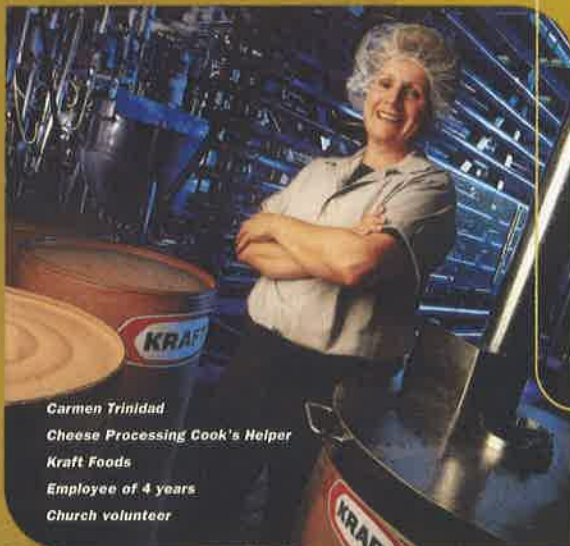
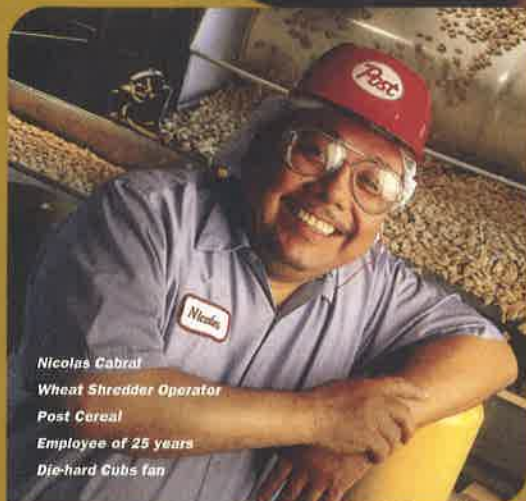


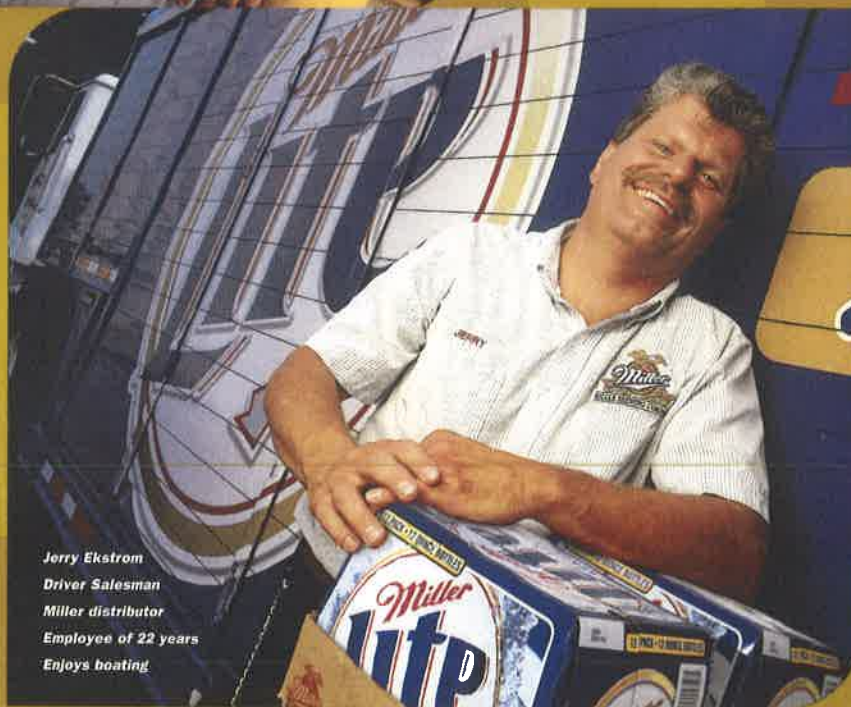
Working to make a difference. The people of Philip Morris.



Carmen Trinidad
Cheese Processing Cook's Helper
Kraft Foods
Employee of 4 years
Church volunteer



Nicolas Cabral
Wheat Shredder Operator
Post Cereal
Employee of 25 years
Die-hard Cubs fan



Jerry Ekstrom
Driver Salesman
Miller distributor
Employee of 22 years
Enjoys boating

We are the people of Philip Morris. We make products found in nearly every American home. We are parents, neighbors, friends and involved citizens. We are 144,000 people working to make a difference — on the job, at home and in our communities throughout America and around the world.



Nancy Pilotti
Senior Packaging Specialist
Philip Morris U.S.A.
Employee of 18 years
Landscape painter

working in every community

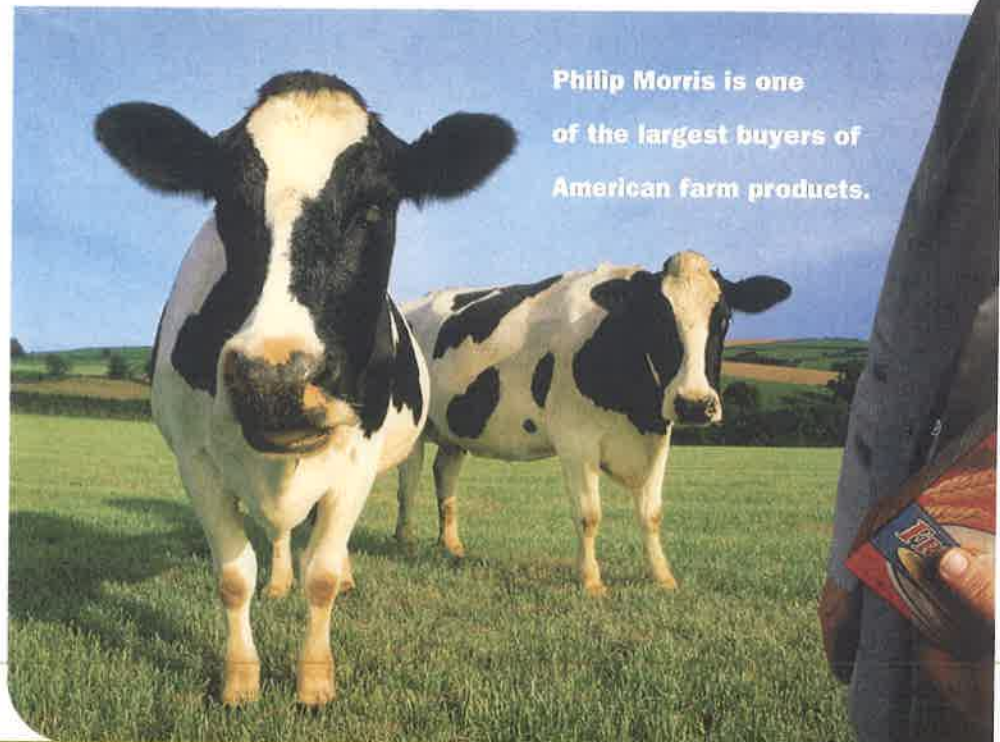
**We buy, make and sell food, beer
and tobacco products that are used
in every community in America.**

We're a vital part of the everyday life
of the country. We are thousands
of hard working families, supporting
jobs for hundreds of thousands more.

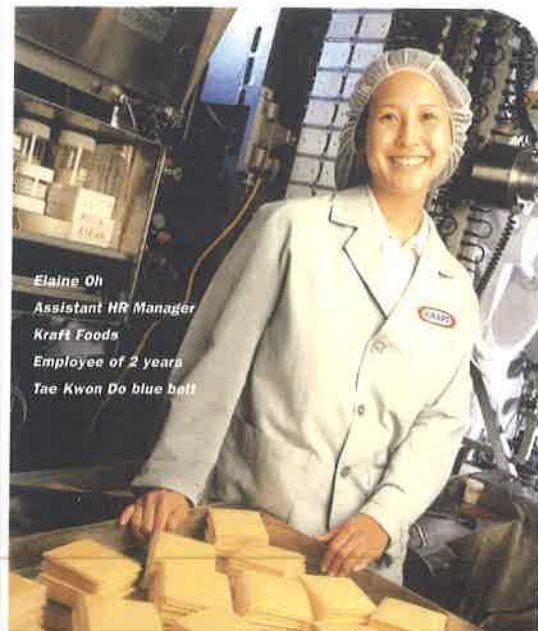
*We support adult literacy programs because
literacy opens the door to opportunity.
Philip Morris U.S.A. employee Vicky Pickard
volunteers as an adult literacy tutor.*



Odell Humphreys
Alvey Operator
Kool-Aid Plant
Employee of 30 years
Semi-pro softball player



**Philip Morris is one
of the largest buyers of
American farm products.**



Elaine Oh
Assistant HR Manager
Kraft Foods
Employee of 2 years
Tae Kwon Do blue belt



Marlboro



committed to acting responsibly

Think. Don't smoke.

As responsible business executives, parents and citizens, we're dedicated to the responsible use and marketing of our products.

Philip Morris U.S.A. has launched a \$100 million-a-year, long-term commitment to help prevent youth smoking. We are focused on developing and supporting a comprehensive, collaborative and measurable prevention effort that integrates: communication to youth and parents, school-based educational programs, community action programs, and continued support of youth access prevention efforts.

KRAFT

For more than 60 years, Kraft Foods has supported programs to help kids learn the basics of good nutrition. We're also the largest contributor to a food industry effort to educate consumers on good food safety practices.

MILLER BREWING REMINDS YOU TO:



<http://www.thinkwhenyoudrink.com>

At Miller, we care very much how our products are used. We work very hard to encourage their responsible use. And we work equally hard to combat their abuse through initiatives to prevent underage drinking, drunk driving and alcohol abuse.

finding reasonable solutions

We are committed to helping find effective ways to provide balance and comfort for both non-smokers and smokers in public places. That's why we support educational and communication programs, and are funding ventilation technology applications. We've helped thousands of businesses find options that work for them and all their customers.

Options

PHILIP MORRIS USA

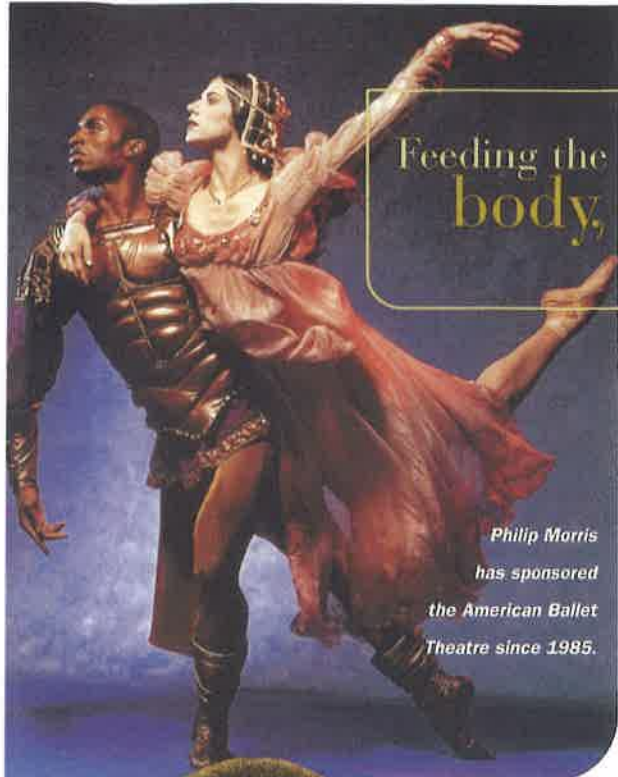
*Finding balance and comfort for both
non-smokers and smokers*

DIGIORNO
RISING CRUST PIZZA

**Oscar
Mayer**

Lite

JELLO



Feeding the
body,

nourishing
the **spirit**

*Philip Morris
has sponsored
the American Ballet
Theatre since 1985.*

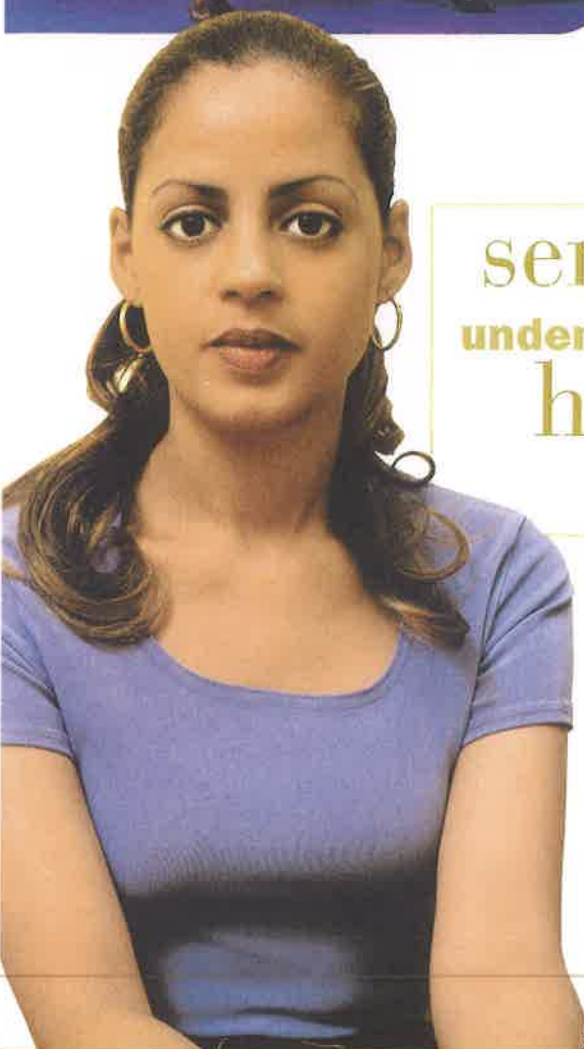
**We have been a
major contributor
to the arts for over
40 years.**

*The Boys Choir of Harlem
is one of many recipients
of annual grants.*



**We have been contributing to those in need for more than
40 years.** Philip Morris is one of the largest corporate donors
in America, and our employees give personal time through
volunteer programs like Philip Morris/Kraft Foods Cares Day.
Though our donations cover many programs, three areas of
special importance are Hunger, Domestic Violence and the Arts.

*As part of the four-year, \$100 million Philip Morris
Fight Against Hunger, employees regularly volunteer
in communities where they live and work.*



serving
undeniable
human
needs

*Cynthia Gonzalez is a
survivor of domestic violence.
Compelled by stories like
Cynthia's, we have taken a
leadership role in confronting
one of society's most serious
and complex problems.*



TOBLERONE

L&M

ALTOIDS

Philip Morris family of products



*Our products are in
refrigerators and pantries
in 9 out of 10 American homes.
From cheese to drink mixes, from
beer to tobacco, ours are some of
the best known brands in the world.*

Tang

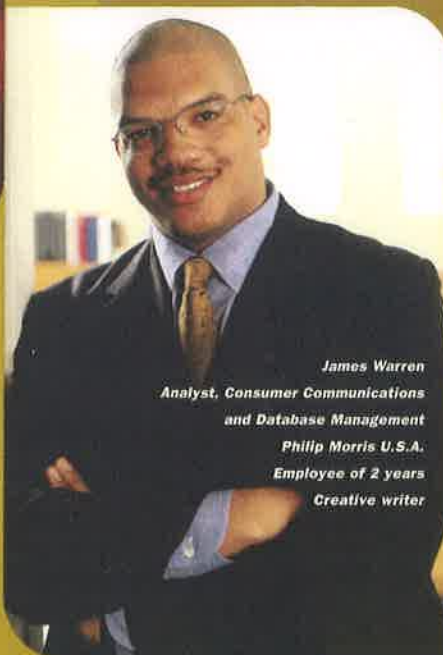


Kool-Aid

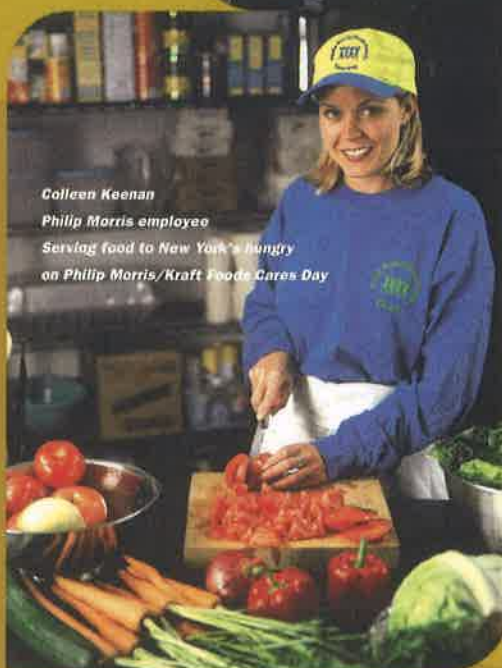




Kelli Such
Information Systems Senior Business Consultant
Kool-Aid Plant
Employee of 3 years
Junior Achievement volunteer



James Warren
Analyst, Consumer Communications
and Database Management
Philip Morris U.S.A.
Employee of 2 years
Creative writer



Colleen Keenan
Philip Morris employee
Serving food to New York's hungry
on Philip Morris/Kraft Foods Cares Day

We'd like to hear from you.
 Please write to:

Victor Han
 Vice President
 Corporate Communications
 Philip Morris Companies Inc.
 120 Park Avenue
 New York, NY 10017

Photos

Cynthia Gonzalez: Donna Ferrato
 Domestic Abuse Awareness Inc., (NYC)
 Boys Choir of Harlem: Peter Cunningham, courtesy Medola Ltd.
 The American Ballet Theatre: Roy Round
 Literacy Photo: Fred George Photography

Philip Morris Companies Inc.

Philip Morris U.S.A. • Philip Morris International Inc. • Kraft Foods, Inc. • Kraft Foods International, Inc.

Miller Brewing Company • Philip Morris Capital Corporation