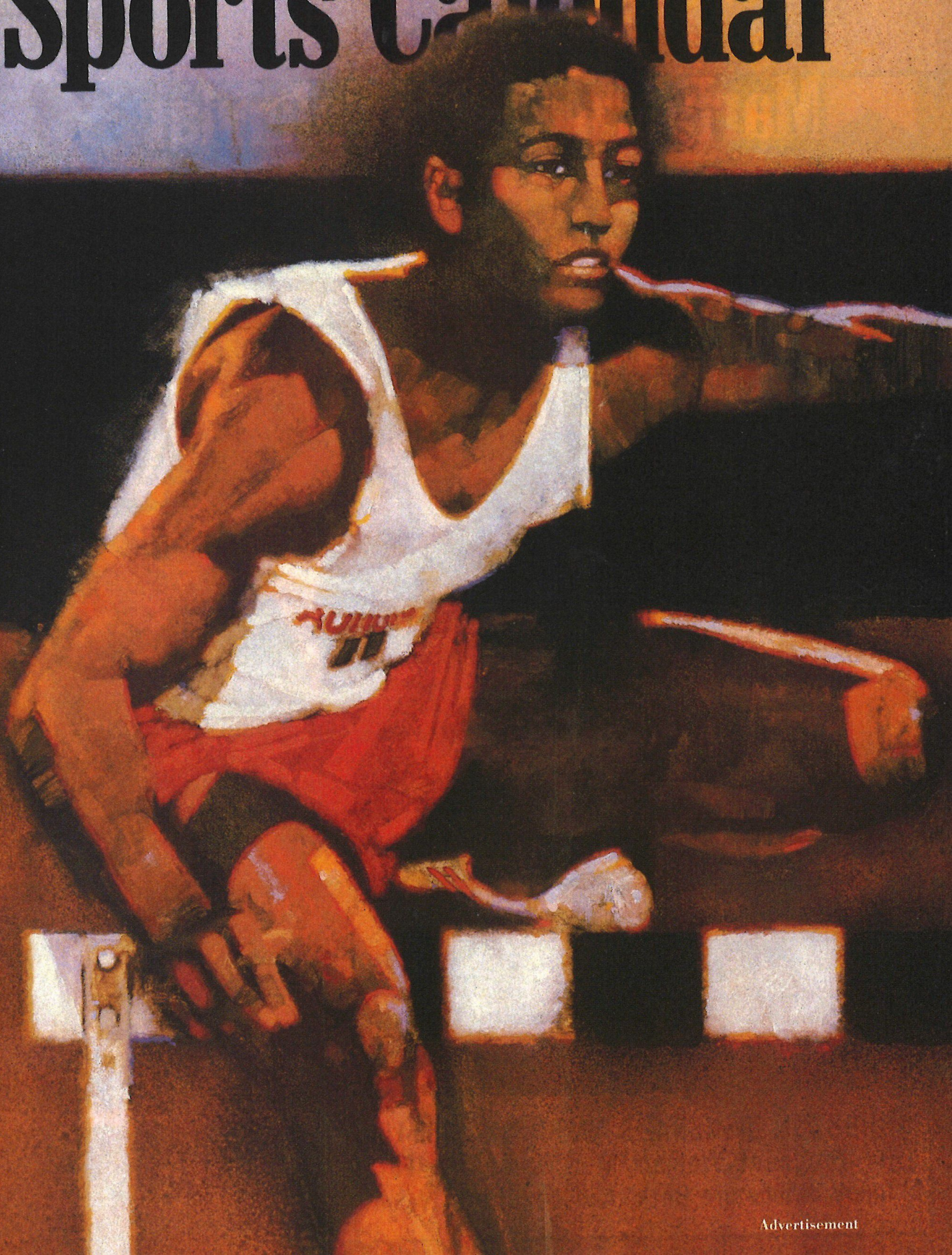


Marlboro Sports Calendar



3&10

BASEBALL PENNANT RACES
The number of games left to play is shrinking and such words as "crucial," "magic number" and "all-important lost column" dot the sports pages as the contending teams struggle for the four playoff spots.

3

COLLEGE FOOTBALL
In retrospect, it can be said that the 1987 National Championship was settled in October when Miami edged Florida State 26-25 after the Seminoles missed a last-minute, two-point conversion. This year's intrastate battle should be just as meaningful—and just as exciting.

4

NFL OPENERS
And so it begins, 16 weeks of live action and instant replays as America's pro football fans rivet themselves to the tube, rooting for their favorite teams and any others they have picked in the office pool.

11

U.S. OPEN TENNIS FINALS
With the New York City skyline as the backdrop, the two finalists fire their shots from late afternoon to early evening in the last of the Grand Slam tennis championships.

Marlboro Sports Calendar

17-30 Summer Games

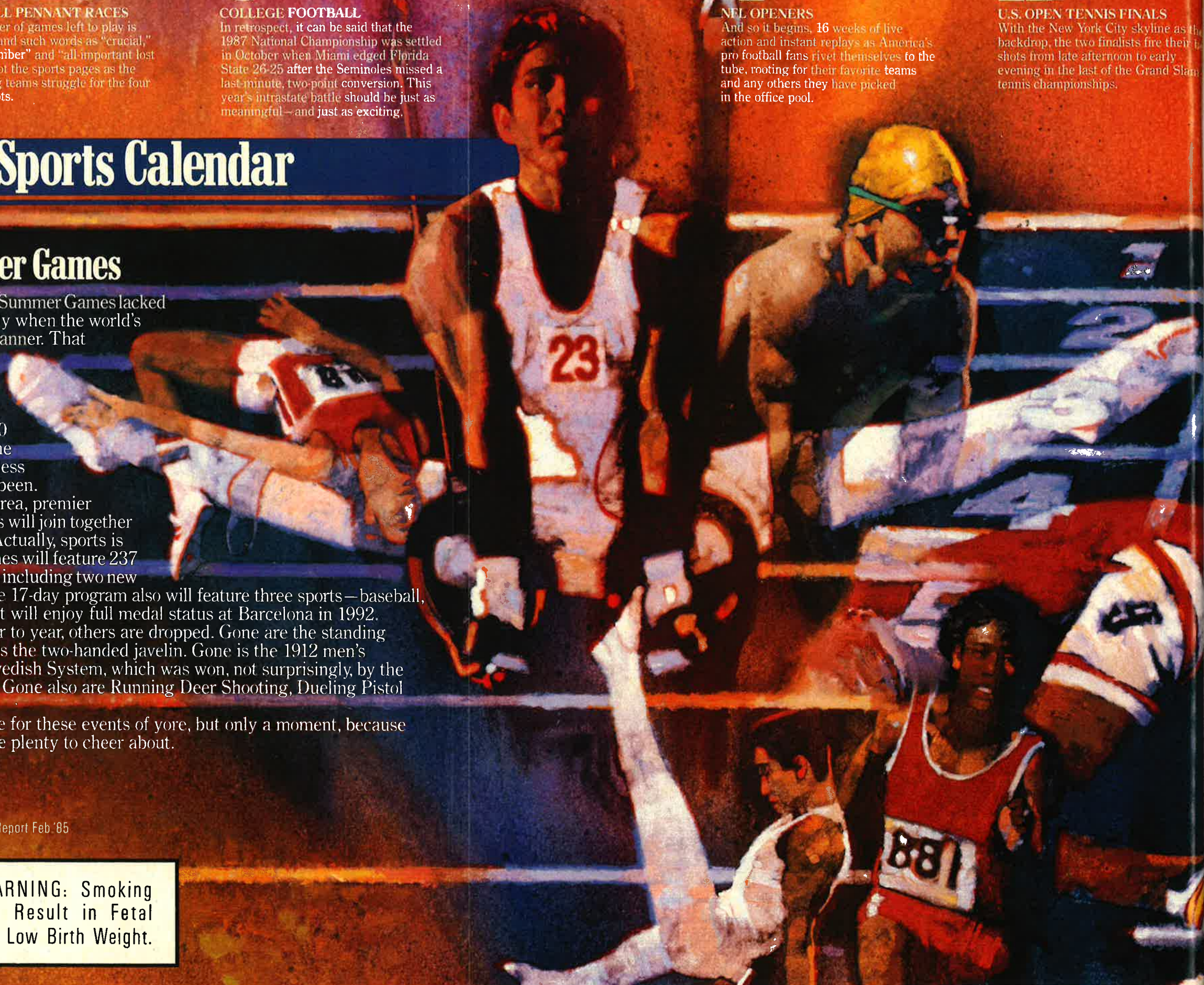
For all their excitement, the last two Summer Games lacked the special flavor that can come only when the world's best athletes gather beneath one banner. That banner, after all, depicts five interlocking rings for each of the five continents but, in the recent past, this unity has existed only in theory. Boycotts by the United States in 1980 and the Soviet bloc in 1984 made the Moscow and Los Angeles Games less competitive than they might have been. But this month, in Seoul, South Korea, premier athletes from more than 160 nations will join together in a glorious celebration of sport. Actually, sports is more like it, because the Seoul Games will feature 237 medal events in 23 different sports, including two new entries, tennis and table tennis. The 17-day program also will feature three sports—baseball, badminton and women's judo—that will enjoy full medal status at Barcelona in 1992.

As events are added from year to year, others are dropped. Gone are the standing high, long and triple jumps. Gone is the two-handed javelin. Gone is the 1912 men's gymnastics event known as the Swedish System, which was won, not surprisingly, by the Swedes and immediately dropped. Gone also are Running Deer Shooting, Dueling Pistol and Live Pigeon Shooting.

Let's have a moment of silence for these events of yore, but only a moment, because starting September 17 there will be plenty to cheer about.

16 mg "tar," 1.0 mg nicotine av. per cigarette, FTC Report Feb '85

SURGEON GENERAL'S WARNING: Smoking By Pregnant Women May Result in Fetal Injury, Premature Birth, And Low Birth Weight.



4 

NFL OPENERS

And so it begins, 16 weeks of live action and instant replays as America's pro football fans rivet themselves to the tube, rooting for their favorite teams and any others they have picked in the office pool.

11 

U.S. OPEN TENNIS FINALS



















With the New York City skyline as their backdrop, the two finalists fire their best shots from late afternoon to early evening in the last of the Grand Slam tennis championships.

25 

BOSCH SPARK PLUG RACE

Heavy rains made last year's inaugural 200-mile event an exercise in stamina, the Indy-Car drivers having to qualify and race on the same day. May the skies over Nazareth, PA be sunny as they chase this year's \$450,000 purse.

September Events

EVENT	DATES	LOCATION	TELEVISION SCHEDULE
 Tennis/ U.S. Open	Aug. 29- Sept. 11	Flushing Meadow, New York	SAT, Sept. 10, 11:00 AM, CBS SUN, Sept. 11, 4:00 PM, CBS
 Baseball/ Kansas City vs. Minnesota or Los Angeles vs. New York Mets	Sept. 3	Kansas City, Missouri or Flushing, New York	SAT, Sept. 3, 2:00 PM, NBC
 College Football/ Florida State vs. Miami	Sept. 3	Miami, Florida	SAT, Sept. 3, 9:00 PM, CBS
 Pro Football/ Washington vs. New York Giants	Sept. 5	East Rutherford, New Jersey	MON, Sept. 5, 9:00 PM, ABC
 Baseball/ Detroit vs. New York Yankees or Chicago vs. St. Louis	Sept. 10	Bronx, New York or St. Louis, Missouri	SAT, Sept. 10, 2:00 PM, NBC
 Auto Racing/ NASCAR Miller High Life 400	Sept. 11	Richmond, Virginia	SUN, Sept. 11, 12:35 PM, TBS
 Summer Games/ Opening Ceremonies	Sept. 17*	Seoul, South Korea	FRI, Sept. 16, 8:00 PM, NBC
 Summer Games/ Swimming: Five Finals, (Men's and Women's)	Sept. 21	Seoul, South Korea	TUES, Sept. 20, 7:30 PM, NBC
 Summer Games/ Gymnastics: Women's All-Around Final	Sept. 23	Seoul, South Korea	THUR, Sept. 22, 7:30 PM, NBC
 Summer Games/ Track and Field: Heptathlon	Sept. 23-24	Seoul, South Korea	THUR, Sept. 22, 7:30 PM, NBC FRI, Sept. 23, 7:30 PM, NBC
 Summer Games/ Track and Field: Men's 100-Meter Final	Sept. 24	Seoul, South Korea	FRI, Sept. 23, 7:30 PM, NBC
 College Football/ Oklahoma vs. USC or LSU vs. Ohio State	Sept. 24	Los Angeles, California or Columbus, Ohio	SAT, Sept. 24, 3:30 PM, ABC
 Auto Racing/ CART Bosch Spark Plug Grand Prix	Sept. 25	Nazareth, Pennsylvania	SUN, Sept. 25, 4:00 PM, ABC
 Pro Football/ Los Angeles Raiders vs. Denver	Sept. 26	Denver, Colorado	MON, Sept. 26, 8:00 PM, ABC
 Summer Games/ Diving: Men's Platform Final	Sept. 27	Seoul, South Korea	MON, Sept. 26, 7:30 PM, NBC
 Summer Games/ Track and Field: Decathlon	Sept. 28-29	Seoul, South Korea	TUES, Sept. 27, 7:30 PM, NBC WED, Sept. 28, 7:30 PM, NBC
 Summer Games/ Weightlifting: Super Heavyweight Final	Sept. 29	Seoul, South Korea	WED, Sept. 28, 7:30 PM, NBC
 Summer Games/ Basketball: Men's Final	Sept. 30	Seoul, South Korea	THUR, Sept. 29, 7:30 PM, NBC

Events and broadcast schedules subject to change. Check local television listing. All listings are E.D.T.
*All the Summer Games events will be broadcast in the United States a day earlier than the date in this column because of the time difference between the United States and Korea. The television listing dates are adjusted for the United States. All times are E.D.T.

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