



KEYSTONE

PRESS AGENCY, INC.

170 FIFTH AVENUE

NEW YORK, N. Y. 10010

7 3 62

**DOCTORS ISSUE REPORT ON SMOKING AND CANCER
STRONGER GOVERNMENT MEASURES URGED**

Sir ROBERT PLATT, President of the Royal College of Physicians, spoke this morning at a press conference to mark the publication of SMOKING AND HEALTH, a report of the College on smoking in relation to lung cancer. In it, it urged an increase in the price of cigarettes - to force people to either give up cigarettes or turn to "less harmful" pipes and cigars; anti smoking education and publicity; wider restrictions on smoking in public places; special clinics to help those who find it hard to give up smoking.

PHOTO SHOWS: Sir ROBERT making a point during his speech this morning.
KEYSTONE MB/741453 (R)

elh

24251 CSK

RTI

10/10/62