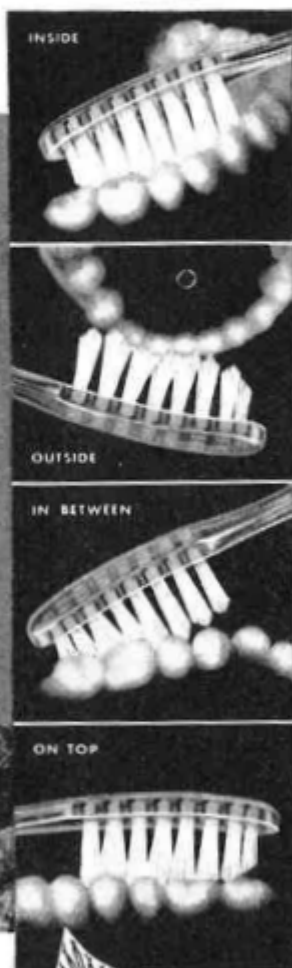


Precision made...

50¢



it reaches every surface
of every tooth better!

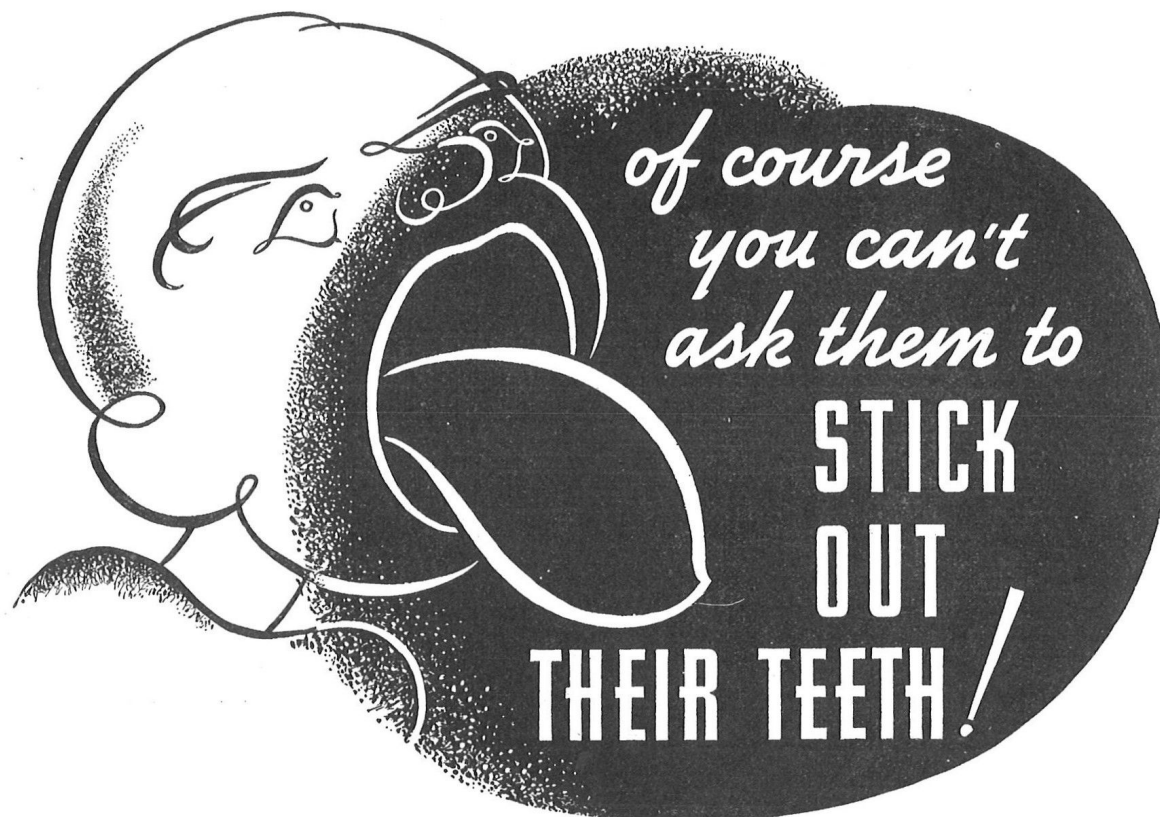


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CORRECT DESIGN is the secret back of the amazing cleansing power of Dr. West's Miracle-Tuft. The brush head is curved two ways so you can reach every surface of every tooth—inside, outside and in between. Millions have discovered that no other toothbrush can do this job so *thoroughly*. SEALED IN GLASS and GUARANTEED FOR A YEAR, one brushing will convince you that Dr. West's is the toothbrush for you.



"Stick out your tongue" said the physician



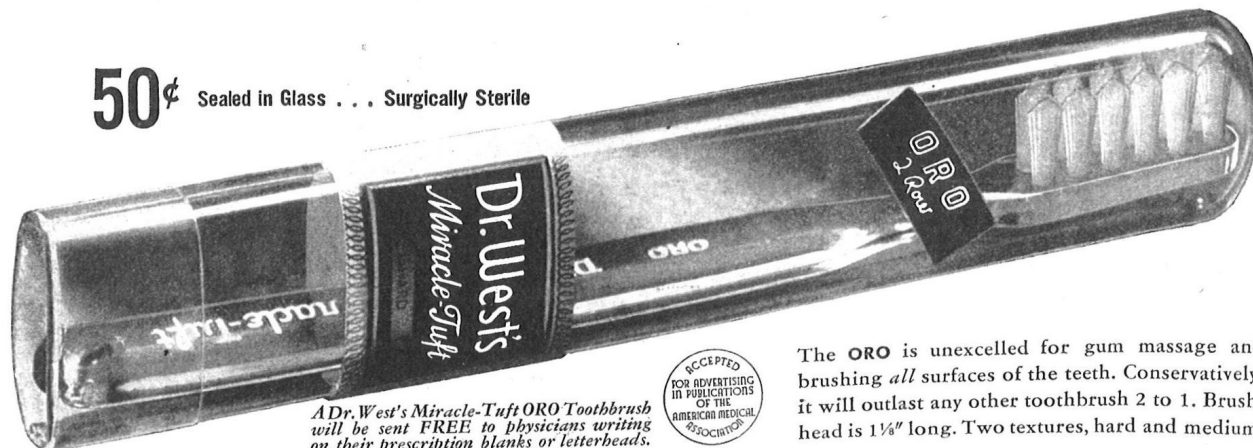
●A look at the teeth, like a look at the tongue, is becoming common medical practice. Because teeth, too, reflect body vigor, body health. Physicians now make examination of teeth a never neglected routine. They urge upon patients the importance of habitual oral hygiene, correction of teeth and gum defects, regular visits to the dentist.

For care of the teeth, you can recommend Dr. West's Miracle-Tuft ORO Toothbrush without reservation. Its size and shape is preferred by leading dental authorities.

The new DuPont developed Exton bristle, used only in Dr. West's Miracle-Tuft, is perfect for brushing teeth. It does not shed or break off . . . cleans without scratching enamel. Miracle-Tuft is 99.7% water-resistant . . . will not go limp and soggy when wet and fail to clean. Conservatively, it will outlast animal bristle toothbrushes two to one.

WECO PRODUCTS COMPANY
20 NORTH WACKER DRIVE • CHICAGO

50¢ Sealed in Glass . . . Surgically Sterile



ADr. West's Miracle-Tuft ORO Toothbrush will be sent FREE to physicians writing on their prescription blanks or letterheads.



The ORO is unexcelled for gum massage and brushing *all* surfaces of the teeth. Conservatively, it will outlast any other toothbrush 2 to 1. Brush-head is 1½" long. Two textures, hard and medium.