

SPOON

FRIGHT



far-fetched and foolish though it may seem to you, causes very real anguish to many of your patients. Children and nervous women especially may gag and positively suffer at the mere thought of a whole spoonful of unpleasant Cod Liver Oil.

Your prescription for White's Cod Liver Oil Concentrate is a revelation to these patients—

Just three little wafers—as good as candy—so that for children medicine-time becomes a treat.

And you can rely on their taking White's; getting the full Vitamin A and D potency of high-test oil regularly.

Nervousness and wayward irritability in children is often a definite indication for Cod Liver Oil. When you prescribe White's Cod Liver Oil Concentrate you assure the patient of no less than 250 units Vitamin A and 100 units Vitamin D in each wafer.

White's

Cod Liver Oil Concentrate



HEALTH PRODUCTS CORPORATION, NEWARK, N. J.



*tastes
as
good
as
candy!*

White's COD LIVER OIL CONCENTRATE TABLETS



A natural source of vitamins A and D
in pleasantly-flavored, candy-like form
readily taken by children of all ages.
Each tablet supplies a vitamin content
of 312 units of vitamin D and
3,120 units of vitamin A*.

WHITE LABORATORIES, INC. *Pharmaceutical Manufacturers*
NEWARK 7, N. J.