

EMORY UNIVERSITY

The Carter Center

1641 North Decatur Road
Atlanta, Georgia 30322
404/329-4340

July 2, 1985

To Alan Blum

Three years ago we established the Carter Center of Emory University to address some of the most important issues that face our nation. With the help of President Gerald Ford, Henry Kissinger, Cy Vance, Dean Rusk, William Ruckelshaus, Robert McNamara, Dr. Ed Brandt, Dr. Bill Föege, Ambassador Anatoly Dobrynin and other American and foreign leaders we have begun work on Middle East peace, U.S.-Soviet relations with an emphasis on arms control, national health policy, human rights, and global environmental problems. The essence of our work will be the analysis of complicated issues and the constructive resolution of disputes or differences.

In September we will convene the first symposium designed to evolve specifically the most effective approaches to resolving important differences. After a great deal of consideration by America's foremost experts on conflict resolution, we have decided to assess the subject of tobacco and its production, distribution and consumption.

Our purpose is not to attempt to negotiate or resolve the issue, but jointly to explore cooperative approaches that might benefit all who must deal with this shared concern.

The symposium will be small and its participants will be carefully selected. We want only those who can speak with knowledge and authority on the subject. We will convene at Callaway Gardens, near Atlanta, in a private setting designed to encourage a full, yet discreet, exchange of ideas. I will be present throughout the sessions to insure that the tone of the discussions is positive and constructive.

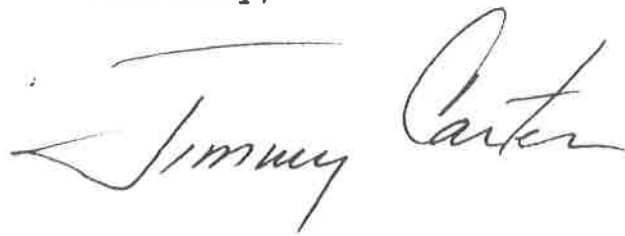
I am inviting persons representing a wide range of interests such as growers, manufacturers, distributors, advertisers, elected agricultural officials, public health specialists, and citizens' groups. These participants will meet privately from Sunday afternoon, September 8, through Tuesday afternoon, September 10. A group of nationally recognized, qualified professionals in conflict resolution has agreed to assist in these discussions.

One of the inevitable products of this conference will be the opportunity for participants to develop relationships with individuals whose viewpoints are quite different from their own. You can make a significant contribution to our discussions, and it is important to me for you to attend the symposium.

I have asked my assistant, Dayle Powell, to contact you within the next two weeks. She will give you a more complete briefing about the symposium and receive your suggestions on how our effort can be most productive.

We hope that you will be able to join us in what should be an exciting and mutually beneficial symposium.

Sincerely,

A handwritten signature in cursive script that reads "Jimmy Carter". The signature is written in dark ink and is positioned to the right of the word "Sincerely,".

Dr. Alan Blum
Editor
New York State Journal of Medicine
Post Office Box 5404
Lake Success, New York 11042

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1641 North Decatur Road
Atlanta, Georgia 30322
404/329-4340

July 25, 1985

Dr. Alan Blum
Editor
New York State Journal of Medicine
Medical Society State of New York
Post Office Box 5404
Lake Success, New York 11042

Dear Dr. Blum: *Alan,*

We are pleased that you are going to attend the Carter Center's symposium in September. To facilitate planning, we are including information for you, and asking that you give us certain information.

Callaway Gardens Lodging

Located 70 miles south of Atlanta, Callaway Gardens resort and world-famous Gardens are set on 2,500 acres of Georgia woodlands. Callaway Gardens maintains four golf courses, 19 lighted tennis courts, raquetball courts, 13 lakes and 17 miles of scenic trails.

You will be living in the Country Cottages complex. Please be sure to review the enclosed brochures for more details. Cost of accommodations will be paid for by the Carter Center. This cost will include expenses for all meals. You will be responsible for incidental room charges, recreational fees, bar bills, and miscellaneous incidentals. Unfortunately, we will not be able to provide accommodations for spouses or assistants.

Transportation

The Carter Center will reimburse round trip tourist class air fare, or mileage expense. We will also provide ground transportation to and from the Atlanta Airport and Callaway Gardens. Please contact Gateway South Travel Account Executive Rhee Nelson to make all transportation plans. Ms. Nelson's toll free phone number is 1-800-438-0038. Participants traveling within Georgia should call collect 404-588-1188.

Schedule and Registration

The Schedule of Events and Symposium Objectives are enclosed to provide an indication of the general structure of the symposium. We would like to emphasize that the atmosphere will be relaxed and informal. Participants are requested to dress informally for all events including meals.

It is not necessary that you prepare any speech materials since participants will not be called upon to present any formal speeches. However, for our background reading and staff briefings, it would be helpful to have copies of any position papers or other materials you may have which summarize your role or position with respect to tobacco.

For our administrative purposes, we have enclosed a registration form. Please return this as soon as possible. Additionally, we request that you send us a short biographical sketch and a photograph by August 15, 1985.

We are enclosing portions of a book by Roger Fisher called Getting to Yes. Mr. Fisher is reknowned for his publications on conflict resolution techniques. Reading the enclosure will give you a general idea of the principles of negotiation.

We truly look forward to your active participation in this symposium. If I may be of any assistance, do not hesitate to call.

Sincerely,



Dayle E. Powell, J.D.
Assistant to President Carter

Enclosures

Alan
I am looking forward to seeing you
at "Camp Callaway". Thanks for
being a sounding board for my
problems.

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