

## Minority Access, Inc.

Meeting notes, 7/21/99

Looks like a very promising project idea.

Minority Access, Inc. has a long history with B&W dating back to the origins of the KOOL Achiever program. Gail Strange has successfully worked with Dr. Sam Myers on several occasions in the past.

The proposed program included a number of dimensions beyond what B&W would be interested in supporting, such as the "media watch" idea. The list of high performing students as potential future employees might be explored separately by Gail Strange. The full-time staffing of the program, cost of insurance, clerical support, etc. would probably be beyond the scope of the project.

The proposed program and budget served as a starting point for some productive brainstorming, resulting in the following ideas:

- Develop a *pilot program* for year one including a limited number of students, focusing on 6<sup>th</sup>, 7<sup>th</sup>, and 8<sup>th</sup> graders.
- The thrust of the program would be an emphasis on art as a creative outlet for kids.
- Kids would have the opportunity to develop original art on the subject of youth risk behavior: how to avoid it, how to prevent it, positive alternatives.
- The artwork could be used for various purposes – to be explored.
- A measurement component should be added to the project.
- Art exhibits and basic instruction could be part of the program.
- Publicize the success of the program and seek additional funding from other parties in future years.
- Cost parameters for year 1 should be in the range of \$25,000 to \$50,000 maximum.

We will wait for a proposal from Minority Access, Inc.

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**MINORITY ACCESS, INC.**

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