

Presenters and Planners continued

Harry Lando, PhD, Professor, Division of Epidemiology, University of Minnesota School of Public Health, Minneapolis, MN

Peggy Meyers, RN, Staff Nurse, Health Service, Winona State University, Winona, MN

Cheryl Perry, PhD, Professor, Division of Epidemiology, School of Public Health, University of Minnesota, Minneapolis, MN

Cheryl Presley, PhD, Director, Student Health Programs, Assistant to Vice Chancellor of Student Affairs and Enrollment Management for Research, and Director, CORE Institute, Southern Illinois University at Carbondale, Carbondale, IL

Linda L. Pederson, PhD, Visiting Scientist, CDC/ NCCPPHP, Office on Smoking and Health, Atlanta, GA

Susan Snoke, College Project Coordinator, California Youth Advocacy Network, Pine Grove, CA

William Strauss, J.D., Co-Author, *Millennials Rising*; Generational Historian; theater director, entertainer, playwright, and youth-theater activist; Consultant, LifeCourse Associates, McLean, VA

Sharon Vegoe, Director of Outreach, University of Minnesota, School of Nursing, Minneapolis, MN

Janelle Waldock, MS, Community Policy Project Manager, Center for Tobacco Reduction and Health Improvement, Blue Cross and Blue Shield of Minnesota, Eagan, MN

Accreditation

Physicians

The University of Minnesota is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

The University of Minnesota designates this education activity for up to 7 hours in Category 1 towards the AMA Physician's Recognition Award. Each participant is expected to claim only those hours of credit actually spent in the education activity.

Registered Nurses

The program offers 8 contact hours and is designed to meet Minnesota Board of Nursing mandatory continuing education requirements for registration renewal.

The University of Minnesota is committed to the policy that all persons shall have equal access to its programs, activities, and employment without regard to race, creed, religion, color, sex, age, marital status, disability, public assistance status, veteran status, or sexual orientation.

Tobacco Use Among College and University Students

Friday,
April 27, 2001

McNamara Alumni Center
Gateway Building
200 Oak Street S.E.
University of Minnesota
Minneapolis Campus

Sponsored by:
University of Minnesota
Boynton Health Service
School of Nursing
Blue Cross and Blue Shield of Minnesota
Minnesota Partnership for Action
Against Tobacco

TOBACCO SUMMIT

Summit Program

7:45 am. **Registration and Continental Breakfast**

8:15 **Welcome and Introductions** *Johnson Room*
Ed Ehlinger

The Changing Epidemiology of Tobacco Use Among College Students
Edward Ehlinger

National Data on Tobacco Use Among Post-Secondary Students
Cheryl Presley

What's Known About Data and Prevention and Intervention Strategies for Tobacco Use Among Post-Secondary Students?
Linda Pederson

10:15 **Refreshment Break**

10:30 **Tobacco Marketing to the Post-Secondary Student Niche**
Alan Blum

Introduction by *David Golden*

11:30 **Lunch** (provided)

12:15 **Lunch Presentation:**
The Millennial Generation Comes to College: How and Why They're Not Like Generation X, and What This Means for the Battle Against Tobacco
William Strauss

Introduction by *David Dorman*

1:00 pm. **Panel: Student Perspectives on Tobacco Use and Tobacco Control Efforts**
Mathew Brophy, Sara Kuiti, Julie McLure, Chris Schafer, Jamila Williams

Moderated by: *Edward Ehlinger*

2:00 **Refreshment Break**

2:15

What's Known, What's Not Known, and What Needs To Be Known About Tobacco Use Among Post-Secondary Students

Discussion Groups (Choose one):

1. **Prevention** *Ski-U-Mah Room*
Moderated by: *David Golden*
Cheryl Perry and Linda Pederson
2. **Cessation** *Johnson Room*
Moderated by: *David Dorman*
Harry Lando and Peggy Meyers
3. **Advocacy and Policy** *Gold Room*
Moderated by: *Carolyn Link Carlson*
Janelle Waldock and Susan Snoke

3:45 **An Agenda for Post-Secondary Tobacco Control: What's Next?**
Edward Ehlinger

4:30 **Adjourn**

Presenters and *Planners

Alan Blum, MD, Professor and Gerald Leon Wallace Chair in Family Medicine, Director, Center for the Study of Tobacco and Society, University of Alabama, Tuscaloosa, AL

***Carolyn Link Carlson, MPH**, Special Projects Manager, Blue Cross and Blue Shield of Minnesota, Eagan, MN

***Christine Carlstrom**, Program Coordinator, Outreach Office, University of Minnesota School of Nursing, Minneapolis, MN

***David A. Dorman, MA**, Health Educator, Boynton Health Service, University of Minnesota, Minneapolis, MN

***Edward Ehlinger, MD, MSPH**, Director and Chief Health Officer, Boynton Health Service, and Adjunct Associate Professor, Division of Epidemiology, School of Public Health, University of Minnesota, Minneapolis, MN

***Howard Epstein**, Intervention Program Officer, Minnesota Partnership for Action Against Tobacco (MPAAT), St. Paul, MN

***Dana Farley, MS**, Director of Health Promotion, Boynton Health Service, University of Minnesota, Minneapolis

***David Golden**, Director, Public Health Marketing and Program Development, Boynton Health Service, University of Minnesota, Minneapolis, MN

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