

Introducing the  **GAMEL COLLECTION**
by JOHN HENRY

A new line of sportswear is here with a symbol as unique as the men who will wear it. The Camel Collection by John Henry. Woven and knit shirts in assorted colors, priced to retail from \$19.50 through \$26. Pants \$30, jacket \$37.50. Plan to make the Camel Collection part of your Spring fashion program. Order now from your John Henry representative.



The Camel Collection will be introduced to consumers nationwide by advertisements similar to this. Major magazines like Time and Sports Illustrated will be used as will daily newspapers.