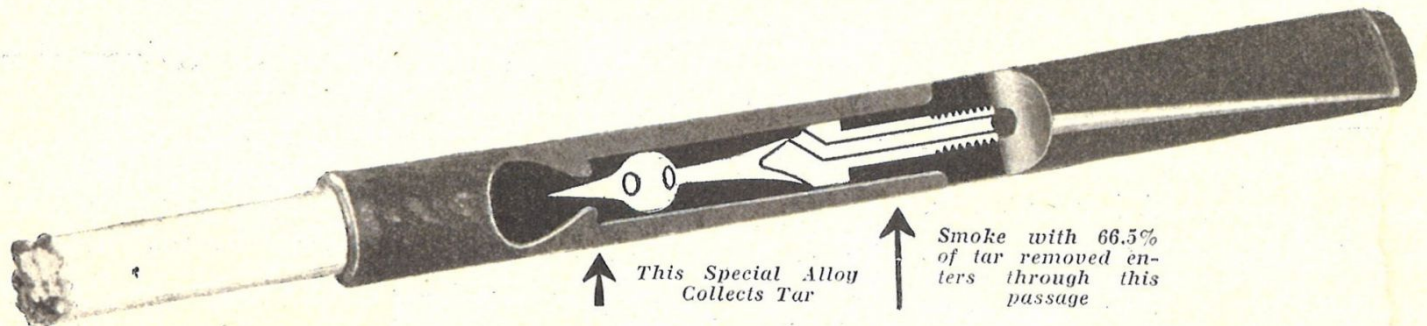


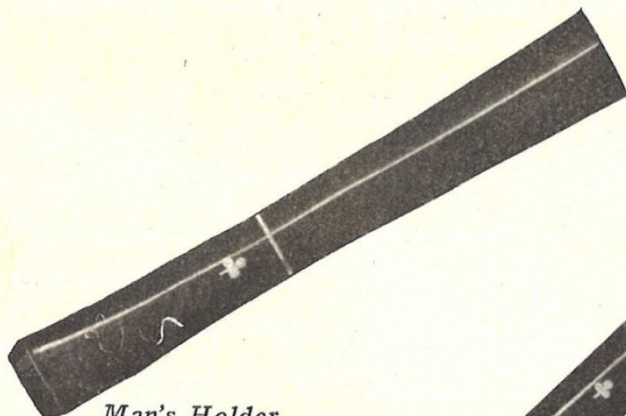
# Over 6,000 Physicians Have Sent in for the "Tobacco Yello" Holder



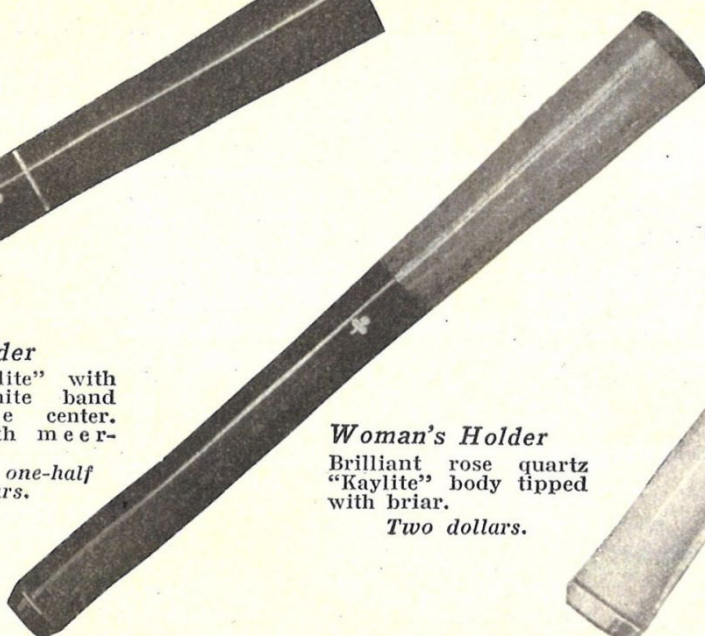
THIS "Tobacco Yello" device with the special metal alloy causes condensation and deposit of 66.5% of the tar in cigarette smoke, as found in analyses by one of the largest American Universities. That the irritating properties of these tarry substances cannot be disregarded is made clear in

recent reports on cigarette smoke. Over 6,000 physicians have sent in for "Tobacco Yello" holders. This demonstrates clearly the widespread interest among medical men in this more healthful way to smoke. Kaufmann Bros. & Bondy, Inc., 120 Fifth Avenue, New York City. Established 1851.

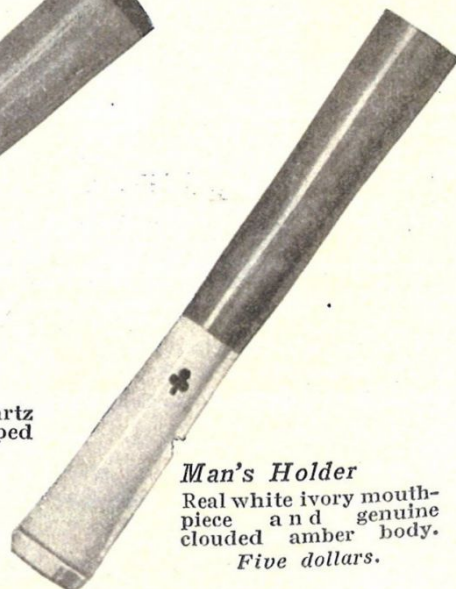
*"Tobacco Yello" Holders may now be obtained in Ivory, Amber, Meerschäum, Jade and other new materials—in beautiful colors and inlay.*



**Man's Holder**  
Black "Kaylite" with a fine white band around the center. Lined with meerschäum.  
*Three and one-half dollars.*



**Woman's Holder**  
Brilliant rose quartz "Kaylite" body tipped with brier.  
*Two dollars.*

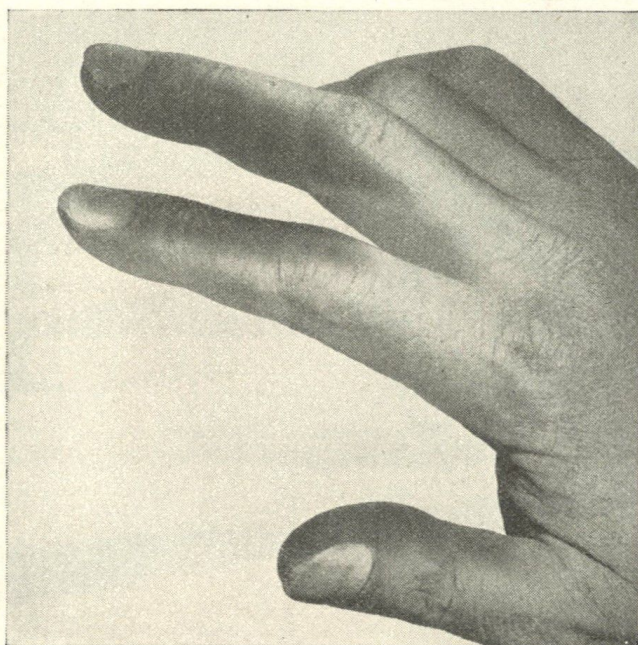


**Man's Holder**  
Real white ivory mouthpiece and genuine clouded amber body.  
*Five dollars.*



# No one knows Human Weakness Like a PHYSICIAN

*He is uniquely privileged to observe  
the failings of human nature*



**S**IT in a physician's office if you want to see humanity stripped of its pretense. Masks are laid aside. Probably even religion gives no deeper insight into human character than this.

And who but a physician can understand so well how easily the human being forgets? He sees how swiftly a patient passes from anxiety to relief, and how quickly complete forgetfulness follows. He knows how easily people close their eyes to the symptoms that Nature designs for us to see.

Most heavy smokers appear unconscious of the ugly tarry stains that gather on their fingers and teeth. Perhaps, these pass unnoticed in the nervous tension of busy days when you smoke more than you think you're smoking. But, the same substances that cause these stains on fingers and teeth enter the mouth and throat with the smoke.

The Tobacco Yello Holder is an effective agent for both physician and patient who desire to minimize these tar effects. It stops 66.5%\* of the tar which stains teeth and fingers, and which without the holder passes unrestrained into the mouth and throat. Tar, being of low volatility, is most likely to deposit and remain in these passages.

If you are a smoker, smoke with this holder one week. Then take off the mouth-piece and look at the metal attachment inside. You'll be startled at the mass of sticky tar that has been stopped from entering your mouth. You'd never think of this quantity of bitter, sticky matter as being contained in cigarette smoke. You can recommend the Tobacco Yello holder to patients, with assurance that they will continue to use it, for they can see for themselves the sticky, bitter tar which it stops from entering the mouth.

\*We will be pleased to send copies of laboratory report on the Tobacco Yello Holder, showing that an ordinary holder, while superficially similar in construction, is not effective in removing undesirable elements from smoke.



**Sold by Cigar, Drug  
and Department Stores  
—In Briar and Colors  
and Color Sets for Men  
and Women. \$1 to \$10.**

## Kaufmann Bros. & Bondy, Inc.

Established 1851

120 Fifth Avenue, New York City