

To work at the job throughout the menses with equanimity and efficiency is the desire of every woman engaged in a professional or business career. Toward this objective, many industrial plants, department stores, schools of nursing, vocational and trade schools, airlines, etc. have established training programs to explain to neophytes and older women as well the unique benefits of the TAMPAX method of menstrual hygiene. • TAMPAX has earned this coveted position, not only because of its role in reducing catamenial absenteeism -but because it provides thoroughly adequate and safe protection 1,2,3,4 ... is free from the prospect of internal

ACCEPTED FOR ADVERTISING BY THE JOURNAL ASSOCIATION OF THE AMERICAN MEDICAL ASSOCIATION

TAMPAX...THE INTERNAL MENSTRUAL GUARD OF CHOICE

TAMPAX INCORPORATED, Palmer, Mass.

- \square Send literature and professional samples.
- ☐ Quote prices on TAMPAX for office use.

Name____(Please Print)

Address

City____Zone_State__

AMA-18-107

or external irritation⁵...does not expose the flux to odorous decomposition³...and cannot cause noticeable bulkiness. Its small size makes TAMPAX inconspicuous to carry and easy to store and dispose of.

Samples of the three absorbencies (Regular, Super and Junior) for individual requirements gladly forwarded on request.

REFERENCES: 1. West. J. Surg. Obst. & Gyn., 51:150, 1943. 2. Am. J. Obst. & Gyn. 46:259, 1943. 3. Clin. Med. & Surg., 46:327, 1939. 4. Am. J. Obst. & Gyn., 48:510, 1944. 5. J.A.M.A., 128:490, 1945.

We THINK you will be interested

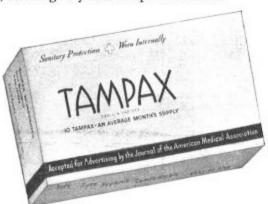
in this letter

FROM A PHYSICIAN

AND for your own information, should your patients ask you about Tampax, there are these pertinent facts:

Tampax is a tampon, worn internally, adapted and perfected for regular menstrual use. The wearer is unconscious of its presence. Binding belts, the discomfort of pins and pads, chafing, are eliminated. Menstrual odor is reduced to the minimum, since Tampax prevents its formation.

The tampon is made of highly absorbent surgical cotton, compressed by a patented process to one-third its original size. Insertion is therefore simple, yet, because the tampon expands when moist, it can absorb approximately one and a half ounces. A cord is sewed securely through the cotton, assuring easy and complete removal.



Each Tampax comes in its own applicator...complete in an individual sealed wrapper...assuring easy, hygienic insertion. We feel confident that you can recommend Tampax for all cases of normal menstruation, exceptions being those infrequent cases of intact hymen in which the opening is too small to accommodate Tampax.

FREE TO PHYSICIANS

We will be glad to send to interested physicians a full-size package of Tampax, together with a folder giving more complete details. Address Dept. AM-9.

TAMPAX Incorporated

NEW BRUNSWICK, NEW JERSEY