

THE
GOLD LABEL
COLLECTION

Marlboro Classics



RELIABILITY IS THE MAINSTAY OF MARLBORO CLASSICS
EACH OF THE FIVE GARMENTS IN OUR PRESTIGIOUS GOLD
LABEL COLLECTION WAS DESIGNED WITH CAREFULLY
SELECTED MATERIALS. GEARED FOR SOLID ACTIVE WEAR
EFFICIENCY AND DURABILITY, OUR PRODUCTS ARE THE
FINEST AVAILABLE TODAY. AND SINCE YOUR SATISFACTION
IS ONE OF OUR MAIN CONCERNS, EACH GARMENT BEARING
THE GOLD LABEL TAG IS UNCONDITIONALLY GUARANTEED
AND REFUNDABLE UNTIL DECEMBER 94 . PRODUCED IN A
LIMITED QUANTITY AND INDIVIDUALLY BRANDED, OUR
EXCLUSIVE GOLD LABEL GARMENTS WILL APPEAL TO MEN
WITH A KEEN SENSE OF ADVENTURE AND A
DISTINCTIVE STYLE.

THIS IS THE LAND THAT GAVE BIRTH TO A LEGEND.





THE TRAIL JACKET

FROM MISSOURI TO OREGON COUNTRY, VIA SANTA FE, THE DUSTY ROADS MOVED ACROSS THE GREAT PLAINS INTO THE ROCKIES. AT FIRST THESE TRAILS WERE USED TO SEEK FURS AND TRADE, SUBSEQUENTLY, THEY BECAME LANDMARKS FOR AN ENTIRE NATION OF SETTLERS WITH A PRACTICAL SENSE. THIS WAS AN ERA WHEN CLOTHING WAS NOT A MATTER OF CHOICE BUT OF ENDURANCE. OUR TRAIL JACKET WAS DESIGNED ACCORDINGLY. WITH ITS REMOVABLE HOOD, LEATHER COLLAR AND ROOMY CUT, IT IS A VERSATILE OUTDOORS GARMENT.



THE ARIZONA JACKET

REMINISCENT OF LONG CROSS-COUNTRY JOURNEYS FROM EAST TO WEST IN COVERED WAGONS, THIS GARMENT PAYS TRIBUTE TO THE COURAGEOUS PIONEERS OF YESTER-YEAR. WHILE WEATHER WAS AN ESSENTIAL FACTOR FOR THE SUCCESSFUL VENTURES OF THESE DETERMINED MEN AND WOMEN, SO WAS HIGHLY FUNCTIONAL GEAR. WITH ITS REMOVABLE HOOD, TWO-TONED POPLIN AND COMFORTABLE ROOMINESS, THE ARIZONA JACKET IS DESIGNED FOR RUGGED ACTIVE WEAR.



THE EAGLE JACKET

NAMED AFTER THE NATIONAL EMBLEM OF THE UNITED STATES, THIS PILOT'S JACKET SETS FORTH THE MYTHS AND LEGENDS OF AVIATION AS WELL AS THE SPLENDID ACHIEVEMENTS OF THE FIRST SKY-SOARING PIONEERS. WITH A SENSE OF FREEDOM IN MIND, ITS OUTSTANDING DESIGN FEATURES INCLUDE A DETACHABLE SHEEPSKIN COLLAR AND A SHORT PRACTICAL WAIST LENGTH. MADE IN DOUBLE TWISTED POPLIN, IT ALSO CONVEYS A SENSE OF STURDINESS, ENHANCED BY WATER REPELLENT WAX AND RESIN TREATMENTS ENSURING TOP LEVEL DURABILITY.



THE PONY EXPRESS JACKET

BETWEEN 1860 AND 1862, THE PONY EXPRESS TRANSPORTED MAIL AND OFFICIAL DOCUMENTS ACROSS THE MOST DANGEROUS TERRITORY IN THE AMERICAN WEST. TRAVELING LIGHT WAS ESSENTIAL FOR MEN LIKE WILLIAM F. CODY, LATER KNOWN AS BUFFALO BILL, WHO TOOK PART IN THIS ADVENTURE. IN KEEPING WITH AN ONGOING NEED FOR COMFORT, STYLE AND UTILITY, OUR WAXED CANVAS JACKET MEETS THE REQUIREMENTS OF A STRONG SERVICEABLE GARMENT.

RENE SALLÉ

WE CAPTURED THE LEGEND IN A LOOK.