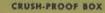
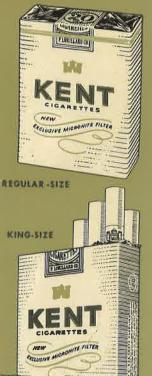
# KENT with the MICRONITE FILTER

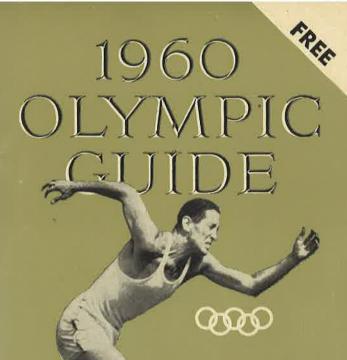




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#### Editor:

#### Zander Hollander

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←Bobby Morrow winning Olympic 200-meter crown at Melbourne.

### OLYMPIC TV SCHEDULE



Date Air Time\* (EDST)

Friday, Aug. 26 9:00-10:00 PM Saturday, Aug. 27 11:00-12:00 M\*\*

Sunday, Aug. 28 6:00-6:30 PM 11:15-12:00 M\*\*\*

Monday, Aug. 29 11:00-12:00 M\*\*

Tuesday, Aug. 30 8:00-8:30 PM 11:00-12:00 M\*\*

Wednesday, Aug. 31 11:00-12:00 M\*\*

Thursday, Sept. 1 7:30-8:00 PM 11:00-12:00 M\*\*
Friday, Sept. 2 8:30-9:00 PM 11:00-12:00 M\*\*

Saturday, Sept. 3 1:00-2:15 PM 8:30-9:00 PM 11:00-12:00 M\*\*

 Sunday, Sept. 4
 1:00-2:00 PM
 11:15-12:00 M\*\*\*\*

 Monday, Sept. 5
 5:00-6:00 PM
 11:00-12:00 M\*\*\*

 Tuesday, Sept. 6
 9:00-9:30 PM
 11:00-12:00 M\*\*\*

 Wednesday, Sept. 7
 7:30-8:30 PM
 11:00-12:00 M\*\*

 Thursday, Sept. 8
 8:00-8:30 PM
 11:00-12:00 M\*\*

Friday, Sept. 9 9:00-9:30 PM 11:00-12:00 M\*\*

Saturday, Sept. 10 1:00-2:15 PM 7:00-7:30 PM 9:00-9:30 PM

Sunday, Sept. 11 5:00-6:30 PM Monday, Sept. 12 7:30-8:00 PM

\*If your area is not on Eastern Daylight Saving Time, consult your local program listing.

\*\*Between 11 PM and 12 midnight each station on the CBS network will telecast a 30-minute Olympic program. Consult local TV listings to see exact time on your station.

\*\*\*On Sundays between 11:15 PM and 12 midnight each station on the CBS network will telecast a 15-minute Olympic program. Consult local TV listings to see exact time on your station.

### BIGGEST TV SPORT COVERAGE OF THE CENTURY

In televising for American audiences all the excitement and color of the 1960 Summer Olympics from Rome, CBS-TV had to pioneer new techniques in coverage and transportation.

CBS has set up a special video-tape studio at the Rome airport (and one at Orly Field in Paris). Feeding into these studios will be the coverage of 38 cameras located throughout the Rome area where the various Olympic events will be taking place.

These tapes will then be rushed aboard waiting jet airliners for the trans-Atlantic trip to New York.



Kent is presenting this exclusive CBS coverage of the Summer Olympics. We hope that you will enjoy the Olympics from start to finish...and that, like millions of other smokers, you will find...

For good smoking taste, it makes good sense to smoke Kent!

## THE ROAD TO ROME

From More than 80 nations, from the major and minor leagues of civilization, the cream of the amateur athletic world is finding its way to Rome for the Olympic Games.

Officially called the XVIIth Olympiad (a term applied to every Olympic period whether or not the games are held), this is actually the 14th

staging of the international classic.

Modeled after the athletic carnivals of ancient Greece, the modern games were founded by a Frenchman, Baron Pierre de Coubertin, in 1896, and have been renewed every four years except during World Wars I and II.

This is the definition of the Olympics: A series of sports events sponsored for amateur athletes of all nations who assemble in fair and friendly competition without regard to race, creed or political belief.

Strictly speaking, competition is between individuals. But the press keeps track of team point scores anyway, and there's no law against rooting for the good old U.S.A.

KENT with the MICRONITE FILTER

#### ONE WORLD IN SPORT

#### THE OLYMPIC CREED

"The important thing in the Olympic Games is not winning but taking part. The essential thing in life is not conquering but fighting well."—Baron Pierre de Coubertin, founder of the modern Olympic Games.

#### THE OLYMPIC OATH

"We swear that we will take part in these Olympic Games in the true spirit of sportsmanship and that we will respect and abide by the rules which govern them, for the glory of sport and the honour of our country."—Pronounced by the host country's representative for all athletes on opening day.

#### THE OLYMPIC FLAG

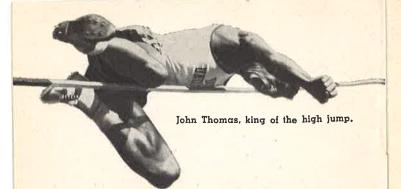
The Olympic flag, which appeared at Olympic competition for the first time at Antwerp in 1920, has a white background with no border. In the center it has five interlocked rings in blue, yellow, black, green and red.

#### MEANING OF THE RINGS

The rings or circles forming the Olympic symbol represent the five major continents. Linked together they denote the sporting friendship of the peoples of the earth. The colors were chosen because at least one appears in the flag of every nation in the world.

#### THE OLYMPIC MOTTO

The words, "Citius, Altius, Fortius," which frequently appear under the circles, mean "Swifter, higher, stronger."



## TRACK AND FIELD

In the minds of American fans, at least, the track and field events are the main course at the Olympics. Hence we tend to measure our success in the games as a whole by the medals we collect in the dashes, the pole vault, the shot put, etc. Last time, we won 15 out of 24 first places in the men's division. The challenge at Rome may prove sterner, but once again the U.S. appears blessed with greater strength, depth and class than any other country.

KENT with the MICRONITE FILTER.

SPRINTS California's Ray Norton, currently rated the world's fastest human, is favored to take gold medals in both the 100 and 200 meters—Olympic events the U.S. has been monopolizing since 1932. Usually the dashes are pretty much an American intramural race, and Norton is backed up by some first-class whippets: Frank Budd and Dave Sime or Paul Winder in the 100; Stone Johnson and Les Carney in the 200 (in the Olympic trials, Johnson and Norton ran the 200 around a turn in world-record time of 20.5). This time, though, Europe lists sizzling contenders like England's Peter Radford and Germany's Armin Hary, the radio salesman who claimed a world mark when he was recently clocked—not once, but twice—in a hard-to-believe 10 seconds

flat for the 100 meters.

MIDDLE DISTANCES The 400 seems wide open. Mal Spence of South Africa, George Kerr of Jamaica and the bearded Sikh, Milkha Singh, are the foreign hot shots. Sleeper: fireball Otis Davis, though he was only third in U.S. trials behind Jack Yerman and Earl Young. In the 800, Kerr is a prime contender along with Australia's Herb Elliott, Belgium's Roger Moens, Poland's Stefan Lewandowski, England's Brian Hewson and the top American, Tom Murphy. The glamour event, the 1500, lists Dyrol Burleson as the



Dyrol Burleson, 1500-meter hope.

No. 1 U.S. hope, but he is almost an outsider in a field studded with such standouts as Elliott, world record-holder for the event at 3:36; defending champion Ron Delany of Ireland; Sweden's Dan Waern; Hungary's Istvan Roszavolgyi; Germany's Siegfried Valentin and Australia's Mery Lincoln, Jim Grelle and Pete Close are the other U.S. entries. HURDLES AND RELAYS Both U.S. hurdle winners at Melbourne, Glenn Davis in the 400 and Lee Calhoun in the 110, are defending. Both should get a battle-Davis from South Africa's Gerhardus Potgieter, Calhoun from Germany's Martin Lauer, world record-holder (13.2). Our crack sprinters and quarter-milers make us strong contenders in the relays, but South Africa may shade us in the 1600 and Germany is a threat in the sprint. LONG DISTANCES From the 3000meter steeplechase on up through the marathon and walking events, American prospects look slim. Little Jim Beatty, our best distance runner in years, and Bill Dellinger give us some hope in the 5000, and veteran Max Truex will give it a good try in the 10,000. But the Australians and the Iron Curtain boys are expected to dominate the second-wind events. The marathon choice is tiny, 118-pound Sergei Popov of Russia, Australia's Al Lawrence, running the 5000 and Aussies' the 10,000, could win both races. Herb Elliott

KENT with the MICRONITE FILTER.

SHOT PUT Parry O'Brien seeks his third straight Olympic title. Top competitor that he is, Parry could well grunt his way to another gold medal. His chief opposition should come from fellow Americans Dallas Long and Dave Davis, and all three are expected to surpass O'Brien's Olympic mark—60 feet, 11 inches. Worldrecord holder Bill Neider (65, feet, 7 inches) was handicapped by a leg injury in the trials and didn't make our squad.

HAMMER THROW American defending champion Harold Connolly faces the battle of his career against young Gyula Zsivotsky of Hungary and the mighty Russian, Vassily Rudenkov. It's a toss-up, with America's Al Hall a long shot for a medal.

DISCUS THROW The U.S. weighs in with defender Al Oerter, who will have to go some to top the Polish world-record holder, Ed Piatkowski. It shapes up as a two-man duel, but the discus is often an upset event and Hungary's Jozsef Szecsenyi or our Rink Babka could slip through.



Gold Medalist Parry O'Brien

JAVELIN THROW Consistency makes Poland's Janusz Sidlo favorite, but we boast top-notchers in world-record holder Al Cantello and Bill Alley. Not to be overlooked is '56 Olympic champ Egil Danielsen of Denmark.

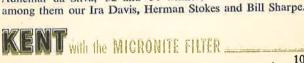
DECATHLON Olympic fans looked forward to another in the series of suspense-filled struggles between Rafer Johnson of the U.S. and Vassily Kuznetsov of Russia, In two previous meetings, Johnson came out on top. Since then, though, the Russian has set a new world record. Both would have to be wary of comers like the brilliant German, Martin Lauer, and C. K. Yang of Formosa.

POLE VAULT This is an event America never has lost in the Olympics, and we seem safe again with Don Bragg at his peak. Bragg upped the world record to 15 feet, 91/4 inches in the U.S. trials. Ron Morris and Dave Clark won the two other American spots and are strong contenders for medals, along with such foreign aces as Finland's Eeles Landstrom, Russia's Vladimir Bulatov and Greece's George Roubanis, 15-footers all.

HIGH JUMP The hottest favorite in the 1960 Olympics is America's nineteen-year-old high-jumping sentation, John Thomas-who showed why when he lifted the world record to an astounding 7 feet, 334 inches in the trials at Palo Alto. While Thomas should win it, the competition in this event has become so demanding that it would be no surprise if all three medal winners cleared seven feet. Our Joe Faust and defending champion Charlie Dumas should be in the thick of it along with Chilla Porter of Australia and a slew of Russians and other Europeans.

BROAD JUMP Any of our entrants-Ralph Boston, Tony Watson or Bo Roberson-could win it. All outleaped '56 champion Greg Bell in the trials. Foreign threats: Henk Visser of Holland, Igor Ter-Ovanesyan of Russia.

HOP, STEP AND JUMP World-record holder Oleg Fyedoseyev of Russia may be pressed by Brazil's 33-year old Adhemar da Silva, '52 and '56 winner, and several others, among them our Ira Davis, Herman Stokes and Bill Sharpe.





Bob Mathias was decathlon glamor boy. He won in '48, '52.

10



Ron Delany snaps tape for 1500-meter gold medal in 1956.

WOMEN'S EVENTS American girls are seldom in the same class with our men when it comes to international track and field. Our women's team is up against the stiffest sort of opposition in every event and will be doing well if it takes a single gold medal. Australia's 100 and 200 meter winner of 1956, Betty Cuthbert, still looks too good for our best. American hopefuls: defending discus champion Olga Fikitova Connolly, Czech performer in '56 but now competing for the U.S. as the wife of our great hammer thrower; shot-putter Earlene Brown; broad-jumper Willie White, and our relay.



#### CHAMPIONS AND THE RECORDS

#### MEN

EVENT
100 Meters
200 Meters
400 Meters
800 Meters
1500 Meters
5000 Meters
10,000 Meters
Marathon
110-M. Hurdles
400-M. Hurdles
Steeplechase

400-M. Relay 1600-M. Relay

20,000-M. Walk 50,000-M. Walk Broad Jump High Jump Pole Vault Hop, Step, Jump Discus Throw Hammer Throw Javelin Throw Shot Put Decathlon

#### PRESENT OLYMPIC CHAMPION

Bobby Morrow, USA, 10.5 Bobby Morrow, USA, 20.6 Charley Jenkins, USA, 46.7 Tom Courtney, USA, 1#47.7 Ron Delany, Ireland, 3:41.2 Vladimir Kuts, USSR, 13:39.6 Vladimir Kuts, USSR, 28:45.6 A. Mimoun, France, 2:25:00.0 Lee Calhoun, USA, 13.5

Lee Calhoun, USA, 13.5 Glenn Davis, USA, 50.1 C. Brasher, Great Britain, 8:41.2 USA (Murchison, King, Baker, Morrow) 39.5 USA (Jones, Mashburn, Jenkins, Courtney) 3:04.8 L. Spirin, USSR, 1:31:27.4 N. Read, New Zealand, 4:30:42.8 Greg Bell, USA, 25-81/4 Charles Dumas, USA, 6-111/4 Bob Richards, USA, 14-111/2 A. DeSilva, Brazil, 53-74/2 Al Oerter, USA, 184-101/2 Harold Connolly, USA, 207-33/4 E. Danielson, Norway, 281-21/4 Parry O'Brien, USA, 60-11 Milt Campbell, USA, 7937 pts.

-	OLYMPIC   RECORD	WORLD RECORD*
	10.3	10.1 20.5**
	45.9 1:47.7	45.2 1:45.7
	3:41.2 13:39.6	3:36.0 13:35.0
	28:45.6 2:23:03.2	28:30.4 2:15:17.0
l	13.5 50.1	13.2 49.2
ľ	8:41.2	8:32.0
į	39.5	39.5
١	3:03.9 1:31:27.4	3:03.9 1:27:05.0
ĺ	4:28:07.8 26-5¾	4:03:52.2 26-81/4
	6-111/4 14-111/2	7-33/4 15-91/4
	53-7½ 184-10½	54-91/ <sub>4</sub> 196-61/ <sub>2</sub>
	207-3 <sup>3</sup> / <sub>4</sub> 281-2 <sup>1</sup> / <sub>4</sub>	225-4 282-3½
	60-11 7937 pts.	65-7 8357 pts.

#### WOMEN

100 Meters	B. Cuthbert, Australia, 11.5 B. Cuthbert, Australia, 23.4 S. de la Hunty, Australia, 10.7	11.4	11.3
200 Meters		23.4	23.2
80-M. Hurdles		10.7	10.6
400-M. Relay	Australia (de la Hunty, Croker, Mellor, Cuthbert) 44.5	44.5	44.5
Broad Jump	E. Krzesinska, Poland, 20-10	20-10	20-10
High Jump	M. McDaniel, USA, 5-91/4	5-91/4	6-03/8
Discus Throw	Olga Fikotova, Czech, 176-11/2	176-1½	187-15/
Javelin Throw	I. Taounzem, USSR, 176-8	176-8	188-71/
Shot Put	T. Tychkevitch, USSR, 54-5	54-5	56-7

\*As of July 3, 1960

<sup>\*\*</sup>Run on a turn, as in Olympics; straightaway mark is 20.0.



Jerry West, left, and Oscar Robertson

## BASKETBALL

Basketball first appeared on the Olympic program in 1936 and has been the source ever since of a near-automatic supply of gold medals for the United States entries. Our teams have won the championship every time and have yet to lose a game, although we've had some close calls.

Can we extend our supremacy? Probably, but let's not take it for granted. Russia, which would like nothing better than beating the U.S. at its own game, improves with every Olympiad and is represented by a big, tough, experienced squad that has already scored victories over top-flight American teams in non-Olympic competition.

KENT with the MICRONITE FILTER \_\_\_

Our team this year ranks with the best we've ever assembled. Made up as usual of outstanding college, A.A.U. and service players, it is headed by those two unanimous All-Americans of the past season—the University of Cincinnati's Oscar (Big O) Robertson, top collegiate scorer of all time, and West Virginia's wonderful Jerry West.

Other college stars on the squad include Jerry Lucas, Ohio State's tall and talented sophomore; Walt Bellamy, Indiana; Jay Arnette, Texas; Darrall Imhoff, California, and Terry Dischinger, Purdue. The Air Force's Adrian Smith, ex-Kentucky, is the service representative, while A.A.U. ranks contributed Bob Boozer, Les Lane, Allen Kelley and Burdette Haldorson (lone holdover from the 1956 Olympic squad).

In charge of all this talent is Pete Newell, coach of the year from the University of California. He has a dream team, no doubt about it, but he's also faced with some possible pitfalls in the form of international rules (which vary slightly from ours), unpredictable officiating, and, of course, those determined Russians.



Russia vs. U.S., 1956

## **ALL OVER AMERICA! KENT** with the MICRONITE FILTER IS SMOKED BY MORE SCIENTISTS and EDUCATORS

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BRAND "A"	7.7%
BRAND "F"	7.0%

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for good smoking taste, it makes good sense to smoke





Ilsa Konrads, 15, half of Australia's family water act.

## **SWIMMING**

THE KONRADS kids, 17-year-old Jon and his 15-year-old sister Ilsa, get into the Olympic swim for the first time. Unfortunately for the U.S., that shapes up as the big story of the water events. Jon and Ilsa do their swimming for Australia. Practically every time they take a dip, so does another record.

The male Konrads has cracked every world freestyle record over 100 meters and has pretty well established himself as the greatest thing in water since the discovery of mixed drinks. "Right now you'd have to concede that Konrads will win both the 400 and 1500 meters," says Gus Stager, University of Michigan swimming coach who is handling the United States team. "I don't know who can beat him unless it's Tsuyoshi Yamanaka." In case you were in doubt, Tsuyoshi is a Japanese.

Even without Jon Konrads, the Aussies swept the freestyle events in the 1956 Olympics and are considered a great bet





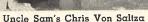
Brother Jon Konrads, 17, sets fast pace from Down Under.

to do it again. They still have the pair who finished one-two in the 100 meters four years ago—Jon Henricks and John Devitt—along with Murray Rose, who took the 400 and the 1500.

The only American champions of '56—Bill Yorzyk in the butterfly and springboard diver Bob Clotworthy—have dropped out of the picture. Our top contender for a gold medal, according to Coach Stager, is Mike Troy, the world butterfly record holder from Indiana, and he's no cinch against Australian teen-ager Neville Hayes. We have hope that Jeff Farrell will thrash his way to a sprint medal, but it's apt to be silver at best since he doesn't figure to whip both Aussies in the 100 meters.

As for the girls, the prospects are just about the same. With Dawn Fraser still going strong and Miss Konrads now on hand, Australia can be expected to dominate the freestyle races although our Chris Von Saltza, who won five gold medals in the 1959 Pan American games, will be in there kicking. We do have promising representation in other women's events, particularly the backstroke where Carin Cone is intent on winning the gold medal that just eluded her in 1956.







Jeff Farrell

Olympic World

#### CHAMPIONS AND THE RECORDS MEN

Event	Present Olympic Champion	Record	Record*	
100 Meters 400 Meters 1500 Meters 100-M. Backstroke 200-M. Breaststroke 200-M. Butterfly 800-M. Relay	Jon Henricks, Australia, 55.4 Murray Rose, Australia, 4:27.3 Murray Rose, Australia, 17:58.9 D. Thelle, Australia, 1:02.2 M. Furukawa, Japan, 2:34.7 Bill Yorzyk, USA, 2:19.3 Australia (O'Halloran, Devitt, Rose, Henricks), 8:23.6	55.4 4:27.3 17:52.9 1:02.2 2:34.7 2:18.6 8:23.6	54.6 4:16.6 17:28.7 1:01.5 2:36.5 2:16.4 8:18.7	
Springboard Dive Platform Dive	Bob Clotworthy, USA, 159.56 pts. J. Capilla, Mexico, 152.44 pts.			
	WOMEN			
100 Meters 400 Meters 100-M. Backstroke 200-M. Breaststroke 100-M. Butterfly 400-M. Relay	Dawn Fraser, Australia, 1:02.0 Lorraine,Crapp, Australia, 4:54.6 Judy Grinham, Gt. Brit, 1:12.9 U. Happe, Germany, 2:53.1 Shelley Mann, USA, 1:11.0 Australia (Fraser, Leech,	1:02.0 4:54.6 1:12.9 2:53.1 1:11.0	1:01.2 4:45.4 1:11.2 2:50.3 1:09.1	
Springboard Dive	Morgan, Crapp), 4:17.1 Pat McCormick, USA, 142.36 pts. Pat McCormick, USA, 84.85 pts.	4:17.1	4:17.1	

\*Approved as of June 15, 1960.

## WENT with the MICRONITE FILTER

#### WRESTLING

RETWEEN catch-as-catch-can (freestyle) and Greco-Roman Dwrestling there are 16 gold medals up for the tugging in Rome. We didn't win one in 1956. On our 16-man squad will be six '56 holdovers-Frank Bettucci, Dick Wilson, Lee Allen, Dick Delgado, Dale Lewis and Bill Kerslake. The last-named, 6-3, 290, was also on the '52 team.

	Catch-as-Catch-Can	Greco-Roman
Division	Olympic Champion	Present Olympic Champion
Flyweight Bantamweight Featherweight Lightweight Welterweight Middleweight Light Heavy	M. Tsalkalamanidze, Russia M. Dagistanli, Turkey S. Sashara, Japan E. Habibi, Iran M. Ikeda, Japan N. Nikolov, Bulgaria G. Takhiti, Iran	N. Soloviev, Russia K. Vyrorpaev, Russia R. Makinen, Finland K. Lehtonen, Finland M. Bayrak, Turkey V. Kartosa, Russia V. Nikolaev, Russia

H. Kaplan, Turkey

A. Parfenov, Russia

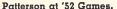
#### WEIGHTLIFTING

UNCLE SAM'S masters of the press, snatch and jerk surprised the world by winning four of seven gold medals at Melbourne. Unlike swimmers, for example, weightlifters are long on longevity and so we are able to count on three of the four champions to defend their crowns in Rome-Charles Vinci, Tommy Kono and Isaac Berger.

nweight rweight eight weight leavy Heavy	Present Olympic Champion Charles Vinci, United States saac Berger, United States gor Rybak, Russia edor Bogdanovsky, Russia Fommy Kono, United States Arkadii Vorobiev, Russia Paul Anderson, United States	Total 754.5 776.5 837.5 925.75 986.25 1019.25 1102.0
rweight eight weight leavy Heavy	saac Berger, United States gor Rybak, Russia Fedor Bogdanovsky, Russia Fommy Kono, United States Arkadii Vorobiev, Russia	

Heavyweight







Johansson was in Olympics, too.

## **BOXING**

OLYMPIC BOXING is a storied storehouse of top accomplishments by budding greats whose destiny in later years it has been to soar further after graduating to the professionals. Frankly, it's mainly when they've gone all the way in the cash league that the American public looks back and realizes they had it even while wearing the American shield in battling only for glory.

KENT with the MICRONITE FILTER \_

Thus it was that Floyd Patterson, on coming to the heavy-weight championship, was recalled as the youth who had blazed through an international field in 1952 at Helsinki, Finland, to win the 165-pound (heavy middleweight) crown with a string of knockouts.

Likewise, when Ingemar Johansson of Sweden became world's heavyweight champion the span of memory traced back to the same Games when he had been a disappointed finalist against the late Ed Sanders of this country in the

heavyweight class.

Now, looking to the '60 Olymples in Rome, our squad is made up of ambitious, eager young ringmen, many of whom are little known beyond the limited circle which follows AAU and Golden Gloves boxing intensively. But there are good ones among them, in fact two labeled as 'sure things'—Harry Campbell of Detroit, a 132-pounder (lightweight) who's yet a freshman at San Jose State College, and Cassius Clay of Louisville, Ky., a 178-pounder (light heavy) with the strength and fire to handle heavyweights though he is only a high school senior.

The others on the squad are Jerry Lee Armstrong, 119pound class; Phil Baldwin, 148; Humberto Barrera, 112; Quincy Daniels, 139; Wilbert McClure, 156; Ray Phillips, 165; Percy Price, heavyweight, and Nick Spanakos, 125.

Division	Present Olympic Champion	Division	Olympic Champion
Bantamweight Featherweight	T. Spinks, Gt. Britain W. Behrendt, Ger. V. Safronov, Russia McTaggart, Gt. Brit.	Welterweight Light Middle Middleweight Light Heavy	N. Linca, Roumania L. Papp, Hungary G. Chatkov, Russia J. Boyd, U.S.

#### YACHTING

Class
5.5 Meter
Finn
Star
Dragon
Sharpie (12 square meter)

Present Olympic Champion
Rush V, Sweden
Paul Elvstrom, Denmark
Kathleen, United States
Slaghoken II, Sweden
Jest, New Zealand
Points
5527
7509
5876
5876
5876
6086

#### ROWING

Single Sculls
Double Sculls
Covernainless P

Coxswainless Pairs Pairs With Coxswain Coxswainless Fours

Fours With Coxswain

Eight-Oared Shell

	Present Olympic Champion	Time
	Vyacheslav Ivanov, Russia	8:02.5
	Alexandre Berkoutov, Turi Tiukalov, Russia	7:24.0
	James Fifer and Duvall Hecht, U.S. U.S. (A. Ayrault, C. Findlay,	7:55.4
Ì	K. Seiffert)	8:26.1
	Canada (A. McKinnon, L. Loomer, I. D'Hondt, D. Arnold) Italy (A. Winkler, R. Sgheiz, A. Vanzin,	7:08.8
ı	F. Trincavelli, I. Stefanoni)	7:19.4
	U.S. (D. Beer, T. Charlton, J. Cooke, C. Esselstyn, C. Grimes, R. Wailes,	
	D. Wight, R. Morey, W. Becklean)	6:35.2

#### CANOEING

Event

Kayak Singles—1,000 M. Kayak Singles—10,000 M. Canadian Singles—1,000 M. Canadian Singles—10,000 M. Kayak Pairs—1,000 M.

Kayak Pairs-10,000 M.

Canadian Pairs-1,000 M.

Canadian Pairs-10,000 M.

Kayak Singles-500 M.

MEN

Time a
Time
1:12.8 17:43.4
5:05.3 56:41.0
3:49.6
13:37.0
1:47.4
54:02.4

#### WOMEN

E. Dementieva, Russia

2:18.9

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Italy's Leondro Faggin won 1000-meter cycling in 1956.

#### CYCLING

Event

Road Race (Individual) Road Race (Team) 1,000 Meters Scratch 2,000 Meters Tandem 4,000 Meters Pursuit

1,000 Meters Time Trial

#### **Present Olympic Champion**

Ercole Baldini, Italy France Michael Rousseau, France Ian Browne, Tony Marchant, Australia Italy (L. Faggin, V. Gasparella, A. Domenicali, F. Gandino) Leondro Faggin, Italy

#### EQUESTRIAN

Event

Three Day Event (Team)
Three Day Event (Individual)
Gt. Brit. (Hill, Welk Asstenman, Sweden (St. Cyr, Posten (St. Cyr, Sweden (S

#### Present Olympic Champion

Gt. Brit. (Hill, Welden, Rock) Kastenman, Sweden Sweden (St. Cyr, Person, Bolten-Stern) St. Cyr, Sweden Ger. (Winkler, Thiedemann, Westhues) Winkler, Germany

#### GYMNASTICS

Event
Long Horse
Pommeled Horse
Horizontal Bar
Parallel Bar
Flying Rings
Free Exercise
Combined Exercise (Team)

#### Free Standing Vaulting Horse Beam Exercise Parallel Bar Combined Exercise Portable Apparatus (Team)

#### MEN

Present Olympic Champion Points 18.85 Helmuth Bantz, Germany Boris Chakhlin, Russia 19.25 19,60 Takashi Ono, Japan 19,20 Victor Chukarin, Russia Albert Azarian, Russia Valentine Mouratov, Russia 19.35 19.20 114.25 Victor Chukarin, Russia 568.25 Russia

#### WOMEN

V OTVIEST V	
Larisa Latynina, Russia	18,732
Larisa Latynina, Russia	18,833
Agnes Keleti, Hungary	18,800
Agnes Keleti, Hungary	18,960
Larisa Latynina, Russia	74,93
Hungary	75.2
Russia	444.8

#### WATER POLO

Combined Exercise (Team)

Present Olympic Champion—Hungary

#### FENCING

#### MEN

Event Individual Foils Foil (Team)

Foil (Team)

Epee (Individual)

Epee (Individual) Epee (Team)

Sabre (Individual) Sabre (Team) Present Olympic Champion

Christian D'Oriola, France Italy (E. Mangiarotti, V. Lucarelli, G. Berganini, M. Di Rosa)

Carlo Pavesi, Italy Italy (F. Bertinetti, C. Pavesi, G. Angelsio, A. Pellegrino)

Rudolf Karpati, Hungary Hungary (A. Gerevich, P. Kovacs, R. Karpati, D. Magai, A. Keresztes, J. Hamori)

#### WOMEN

Foil (Individual)

I Gillian Sheen, Great Britain

#### FIELD HOCKEY

Present Olympic Champion-India

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#### SHOOTING

#### Event

Free Pistol—50 Meters
Free Rifle—300 Meters
Small Bore Rifle Prone—
50 Meters
Small Bore Rifle 3 Position—
50 Meters
Silhouette Rapid Pistol—
25 Meters
Running Deer—100 Meters

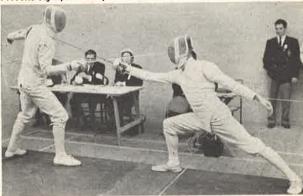
Clay Pigeon Shooting

Pentii Linnosvuo, Finland Vassili Borissov, Russia 556 1138 Gerald Ouellette, Canada 600 A. Bogdanov, Russia 1172 Stefan Petrescu, Roumania Vitalli Romanenko, Russia Galliano Rossini, Italy 195

Present Olympic Champion

#### SOCCER FOOTBALL

Present Olympic Champion—Russia



You ride, fence (above), shoot, swim, run in pentathlon.

#### PENTATHLON

Event Individual Team Present Olympic Champion

Lars Hall, Sweden Russia Points 4,833.0 13,690.5

Score

26



Jack Lovelock 1500 meters 1936



Sammy Lee diving 1948, 1952



Eddie Eagan boxing, bobsled 1920, 1932



Emil Zatopek 4 gold medals 1948, 1952



John Weissmuller swimming 1924, 1928



Bob Richards pole vault 1952, 1956

# Champs Of Yesterday Some Who Scaled Olympian Heights

with the MICRONITE FILTER



**Bob Kurland** basketball 1948, 1952



Harrison Dilfard 4 gold medals 1948, 1952



Paavo Nurmi 6 gold medals 1920-1928



Jesse Owens won four gold medals at Berlin in 1936.



## DAY-BY-DAY

## SCHEDULE OF EVENTS

AUGUST

SEPTEMBER

	25 Thu	26. Evi	27	28	29 Mon	30 Tue	31: Wed	1 Thu	2 Fri	Sa	4 Sun	5 Mon	6 Tue	7 Wed	8 Thu	9 Fri	10 Sat	11 Sun	12 Мбп	Location
		=	Sat	Juli	MOII	100	-		Ë											Main Stadium
Opening Ceremonies	16					_				_		H			: 10					Main Stadium
Athletics: Men & Women														-						Palazzetto Palazzo
Basketball: Men		000										111					47			Palazzo Dello Sport
Boxing: Men	III	m			關				Ц		-									Lake Albano
Canoeing			ш	):	M															Velodrome Road route
Cycling: Men		-			III						1			100		- 100				Several sites
Equestrian: Men & Wom.														H			U I			Palazzo del Congressi
Fencing: Men & Women						П				m	-									Stadio del Marmi
Field Hockey: Men			П		-					10						100				Terme di Caracalla
Gymnastics: Men & Wom			11																	Several sites
Modern Pentathlon					M															Lake Albano
Rowing: Men										III						-				Several sites
Shooting: Men																				Stadio Flaminio
Soccer Football			1																	Stadio del Nuoto
Swimming: Men & Wom.																				Stadio del Nuoto
Water Polo: Men									-	-	7					M				Palazzetto Dello Sport
Weightlifting: Men												III	Ti							Basilica di Massenzio
Wrestling: Men									111	I		-		100						Golfe de Naples
Yachting																				Main Stadium
Closing Ceremonies			1	4			Y			10	W			100		111			П	
Kent TV Coverage								m		10	-			_		DITT.		_		

30



A 1908 shot of the bizarre finish of the Olympic marathon.

#### IN THE LONG RUN

In the long history of the long run (marathon), only one American has ever won a gold medal. It happened in London in 1908 and it stands as the most dramatic finish the Olympic marathon has ever seen.

The 26-mile, 385-yard course (standard distance) was from Windsor Castle to Shepherds Bush. Italy's Dorando Pietri, a pastry and candy maker, seemed headed for victory. As he came reeling into the stadium he fell from exhaustion.

British officials hauled Dorando back onto his jellied legs. He toppled again and again, finally staggering across the finish line. Behind him came Johnny Hayes, a New Yorker.

At first Dorando was declared winner, but then he was disqualified because he'd been helped. And Hayes got the gold medal, something we've never repeated in this event.

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