

PHILIP MORRIS



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CIGARETTES

USA

ALPINE

Alpine Full Flavor Kings
 Alpine Full Flavor 100's
 Alpine Lights Kings
 Alpine Lights 100's

BENSON & HEDGES

Benson & Hedges 100's Soft Pack
 Benson & Hedges 100's Menthol Soft Pack
 Benson & Hedges 100's Box
 Benson & Hedges 100's Deluxe Ultra
 Lights Box
 Benson & Hedges 100's Deluxe Ultra
 Lights Menthol Box
 Benson & Hedges 100's Lights Soft Pack
 Benson & Hedges 100's Lights Menthol
 Soft Pack
 Benson & Hedges 100's Lights Box
 Benson & Hedges 100's Lights
 Menthol Box

CAMBRIDGE

Cambridge Full Flavor Kings
 Cambridge Full Flavor 100s
 Cambridge Lights Regular Kings
 Cambridge Lights Regular 100's
 Cambridge Lights Menthol Kings
 Cambridge Lights Menthol 100's
 Cambridge Ultra Low 100's



MARLBORO

Marlboro Red Soft Pack
 Marlboro Red Box
 Marlboro Gold 100's Soft Pack
 Marlboro Gold 100's Box
 Marlboro Lights Soft Pack
 Marlboro Lights Box
 Marlboro Lights 100's Soft Pack

Marlboro Lights 100's Box
Marlboro Menthol Soft Pack
Marlboro Lights Menthol Box
Marlboro Lights Menthol 100's Box

MERIT

Merit Regular Kings Soft Pack
Merit Regular Kings Box
Merit Regular 100's Soft Pack
Merit Menthol Kings Soft Pack
Merit Menthol 100's Soft Pack
Merit Ultra Lights Regular Kings Soft Pack
Merit Ultra Lights Regular Kings Box
Merit Ultra Lights 100's Soft Pack
Merit Ultra Lights 100's Box

Merit Ultra Lights Menthol Kings Soft Pack
Merit Ultra Lights Menthol 100's Soft Pack

PARLIAMENT

Parliament Lights Box
Parliament Lights Soft
Parliament Lights 100's

PLAYERS

Players Lights 25's Regular Kings
Players Lights 25's Regular 100's
Players Lights 25's Menthol Kings
Players Lights 25's Menthol 100's
Players Kings Regular
Players Kings Menthol
Players 100's Regular
Players 100's Menthol



VIRGINIA SLIMS

Virginia Slims 100's
Virginia Slims 100's Menthol
Virginia Slims Lights 100's
Virginia Slims Lights 100's Menthol
Virginia Slims Lights 120's
Virginia Slims Lights 120's Menthol
Virginia Slims Ultra Lights 100's
Virginia Slims Ultra Lights 100's Menthol

INTERNATIONAL LEADING BRANDS

Alpine
Belmont
Brunette
Chesterfield
Fortuna
Fortune
Galaxy
L&M
Lark
Lider
Marlboro
Merit
Mistura Fina
Multifilter
Muratti Ambassador
PM Extra
PM Lights
PM 100's



PM Superlights
Parliament
Peter Jackson
Philip Morris
Raffles
Superlights
Virginia Slims

2 BAKED GOODS



ENTENMANN'S®

Fresh, sweet baked goods including cakes, cookies, doughnuts, pastries and pies, and in the West, Oroweat specialty breads and rolls as well as Entenmann's products.

FREIHOFFER'S®*

Fresh, sweet baked goods including cakes, cookies, doughnuts, danish, pastries, pies, and fresh-baked breads.

*Regional Distribution

3 BEVERAGES

COFFEE

Maxwell House Roast & Ground Coffee, regular and decaffeinated

Maxwell House Instant Coffee, regular and decaffeinated

Maxwell House Rich French Roast coffee, regular and decaffeinated

Maxwell House Private Collection of Fine Coffees:

•Morning Blend, ground & whole-bean

•Special Reserve, ground & whole-bean

•Estate Colombian, ground & whole-bean





Estate Colombian Decaffeinated,
 ground & whole-bean
 Kenya AA, ground & whole-bean
 Rich Dark Roast, ground & whole-bean
 Custom Blend Decaffeinated,
 ground & whole-bean
 French Roast, whole-bean
 French Roast Decaffeinated,
 whole-bean
 Maxwell House Master Blend Roast &
 Ground Coffee
 Sanka Decaffeinated Roast & Ground Coffee
 Sanka Decaffeinated Instant Coffee
 Sanka Decaffeinated Freeze-Dried Coffee
 Brim Decaffeinated Roast & Ground Coffee
 Brim Dark Roast Decaffeinated Coffee
 Brim Decaffeinated Instant Coffee
 Yuban Roast & Ground Coffee,
 regular & decaffeinated

Yuban Instant Coffee

General Foods International Coffees:
 (instant coffee beverage)

Suisse Mocha, regular and sugar free
 Cafe Vienna, regular and sugar free
 Cafe Francais, regular and sugar free
 Orange Cappuccino, regular and
 sugar free

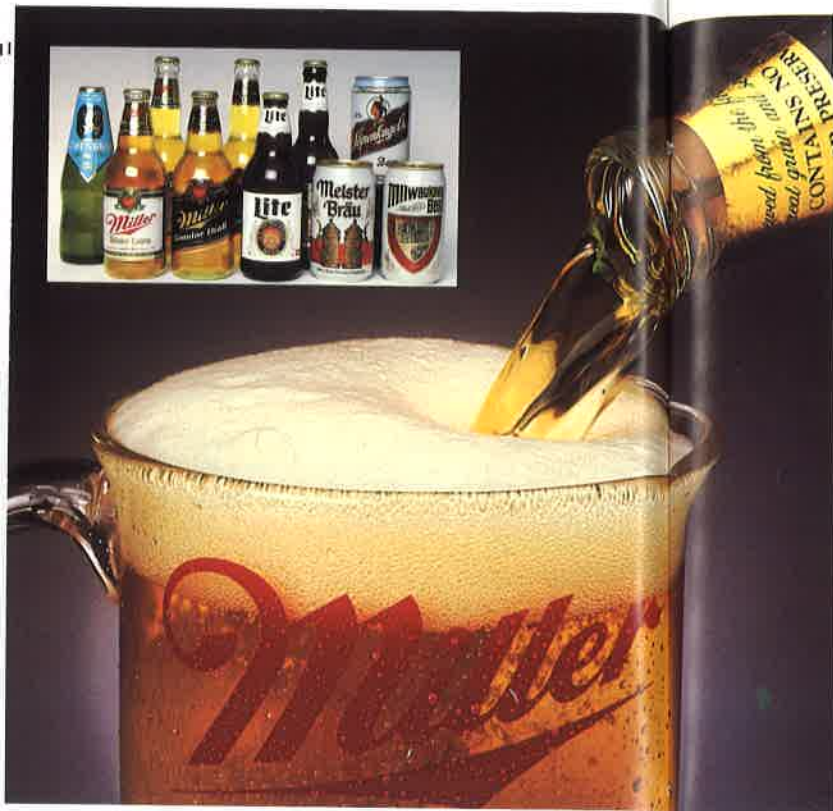
Cafe Irish Creme, regular and sugar
free

Cafe Amaretto, regular and sugar free
 Double Dutch Chocolate, regular only
 Dutch Chocolate Mint, regular only
 Irish Mocha Mint, sugar free only

Maxim Freeze-Dried Coffee

Postum Instant Cereal Beverage

Postum Coffee Flavor Instant Cereal



BEER

Miller High Life
Miller Lite
Miller Genuine Draft
Meister Brau
Meister Brau Light
Milwaukee's Best
Milwaukee's Best Light
Lowenbrau
Matilda Bay Coolers
 Original Fruit
 Special Dry
 Refreshing Cooler
Magnum Malt Liquor
Leinenkugel
Leinenkugel Light
Leinenkugel Genuine Bock
Leinenkugel Limited



SOFT DRINKS

COUNTRY TIME® Drink Mix
 CRYSTAL LIGHT® Sugar Free Drink Mix
 KOOL-AID® Soft Drink Mix
 KOOL-AID® Sugar Free Soft Drink Mix
 KOOL-AID KOOLERS® Juice Drink
 TANG™ Breakfast Beverage Crystals
 TANG™ FRUIT BOX Juice Beverage

WINES

Lindemans Bin 65 Chardonnay
 Lindemans Bin 95 Sauvignon Blanc
 Lindemans Bin 45 Cabernet Sauvignon
 Lindemans Bin 50 Shiraz
 Lindemans Bin 77 Semillon-Chardonnay
 Lindemans Padthaway Chardonnay
 Lindemans Padthaway Sauvignon Blanc
 Lindemans Padthaway Pinot Noir

Lindemans Hunter Valley
 Semillon-Chardonnay
 Lindemans Coonawarra Pyrus
 Lindemans Coonawarra Cabernet
 Sauvignon
 Lindemans Barossa Valley Shiraz
 Lindemans Limestone Ridge Shiraz
 Cabernet
 Lindemans St. George Cabernet Sauvignon

Wines and beers are not always available in supermarkets.

Lindemans wines are not available in the following states:

Alabama	Nebraska
Arkansas	Nevada
Georgia	New Mexico
Idaho	North Dakota
Indiana	Oklahoma
Kansas	South Carolina
Mississippi	South Dakota
Montana	Utah



CULTURED PRODUCTS

ALBERTSON'S® Cottage Cheese
 BREAKSTONE'S® Butter, lightly salted
 BREAKSTONE'S® Butter, sweet unsalted
 BREAKSTONE'S® Cottage Cheese
 BREAKSTONE'S® Dips
 BREAKSTONE'S® Light Choice Half & Half
 BREAKSTONE'S® Pasteurized
 Cream Cheese
 BREAKSTONE'S® Pasteurized
 Homogenized Sour Cream
 BREAKSTONE'S® Pasteurized Whole Milk
 Ricotta Cheese
 BREAKSTONE'S® Temp Tee
 Whipped Cream Cheese
 BREYER'S® Yogurt
 FOREMOST® Cottage Cheese
 FOREMOST® Yogurt
 JERSEY MAID® Cottage Cheese
 KNUDSEN® Butter
 KNUDSEN® Cottage Cheese
 KNUDSEN® Hampshire Sour Cream
 KNUDSEN® Hoop Cheese
 KNUDSEN® Light Cream
 KNUDSEN® Lowfat Yogurt
 KNUDSEN® Nice n' Light Sour Cream
 KNUDSEN® Unsalted Butter
 KNUDSEN® Whipping Cream

KNUDSEN® Yogurt
 LIGHT N' LIVELY® Lowfat Cottage Cheese
 LIGHT N' LIVELY® Yogurt
 SEALTEST® Cottage Cheese
 SEALTEST® Dips
 SEALTEST® Pasteurized Homogenized
 Sour Cream
 WESTWOOD® Cottage Cheese

**FROZEN PRODUCTS**

BREYER'S® Ice Cream
 BREYER'S® Light Ice Milk
 FOREMOST® Ice Cream
 FRUSEN GLÄDJÉ® Ice Cream
 FRUSEN GLÄDJÉ® Sorbets
 KNUDSEN® Dietetic Ice Cream
 KNUDSEN® Frozen Yogurt Push-Ups

KNUDSEN® Ice Cream
KNUDSEN® Sherbet
KNUDSEN® Vanilla Ice Milk
LIGHT N' LIVELY® Ice Milk
NICE 'N LIGHT® Ice Milk
SEALTEST® Candy Dish Ice Cream
SEALTEST® Cubic Scoops Ice Cream
SEALTEST® Ice Cream
SEALTEST® Lowfat Frozen Yogurt
SEALTEST® Sherbet
STATER BROS.® Ice Cream

MILK & NOVELTIES

CAROUSEL® Novelties
DIXIE DOODLE® Novelties
KNUDSEN® Buttermilk
KNUDSEN® Milk
KNUDSEN® Novelties
PARTYTIME® Novelties

FROZEN FOODS

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DINNERS, ENTREES, SIDE DISHES, VEGETABLES & BAGELS

THE BUDGET GOURMET®

SIDE DISHES

Peas & Cauliflower in Cream Sauce
Cauliflower in Cheddar Cheese Sauce
Spring Vegetables in Cheese Sauce
Peas and Water Chestnuts Oriental
New England Recipe Vegetables
Spinach Au Gratin
Oriental Rice w/Vegetables
Rice Pilaf w/Green Beans
Cheddared Potatoes w/Broccoli
Pasta Alfredo with Broccoli
Ziti in Marinara Sauce
Cheese Tortellini
Macaroni and Cheese
Nacho Potatoes



Three Cheese Potatoes
New Potatoes in Sour Cream Sauce
Cheddared Potatoes
Glazed Apples/Raspberry Sauce
Rice Mexicana
Mandarin Vegetables

THE BUDGET GOURMET®

SLIM SELECTS

French Recipe Chicken/Vegetables
Mandarin Chicken
Fettucini w/Meat Sauce Parmesan
Oriental Beef
Linguini w/Scallops and Clams
Sirloin of Beef in Herb Sauce
Chicken Au Gratin
Lasagne with Meat Sauce
Beef Stroganoff
Cheese Ravioli
Glazed Turkey
Ham and Asparagus Au Gratin
Sirloin Enchilada Ranchero
Sirloin Salisbury Steak
Chicken Enchilada Suiza

THE BUDGET GOURMET®

ENTREES

Turkey a la King
Chicken and Egg Noodles
Sweet and Sour Chicken
Chicken with Fettucini
Pepper Steak with Rice

Sirloin w/Country Vegetables
Swedish Meatballs w/Noodles
Three Cheese Lasagne
Linguine with Shrimp
Seafood Newburg
Cheese Manicotti w/Meat Sauce
Italian Sausage Lasagne
Spaghetti w/Italian Sausage
Chicken Marsala
Roast Sirloin Supreme
Shrimp with Fettucini

THE BUDGET GOURMET®

3-DISH DINNERS

Sirloin Salisbury Steak Dinner
Yankee Pot Roast Dinner
Teriyaki Chicken Dinner
Scallops & Shrimps Mariner Dinner
Veal Parmigiana
Sirloin Tips in Burgundy Sauce Dinner
Chicken Cacciatore Dinner
Sliced Turkey Breast Dinner
Chicken Mexicana Dinner
Beef Mexicana Dinner
Turkey Breast Dijon
Swiss Steak with Zesty Tomato Sauce
Roast Chicken with Herb Gravy
BIRDS EYE® Farm Fresh Mixtures
and Whole Vegetables
BIRDS EYE® CUSTOM CUISINE®
BIRDS EYE® Corn on the Cob

BIRDS EYE® Deluxe Vegetables
BIRDS EYE® Deluxe Fruits
BIRDS EYE® International Recipes
Vegetables
BIRDS EYE® Classics Vegetables
BIRDS EYE® Regular Plain Box
BIRDS EYE® Regular Plain Polybag
KRAFT® Frozen Entrees
Macaroni & Cheese
Lasagne with Meat Sauce
Chicken & Egg Noodles
Cheese Ravioli
Hearty Beef Stew
Chili with Beef & Beans
Chicken a la King
Turkey and Dressing
BBQ Sauce and Beef
Cheese Enchiladas
Salisbury Steak
Spaghetti & Meatballs
LENDER'S® Bagels
LENDER'S BIG 'N CRUSTY® Bagels
LENDER'S BAGELETTES™
RONZONI® Frozen Entrees*
TOMBSTONE® 12" or 9" Original
and Premium Frozen Pizzas
TOMBSTONE® Microwave Pizza
TOMBSTONE® DOUBLE TOP™ Pizza

*Limited Distribution

DESSERTS

BAKER'S® FUDGE-TASTICS™
COOL WHIP® Whipped Topping
CRYSTAL LIGHT® Bars
CRYSTAL LIGHT® COOL 'N CREAMY™,
Bars
JELL-O® CITRUS SNOWBURST™
JELL-O® GELATIN POPS®
JELL-O® PUDDING POPS®
KOOL-AID® KOOL POPS™



GROCERY

BARBECUE SAUCES

BULL'S-EYE® Barbecue Sauces
 KRAFT® Barbecue Sauces
 KRAFT® Mustard
 THICK 'N SPICY Barbecue Sauces

CEREALS

POST® GRAPE-NUTS®
 POST® GRAPE-NUTS® Flakes
 POST® Raisin GRAPE-NUTS®
 POST® Raisin Bran
 FRUIT & FIBRE®
 POST® Natural Bran Flakes
 POST® TOASTIES®
 POST® Oat Flakes
 SUPER GOLDEN CRISP™
 Fruity PEBBLES®
 Cocoa PEBBLES®
 ALPHA-BITS®
 HONEYCOMB®
 CRISPY CRITTERS®
 SMURF™ MAGIC BERRIES™
 CROONCHY STARS™

CONFECTIONS/MARSHMALLOWS

KRAFT® Butter Mints
 KRAFT® Caramels
 KRAFT® Chocolate Fudgies

KRAFT® Jet-Puffed Marshmallows
 KRAFT® Marshmallow Creme
 KRAFT® Party Mints
 KRAFT® Peanut Brittle

DRY DESSERTS

BAKER'S® Coconut and Chocolate
 CERTO® and SURE-JELL® Fruit Pectins
 D-ZERTA® Gelatin, Pudding & Topping
 Mixes
 DREAM WHIP® Whipped Topping Mix
 JELL-O® Brand Gelatin Desserts,
 Puddings & Pie Fillings
 MINUTE® Brand Tapioca

DRY GROCERY

GOOD SEASONS® Salad Dressing Mixes
 LOG CABIN® and COUNTRY KITCHEN®
 Syrups
 MINUTE® Brand Rices
 RONZONI® Dry Pasta*
 SHAKE 'N BAKE® and OVEN FRY®
 Coatings
 STOVE TOP® Stuffing Mixes

*Limited Distribution

FRUIT SPREADS/TOPPINGS

BREYERS® Jams, Jellies & Preserves**
 KRAFT® Jams, Jellies & Preserves
 KRAFT® Toppings

SALAD DRESSINGS

J.L. KRAFT® Refrigerated Dressings**
KRAFT® Light Reduced Calorie
Mayonnaise
KRAFT® Real Mayonnaise
KRAFT® Regular and Reduced Calorie
Dressings
CATALINA® French Dressing
KRAFT® Bacon & Tomato Dressing
KRAFT® Creamy Cucumber Dressing
KRAFT® French Dressing
KRAFT® House Italian Dressing
KRAFT® Thousand Island Dressing

KRAFT® Zesty Italian Dressing
RANCHER'S CHOICE® Creamy Dressing
KRAFT® Sandwich Spread
MIRACLE WHIP® Salad Dressing
MIRACLE WHIP® Light Reduced Calorie
Salad Dressing
SAUCEWORKS® Sauces
SEVEN SEAS® Regular and Reduced
Calorie** Dressings
SEVEN SEAS® Buttermilk Dressing
SEVEN SEAS® Red Wine Vinegar & Oil
Dressing
SEVEN SEAS VIVA ITALIAN!®
Dressing



TABLESPREADS

CHIFFON® Soft Stick Margarine
CHIFFON® Soft Margarine
PARKAY® Margarine
PARKAY® Spread
PARKAY® Whipped Margarine
Soft PARKAY® Margarine
TOUCH OF BUTTER Spread**

**Regional Distribution

SIDE DISHES

KRAFT® Deluxe Macaroni and Cheese
Dinner
KRAFT® Macaroni and Cheese Dinners
KRAFT® Pasta & Cheese Side Dishes
KRAFT® Pasta Salad Side Dishes
KRAFT® Potatoes & Cheese Side Dishes
KRAFT® Rice & Cheese Side Dishes
VELVEETA® Shells & Cheese Dinner

PROCESSED MEATS

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OSCAR MAYER COLD CUTS

Bologna
Beef Bologna
Beef Lebanon Bologna
Garlic Beef Bologna
Bologna with Cheese
Braunschweiger Liver Sausage
Canadian-Style Bacon (93% fat free)
Dutch Brand Loaf
Ham & Cheese Loaf
Chopped Ham
Peppered Chopped Ham
Smoked Cooked Ham (95% fat free)
Head Cheese
Honey Loaf (95% fat free)
Jalapeno Loaf
Jellied Corned Beef Loaf
Liver Cheese
Luncheon Meat
New England Brand Sausage (95% fat free)
Old Fashioned Loaf
Olive Loaf
Peppered Loaf (93% fat free)
Pepperoni
Pickle & Pimento Loaf
Picnic Loaf
Cotto Salami
Beef Cotto Salami
Beef Salami for Beer



Genoa Salami
 Hard Salami
 Machiaeh Brand Salami
 Summer Sausage
 Beef Summer Sausage
 Variety-Pak
 Beef Variety-Pak
 Club Variety-Pak
 Ham Variety-Pak

OSCAR MAYER LEANEST CUTS

Baked Ham
 Boiled Ham (95% fat free)
 Club Variety Pak
 Corned Beef (98% fat free)
 Cracked Black Pepper Ham (95% fat free)
 Ham & Turkey Variety Pak
 Honey Ham (95% fat free)
 Lower Salt Ham

Oven Roasted Chicken Breast (97% fat free)
 Oven Roasted Turkey Breast (97% fat free)
 Pastrami (97% fat free)
 Smoked Beef (97% fat free)
 Smoked Chicken Breast (98% fat free)
 Smoked Cooked Ham (96% fat free)
 Smoked Turkey Breast (98% fat free)

OSCAR MAYER HOT DOGS

Beef

Beef Franks
 Bun-Length Beef Franks
 Cheese Franks
 Jumbo Beef Franks
 Little Beef Franks
 Machiaeh Brand Beef Franks
 The Big One (¼ lb.)

Wieners

Bun-Length Hot Dogs

Wieners

Jumbo Wieners

Little Wieners

Cheese Hot Dogs

Original Cheese Hot Dogs

Bacon & Cheddar Cheese Hot Dogs

OSCAR MAYER BACON

Sliced Bacon

Center Cut Bacon

1/8" Thick Slice Bacon

Bacon Bits

Lean 'n Tasty Breakfast Strips

(Beef & Pork Varieties)

Lower Salt Bacon

OSCAR MAYER HAMS

Breakfast Ham (95% fat free)

Boneless Jubilee Ham

Extra Lean Jubilee Canned Ham

Canned Oblong Pullman (3, 10 lb.)

Canned pear-shape (1½, 3, 5 lb.)

Jubilee Ham Slice

Jubilee Ham Steaks

OSCAR MAYER SMOKIES

Smokie Links Sausage

Beef Smokies

Cheese Smokies

Little Smokies Sausage

OSCAR MAYER MEAT SPREADS

Braunschweiger (liver sausage)

Braunschweiger German Brand

Ham and Cheese Spread

Ham Salad Spread

Sandwich Spread

OSCAR MAYER PORK SAUSAGE

Little Friers™ Pork Sausage Links

OSCAR MAYER SUPERMARKET DELI ITEMS

Boiled Ham

Bologna

Choice Roast Beef

Corned Beef

Cotto Salami

Hard Salami

Old Fashioned Loaf

Olive Loaf

Pastrami

Peppered Loaf

Pickle & Pimento Loaf

Tasty Light Ham

Tasty Light Roast Beef

OSCAR MAYER MISCELLANEOUS ITEMS

Chili-Con-Carne Concentrate

Lard (1, 2, 4 lb.)

Polish Sausage

Wisconsin Ring Bologna

Sweet Morsel, Smoked

**LOUIS RICH CHUNK-
STYLE DELI PRODUCTS**

Oven Roasted Turkey Breast
Smoked Turkey
Smoked Turkey Breast
Turkey Bologna
Turkey Ham
Turkey Pastrami
Turkey Salami

LOUIS RICH TURKEY HAM

LOUIS RICH TURKEY FRANKS

Turkey Franks
Turkey Cheese Franks

**LOUIS RICH TURKEY
SMOKED SAUSAGE**

Turkey Smoked Sausage
Turkey Smoked Sausage with Cheese
Turkey Polska Kielbasa

LOUIS RICH COLD CUTS

Turkey Bologna
Mild Turkey Bologna
Oven Roasted Turkey Breast
Honey Roasted Turkey Breast
Smoked Turkey Breast
Turkey Cotto Salami
Turkey Ham
Chopped Turkey Ham
Honey Cured Turkey Ham

Turkey Luncheon Loaf
Turkey Pastrami
Smoked Turkey
Turkey Cooked Salami
Turkey Summer Sausage
Turkey Variety Pak
Turkey & Chicken Variety Pak
Oven Roasted White Chicken
Deluxe Oven Roasted White Chicken Breast
Smoked Chicken Breast

**LOUIS RICH BONELESS FULLY
COOKED TURKEY BREASTS**

Barbecued Breast of Turkey
Hickory Smoked Breast of Turkey
Oven Roasted Breast of Turkey

LOUIS RICH GROUND TURKEY

Ground Turkey (85% lean)
Ground Turkey (90% lean)

**LOUIS RICH SUPERMARKET
DELI ITEMS**

Hickory Smoked Turkey Breast
Honey Cured Turkey Breast
Oven Prepared Turkey Breast
Turkey Bologna
Turkey Pastrami
Turkey Salami

**LOUIS RICH TURKEY
BREAKFAST SAUSAGE**

**LOUIS RICH FRESH
TURKEY PARTS**

Fresh Boneless Turkey Breast Half
Fresh Hen Turkey Breast Half
Fresh Turkey Breast
Fresh Turkey Breast Half
Fresh Turkey Breast Portion
Fresh Turkey Breast Roast
Fresh Turkey Breast Slices
Fresh Turkey Breast Steaks
Fresh Turkey Breast Tenderloins
Fresh Turkey Breast Tenderloin Steaks
Fresh Turkey Thigh
Fresh Turkey Wings
Fresh Turkey Wing Drumettes
Fresh Turkey Wing Portions



Louis Kemp Crab Delights
Louis Kemp Crab Chunks
Louis Kemp Crab Flakes
Louis Kemp Crab Legs

CLAUSSEN PICKLES

Fresh Kosher Dill Pickles, Whole
 Fresh Kosher Dill Pickles, Halves
 Fresh Kosher Dill Pickles, Spears
 Fresh Kosher Dill Pickle Slices
 Fresh No-Garlic Dills, Whole
 Fresh Bread'n Butter Slices
 Fresh Pickle Relish
 Fresh Kosher Tomatoes
 Fresh Kosher Sauerkraut

CREAM CHEESE

KRAFT® Neufchatel Cheese
 Light PHILADELPHIA BRAND® Pasteurized
 Process Cream Cheese Product
 PHILADELPHIA BRAND® Cream Cheese
 PHILADELPHIA BRAND® Whipped
 Cream Cheese
 Soft PHILADELPHIA BRAND®
 Cream Cheese

DESSERTS

JELL-O® Pudding Snacks

GRATED

KRAFT® 100% Grated Parmesan Cheese
 KRAFT® 100% Grated Romano Cheese
 KRAFT® Grated Italian Blend, Italian
 Style Topping

LOAF

Deluxe Pasteurized Process American
 Cheese
 OLD ENGLISH® Sharp Pasteurized Process
 American Cheese
 VELVEETA® Pasteurized Process Cheese
 Spread Loaf
 VELVEETA® Pasteurized Process Pimento
 Cheese Spread Loaf
 VELVEETA® Mexican Pasteurized Process
 Cheese Spréad with Jalapeno Pepper

MISCELLANEOUS

KRAFT® Horseradish
 KRAFT® Real Cream Topping
 KRAFT® Whipped Topping for Desserts

NATURAL

CASINO® Natural Cheese
 CRACKER BARREL® Cold Pack
 Cheese Food
 CRACKER BARREL® Natural Cheese



HARVEST MOON® Natural Cheese
KNUDSEN® Natural Cheese
KRAFT® 100% Natural Cheese (chunk)
KRAFT® 100% Natural Cheese Slices
KRAFT® 100% Natural Shredded Cheese
KRAFT® Light Natural Reduced Fat Cheese
SELECT-A-SIZE® Natural Cheese

OTHER CHEESES

CHURNY® Cheddar Cheese Ball
CHURNY® Feta Cheese
CHURNY® Jack Cheese, assorted flavors
CHURNY® Variety Cheese Layer Cake
COON® Brand Extra Sharp
 White Cheddar Cheese
ELKHORN® Brand Muenster Cheese
KRAFT® Extra Sharp
 Natural Cheddar Cheese
KRAFT® Natural Blue Cheese
KRAFT® Natural Parmesan Cheese
KRAFT® 100% Natural Gouda Cheese
Mini-Stix Variety Pack
POLLY-O® Grated Cheese
POLLY-O® Mozzarella Cheese
 chunk and shredded
POLLY-O® Ricotta Cheese
POLLY-O® String Cheese
Vermont Cheddar Cheese

SLICES

KRAFT® American Singles Pasteurized
 Process Cheese Food
KRAFT® Cheddar Mozzarella Low Moisture
 Part Skim Process Cheese Blend
KRAFT® Pasteurized Process
 American Cheese Slices
LIGHT 'N LIVELY® American Flavored
 Singles Pasteurized Process Cheese
 Product
VELVEETA® Slices Pasteurized Process
 Cheese Spread

SNACKS

Cheez Links—Pasteurized Process Cheese
 Spread
CHEEZ WHIZ® Pasteurized Process
 Cheese Spread
HANDI-SNACKS® Cheez 'n Crackers
Jars—Pasteurized Process Cheese Spread
KRAFT® Dips
KRAFT® Premium Dip with Real Sour
 Cream
MOHAWK® Valley Limburger
 Pasteurized Process Cheese Spread
VELVEETA® Cheese Sauce
ZAP-A-PACK CHEEZ WHIZ® Pasteurized
 Process Cheese Spread

STRING CHEESE

KRAFT® 100% Natural String Cheese

Thomas Garraway Ltd.

Cheeses, pastas, sauces, coffees, teas, condiments, desserts, preserves, and other fine foods distributed by direct mail.

CANADA

Maxwell House, Sanka, Mellow Roast, Maxwell House Private Collection, and Chase & Sanborn coffees, Jell-O and Bird's desserts, Baker's chocolate and coconut, Hostess potato chips and snacks, Kool-Aid drink mix, Tang beverage crystals, Post cereals, Minute rice, other consumer food and beverage products, and foodservice products. Kraft process slices, natural cheese, Philadelphia Brand cream cheese, Cheez Whiz process cheese spread, Kraft mayonnaise, Miracle Whip salad dressing, Kraft pourable salad dressings, Kraft dinners, Kraft peanut butter, Kraft BBQ sauce, Kraft fruit spreads, Parkay margarine.

EUROPE

Maxwell House, Maxwell, Gevalia, HAG, ONKO, Bird's, and Saimaza coffees, Maxpax vending coffee and beverages, Bird's desserts, Tang beverage mix, Hollywood chewing gum, Krema candies, Simmenthal processed meat, Mareblu fish, and other consumer and foodservice products. The company also has technology-licensing agreements in Czechoslovakia and Yugoslavia for the production of Tang.

Dairylea cheese portions, Kraft cheese slices, Philadelphia Brand cream cheese, Vitalite margarine, Golden Churn dairy spread, Mr. Brains frozen dinners, Kraft mayonnaise, Schebletten process cheese slices, Velveeta Urtyp process cheese slices, Jocca cottage cheese, Miracle Whip salad dressing, Miracoli pasta dinners, Kuchenland cake mixes, Knack & Back refrigerated dough, Mato Mato ketchup, Sottilette cheese slices, Riespri natural cheese, Tranchettes processed cheese slices, Osella natural cheese, Susanna cheese portions, Gim gorgonzola cheese, Mozary mozzarella cheese, Invernizzina crescenza cheese.

LATIN AMERICA

Maxwell House and Cafe Oro coffees, Kool-Aid, Tang and Q-Refres-Ko beverage mixes, Kibon ice cream products, Jell-O desserts, Rosa Blanca and Consomate soups, and other food products. Philadelphia Brand cream cheese, Cheez Whiz process cheese spread, Kraft mayonnaise, Kraft fruit spreads, Gourmesa mayonnaise, Facillistas process cheese slices, Velveeta cheese loaf, Ziz process cheese slices.

ASIA/PACIFIC

Maxwell House, Maxwell, and Maxim coffees, Marim non-dairy creamer, Tang, Fruity, and Kool-Aid beverage mixes, and other food and beverage products. Kraft, Singles process cheese slices, Coon natural cheese, Philadelphia Brand cream cheese, Kraft natural mayonnaise, Kraft pourable salad dressings, Kraft peanut butter, Vegemite yeast spread, Kraft canned meats, Dairylea natural cheese.

COUPON SAVINGS

On the following pages of the Shopping Guide you will find coupons that are good for discounts at your grocer or supermarket on a variety of top-quality products made by the Philip Morris Companies.

We hope you'll keep this guide with you and use it when you shop.

MANUFACTURER'S COUPON NO EXPIRATION DATE

50¢

Save 50¢

when you buy

any **Post** Cereal



50¢





BRAND
JELL-O
 packages of
 gelatin or pudding

Save 30¢ on any 3

3 no/

MANUFACTURER'S COUPON OFFER EXPIRES SEPTEMBER 30, 1989

3 no/30¢

50

MANUFACTURER'S COUPON NO EXPIRATION DATE

50¢

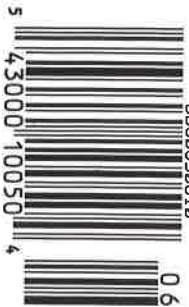
Save 50¢

when you buy any



This coupon good only on purchase of product indicated. All other trademarks are the property of their respective owners. **ONE COUPON PER PURCHASE.** In the retailer's GFC, will reimburse you for the face value of the coupon plus 50¢ additional in comparison with GFC redemption. Policy C-1, incorporated herein, shall apply. Offer sponsored by retail distributors of our merchandise or anyone specifically authorized by GFC. Cash value 1/20¢. Mail to: Genl Foods Corporation, P.O. Box 103, Kankakee, IL 60902.

50



BBC06508110

NO BAKE
D E S S E R T

on any
SAVE 50¢
JELLO



MANUFACTURER'S COUPON OFFER EXPIRES SEPTEMBER 30, 1989

50¢

30¢/oz

MANUFACTURER'S COUPON OFFER EXPIRES SEPTEMBER 30, 1989

30¢/on 3

Save 30¢ on any 3

packages of **JELLO**[®] gelatin or
pudding

GFHEL999



This coupon good only on purchase of product indicated. **EXPIRES 9/30/89.** **OTHER USES CONSIDERED VOID.** **COUPON NOT REUSABLE. LIMIT - ONE COUPON PER PURCHASE.** In the retailer, GFC will reimburse you for the face value of this coupon plus 5¢, if submitted in compliance with GFC Redemption Policy Cr-1, incorporated herein by reference. Void only if redeemed by retail distributors of our merchandise. **Offer is specifically authorized by GFC.** Cash value 1¢ only. Issued by General Foods Corporation, P.O. Box 103, Kenilworth, IL 60152.

© GENERAL FOODS CORPORATION, 1989





BRAND
Stove Top[®]
STUFFING MIX
on any package of
SAVE 30¢

MANUFACTURER'S COUPON NO EXPIRATION DATE

50¢

SAVE
50¢

on
any

JELLO[®]
BRAND
NO BAKE
D E S S E R T



This coupon good only on purchase of product indicated. Any other use constitutes fraud. COUPON NOT TRANSFERABLE. LIMIT—ONE COUPON PER PURCHASE. To the retailer: GFC will reimburse you for the face value of this coupon plus 8¢ if submitted in compliance with GFC Redemption Policy C-1, incorporated herein by reference. Valid only if redeemed by retail distributors of our merchandise or anyone specifically authorized by GFC. Cash value 1/20¢. Mail to: General Foods Corporation, P.O. Box 103, Kankakee, IL 60902.

© GENERAL FOODS CORPORATION, 1989



GHEHLR89

00

2

\$5.99

MANUFACTURER'S COUPON • EXP. DATE DEC. 31, 1989

25¢



SAVE 25¢

On Any Package of Oscar Mayer®
Hot Dogs, or Oscar Mayer® Cold Cuts,
or Oscar Mayer® Bacon

25¢

MANUFACTURER'S COUPON NO EXPIRATION DATE

SAVE 30¢ on any package of **Stove Top** STUFFING MIX BRAND

GFSJ2G592D



This coupon good only on purchase of product indicated. Any other use constitutes fraud. COUPON NOT TRANSFERABLE. LIMIT-ONE COUPON PER PURCHASE. To the retailer: GFC will reimburse you for the face value of this coupon plus 8¢ if submitted in compliance with GFC Redemption Policy C-1, incorporated herein by reference. Valid only if redeemed by retail distributors of our merchandise or anyone specifically authorized by GFC. Cash value 1/20¢. Mail to: General Foods Corp., P.O. Box 103, Kankakee, IL 60902.

25¢

Turkey Cold Cuts.

On Any Package of Louis Rich[®]
Turkey Franks, or Louis Rich[®]
Breast of Turkey, or Louis Rich[®]



SAVE 25¢

MANUFACTURER'S COUPON
EXP. DATE DEC. 31, 1989

25¢

25¢



25¢

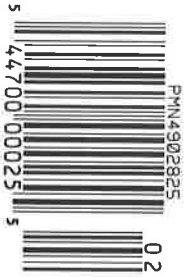
MANUFACTURER'S COUPON • EXP. DATE DEC. 31, 1989

25

On Any Package of Oscar Mayer[®] Hot Dogs, or Oscar Mayer[®]
Cold Cuts, or Oscar Mayer[®] Bacon

This coupon good only on purchase of product indicated. Any other use constitutes fraud. COUPON NOT TRANSFERABLE. LIMIT—ONE COUPON PER PURCHASE.

To the retailer: Oscar Mayer Foods Corp. will reimburse you for the face value of this coupon plus 8¢ if submitted in compliance with OMFC Redemption Policy, C-1 incorporated herein by reference. Valid only if redeemed by retail distributors of our merchandise or anyone specifically authorized by OMFC. Cash value 1/20¢. Mail to Oscar Mayer Foods Corp., P.O. Box 213, Kankakee, IL 60902.





on VELVEETA Pasteurized Process Cheese Spread.

SAVE 15¢

MANUFACTURER'S COUPON EXPIRATION DATE: 12/31/89

25

MANUFACTURER'S COUPON • EXP. DATE DEC. 31, 1989

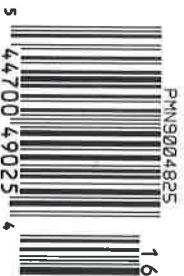
25¢

SAVE 25¢

On Any Jar of Claussen® Pickles
Only in your grocer's refrigerated section

This coupon good only on purchase of product indicated.
Any other use constitutes fraud. COUPON NOT TRANS-
FERABLE. LIMIT—ONE COUPON PER PURCHASE.

To the retailer: Claussen Pickle Company will reimburse you
for the face value of this coupon plus 8¢ if submitted in com-
pliance with CPC Redemption Policy C-1, incorporated
herein by reference. Valid only if redeemed by retail
distributors of our merchandise or anyone specifically
authorized by CPC. Cash value 1/20¢. Mail to Claussen
Pickle Company, PO. Box 213, Kankakee, IL 60902.



25



SAVE 25¢
on **KRAFT**
Light Naturals
reduced
fat cheeses.

MANUFACTURER'S COUPON EXPIRATION DATE: 12/31/89

15¢



MANUFACTURER'S COUPON EXPIRATION DATE: 12/31/89



Save 15¢
when you buy one 2 lb. or two 1 lb.
packages of **VELVEETA** Pasteurized
Process Cheese Spread

RETAILER: Kraft, Inc. will reimburse you for the face value of this coupon plus 8¢ if submitted in compliance with Kraft's Coupon Redemption Policy, previously provided to retailer and incorporated by reference herein. Void where taxed, restricted or prohibited. Cash value 1/100¢. Mail to Kraft, Inc. (RFG), CMS Dept. #21000, 1 Fawcett Dr., Del Rio, TX 78840. Offer expires: 12/31/89.



MB9-13



ONE COUPON PER ITEM PURCHASED • REDEEM PROMPTLY

15¢

SAVE 15¢
on KRAFT Singles
pasteurized process
cheese food.



MANUFACTURER'S COUPON EXPIRATION DATE: 12/31/89



MANUFACTURER'S COUPON EXPIRATION DATE: 12/31/89

25¢

Save 25¢

29384



when you buy any size or variety
KRAFT Light Naturals reduced
fat cheeses

RETAILER: Kraft, Inc. will reimburse you for the face value of this coupon plus 8¢ if submitted in compliance with Kraft's Coupon Redemption Policy, previously provided to retailer and incorporated by reference herein. Void where taxed, restricted or prohibited. Cash value 1/100¢. Mail to Kraft, Inc. (RFG), CMS Dept. #21000, 1 Fawcett Dr., Del Rio, TX 79840. Offer expires: 12/31/89.



SB9-9



ONE COUPON PER ITEM PURCHASED • REDEEM PROMPTLY

25¢

SAVE 20¢ on Handi-Snacks 8-pack box.



MANUFACTURER'S COUPON EXPIRATION DATE: 12/31/89

15¢



MANUFACTURER'S COUPON EXPIRATION DATE: 12/31/89

Save 15¢
when you buy KRAFT Singles
pasteurized process cheese food
12-oz. or larger, any variety

RETAILER: Kraft, Inc. will reimburse you for the face value of this coupon plus 8¢ if submitted in compliance with Kraft's Coupon Redemption Policy, previously provided to retailer and incorporated by reference herein. Void where taxed, restricted or prohibited. Cash value 1/100¢. Mail to Kraft, Inc., (RFG), CMS Dept. #21000, 1 Fawcett Dr., Del Rio, TX 78840. Offer expires: 12/31/89.



MC9-30



ONE COUPON PER ITEM PURCHASED • REDEEM PROMPTLY

15¢

MANUFACTURER'S COUPON • NO EXPIRATION DATE

50¢



When you buy one 1/2 gallon
BREYERS® Ice Cream
(Any Flavor)



6 05159 00012

COUPON PER ITEM PURCHASED • REDEEM PROMPTLY

Offer: Kraft Inc. (Dairy Group) will reimburse you for the face value of this coupon plus 8¢ if submitted in compliance with Kraft's Coupon Redemption Policy previously provided to retailer and incorporated by reference herein. Void in North Dakota and where taxed, restricted or prohibited. Cash value 1¢. For redemption, mail to Kraft Inc., (Dairy Group), CMS Department Number 21000, 1 Fawcett Drive, Del Rio, Texas 78840. ONE COUPON PER PURCHASED. REDEEM PROMPTLY.

KRAFT

MANUFACTURER'S COUPON EXPIRATION DATE: 12/31/89

20



Save 20¢
when you buy one Handi-Snacks®
8-pack box, any variety

RETAILER: Kraft, Inc. will reimburse you for the face value of this coupon plus 8¢ if submitted in compliance with Kraft's Coupon Redemption Policy, previously provided to retailer and incorporated by reference herein. Void where taxed, restricted or prohibited. Cash value 1/100¢. Mail to Kraft, Inc. (HF-G), CMS Dept. #21000, 1 Fawcett Dr., Del Rio, TX 78840. Offer expires: 12/31/89.



28197

21000-21020

20¢

ONE COUPON PER ITEM PURCHASED • REDEEM PROMPTLY

KRAFT

NE9-14

FRUSEN GLÄDJÉ

MANUFACTURER'S COUPON • NO EXPIRATION DATE

SAVE 50¢

When you buy one pint
FRUSEN GLÄDJÉ®
Ice Cream

(Any Flavor)

21000 711081

50¢



COUPON PER ITEM PURCHASED • REDEEM PROMPTLY

Offer: Kraft Inc. (Dairy Group) will reimburse you for the face value of this coupon plus 8¢ if submitted in compliance with Kraft's Coupon Redemption Policy, previously provided to retailer and incorporated by reference herein. Void in North Dakota and where taxed, restricted or prohibited. Cash value 1/10¢. For redemption, mail to Kraft Inc., (Dairy Group), CMS Department Number 21000, 1 Fawcett Drive, Del Rio, Texas 78840. ONE COUPON PER PURCHASED. REDEEM PROMPTLY.