

INTERAGENCY COMMITTEE ON SMOKING AND HEALTH  
NATIONAL ADVISORY COMMITTEE

PUBLIC HEALTH IMPLICATIONS OF  
TOBACCO SPONSORSHIP OF SPORTING EVENTS

OCTOBER 27, 1988

TABLE OF CONTENTS

	TAB
Agenda	A
Membership Roster	B
Membership Biographies	C
List of Speakers	D
Speakers' Biographies	E
Seating Chart	F
Comments of:	
Dr. Alan Blum	G
Mr. Gregory E. Louganis	H
Dr. Frank Ledwith	I
Dr. Gregory Connolly	J
Mr. Earl Craig	K
Mr. Stephen D. Woodward	L
PUBLIC COMMENTS	M
OTHER	N

50661 5001

INTERAGENCY COMMITTEE ON SMOKING AND HEALTH  
NATIONAL ADVISORY COMMITTEE

PUBLIC HEALTH IMPLICATIONS OF  
TOBACCO SPONSORSHIP OF SPORTING EVENTS

Hubert H. Humphrey Building, Room 503A  
200 Independence Avenue, S.W.  
Washington, D.C.

October 27, 1988  
8:30 a.m. - 4:00 p.m.

AGENDA

- 8:30 a.m. - 8:40 a.m. WELCOME AND OPENING REMARKS  
Dr. C. Everett Koop/Dr. George Hardy
- 8:40 a.m. - 10:20 a.m. SPEAKERS  
Dr. Alan Blum  
Baylor College of Medicine  
Houston, Texas  
Mr. Gregory E. Louganis  
Olympic Gold Medalist  
Dr. Frank Ledwith  
Yorkshire Regional Health Authority  
Harrogate, England
- 10:20 a.m. - 10:35 a.m. BREAK
- 10:35 a.m. - 12:15 p.m. SPEAKERS (Continued)  
Dr. Gregory Connolly  
Massachusetts Department of Public Health  
Boston, Massachusetts  
Mr. Earl Craig  
Metropolitan Sports Facilities Commission  
Minneapolis, Minnesota  
Mr. Stephen D. Woodward, B.Sc.  
Action on Smoking and Health  
Sydney, Australia
- 12:15 p.m. - 1:30 p.m. LUNCH
- 1:30 p.m. - 4:00 p.m. PUBLIC COMMENT AND COMMITTEE DISCUSSION  
CLOSING COMMENTS  
Dr. C. Everett Koop/Dr. George Hardy

50661 5002

INTERAGENCY COMMITTEE ON SMOKING AND HEALTH  
NATIONAL ADVISORY COMMITTEE

PUBLIC HEALTH IMPLICATIONS OF  
TOBACCO SPONSORSHIP OF SPORTING EVENTS

OCTOBER 27, 1988

MEMBERSHIP ROSTER

CHAIRMAN

C. Everett Koop, M.D.  
Surgeon General  
Hubert H. Humphrey Building  
Room 716G  
200 Independence Avenue, S.W.  
Washington, D.C. 20201  
(202) 245-6467

NON-FEDERAL

Lonnie R. Bristow, M.D.  
2023 Vale Road  
Suite 6  
San Pablo, California 94806  
(415) 234-7354

Robert V. P. Hutter, M.D.  
Chairman  
Department of Pathology  
Saint Barnabas Medical Center  
Old Short Hills Road  
Livingston, New Jersey 07039  
(201) 992-2787

Ed L. Calhoun, M.D.  
224 Avenue North  
Post Office Box 70  
Beaver, Oklahoma 73932  
(405) 625-3242

John Seffrin, Ph.D.  
Professor and Chairman  
Director, Applied Health Sciences  
School of Health, Physical  
Education and Recreation  
Room 116  
Indiana University  
Bloomington, Indiana 47405  
(812) 335-2429

John H. Holbrook, M.D.  
Associate Professor of Medicine  
Department of Internal Medicine  
University of Utah School of Medicine  
50 North Medical Drive  
Salt Lake City, Utah 84132  
(801) 581-7818

50661 5003

FEDERAL

James L. Repace (Acting Representative)  
Office of Program Development  
Environmental Protection Agency  
ANR 443  
401 M Street, S.W.  
Washington, D.C. 20460  
(202) 382-7407

Francis Frodyma  
Deputy Director of Policy  
Occupational Safety and Health  
Administration  
U.S. Department of Labor  
Room N3629  
200 Constitution Avenue, N.W.  
Washington, D.C. 20210  
(202) 523-8021

E.F. Blasser, M.D.  
Deputy Assistant Secretary  
for Professional Affairs  
and Quality Assurance  
U.S. Department of Defense  
The Pentagon, Room 3D-360  
Washington, D.C. 20301  
(202) 695-7116

Phil A. Miller, Ph.D.  
National Program Leader for  
Fiber, Oil and Tobacco  
U.S. Agricultural Research Service  
U.S. Department of Agriculture  
Beltsville Agricultural  
Research Center  
Building 005, Room 207  
Beltsville, Maryland 20705  
(301) 344-2725

Linda Mount, Ph.D.  
Program Manager  
Consumer Affairs Program  
U.S. Department of Education  
Federal Office Building 6  
Room 3059  
400 Maryland Avenue, S.W.  
Washington, D.C. 20202  
(202) 732-3671

Patrick J. Scheer  
Administrative Coordinator  
Preventive Medicine Program  
Veterans Administration  
VA Central Office, Room 915B  
810 Vermont Avenue, N.W.  
Washington, D.C. 20420  
(202) 745-8000 x7366

Paul T. Weiss  
Associate Administrator  
for Administration  
General Services Administration  
18th and F Streets, N.W.  
Washington, D.C. 20405  
(202) 566-0945

Judith Wilkenfeld, Esquire  
Program Advisor  
Cigarette Advertising and  
Testing  
Federal Trade Commission  
Bicentennial Building, Room 411  
600 E Street, N.W.  
Washington, D.C. 20580  
(202) 326-2000

Brent Hatch, Esquire  
Civil Division  
U.S. Department of Justice  
Main Building, Room 3137  
10th & Constitution Aves., N.W.  
Washington, D.C. 20530  
(202) 633-4015

FEDERAL PUBLIC HEALTH SERVICE

Joseph W. Cullen, Ph.D.  
Deputy Director, Division of Cancer  
Prevention and Control and  
Coordinator for Smoking, Tobacco,  
and Cancer Program  
National Cancer Institute  
Building 31, Room 4A32  
9000 Rockville Pike  
Bethesda, Maryland 20892-3100  
(301) 496-9569

Dorynne J. Czechowicz, M.D.  
Associate Director for Medical and  
Professional Affairs  
National Institute on Drug Abuse  
Parklawn Building, Room 10A-43  
5600 Fishers Lane  
Rockville, Maryland 20857  
(301) 443-0441

Ronald M. Davis, M.D.  
Director  
Office on Smoking and Health  
Center for Health Promotion  
and Education  
Centers for Disease Control  
Park Building, Room 1-10  
5600 Fishers Lane  
Rockville, Maryland 20857  
(301) 443-1575

J. Michael McGinnis, M.D.  
Deputy Assistant Secretary for Disease  
Prevention and Health Promotion  
Office of the Assistant Secretary  
for Health  
Mary E. Switzer Building  
Room 2132  
330 C Street, S.W.  
Washington, D.C. 20201  
(202) 245-7611

Gregory Morosco, Ph.D.  
Coordinator of the  
National Heart, Lung and Blood  
Institute Smoking Ed. Program  
National Institutes of Health  
Building 31, Room 4A18  
9000 Rockville Pike  
Bethesda, Maryland 20892  
(301) 496-1051

Herbert Nickens, M.D., M.P.A.  
Director  
Office on Minority Health  
Office of the Assistant  
Secretary for Health  
Room 118F  
Hubert H. Humphrey Building  
200 Independence Avenue, S.W.  
Washington, D.C. 20201  
(202) 245-0020

Charles Q. North, M.D.  
Clinical Director  
Albuquerque Indian Hospital  
801 Vassar Street, N.E.  
Albuquerque, New Mexico 87106  
(505) 256-4061

William A. Robinson, M.D., M.P.H.  
Chief Medical Officer  
Health Resources and  
Services Administration  
U.S. Public Health Service  
Parklawn Building, Room 14-39  
5600 Fishers Lane  
Rockville, Maryland 20857  
(301)443-0458

Dennis D. Tolsma, M.P.H.  
Assistant Director For  
Public Health Practice  
Centers for Disease Control  
Building 3, Room 117  
1600 Clifton Road, N.E.  
Atlanta, Georgia 30333  
(404) 639-3751

Sumner J. Yaffe, M.D.  
Director  
Center for Research for Mothers  
and Children  
National Institute of Child Health  
and Human Development  
Executive Plaza North, Room 643  
Bethesda, Maryland 20892  
(301) 496-5097

EXECUTIVE SECRETARY

John L. Bagrosky  
Associate Director  
Office on Smoking and Health  
Center of Health Promotion  
and Education  
Centers for Disease Control  
Park Building, Room 1-10  
5600 Fishers Lane  
Rockville, Maryland 20857  
(301) 443-1575

50661 5006

INTERAGENCY COMMITTEE ON SMOKING AND HEALTH  
NATIONAL ADVISORY COMMITTEE

PUBLIC HEALTH IMPLICATIONS OF  
TOBACCO SPONSORSHIP OF SPORTING EVENTS

OCTOBER 27, 1988

CHAIRMAN

C. Everett Koop, M.D.

C. Everett Koop, M.D. is the Surgeon General of the Public Health Service. He serves as Chairman of the Interagency Committee on Smoking and Health. He is an active member of the American Surgical Association and the Society of University Surgeons.

George E. Hardy, Jr., M.D., M.P.H. (ALTERNATE FOR DR. KOOP)

Dr. Hardy is an Assistant Surgeon General. He is also an Assistant Director of the Centers for Disease Control and heads CDC'S Washington office. Dr. Hardy is a Clinical Associate Professor in the public health graduate program of the Emory University School of Medicine. He serves as Speaker of the Council of the American Public Health Association and is a member of the Board of Regents of the American College of Preventive Medicine.

MEMBERS

NON-FEDERAL

Lonnie R. Bristow, M.D.

Dr. Bristow is an internist from San Pablo, California, and was elected to the AMA Board of Trustees in June 1985. He has been active in organized medicine for several years and has held such positions as Chairman of the Section on Internal Medicine of the California Medical Association, President of the East Bay Society of Internal Medicine, President of the California Society of Internal Medicine, and President of the American Society of Internal Medicine. He has served as a reviewer for the Journal of the American Medical Association and on the editorial advisory boards of three other publications, including Medical World News.

50661 5007

Ed L. Calhoon, M.D.

Dr. Calhoon is a surgeon from Beaver, Oklahoma. He is an Oklahoma delegate to the American Medical Association. He has served as President of the Oklahoma State Medical Association, Director of the Oklahoma Cancer Society, Director of the Oklahoma Heart Association, and as a member of the National Cancer Advisory Board.

John H. Holbrook, M.D.

Dr. Holbrook is Associate Professor of Medicine, University of Utah School of Medicine. He is a member of the American Heart Association and Chairman of their Subcommittee on Smoking. He has written extensively on the subject of smoking and has served as Consulting Editor for eleven annual reports to Congress - "The Health Consequences of Smoking." Dr. Holbrook began his medical career as a medical officer for the National Clearinghouse for Smoking and Health.

Robert V. P. Hutter, M.D.

Dr. Hutter is a Physician, Professor and Chairman of the Department of Pathology for Saint Barnabas Medical Center. He is an active member of the American Cancer Society and is currently serving on a number of their committees, including the Committee on Tobacco and Cancer. Dr. Hutter is a past President of the American Cancer Society.

Theodore Marrs, M.D.

(ALTERNATE FOR DR. HUTTER)

Dr. Marrs is President of the Board of Directors of the New Mexico Cancer Control Program of the University of New Mexico. Active in the American Cancer Society, Dr. Marrs serves as President of the Society's New Mexico Division and is a member of the National Board of Directors and the Board's Public Issues Committee.

John Seffrin, Ph.D.

Dr. Seffrin is the Professor and Chairman of the Department of Applied Health Science, Indiana University. He is also the Director of the Center for Health and Safety Studies, Chairman of the Hazard Control Program Advisory Board, and a member of the Graduate Faculty, Indiana University Graduate School. Dr. Seffrin received his B.S. degree from Ball State University, his M.S. degree from the University of Illinois and his Ph.D. in Health Education from Purdue University.



## FEDERAL

### Francis Frodyma

Mr. Frodyma is Deputy Director of Policy for the Occupational Safety and Health Administration, U.S. Department of Labor. The Policy office serves as staff support to the Assistant Secretary and prepares policy alternatives to the Assistant Secretary for consideration.

### Brent Hatch, Esq.

(ALTERNATE: MS. SUSAN GALLIHER)

Mr. Hatch is a Deputy Assistant Attorney General in the Civil Division, U.S. Department of Justice. He is responsible for the Torts Branch which includes litigation in Environmental and Occupational Disease, Federal Tort Claims Act, Constitutional Torts and Aviation and Admiralty areas.

### Ruth Knight

(ALTERNATE FOR MR. FRODYMA)

Ms. Knight is Director of the Office of Intragovernmental Affairs of the Occupational Safety and Health Administration, U.S. Department of Labor. The Office oversees OSHA's interaction with Congress and other Federal agencies. Ms. Knight is a published author and has held teaching positions at universities in Australia and the United States.

### E.F. Blasser, M.D.

Dr. Blasser is the Deputy Assistant Secretary for Professional Affairs and Quality Assurance, U.S. Department of Defense. Dr. Blasser was appointed as the Deputy Assistant Secretary on October 17, 1988. Formerly, he was Chief of the Office of Health Services of the U.S. Coast Guard.

### Phil A. Miller, Ph.D.

Dr. Miller is the National Program Leader for Fiber, Oil and Tobacco for the U.S. Agricultural Research Service. He is Chairman of the Crop Registration Committee of the Crop Science Society of America; Advisor to the Cotton Board; and Advisor to the Research Committee of the American Soybean Association. His interest continues to be in the solving of agricultural problems through plant breeding and agronomic research.

Linda Mount, Ph.D.

Dr. Mount is the Program Manager of the Consumer Affairs Program for the U.S. Department of Education. Previously she was the Women's Concerns Advisor for the Department. Dr. Mount's particular interest is in counseling programs at the neighborhood and community level. Her Ph.D. is from Case Western Reserve University in Cleveland, Ohio.

James L. Repace

(ACTING REPRESENTATIVE)

Mr. Repace is a physicist with the Indoor Air Quality Program of the Environmental Protection Agency. He has written extensively on the subject of environmental tobacco smoke. Mr. Repace has served as consultant to the Surgeon General's Report on Involuntary Smoking, the National Research Council, the Department of Transportation and the FTC. He is currently an advisor to the Smoking or Health Program of the World Health Organization.

Patrick J. Scheer, M.B.A.

Mr. Scheer is the Administrative Coordinator for the Veterans Administration's (VA) Preventive Medicine Program. He was previously the Administrative Coordinator for the VA's Physical Fitness Program. Prior to that time he was the Administrative Coordinator for the VA's Geriatric Research, Education and Clinical Centers (GRECC).

Paul T. Weiss

Mr. Weiss is currently the Associate Administrator for Administration, General Services Administration. Prior to this he was Director of Personnel for the Department of the Treasury. Mr. Weiss holds a Bachelor of Science degree from the University of North Dakota and an A.A. degree from Bismarck Jr. College.

Judith Wilkenfeld, Esquire

Ms. Wilkenfeld is a Program Advisor for Cigarette Advertising and Testing at the Federal Trade Commission. She is responsible for the initiation and supervision of all cigarette and tobacco related advertising matters. She currently handles litigation and recommendations to Congress. She coordinates all testing done in the Commission's Cigarette Testing Laboratory.

## FEDERAL PUBLIC HEALTH SERVICE

Lynn Artz, M.D., M.P.H.

(ALTERNATE FOR DR. MCGINNIS)

As Senior Prevention Policy Advisor of the Office of Disease Prevention and Health Promotion, Dr. Artz is helping to coordinate the Year 2000 Project to establish national health objectives. Previously, she was a member of the faculty of the University of Alabama at Birmingham School of Public Health. Dr. Artz received her M.D. degree from the University of Tennessee School of Medicine and her M.P.H. degree from Harvard University.

Joseph W. Cullen, Ph.D.

Dr. Cullen is both the Deputy Director of the Division of Cancer Prevention and Control and the Coordinator for Smoking, Tobacco and Cancer Programs at the National Cancer Institute. He is the Chairman of the Surgeon General's Advisory Committee on the Health Consequences of Using Smokeless Tobacco.

Dorynne J. Czechowicz, M.D.

Previously Board certified in Pathology, Dr. Czechowicz is now a child psychiatrist who has been with the National Institute on Drug Abuse since 1977. Prior to this she was with the Bureau of Drugs of the Food and Drug Administration. Her doctorate in medicine is from the University of Maryland School of Medicine.

Ronald M. Davis, M.D.

Dr. Davis is the Director of the Office on Smoking and Health, Center for Health Promotion and Education, Centers for Disease Control. He received his B.A. from the University of Michigan and his M.D. from the University of Chicago. He has been heavily involved in smoking prevention and education, both in the American Medical Association (AMA) and his state and local medical societies, and in a state coalition of voluntary agencies. Dr. Davis served as chairman of the 30,000-member AMA medical student section and was elected as the first resident member of the AMA Board of Trustees. He is an alumnus of the CDC's Epidemic Intelligence Service program.

Gregory Morosco, Ph.D.

Dr. Morosco is the Coordinator of the National Heart, Lung and Blood Institute Smoking Education Program at the National Institutes of Health. He is Chairman of the Interagency Technical Committee Working Group on Smoking and Heart, Lung and Blood Diseases. He also serves on the adjunct faculty at Georgetown University School of Medicine.

J. Michael McGinnis, M.D.

Dr. McGinnis is the Deputy Assistant Secretary for Disease Prevention and Health Promotion. He is a Consultant to the Latin American Program on Smoking and Health.

Herbert Nickens, M.D., M.P.A.

Dr. Nickens is the Director of the Office of Minority Health in the Office of the Assistant Secretary for Health (OASH). Prior to this, he served as Director of Policy and Planning at the National Institute on Aging. A psychiatrist by trade, his interests are in geriatrics and mental health.

Charles Q. North, M.D.

Dr. North is a Commissioned Officer of the U.S. Public Health Service and Clinical Director of the Albuquerque Indian Hospital. He serves as President of the National Council of Clinical Directors and is a member of the faculty of the University of New Mexico. Dr. North has also published extensively on community and public health issues.

William A. Robinson, M.D., M.P.H.

Dr. Robinson is the Chief Medical Officer of the Health Resources and Services Administration. Previously, Dr. Robinson served as Deputy Director of the Bureau of Health Professions and consulted to the House Committee on Interior and Insular Affairs. His degree in public health is from the Johns Hopkins School of Hygiene and Public Health.

Dennis Tolsma, M.P.H.

Mr. Tolsma is the Assistant Director for Public Health Practice of the Centers for Disease Control in Atlanta, Georgia. Previously he served as the Director of the Center for Health Promotion and Education. His professional career has been devoted to education and public health. He is one of the principal architects of the prevention policy documents, Healthy People and Disease Prevention, Health Promotion: Objective for the Nation.

Sumner J. Yaffe, M.D.

Dr. Yaffe is the Director of the Center for Research for Mothers and Children, National Institute of Child Health and Human Development. He is an active member on numerous national committees concerned with pediatric and human development and has conducted extensive research on the effects of drug exposure during pregnancy.

John Bagrosky--NATIONAL ADVISORY COMMITTEE EXECUTIVE SECRETARY

Mr. Bagrosky, who is serving as the Executive Secretary of this Committee, is also Associate Director of the Office on Smoking and Health of the Center for Health Promotion and Education of the Centers for Disease Control. Mr. Bagrosky has been with the Office since its inception in 1978.

INTERAGENCY COMMITTEE ON SMOKING AND HEALTH  
NATIONAL ADVISORY COMMITTEE

PUBLIC HEALTH IMPLICATIONS OF  
TOBACCO SPONSORSHIP OF SPORTING EVENTS

OCTOBER 27, 1988

LIST OF SPEAKERS

Alan Blum, M.D.  
Director of Health Promotion  
Department of Family Medicine  
Baylor College of Medicine  
5510 Greenbriar Street  
Houston, Texas 77005

Gregory N. Connolly, D.M.D., M.P.H.  
Director  
Division of Dental Health  
Massachusetts Department of Public Health  
105 Tremont Street, 2nd Floor  
Boston, Massachusetts 02111

Earl Craig  
Metropolitan Sports Facilities Commission  
430 First Avenue, North  
Minneapolis, Minnesota 55401

Frank Ledwith, Ph.D.  
Yorkshire Regional Health Authority  
Park Parade  
Harrogate, England HG 15AH

Gregory E. Louganis  
c/o Jim Babbitt  
32700 Vista de Las Ondas  
Malibu, California 90265

Stephen D. Woodward, B.Sc.  
Executive Director  
Action on Smoking and Health  
64 Kippax Street  
Surrey, N.S.W. 2010  
Sydney, Australia

50661 5014

INTERAGENCY COMMITTEE ON SMOKING AND HEALTH  
NATIONAL ADVISORY COMMITTEE

PUBLIC HEALTH IMPLICATIONS OF  
TOBACCO SPONSORSHIP OF SPORTING EVENTS

OCTOBER 27, 1988

SPEAKERS

Alan Blum, M.D.

Dr. Blum is the Director of Health Promotion and Assistant Professor in the Department of Family Medicine at Baylor College of Medicine, Houston, Texas. He received his B.A. degree from Amherst College and his M.D. from Emory University School of Medicine. Dr. Blum is founder and chairman of DOC (Doctors Ought to Care), a national non-profit organization of health professionals developing new approaches for health promotion through the mass media. He has edited a book entitled The Cigarette Underworld, and has written several chapters in textbooks and over 60 articles in peer-reviewed journals on the issue of cigarette smoking and tobacco use.

Frank Ledwith, Ph.D.

Dr. Ledwith is the Quality Assurance Manager of the Yorkshire Regional Health Authority located in Harrogate, England. He has done extensive research on the impact on children of tobacco industry sponsorship of sports. His work has been published in various journals including the Health Education Journal.

Stephen Woodward, B.Sc.

Mr. Woodward is the Executive Director of the Action on Smoking and Health in Sydney, Australia. He serves on the Victorian Anti-Cancer Council and the New South Wales Cancer Council. Mr. Woodward is a major instigator of legislation to ban tobacco advertising at sporting events in Australia and replace it with health promotion sponsorship from a specifically targeted excise tax.

50661 5015

Gregory N. Connolly, D.M.D., M.P.H.

Dr. Connolly is the Director of the Division of Dental Health and Director of the Office for Nonsmoking and Health, Massachusetts Department of Public Health. He holds memberships in the American Association of Public Health Dentistry, American Cancer Society (Smokeless Tobacco Advisory Group), American Dental Association (Fluoridation Advisory Committee), American Public Health Association (Dental Health Section), Massachusetts Dental Society, the Massachusetts Public Health Association and the Association of State and Territorial Dental Directors. He is currently a consultant to the Major League Teams Physicians Association.

Earl D. Craig, Jr.

Mr. Craig is owner of The Earl Craig Company and a Senior Fellow at the Hubert H. Humphrey Institute of Public Affairs at the University of Minnesota. He did his undergraduate work at Kenyon College and Washington University and graduate work at the University of Minnesota. Mr. Craig serves as Commissioner of the Metropolitan Sports Facilities Commission. Active in state and community affairs, Mr. Craig is Chair of the Advisory Committee to the Minnesota Department of Human Rights, Chairman of the Board of Directors of Turning Point, Inc. (a chemical dependency half-way house), Vice Chair, Genesis Fund of the United Way of Minneapolis and a member of the Board of Directors of the Minnesota Mental Health Association.



INTERAGENCY COMMITTEE ON SMOKING AND HEALTH  
NATIONAL ADVISORY COMMITTEE

PUBLIC HEALTH IMPLICATIONS OF  
TOBACCO SPONSORSHIP OF SPORTING EVENTS

OCTOBER 27, 1988

SEATING CHART

Dr. Artz

Dr. Fairbanks

Ms. Wilkenfeld

Dr. Mount

Dr. Bristow

Dr. Nickens

Dr. Seffrin

Mr. Tolsma

Dr. Blasser

Dr. Cullen

Dr. Morosco

Mr. Scheer

Dr. Yaffe

Ms. Galliher

Dr. North

Dr. Robinson

Dr. Calhoon

Ms.  
Knight

Mr.  
Bagrosky

Dr.  
Hardy

Dr.  
Davis

Dr.  
Marrs

50661 5017