

Stanford Center for Research in Disease Prevention

STANFORD UNIVERSITY SCHOOL OF MEDICINE

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4 April 1990

Alan Blum, M.D.
Founder and Chairman,
Doctors Ought To Care (DOC)
Assistant Professor, Department of Family Medicine,
Baylor College of Medicine
Family Practice Center
5510 Greenbriar
Houston, Texas 77005

APR 06 1990



Dear Dr. Blum:

We are extremely pleased that you have agreed to participate in our Fifth Summer Conference on "Health Promotion and Disease Prevention in the Community: Tobacco Control" to be held on the Stanford University campus 24-26 July 1990. The conference is being hosted by the Stanford Center for Research in Disease Prevention. It is gratifying that so many outstanding speakers have agreed to participate in this year's conference on tobacco control. We look forward to three days of information exchange and discussion with around 350-400 professionals from diverse backgrounds.

We hope that this letter will answer any questions you have about the conference format, content, and logistics. We have attached a draft of the conference agenda and ask that you check your **name, degree, title, and affiliation** for correctness. **Please FAX or mail us any changes as soon as possible.** We're on a tight time frame for printing and mailing the brochure. We have also included a form requesting information on your mailing address, social security number, travel arrangements, housing accommodations, and audio visual needs. **Please send this form and your CV or resume by 1 May 1990** to Ingrid Mickevicius.

A couple of other important housekeeping items.

Your lecture titled, "Advertising and Promotion Tactics of the Tobacco Industry", is scheduled for Tuesday, July 24, at 2:00 pm. You are scheduled to speak again in a panel discussion titled "Activism and Litigation: Current Perspectives and Future Directions" on Thursday, July 26, at 3:15 pm.

Conference Location: Most of the conference sessions will be held at Cubberley Auditorium at the Stanford School of Education (see enclosed map). Housing at Governor's Corner (see below) is a pleasant 15 minute walk from Cubberley.

Handout Material: If you have handouts that you would like distributed to conference participants, please send us the original for photocopying no later than **1 June 1990.**

Exhibit: There is space in the lobby of the main conference room for displays of educational materials and information on tobacco control organizations. If you or your organization are interested in exhibiting information (there is no charge for this), please let us know by **1 June 1990.**

HEALTH PROMOTION RESOURCE CENTER
STANFORD HEART DISEASE
PREVENTION PROGRAM
W.H.O. COLLABORATING CENTER
FOR CHRONIC DISEASE PREVENTION

Travel: Given our tight budget, we would like you to purchase your tickets at least 30 days in advance, using the lowest fare easily available. We will reimburse you for all of your expenses after the conference. It is extremely important that you **mail us your original airline ticket stub and other receipts** -- we cannot reimburse you without original receipts. Stanford is situated between San Francisco International Airport and San Jose International Airport (about 30 minutes from either airport). We have enclosed information on how to get from the airports to Stanford.

Housing: We can arrange either of two local accommodations for you. Almost all conference participants will be housed in the newest student residence at Stanford, called Governor's Corner. These accommodations are pleasant but spartan, and do not include private baths (towels and sheets are provided) or phones in the rooms (there are phones in common areas). Also, you may want to bring an alarm clock. Aside from cost savings, other advantages of staying at Governor's Corner are the opportunity to have meals with conference participants and speakers and to interact with them informally. Therefore, we encourage you to stay at Governor's Corner. If you would rather stay at a hotel close to campus (Stanford Park Hotel), we can reserve a room for you. Please let us know your preference on the enclosed form. We have enclosed maps of the Stanford campus and vicinity to help you locate these housing options and the conference site (The Stanford Park Hotel is noted on the back of your map).

Expenses and Honorarium: We will reimburse you for all travel expenses (round-trip coach airfare) and food that you incur for participating in the conference and pay you an honorarium of \$600.00. We cannot reimburse you for your phone calls or for expenses incurred by family members. Please remember to provide us with your social security number on the attached form.

Thank you for taking time out of your busy schedule to participate in this conference. When the brochure is completed, we will send you several copies to share with colleagues who may be interested in the conference. We look forward to seeing you in July. If you have any questions, please call one of us at (415) 723-1000 or FAX us information at (415) 725-6906.

Sincerely,

David Altman

Conference Planning Committee

Wes Alles, Ph.D.
David Altman, Ph.D.
Stephen Fortmann, M.D.
William Haskell, Ph.D.
Joel Killen, Ph.D.
Ingrid Mickevicius
Louise Miller, M.P.H.

*I'm very pleased you'll
be a part of the conference.
Let me know if I can do
anything prior to your
arrival.*