

The Rice Thresher

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VENI, VOTED, VETOED

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Corporation discards pub committee's recommendation

V & W Permits votes to protect new liquor license; college parties cannot charge if liquor is served

by Lorie List
and John Shields

V & W Permits, Inc. vetoed the Committee on the Pub's recommendation that would allow college social coordinators to use the pub's license to serve alcohol at college parties. Without the license, colleges will not be allowed to charge for parties.

Bob Sanborn, V & W board member and spokesman said, "We weighed the pros and cons and we decided that in the best interest of keeping the pub license, it would be safer at this time not to let the license out."

V & W Permits, Inc. is the corporation formed to hold the license for the Pub and Valhalla. V&W board members include Student Activities Director Sarah Nelson Crawford, Career Services Director Bob Sanborn, graduate student and Valhalla Manager Ken Johnson, Lovett College senior Samantha Hendren, and

the Pub's bookkeeper Wanda Jackson.

The pub committee voted on Thursday, September 6 to recommend that V & W grant the Pub license to student organizations on an ad hoc basis. Newly appointed chair of the committee Spencer Yu said, "We feel that it is important for students to have accessibility to the

change of money as "selling alcohol" and requires that the organization have or be under an authorized license.

Keith Jaasma, president of Rice Program Council and a member of the pub committee, said members of the committee made the recommendation because there was no reason not to consider parties on a case by

she was surprised by the outcome of the vote. "I expected that it would go through because this particular vote would give the corporation the opportunity to review each case and specific parties would be turned down."

"I am deeply disturbed by the result of the vote and I'm upset that no party will be given a chance."

Although the legal aspects of Pub ownership have changed, Hendren said she does not feel that logistically things have been altered enough to warrant a change of this magnitude. "This is my personal opinion and not representative of the corporation's opinion," she said.

Crawford, president of the corporation, explained that the corporation voted as it did for two specific reasons. "At this point the corporation's main concerns are that the pub retain its license so there is a place on campus for people to drink, and for it to break even in order to retain the license. Any time a license is lent out to another organization you run the

risk of losing the license because of things like underage drinking or drunk people at parties being served alcohol."

When asked why the corporation reversed a policy which has successfully allowed colleges to use the pub's liquor license in the past without losing it, Crawford said, "Students have not abided by the alcohol policy in the past and have been lucky that they haven't been caught. However, this is only one of many reasons."

Not only will colleges be unable to obtain a license to serve beer and wine, but they also face obstacles in trying to serve hard liquor.

The Cohen House license was previously used for college parties that served mixed drinks such as NOD, Tower Party and Casino Party. However, Cohen House has also received a new license and has refused to grant its license to student organizations. If the parties are free to students then no license is re-

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'Students have not abided by the alcohol policy in the past and have been lucky that they haven't been caught.'

—Sarah Nelson Crawford

Pub license. Without it they are unable to charge for parties like NOD and Casino party which require a great deal of expenditure by the colleges."

According to the Texas Alcoholic Beverage Commission (TABC), any event charging admission must have a license to serve alcohol. Crawford explained that TABC views any ex-

case basis. "This would allow the corporation to set standards which parties would have to conform to in order to obtain the license," he said.

Nonetheless, V & W voted on Wednesday, September 11 to override the committee's recommendation. Hendren, who made the original motion to approve use of the license on a case by case basis, said

Harvard considers Rupp for presidency

by Shaila Dewan

In a July 16 article in the *Boston Globe*, President George Rupp headed a list of possible successors to the presidency of Harvard.

Monday, the *Harvard Crimson* announced that the search committee has narrowed its list down to between 50 and 100 people in hopes of finding a replacement for Harvard President Derek Bok by the end of December.

Rupp was the only candidate listed in both the articles.

Bok announced last May that he would resign in June, 1991. He will have served as president for 20 years, since he was 40. Rupp is 47. According to the *Harvard Crimson*, age and academic credentials are significant considerations. The two

Harvard presidents preceding Bok served for 20 and 18 year terms.

The *Globe* also cited administrative and fundraising experience and ties to Harvard as important criteria.

Rupp, the first Rice president specializing in humanities, was Dean of the Harvard Divinity School, where he obtained his Ph.D., from 1979-1985. At the Divinity School, Rupp instigated a new curriculum and augmented several programs such as the Women's Center.

Since at Rice, Rupp has continually tried to keep one foot on either side of the humanities/sciences gap. He has encouraged cross-disciplinary study and has created four centers that span departmental lines. A 1985 *Thresher* article quotes Rice alum Rick Hunt, who was a graduate student in the Divinity School: "He's a conceiver, an innovator. He likes

for people to pick up his vision and carry out the details."

Rupp's "rare knack for fundraising," especially for a small school like the Divinity School, attracted Rice, said sociology professor William Martin in the article. Martin served on the Rice presidential search committee.

Although at this stage press coverage is speculative, Rupp seems to have a few counts against him. One is the *Crimson's* report that many people in the Harvard community express a desire to see a mathematician or scientist take the wheel.

Furthermore, the search committee "is said to be making a special effort to identify women and minority candidates," according to the *Crimson*.

Since Rupp shares his place on the committee's list with distinguished peers such as the presidents of Wellesley, University of Chicago and Dartmouth College as well as the presidents of the Ford Foundation and the MacArthur Foundation, it is hard to say what his chances are. Rupp himself refused to comment in a recent *Thresher* interview.

"I expect that he both has the chance and is interested," said Mar-

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Alumni demand Rice sell off 'unethical' stock

by Shelley Fuld

Four Rice alumni have asked the university to divest its stock in tobacco company Philip Morris. According to a September 6 article in the *Houston Post*, Rice owns 739,000 shares of Philip Morris stock, worth \$33.3 million at Tuesday's closing price of \$45 per share.

Rice Treasurer Scott Wise, who is working with President George Rupp on investigating the inquiry by the alumni, said, "They were basically thoughtful letters that deserved a thoughtful response, and we are working on it. We're not going to prejudge what we might conclude after we've had time to gather further information. At this point I just don't know where that's going to lead."

Philip Huang, a 1982 Rice graduate who now works for the Illinois Department of Public Health and the Centers for Disease Control, was a leader in the movement last spring that prompted Harvard University to divest its stock in Philip Morris and U.S. Tobacco. Huang received his master's degree in public health administration at Harvard in the

spring.

Huang was quoted in the *Post* as saying, "Our hope is [Rice] will be a leader on this issue and demonstrate through their financial means that it's unethical to invest in the tobacco industry."

In addition to its tobacco products, Philip Morris has several large subsidiaries, including General Foods, Kraft, Oscar Meyer, and Miller Brewing.

"Philip Morris has bought into a lot of food companies and has an incredible variety of products. We buy food in the market that we don't think about being owned by Philip Morris," said Bala Dharan, professor of accounting.

Dharan said both the cash flows and stability of the tobacco and food markets make Philip Morris financially a sound investment. "Both cigarettes and food are very stable, so they don't have to worry about recession. It's an incredibly powerful company in that sense, and its return is hard to beat. Everyone, even people who are absolutely morally and ethically against smoking may end up buying stock like that be-

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Rice ranks third 'best buy,' high in 'power factor'

by Thresher Staff

The October issue of *Money* magazine ranks Rice University as the third best buy in colleges across the nation. In a special issue, *Money College Guide 1990*, the magazine chose Rice out of 1000 U.S. colleges based on a computer analysis of costs and academic characteristics.

Ranking above Rice were Cooper Union for the Advancement of Science and Art with an annual tuition of \$300, and California Institute of Technology with an annual tuition of \$13,495. The analysis was based on how well U.S. colleges deliver "quality relative to price."

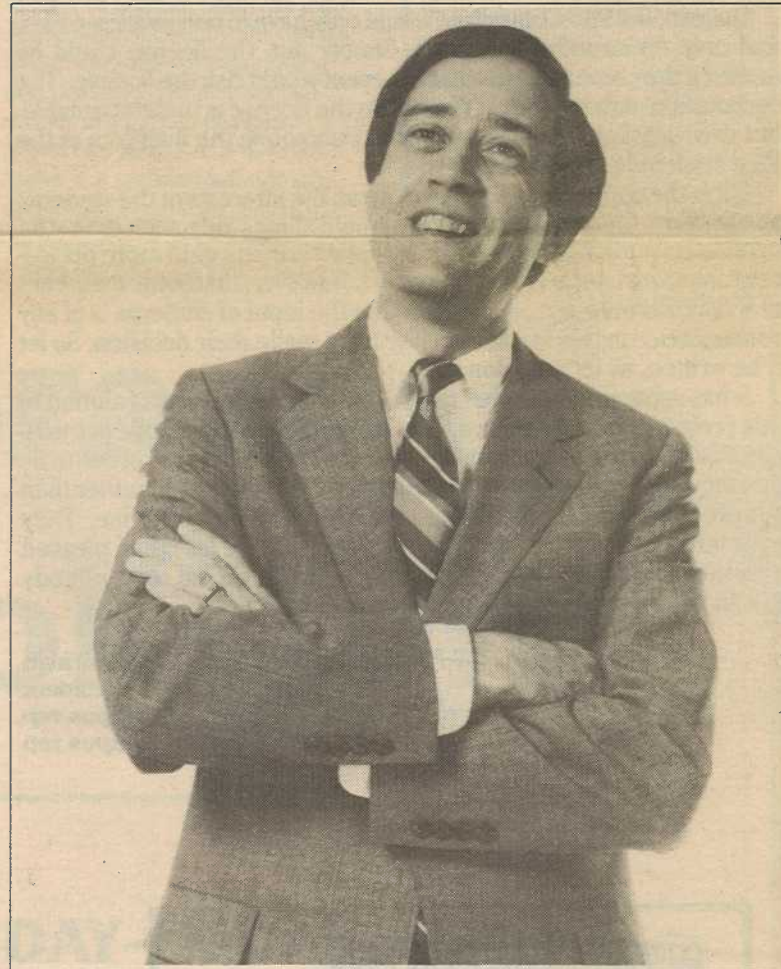
According to *Money*, 17 measures of academic performance were used

to determine how much each school might be expected to cost, and that figure was compared to its actual cost, based on data as of August 13. Some of the criteria *Money* used to determine a school's academic performance included SAT scores, class rank of incoming freshmen, the student-faculty ratio and the number of books in the library.

Money did not take into account the amount of financial aid a school awards when analyzing cost comparison, but based their figures on the school's full official price. One of the results of this approach is that expensive schools who provide a great deal of financial aid through endowments did not make the top ten list.

According to *Money*, Rice's

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After five years at Rice, Rupp attracts the attention of his alma mater.

A&E

Ensemble Theatre's Cloud Nine, John Irving's A prayer for Owen Meany, Festa Italiana and much, much more

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SPORTS

Rice Men's Club Soccer expects to dominate

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License

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quired to serve alcohol.

The refusal of both V & W and Cohen House to make their new liquor licenses available raises the question of where the colleges are going to get the money to host these traditional Rice parties.

Crawford said that although it was a hard decision to make, she feels "Rice students are resourceful and creative and will rise to the occasion in a positive way."

One of the first parties to be affected by this is the RPC anti-formal to be held in the RMC on September 22 which had originally planned on serving beer.

Jaasma said, "There's a good probability alcohol won't be served at the anti-formal. Although the expense of the alcohol wouldn't be that great, decorations and a live band make it necessary to charge admission."

Jones social coordinator David Mansfield said, "I hoped it would turn out better. Although it doesn't affect Jones as much as other colleges, I wish they would have had a little more faith in Rice students."

"The general feeling is that a lot of big parties, such as NOD and Casino Party are in jeopardy," Mansfield said.

The Student Association is presently working with V & W Permits, according to Yu, because the Pub is so strongly connected to student life. Yu said, "We, the SA, feel that this is the most important student social issue of this semester."

A task force was established at the September 11 Student Association meeting.

The task force will be chaired by Shelley Fuld and will investigate possible avenues to be taken by college social coordinators.

The Student Association, college presidents, and college social coordinators will be looking into possible alternatives and solutions. Sid Richardson College President Dave Fisher said the college presidents will be meeting formally soon and will be asking TABC for clarification of the law.

Formal decisions and solutions are still in the air pending further discussion by the independent student organizations. Yu said, "We are running out of time. Time is crucial because social coordinators need

time to plan."

Minor changes in the operation of the Pub are not due to the new license, but are due to the fact that the Pub is now an independent corporation that must ensure financial stability.

Recent changes include an increase in the admission price from 25 to 50 cents. Pub Manager Dan Cheyette said, "In the past years the Pub had a buffer zone; now that the Pub is independent of the University, our funds are limited and we must maintain a higher level of profitability."

The buffer zone previously included the profits made in the game room adjacent to the Pub. However, the Pub ended last year with a \$9,000 deficit which exhausted the game room money.

Another change is the exchange of an ID for a pitcher. Cheyette said, "We have to get ID's for pitchers because people took the pitchers last year and we were down to maybe ten left."

When asked if the Pub was going to significantly change, Cheyette said, "If people will work with us and be responsible, the Pub will not change and we can keep it open."

Divest

FROM PAGE 1
cause it's unbeatable," Dharan said.

Despite its other holdings, tobacco sales accounted for over half of the company's operating revenue, according to Philip Morris' Annual Report for the 1988 fiscal year. The income for Philip Morris' international tobacco market was up 33 percent in 1988 over the previous year.

A main criticism of the tobacco industry is the extent to which it markets its products in Third World countries. "A big part of Philip Morris' profits come from sales to Third World countries. But in the Third World, there are no dissenters in advertising like in this country, no banning advertising on TV," sociology professor Stephen Klineberg said.

Huang said, "It's hypocritical for an institution of higher learning to support such an industry. As an alumnus and contributor, I certainly don't want my contributions going toward the marketing of tobacco products to Third World countries or advertising a product that is the number one preventable cause of

death in the country."

Klineberg discussed the process of delegitimation of smoking and the tobacco industry.

"Businesses have the notion that it's legitimate to advertise smoking and push smoking on the Third World, but this notion is being increasingly delegitimated. In twenty years we'll look back with absolute incredulity of [tobacco's] consideration as a legitimate product."

A June 18 *Newsweek* article about the increasing criticism of the tobacco industry said that while the number of smokers has decreased from 40 percent of all adults in 1964 to 29 percent at last count, "the tobacco industry remains highly profitable; it can raise prices almost at will."

The tobacco industry is a wealthy one, according to *Newsweek*. The industry spends \$3.3 billion annually in advertising and has donated \$3 million to campaigns and honorariums of Congress members. Tobacco companies are hiring lawyers and public relations consultants to combat the negative publicity.

Klineberg said while the issue is definitely a moral question, "there is some question as to whether Rice really applies moral questions to its investment portfolio."

Klineberg said the university is confronted with conflicting goals: making the best investments possible with the endowment money and also a broader concern for moral responsibility.

"Rice was given this money in order to enhance the educational value of the institution. It has a fiduciary responsibility, a moral obligation to education and careful management of moneys given to us for educational reasons. The countervailing moral responsibility is to act in ways that carry some degree of concern for wider public good. The trouble is that it is an enormous amount of money," Klineberg said.

Klineberg said Rice is studying the problem carefully. "Rice is taking the problem very seriously. The question is whether Rice should be benefitting from an activity that is unmistakably deadly," he said.

"There is no question that the rest of the world will follow the American example. Americans are making enormous progress in emphasizing positive health by getting people to quit smoking or not smoke in the first place, banning smoking in public places or on airlines. But there are still 390,000 deaths per year directly related to smoking," Klineberg said.

Rice's holdings in Philip Morris constitute less than one percent of the total shares outstanding for the company; Walton Sumner, a 1981 Rice graduate who also approached Rupp on the issue, suggested in the *Houston Post* that if Rice were to sell its shares, the effect on Philip Morris' stock would be at most one half to one quarter point.

"There will be somebody there to buy them up, somebody that's not interested in that issue. But if all the universities followed the lead of Rice and Harvard and City University of New York, it would be a major statement...Pretty soon it'll be the trendy thing to do," Sumner said in the *Post*.

Harvard

FROM PAGE 1
tin. "We hoped he would be the quality of president that would get offers like this... We held our breath when Yale and Princeton chose their presidents."

Rupp has studied at both those institutions and has taught at other American universities, but has no such ties to Rice.

Martin praised Rupp's time in office here, saying "he has raised the standards" at Rice. "Some of the criticisms that have been levelled at him may be seen in a different light now that Harvard is looking at him," he said.

The Harvard search committee is comprised of six members of the seven-member Corporation, which makes policy decisions for the university, and three members of the alumni-elected Board of Overseers. Two women serve on the panel.

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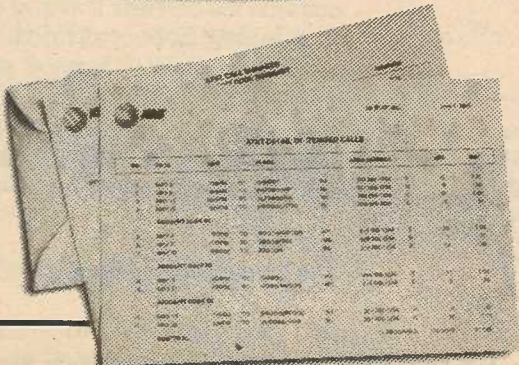
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