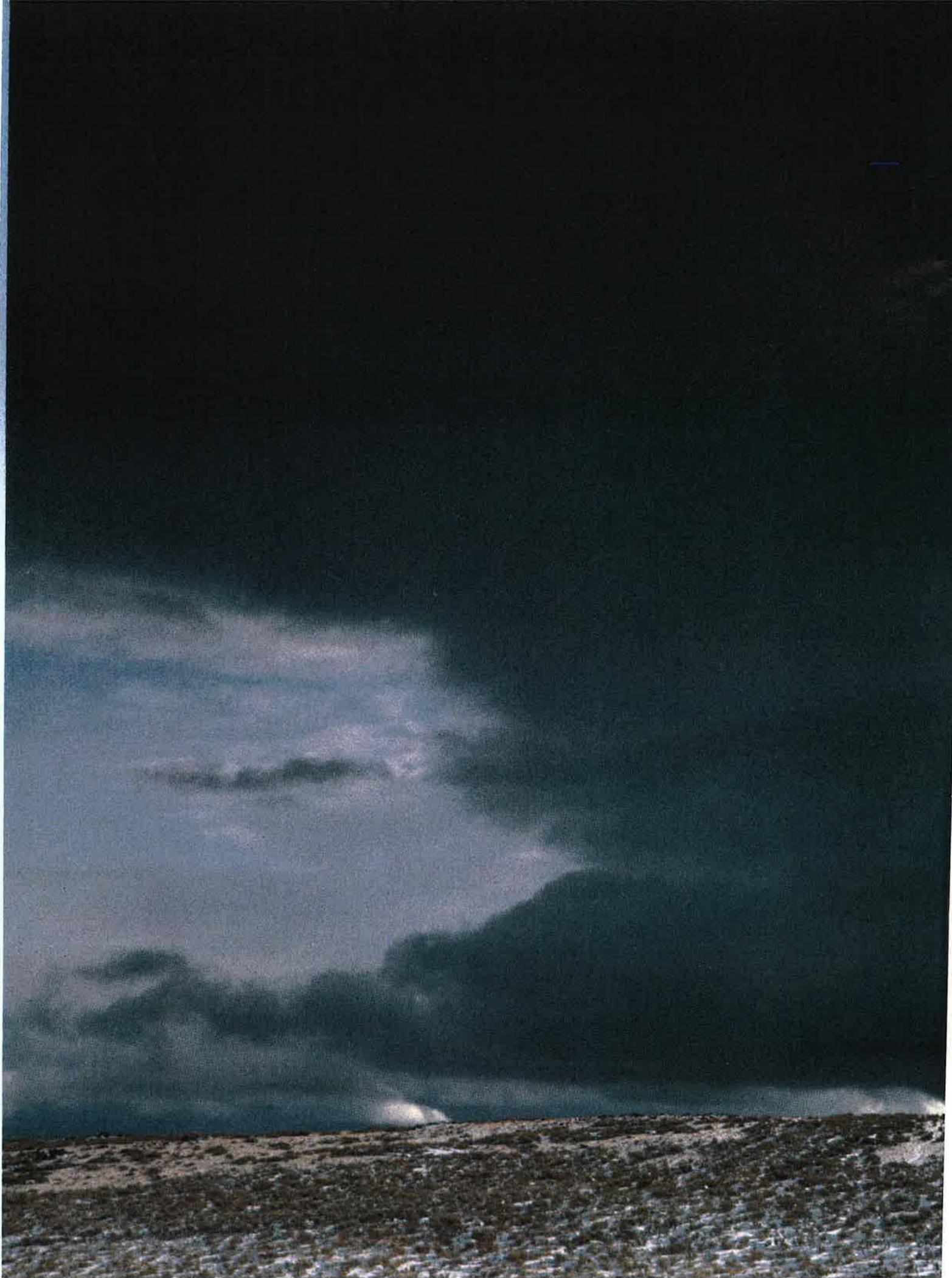
A black and white photograph of a winter landscape. In the foreground, a rustic wooden fence made of horizontal rails and vertical posts runs across the frame. Behind the fence, a snow-covered hillside rises, dotted with numerous bare, thin trees. The sky is bright and overcast. The overall scene is serene and quiet.

Marlboro Classics

FALL WINTER 91-92







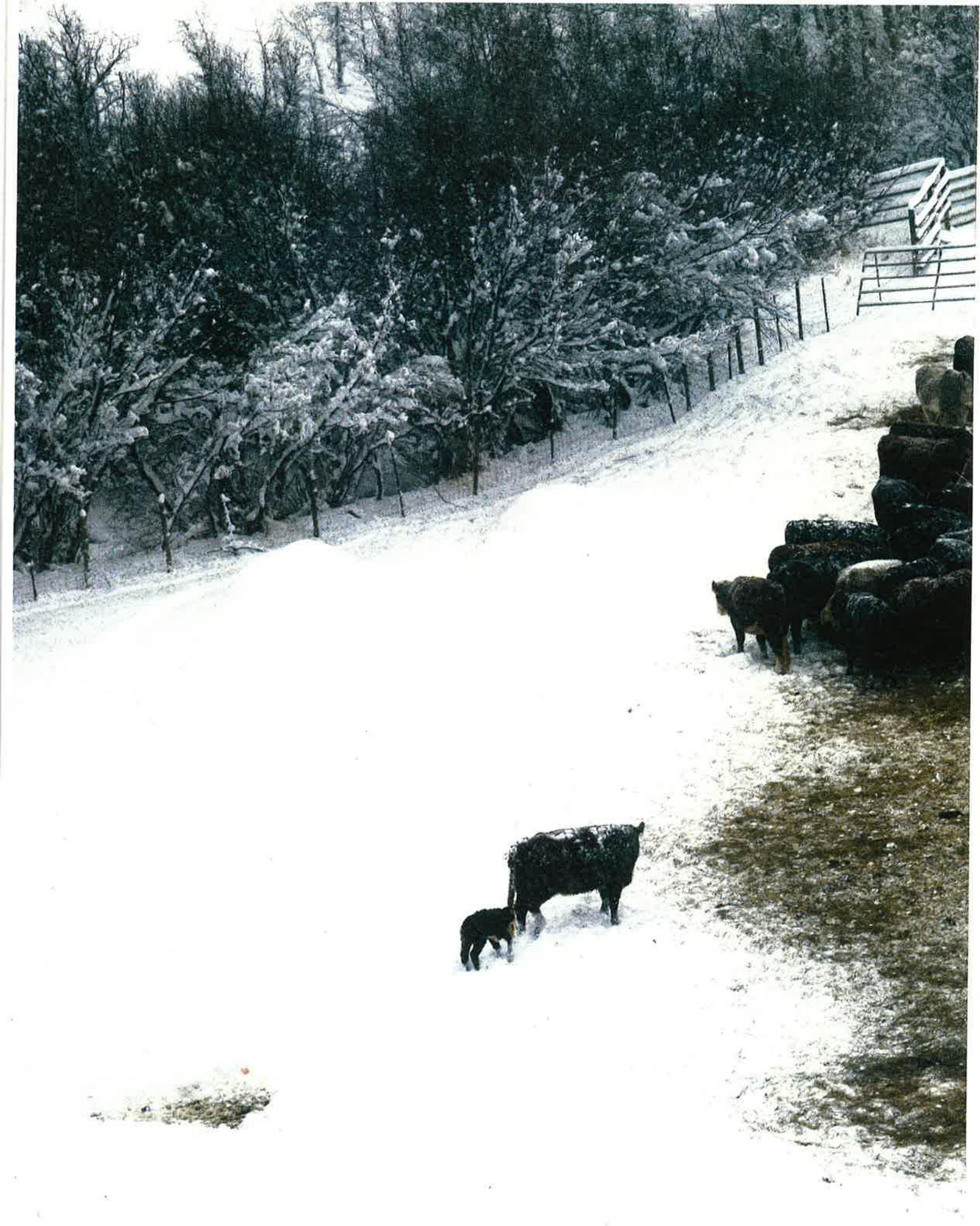


MONTANA. THEY CALL IT BIG SKY COUNTRY,
A RAW, VAST, LONESOME LAND, TOO BIG, TOO
EMPTY. YOU CAN RIDE HORSEBACK FOR 200
MILES AND CROSS PAVEMENT ONLY TWICE. IN
A LIFETIME YOU COME TO KNOW MORE ANIMALS
THAN PEOPLE. IF COWBOYS HAVE A REPUTATION
FOR BEING STRONG AND SILENT, IT'S PROBABLY
BECAUSE THEY HAVE NO ONE TO TALK TO.
EXCEPT THE CATTLE THAT DOT THE BENCHLAND
TO THE HORIZON, LIKE FLEAS ON A TABLE. IN
THE DISTANCE, OBJECTS ARE AS PURE AND
CLEAN AS SOMETHING SEEN THROUGH REVERSED
BINOCULARS. AT NIGHT THERE ARE MANY
SOUNDS BUT NO NOISE. THE WIND ROLLS BACK



THE CLOUD LAYER LIKE A CURTAIN. YOU'RE AWAKENED BY THE STABBING SEARCHLIGHT BEAMS OF THE NORTHERN LIGHTS. COME MORNING, YOU HOP ONE-LEGGED IN THE DARKNESS, A CRIPPLED BIRD, PULLING ON BOOTS DAMP WITH COLD. YOU KNOCK BACK A BREAKFAST FIX OF COWBOY COFFEE, A CONCOCTION THAT WOULD MIX BETTER WITH ROCKET FUEL THAN WITH MILK AND SUGAR. YOU SADDLE A BLUE ROAN APPALOOSA AND HEAD OUT FOR THE DAY. ASK A COWBOY IF HE'LL EVER BE REPLACED BY MACHINES, HE'LL TELL YOU "THEY AIN'T INVENTED A MACHINE YET THAT WILL TAKE AS MUCH ABUSE AS A MAN AND A HORSE."





A JUST-BORN CALF LEAVES BEHIND A STILL-WARM STAIN



IN THE SNOW AND HEADS FOR THE WARMTH OF THE HERD.

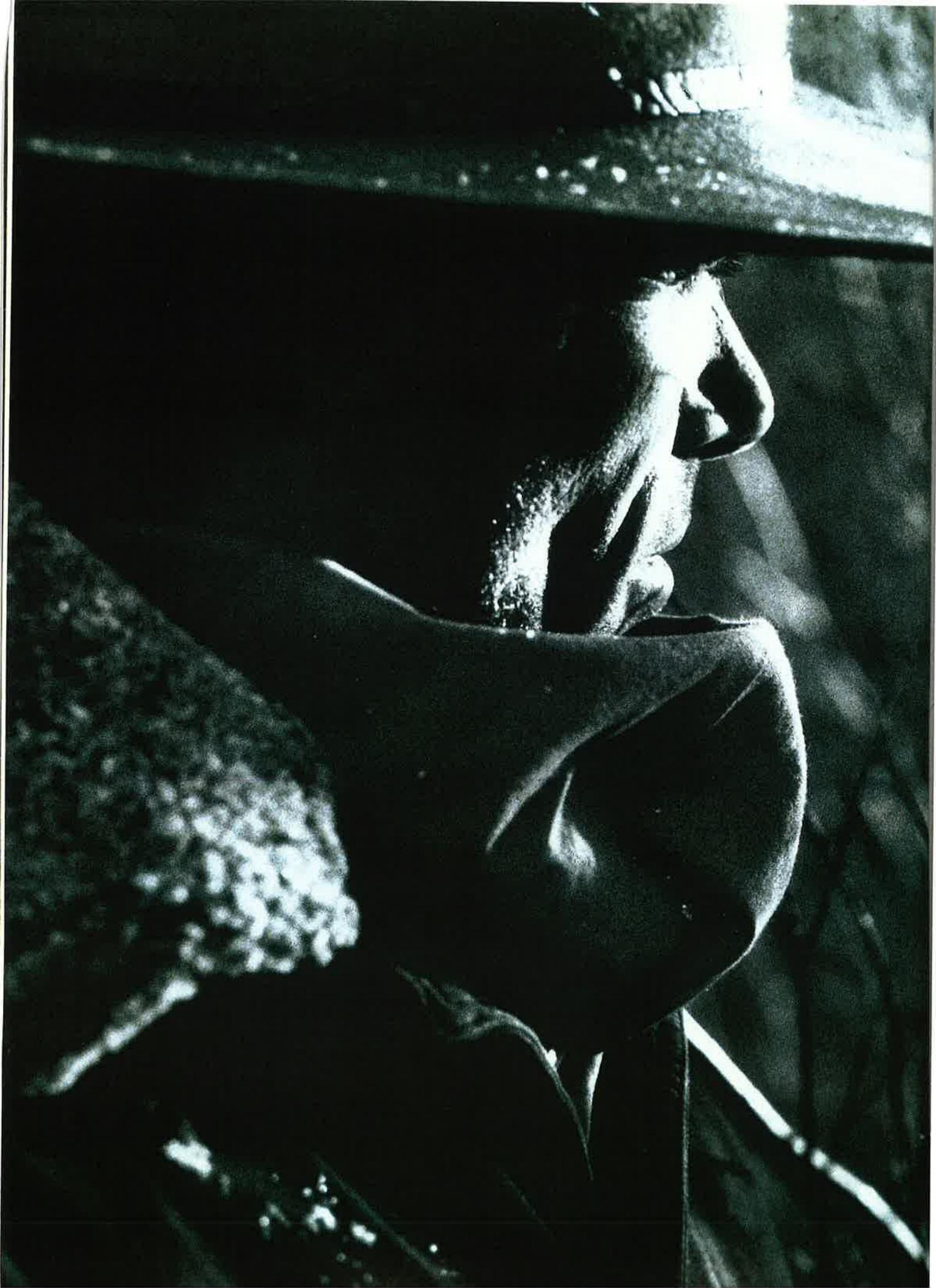






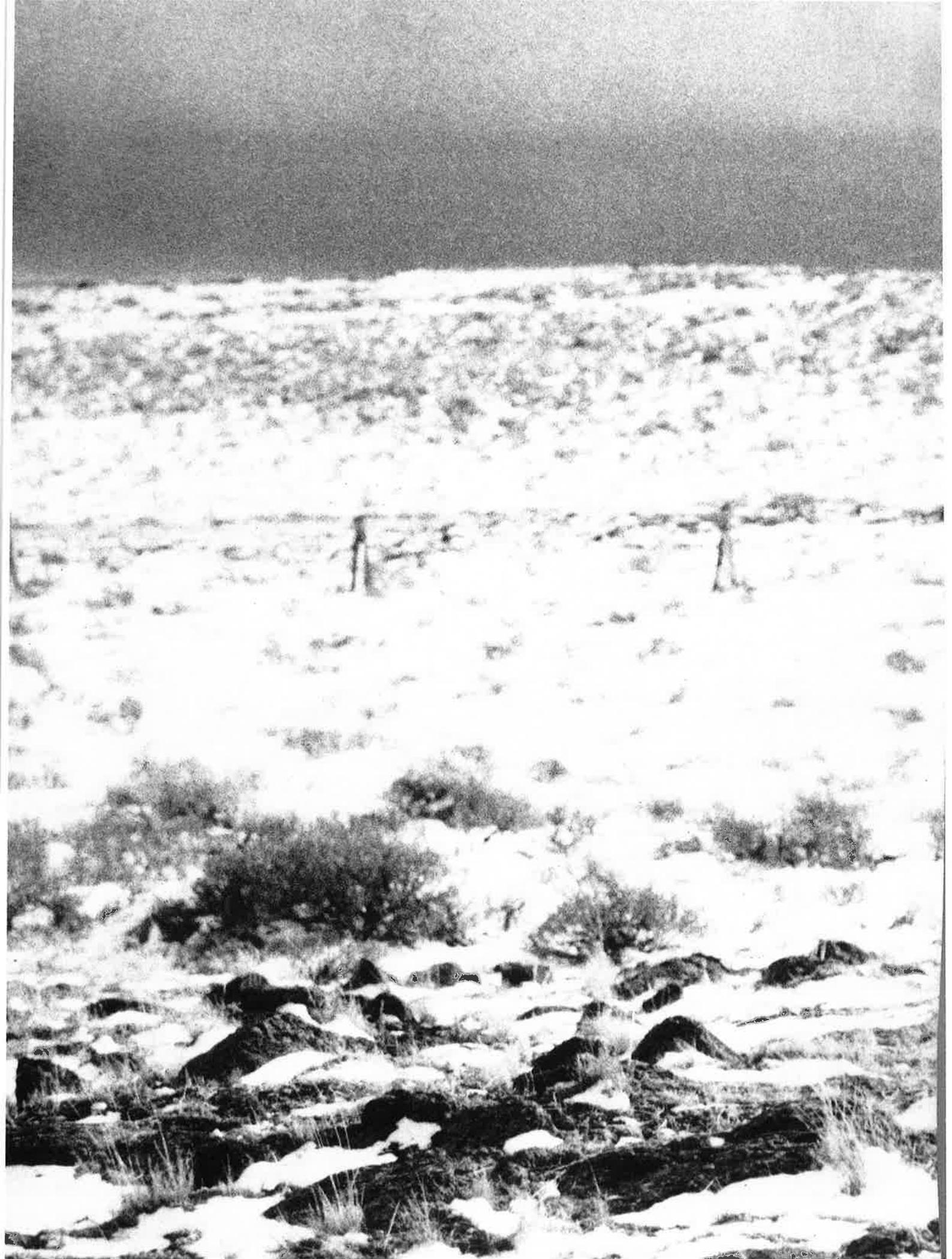
WHEN THE WIND SWEEPS ELEVEN BOXCARS OFF THE RAILROAD TRACKS, YOU KNOW SOMETHING IS DEFINITELY ON THE WAY. ARCTIC AIR FROM CANADA PUSHES THE WIND-CHILL TEMPERATURE PAST MINUS 60°C. THE BLOWING SNOW STINGS LIKE GLASS. YOUR NOSTRILS STICK TOGETHER WITH EACH BREATH. ALCOHOL TURNS TO THICK SLUSH. NAKED SKIN STICKS FAST TO ANY METAL. IN THIS WEATHER, YOU NEED EITHER A GOOD HORSE OR A GOOD 4WD. THE HORSE IS EASIER TO START. FOR WARMTH, VOLCANIC HOT SPRINGS FORM STEAMY STREAMS OF SUMMER BETWEEN HIGH BANKS OF SNOW. MOST OF US PREFER A LOT OF HOT COFFEE LACED WITH BOURBON.











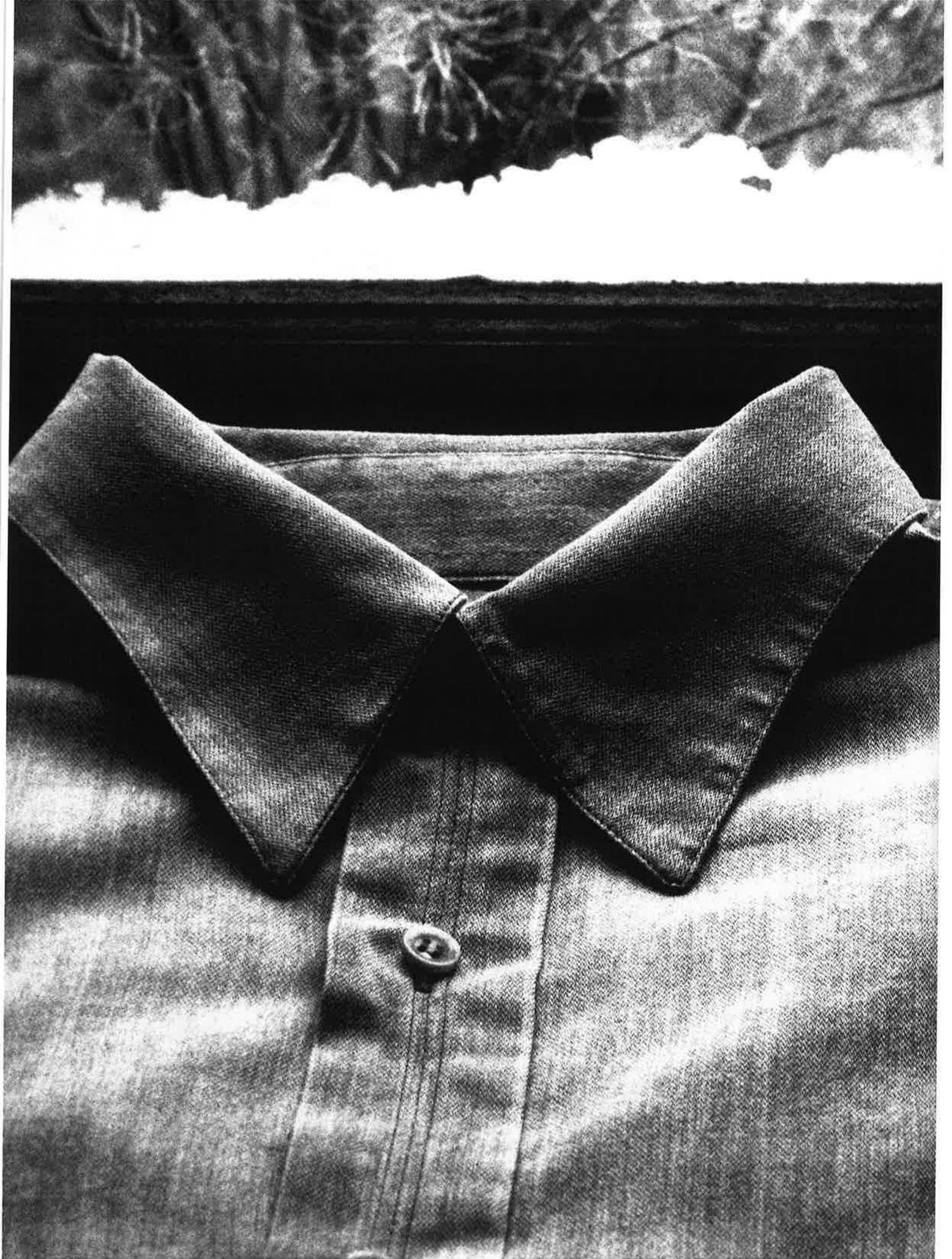






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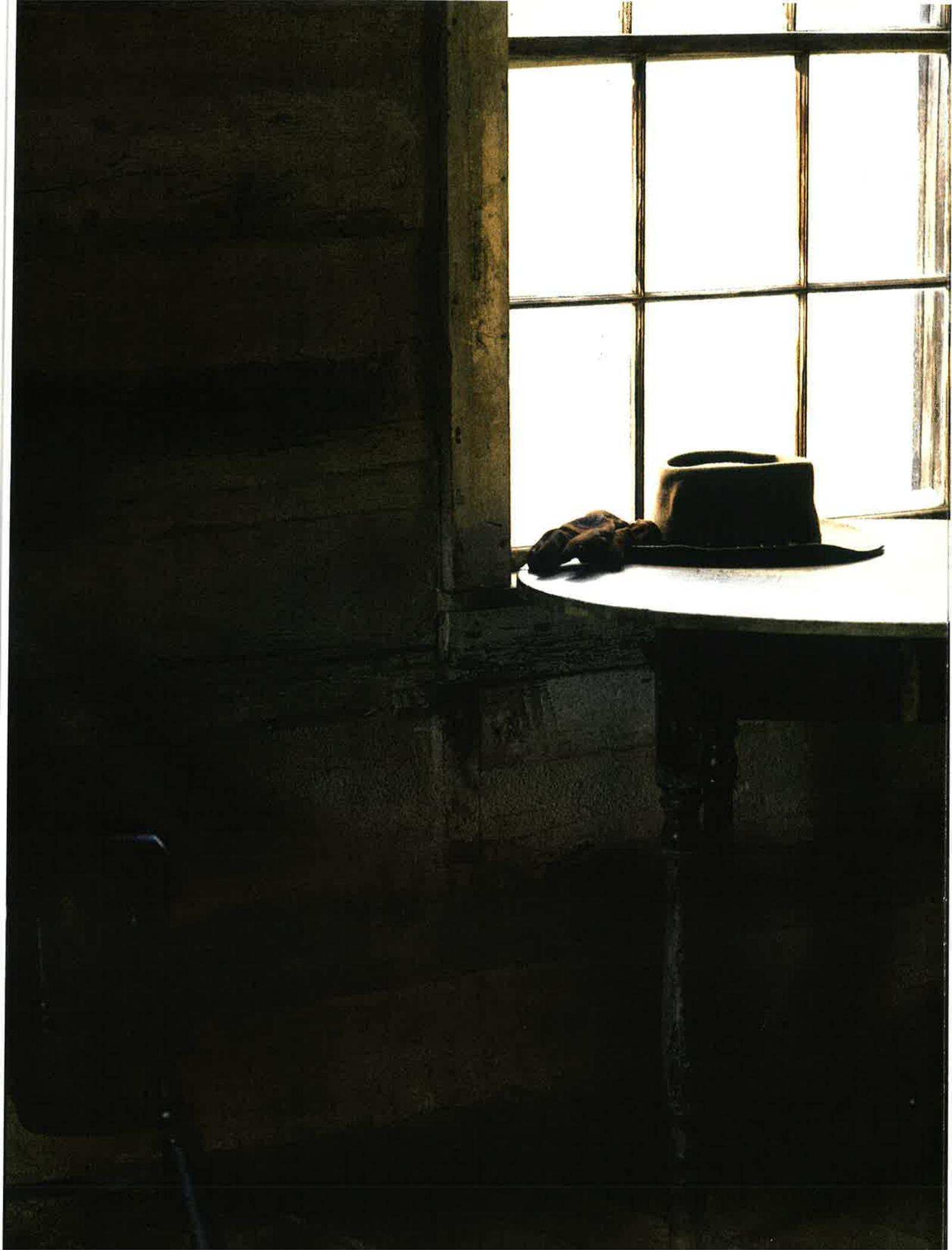


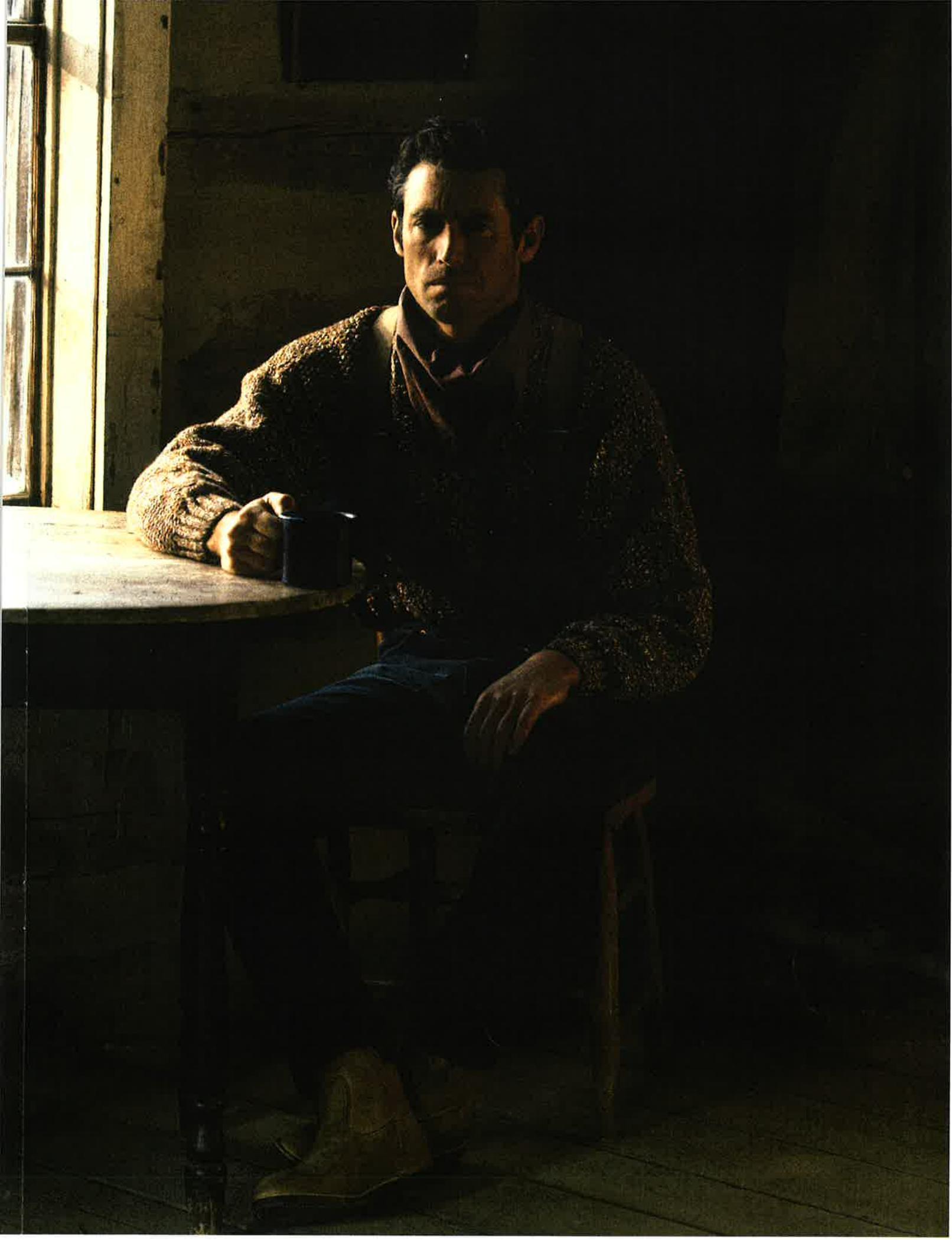




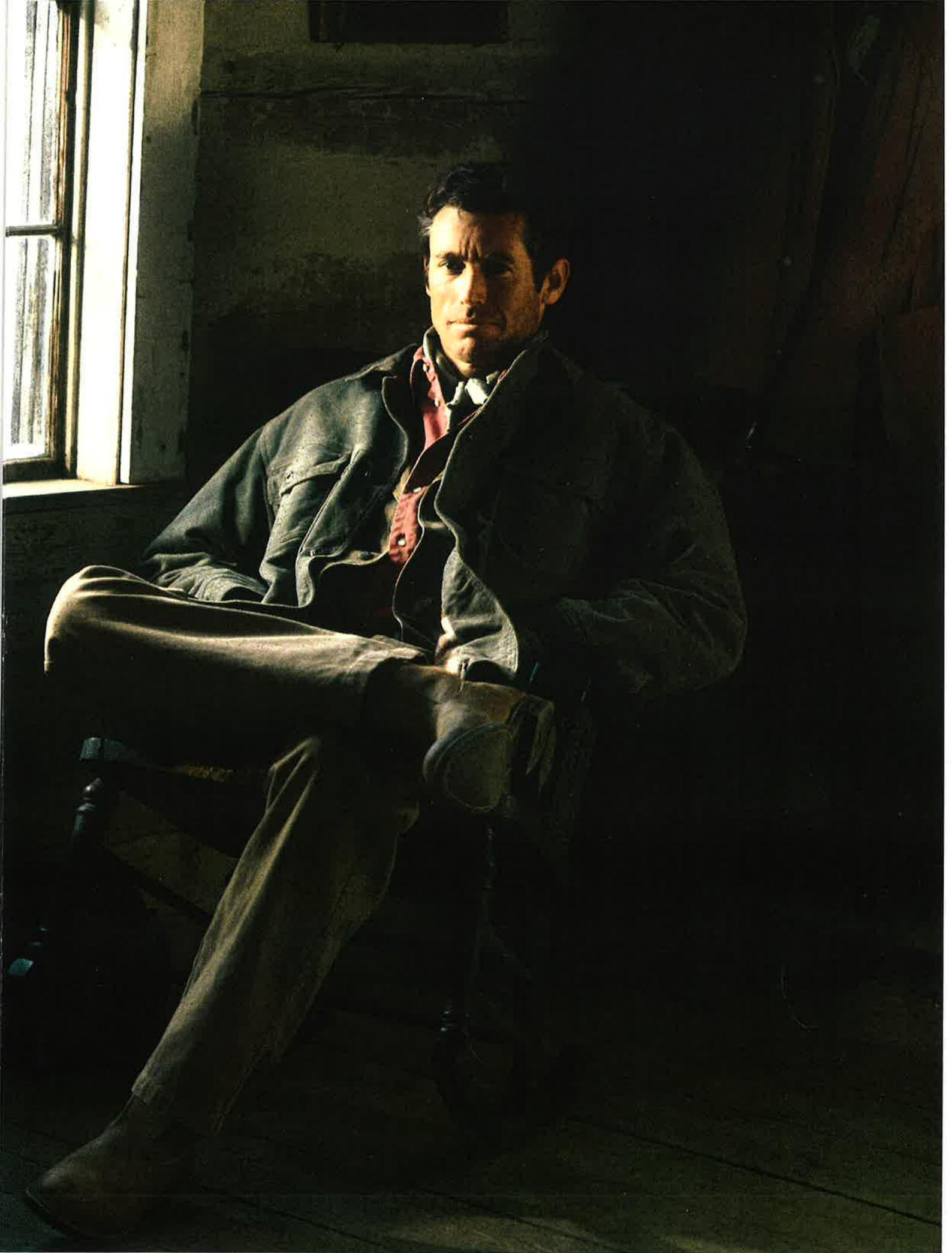


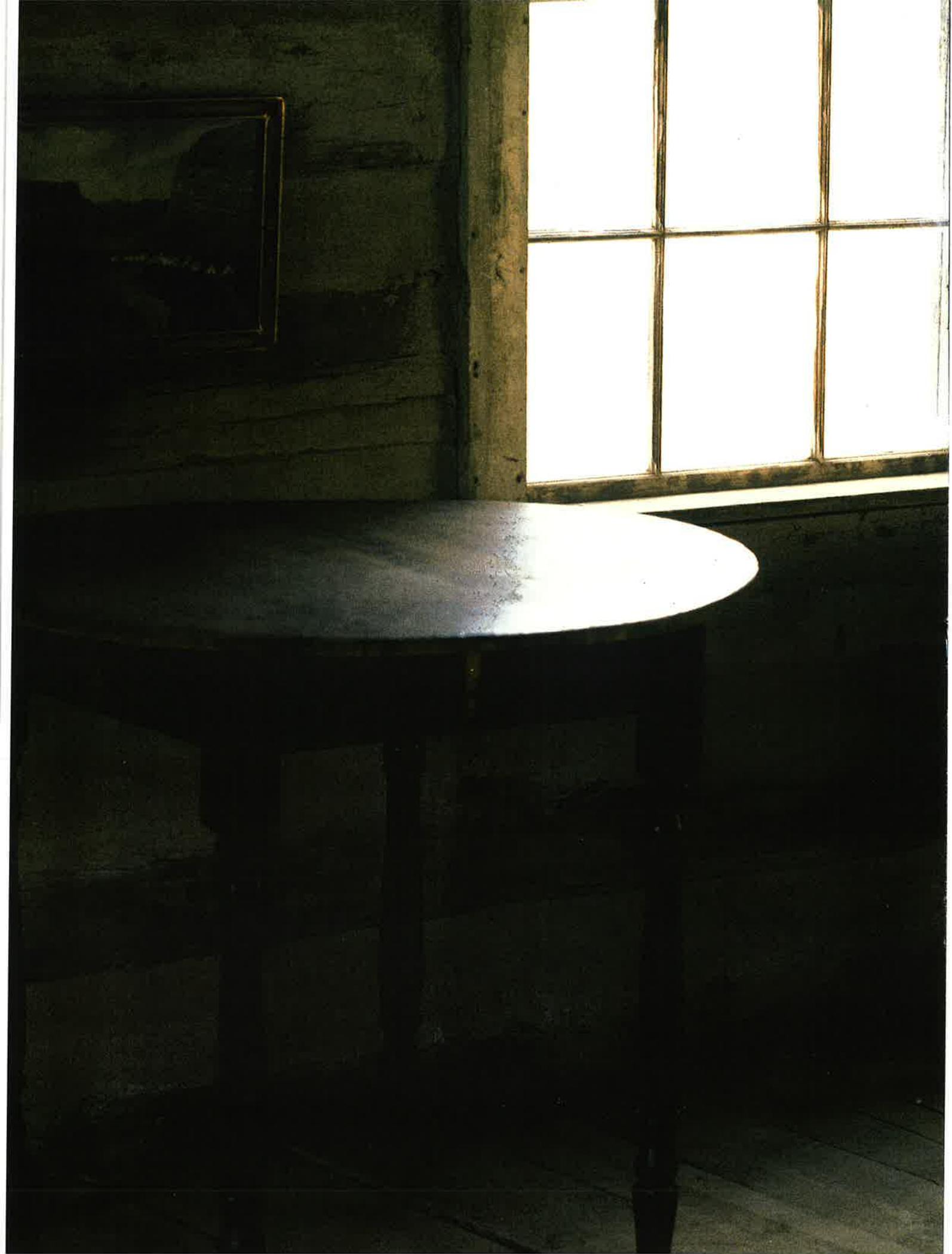














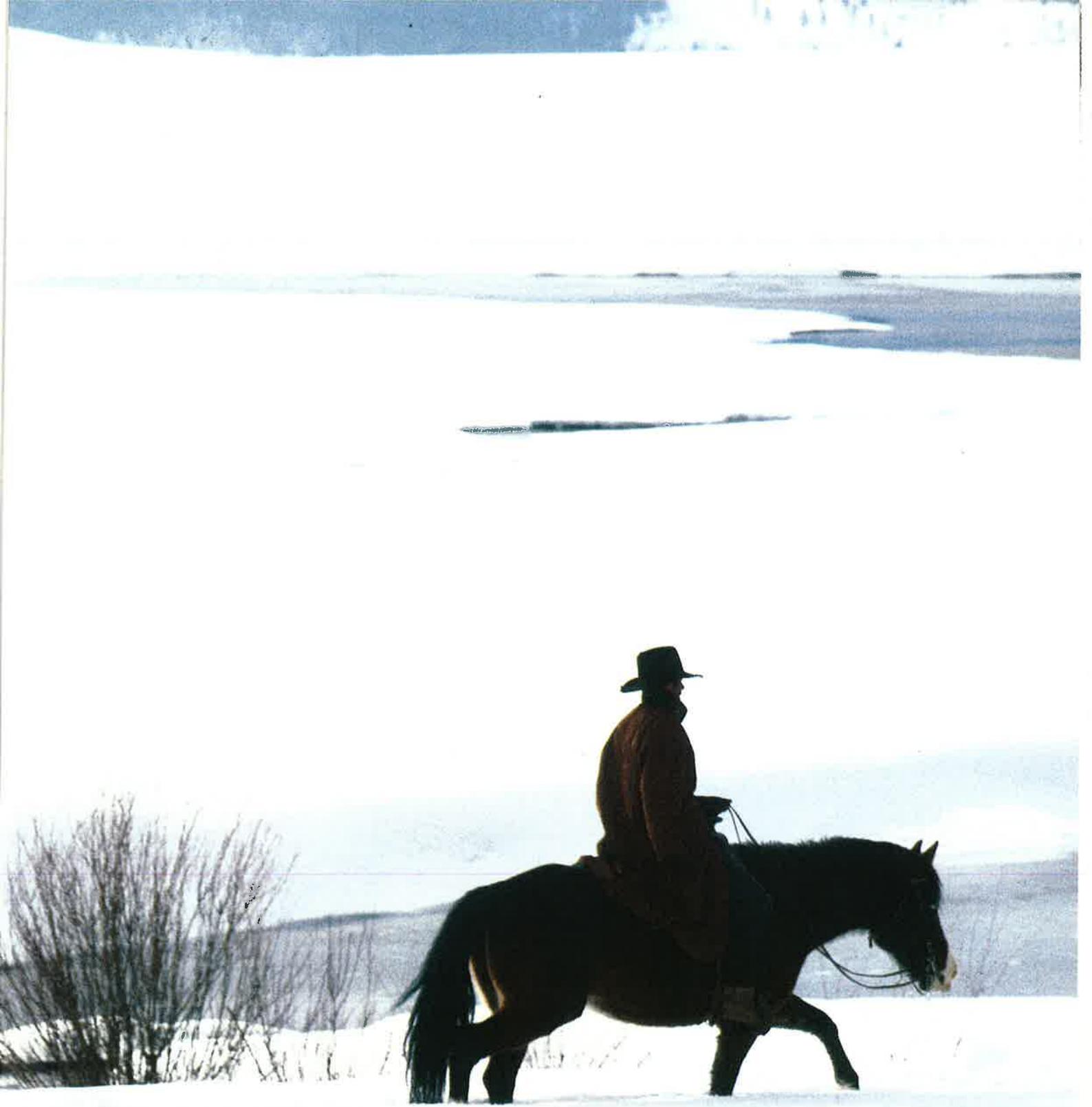


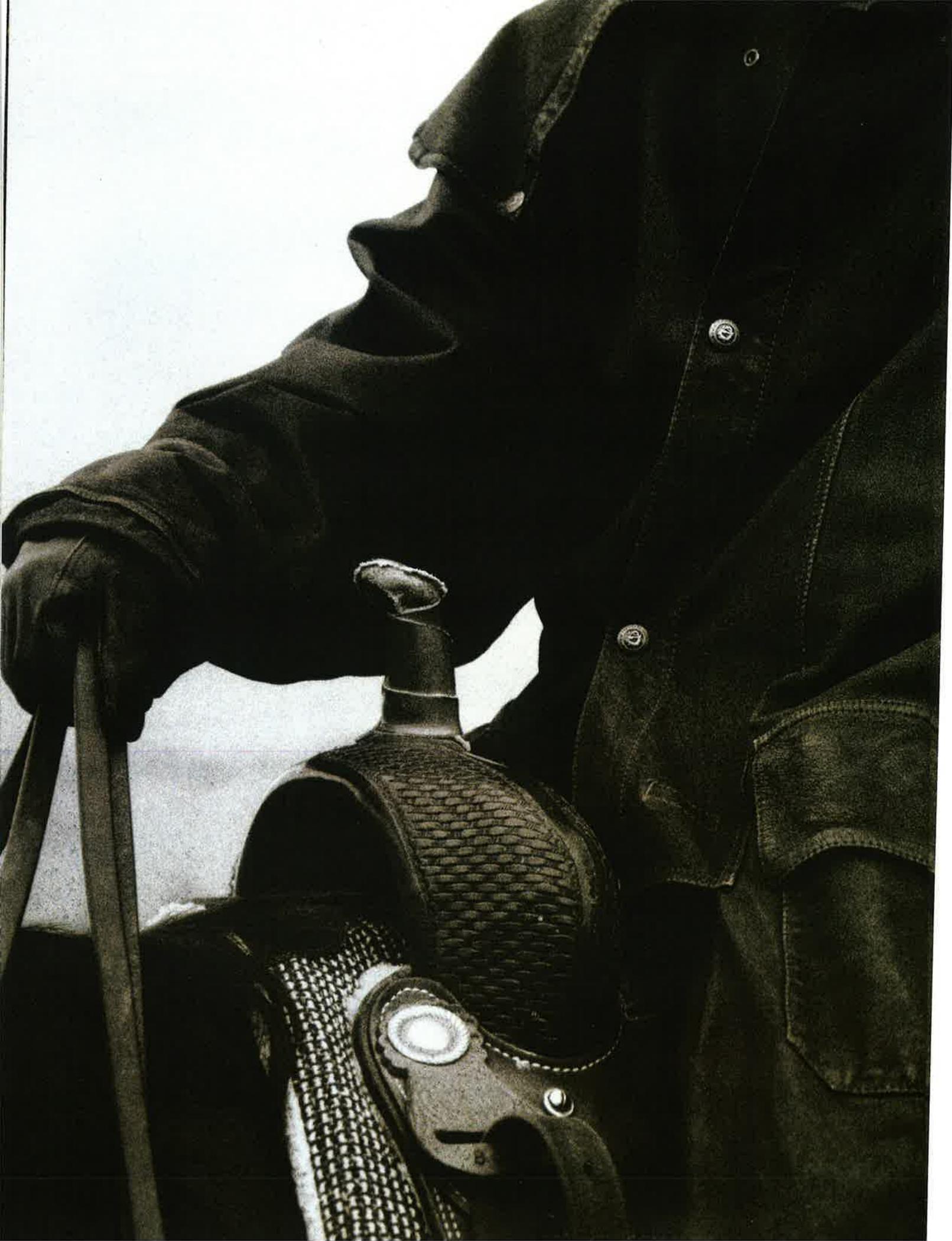


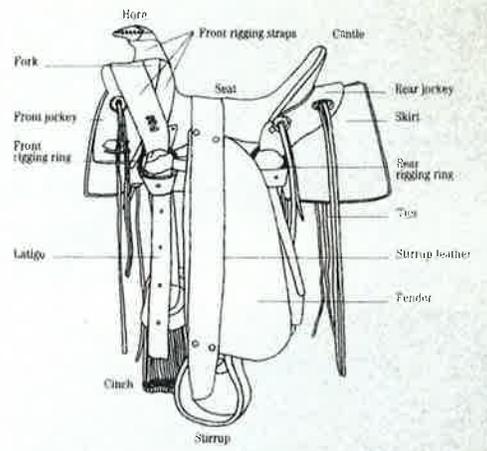
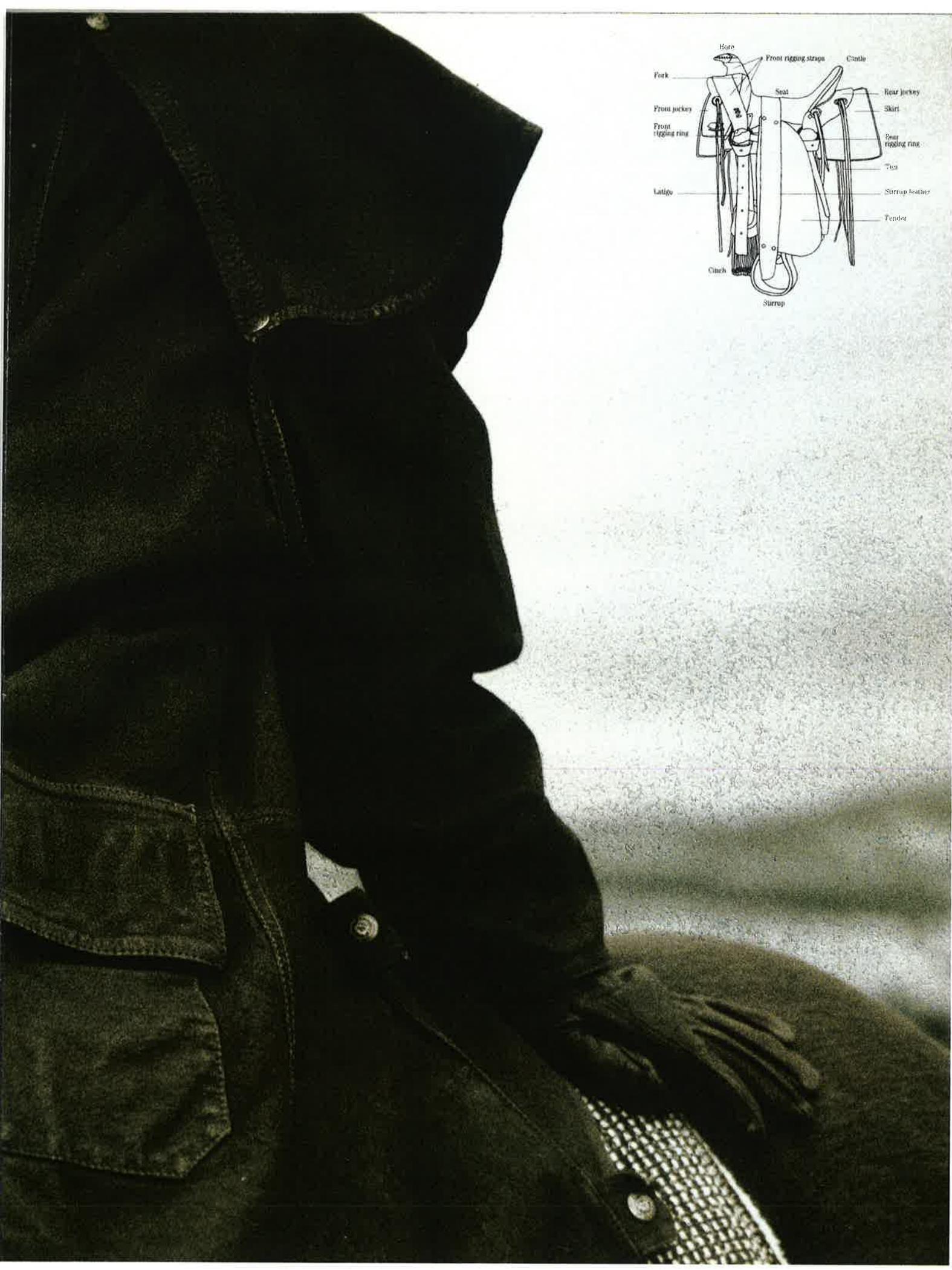


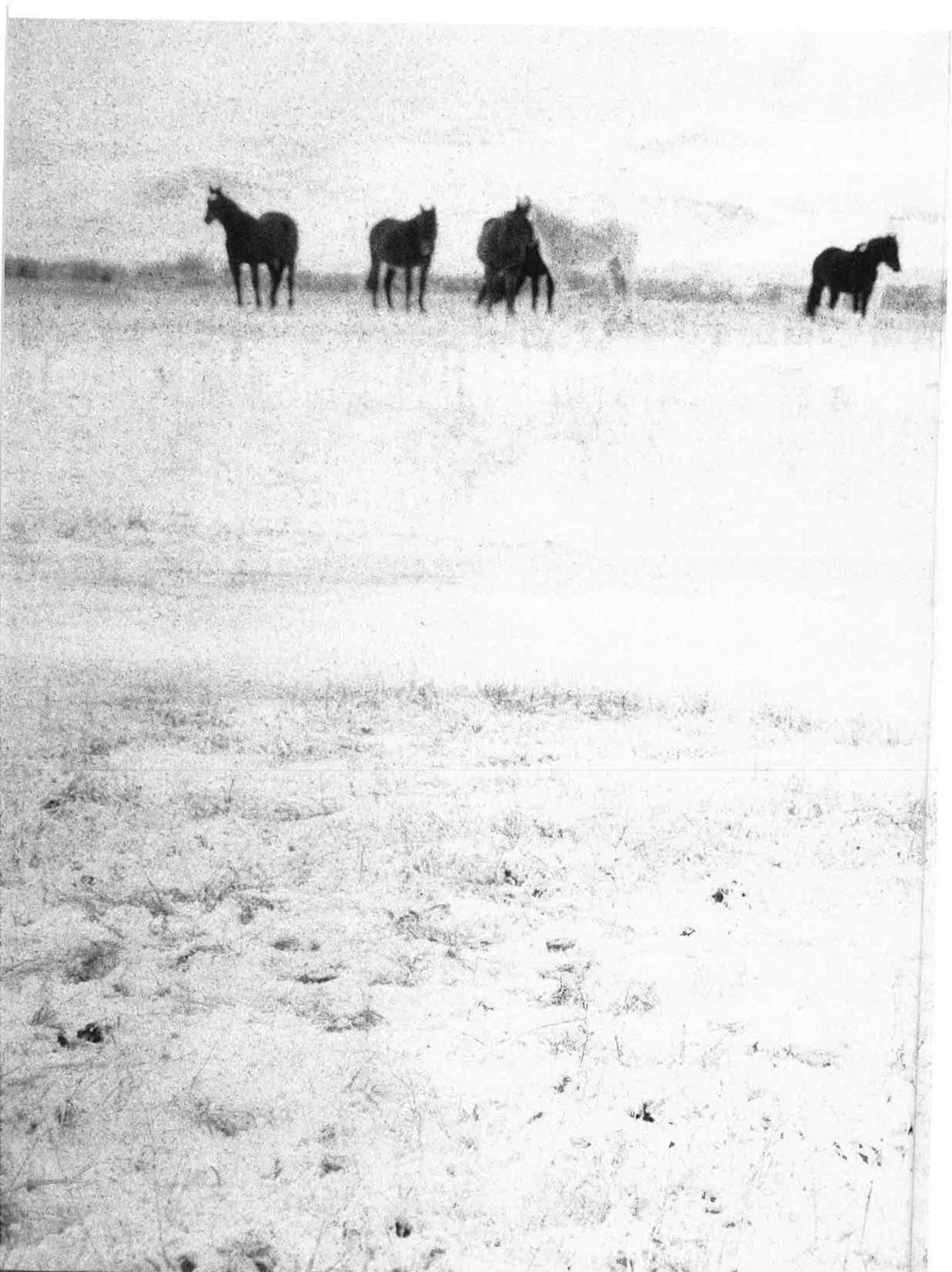


























THE APPALOOSA SADDLEHORSE, SO
IS THE SAME RUNTY PONY THE
BIG HORN. IF IT'S STILL AROUND
NOBODY'S EVER FOUND BETTER.
WAY ABOUT THEIR CLOTHES.
GLOVES AREN'T STYLISH, THEY
ISN'T A LUXURY, IT'S PROTE
ELEGANT, JUST TOUGH. WARM
COLORS IN INDIAN DYES. EVEN
NATURE'S OWN. OUR LONG RIDING
FOR 150 YEARS, SIMPLY BECAU
ON. WHICH IS PRECISELY WH

PRIZED BY MONTANA COWBOYS,
INDIANS RODE AT LITTLE
AND TODAY, IT'S BECAUSE
WESTERNERS FEEL THE SAME
THERE IS NO FASHION HERE:
WE'RE A NECESSITY. LEATHER
PROTECTION. DENIM WAS NEVER
WINTER SHIRTS FOUND THEIR
EVERY TEXTURE AND FIBER IS
THE COAT HAS GONE UNCHANGED
BECAUSE IT CAN'T BE IMPROVED
WHAT DEFINES A CLASSIC.

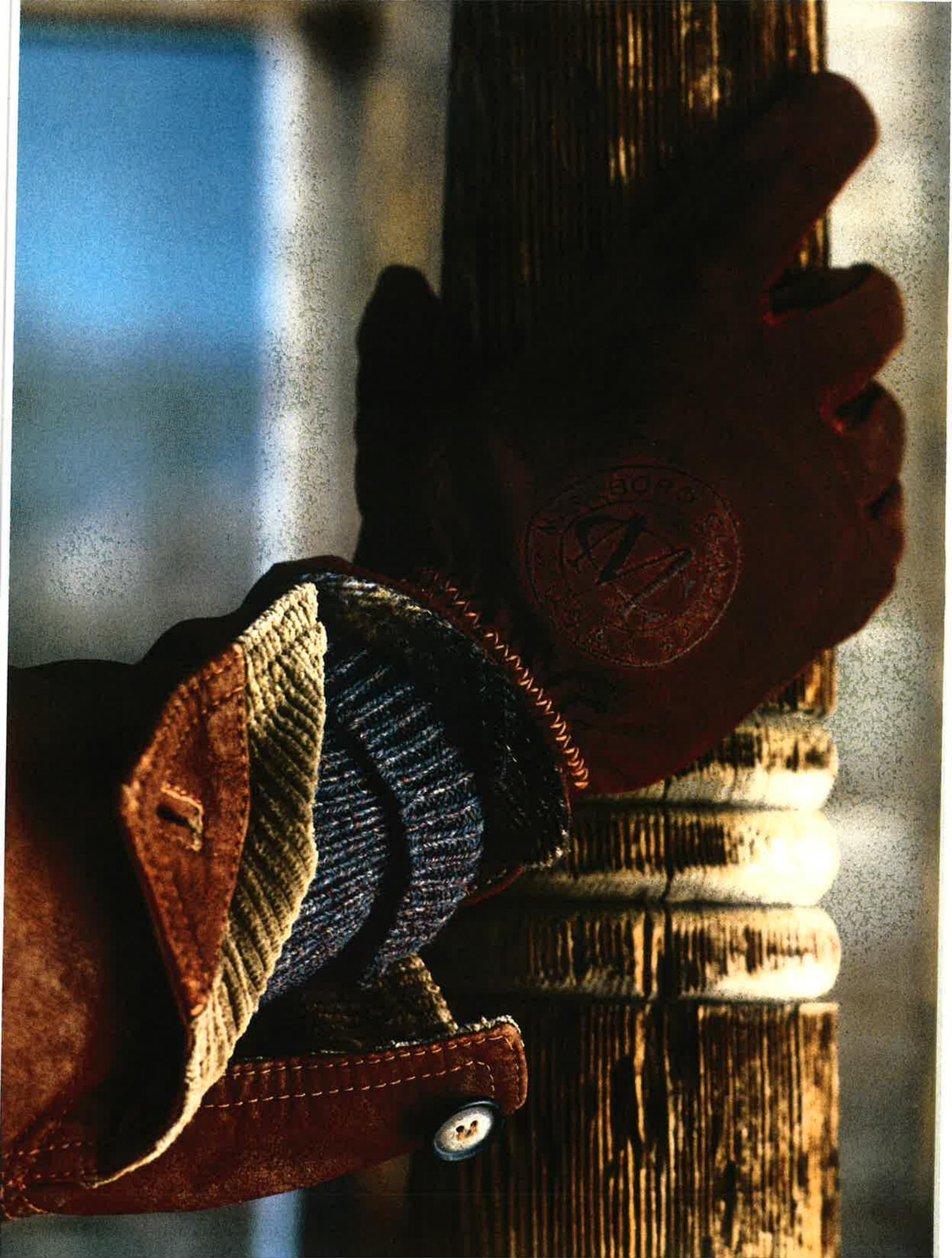














BROKEN ARROW



BOW AND ARROW



ROCKING CHAIR



HOOKED Y



FLYING HEART



SUNRISE



HORSE TRACK



BULL HEAD



TRIPLE K CONNECTED

EVEN FOR A MONTANAN,
COWS ARE
KIND OF HARD
TO TELL APART. WHICH MAKES
AN INDELIBLE BRAND
IN EACH CALF'S HIDE
MIGHTY USEFUL.











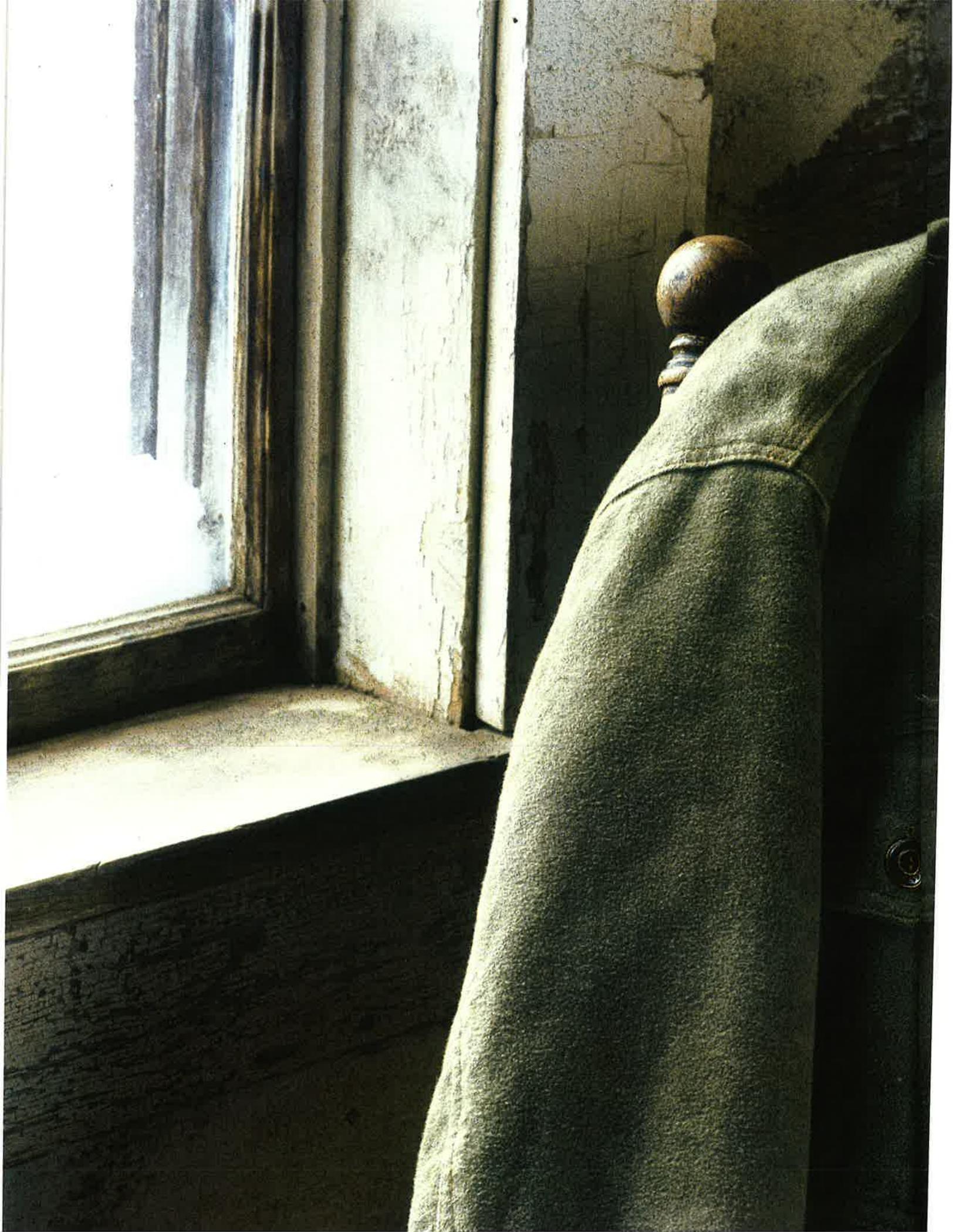






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FIT FOR THE
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