

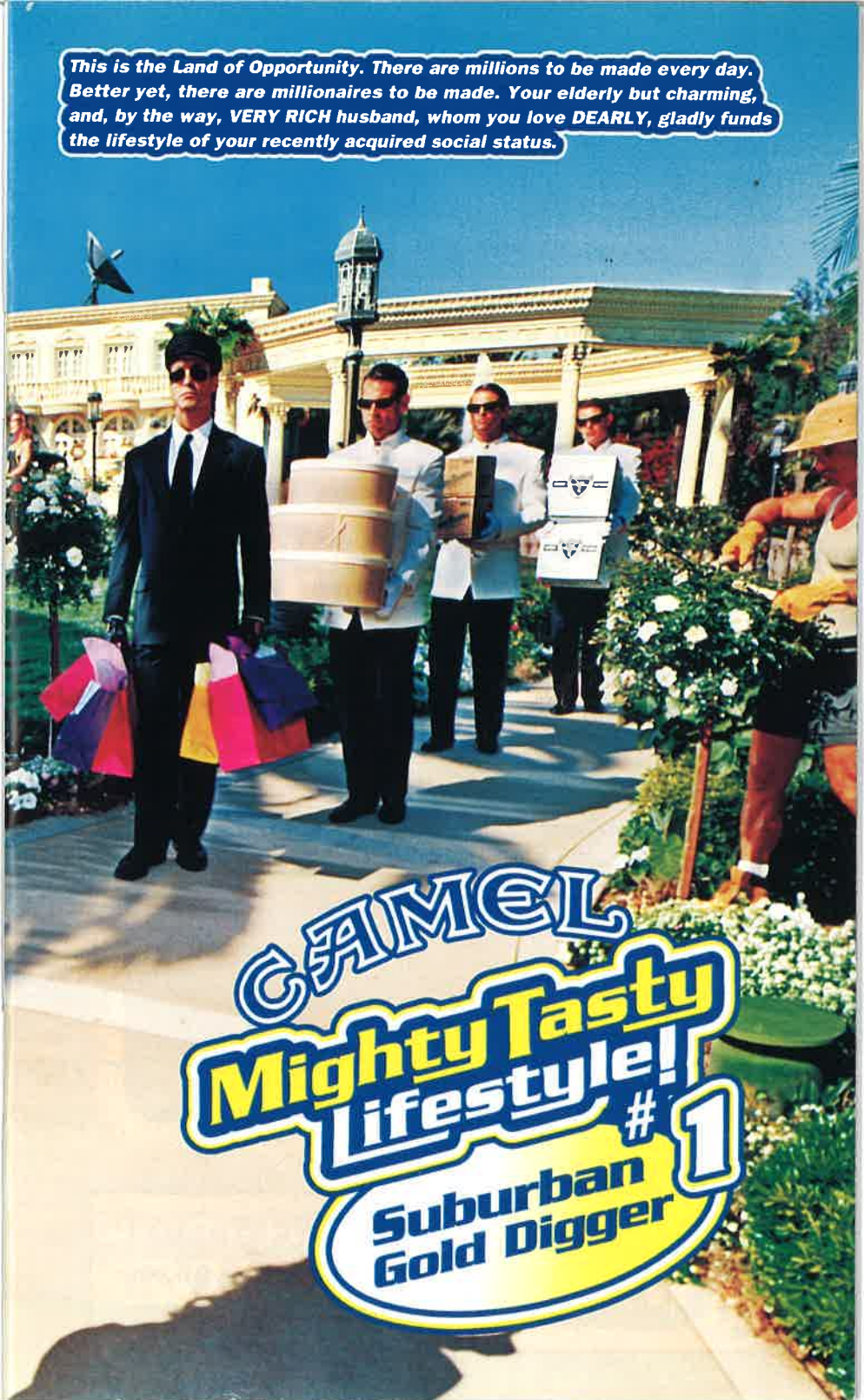
# CAMEL CASH

**Mighty Tasty  
Lifestyles!**

***Sweepstakes & Catalog***



*This is the Land of Opportunity. There are millions to be made every day. Better yet, there are millionaires to be made. Your elderly but charming, and, by the way, VERY RICH husband, whom you love DEARLY, gladly funds the lifestyle of your recently acquired social status.*



**CAMEL**  
**Mighty Tasty**  
**Lifestyle!**  
**#1**  
**Suburban**  
**Gold Digger**



# CAMEL

## Mighty Tasty Lifestyle! #2

Temperamental Hollywood Mega Star

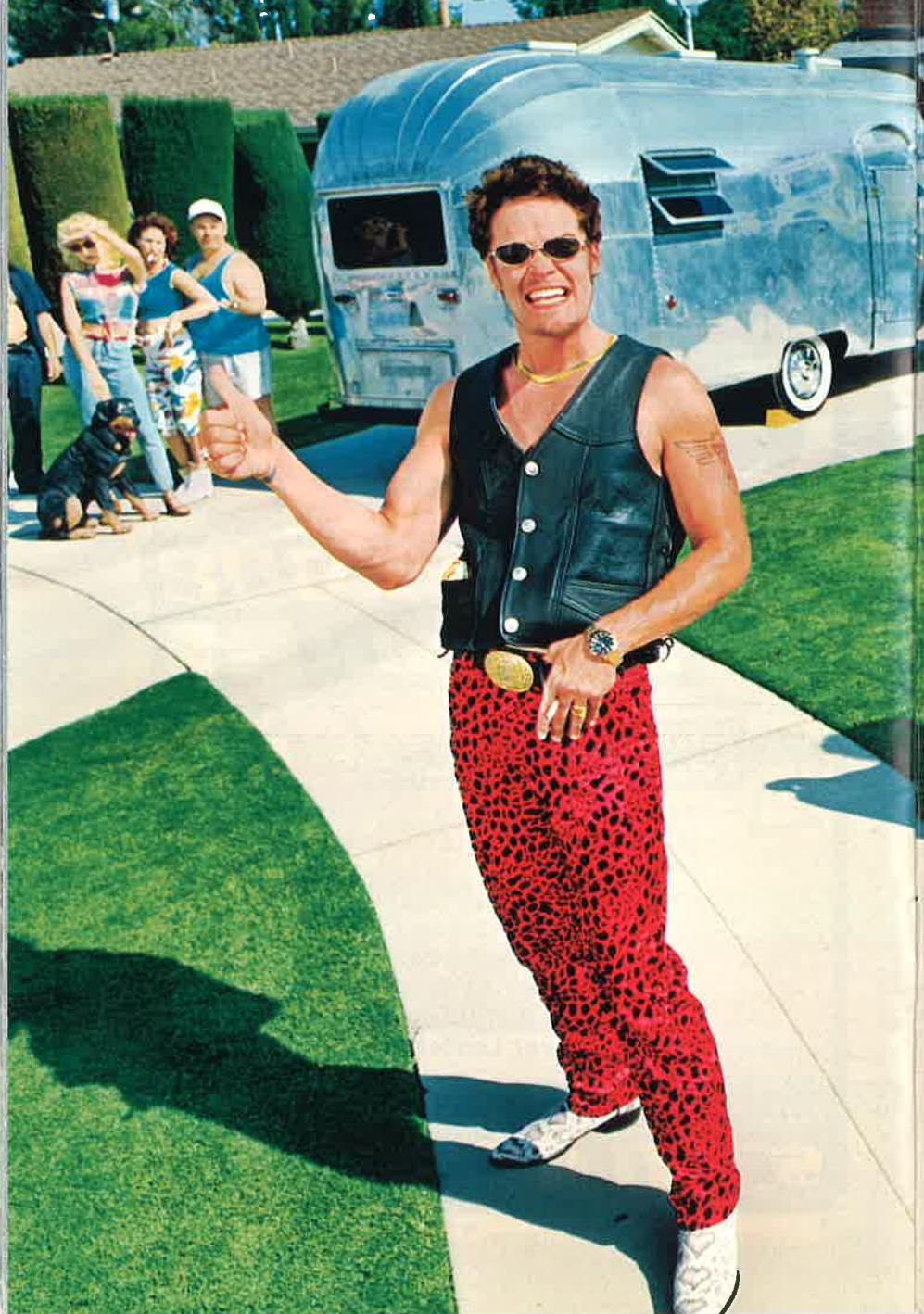
*Last year, you were doing awards shows and going to A-list parties. This year, you're begging for talk-show appearances. Big bucks, no inner peace. With that once bountiful bank account, you had a Mighty Tasty life. Now you have \$300,000 left to try to recapture your glory.*

If you don't take the cash, and it's hard to believe you wouldn't, you'll need "The Look." It's the look that says, "Hey, I hear your troubles...and I can make a buck from it." Here are some other things you might decide you need to become the Mighty Tasty "Let's Sue!" Trial Lawyer.



CAMEL  
Mighty Tasty  
Lifestyle! #3  
"Let's Sue!"  
Trial Lawyer

*It's just like those people you see on the evening news - a big jackpot for a humble lottery player from out in the middle of nowhere. Only this time, it's YOU. This could be your chance to make your life Mighty Tasty, and you don't even have to pick any lucky numbers.*



**CAMEL**  
**Mighty Tasty**  
**Lifestyle!**  
# **4**  
Million-To-One  
Lotto Winner

# Mighty Tasty Smokes!

Your money's no good 'n this one. Just 120 C-Notes will get you a carton of the King Size Box Style of your choice: Lights, Filters, Wides, Wides Lights, Menthol, Menthol Lights, Special Lights and Ultra Lights. All cartons are shipped fresh from the factory.

Item # 1-8 120 C-Notes



**SURGEON GENERAL'S WARNING:** Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

Orders for cartons received from IA, IN, KS, LA, MA, MI, NH, VT, WA and certain local communities in other states, and where required by other circumstances, will be fulfilled with a store-redeemable coupon good for one free carton. Orders from UT and certain local communities in other states, will receive a buy one carton, get one carton free coupon. Offer void where prohibited by law.

# Ross Mount Olympus Mountain Bike

Blaze your own twisted trail through the great unknown with this liquid-blue beauty. The Mount Olympus features a lightweight, oversized aluminum frame, alloy suspension fork, 21-speed Shimano Alivio/TY-32 derailleurs with E-Z Fire shifters, quick-release alloy hubs and seat binder, "V" type breaks, double-wall alloy rims and bar ends.

Item # 41 2400 C-Notes\*  
Item # 241 \$345.00

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.



\*CHAUFFEUR NOT INCLUDED

## How to Order Items

- 1** Pick out your favorite Camel Cash items, which you can order by using either C-Notes or real money.
- 2** Fill out the Camel Cash order form completely. Due to state restrictions, orders for certain items from FL, MN, MS, and TX **MUST** be received by **11/15/98**. Orders for all other items must be received by **3/31/99** (see order form for details).
- 3** Include a copy of your official identification that shows your birthdate and current mailing address. Your order will not be processed without it (see page 36 for more details).

## How to Enter the Sweepstakes

To enter the sweepstakes, check the appropriate box, hand print your name, home address including zip code, and home phone number and complete the smoker certification box on the order/entry form. It is not necessary to place an order to enter.

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.



1-8 • Camel Cartons  
120 C-Notes



9 • Zip Guard Zippo®  
115 C-Notes,  
or \$16.00



10 • 8-Ball Ashtray  
40 C-Notes,  
or \$5.00



11 • "The Miz" Pool Cue  
355 C-Notes,  
or \$55.00



12 • Road Tee  
60 C-Notes,  
or \$12.00



13 • Cordless Phone  
610 C-Notes,  
or \$80.00



14 • Road Trip Duffle  
230 C-Notes,  
or \$36.00



15,16 • Camel Boxers  
35 C-Notes,  
or \$5.00



17 • Flask Pack  
225 C-Notes,  
or \$35.00



18,19 • Leather Bomber  
920 C-Notes,  
or \$135.00



20-33 • Road Boots  
420 C-Notes,  
or \$65.00



34 • Midnight Watch  
135 C-Notes,  
or \$20.00



35 • Zippo® with Wood Box  
150 C-Notes,  
or \$23.00



36 • 13" Color TV  
1280 C-Notes,  
or \$150.00



37 • Biker Knife  
135 C-Notes,  
or \$20.00



38 • Downtown Handbag  
125 C-Notes,  
or \$18.00



39,40 • Convertible Fleece  
225 C-Notes,  
or \$35.00



41 • Ross® Mountain Bike  
2400 C-Notes,  
or \$345.00

Shipping & Handling charges will be added to all orders.