Supplemental Items to:

Alabamian Dr. Luther Terry and the Surgeon General's Report on SMOKING and HEALTH:

A commemorative exhibition to mark the 50th anniversary

of one of the most important medical documents of the 20th century

Gorgas Library, University of Alabama
October 21, 2013- December 1, 2013

Curated by Alan Blum, MD

Director, The University of Alabama Center for the Study of Tobacco and Society

Key to supplemental items:

THE CENTER FOR
THE STUDY OF
TOBACCO AND SOCIETY

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"Triple Smoking Pleasure" Chesterfield cigarette advertisement featuring Ethel Merman The Crimson-White (The University of Alabama) February 18, 1947	1	PLEASURE OF EACH PARTY OF THE
Rex Candy Cigarettes Box Lid Artifact American Candy CO. Circa 1930	1	Good To Eat SHOKE CAN DY CIGARETTES 4 For 15

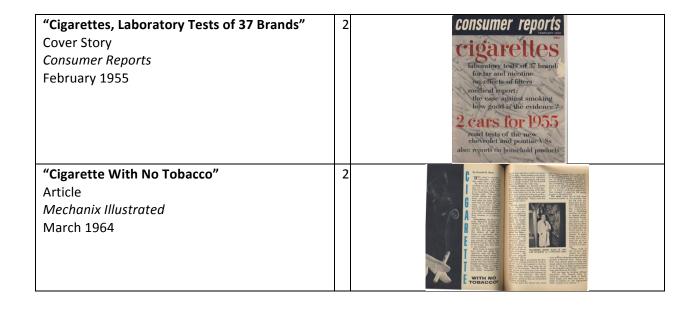
El Bubble, Bubble Gum Cigars Box Artifact Philadelphia Chewing Gum Corporation Circa 1940	1	ELBUBBLE BUBBLE GUM CIGARS LE MANUEL () LE
"Give Camels Holiday Wrapped" Camel Store advertisement 1958	1	Camel Camel
"We don't try to scare you with medical claims" Old Gold cigarette advertisement The Saturday Evening Post October 27, 1951	1	We don't try to seare you with medical claims Old Gold curse just one thing The World's Real Tobacco
"Chesterfield is my favorite cigarette and always tops with my guests" Chesterfield cigarette advertisement featuring Dorothy Lamour The Journal of the American Medical Association October 11, 1947	1	CHESTERS ELD
"Remember- You are not fireproof!" Movie theater warning card Philip Morris Company Circa 1940's	1	PLEASE BE CARREFUL! The discussion remarks only the control of the discussion remarks only the control of the

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"We're all in favor of Kools" Kool cigarette advertisement Circa 1937	1	The state of the s
"In either caseKeep Kool!" Kool cigarette advertisement Circa 1939	1	THE CASE KEEP BOL.
"For you throat's sake switch from 'hots' to Kools" Kool cigarette advertisement Collier's May 31, 1941	1	
"The penguin that climbed the hill" Kool cigarette advertisement National Association of Tobacco Distributers Conference program Circa 1951	1	PENGUIN THAT CLIMAED HE HILL MCDIS_BDO
"Yes sir! Here's your baby!" Kool cigarette advertisement Fortune February 1937	1	YES SIR! HERE'S YOUR BABY! I Make the second secon
"My cigarette is the MILD cigarettethat's why Chesterfield is my favorite" Chesterfield cigarette advertisement featuring Ronald Reagan 1948	1	** A space is a space of the sp
"Remember how great cigarettes used to taste? Luckies still do." Lucky advertisement featuring Frank Gifford Circa 1960	1	Removember kang great state V Luckine will de state V Luckine will de

"Reach for a <u>Lucky</u> and not for a sweet." Lucky Strike cigarette advertisement featuring Fannie Ward Pictorial Review January, 1929	1	"Reach for a Lucky and not for a sweet,"	
"If you want to keep slender- and who doesn't these days- avoid sweets and smoke Lucky Strikes!" Lucky Strike cigarette advertisement featuring Paul Poiret Pictorial Review March, 1929	1	FAUL POIRE	
"Holiday Greetings and Happy Smoking" Philip Morris advertisement Country Gentleman December, 1945	1	Pauur Monas	
"A charming golfer from the north shore of long island who illustrates the importance of healthy nerves" Camel advertisement Circa 1930's	1	Account of the control of the contro	
"You like them FRESH? So do I!" Camel advertisement 1932	1	You like them FRESI So do IS So do S And A S A S A S A S A S A S A S A S	
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"Not one single case of throat irritation due to smoking Camels" Camel cigarette advertisement The Journal of the American Medical Association April 29, 1950	2	the state of the s
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"Medicine vs Madison Avenue" Article JAMA February 22/29, 1980	2	Medicine va Medicine Figing Direct. WP. Broke. 33. STOREST, and control and many of the control of the contro

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"Cigarettes, Laboratory Tests of 37 Brands" Cover Story Consumer Reports February 1955	2	consumer reports cigarettes laboratory teas of 37 brandi for tar and nicotine ou effects of filters medical report; the case against smoking how good is the evidence? cars for 1955 road tests of the new chevrolet and pontiac vess also: reports on bousehold preducts
"Cigarette With No Tobacco" Article Mechanix Illustrated March 1964	2	G The Control of the
"Experience is the best teacher" Camel cigarette advertisement Journal of the National Medical Association September 1947	2	Experience is the Dest. Funcher Sadd Vision Sadd Vision
"Smokers: Here's proof you can see" Kent cigarette advertisement Circa 1954	2	SET - CAN SET TAN - CAN TO AND
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"Doctor, Will you make this nose test?" Philip Morris cigarette Advertisement The Journal of the American Medical Association April 29, 1950	2	DOCTOR. WILL YOU MAKE THIS MOSE TEST? For the rest and
"Not one single case of throat irritation due to smoking Camels" Camel cigarette advertisement The Journal of the American Medical Association April 29, 1950	2	The state of the s
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"Medicine vs Madison Avenue" Article JAMA February 22/29, 1980	2	Commendatory Medicine va Medicine Avertuse Figure Decks MV Stocks 13. 1788 1788 1788 1788 1789 1789 1789 1789
"Don't Smoke" Philip Morris cigarette Advertisement JAMA October 18, 1947	2	"Clon't smoke" "La save segment and a series of the second and a seco
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Photograph of Michael DeBakey, MD and Alan Blum, MD, Faculty Members of Baylor College of Medicine, Houston, Texas Circa 1990	3	
Photograph of Michael DeBakey, MD and Alan Blum, MD, Faculty Members of Baylor College of Medicine, Houston, Texas Circa 1990	3	The Man Paline Made and Paline Man Paline Ma
"Sen. Neuberger To Discuss 'Gov't in Public Health'" Front-page article (photocopy) The Amhurst Student October 4, 1965	3	Student State Sta
Maurine Neuberger: United States Senator Obituary Reproduced from: <i>The Oregonian,</i> February 23, 2000 HarvardSquareLibrary.org Accessed January 2, 2005	3	MACHINE CONTROL OF THE PROPERTY OF THE PROPERT
Maurine Neuberger 1907-2000 Obituary Reproduced from: The Oregonian, February 23, 2000 HarvardSquareLibrary.org Accessed May 25, 2001	3	Macrotro Macrotro Sandarione Macrotro Macrotro Macrotro John Comment

"Maurine Neuberger; One of First Women in Senate" Obituary Los Angeles Times February 24, 2000 Letter from Dr. Alton Ochsner to Dr. Alan	3	May six Non-league Con-
Blum Personal correspondence from Dr. Ochsner of the Ochsner Clinic to Dr. Blum February 26, 1980		Section of the control of the contro
"Tobacco Smoking As Possible Etiological Factor in Bronchiogenic Carcinoma" Article, autographed by Ernst Wynder, MD The Journal of NIH Research Reprinted from JAMA 1950 May 1992	3	LANGE STATE AND
Cancer Research Cancer Research American Association for Cancer Research November 1978	3	Cancer Research The Market of the State of
Letter from Surgeon General, Dr. C, Everett Koop, to Dr. Alan Blum Personal correspondence concerning the Dr. Luther L. Terry Memorial lecture January 31, 1983	3	And the second s
"Ending the Cigarette Pandemic" Article, Signed New York State Journal of Medicine December 1983	3	Failing for Cigarotti personnel

"Confronting America's Most Costly Health Problem" Article New York State Journal of Medicine December 1983 "Alton Ochsner, MD, 1896-1981" Article, Autographed by Michael DeBakey, MD New York State Journal of Medicine	3	Confronting America's most courtly builty produce **The Confronting America's most courtly builty produce
December 1983	2	The state of the s
"Women and Children Last?" Article, Autographed by Jesse Steinfeld, MD New York State Journal of Medicine December 1983	3	State of the control
"Toward an Artificial Heart/Big Change in Tempo" (Michael DeBakey,MD) Time May 28, 1965	3	Significant and significant an
Forty Fatal Years Pamphlet Royal College of Physicians 2002	3	FATAL YEARS
Smoking and Health Book Pirman Medical Publishing Co. LTD., Royal College of Physicians, London 1962	3	SMOKING AND HEALTH Aspect of the lang Chillen of Proceedings of the language

"Smoking and Health – An Alternative" Flyer University of Miami January 24, 1979 "Physician, no smoking please!"	3	The second secon
Cover (Photocopy) Canadian Medical Association Journal January 24, 1976		Working and the control of the contr
Smoking and Health Reporter Newsletter National interagency council on smoking and Health October, 1984	3	SOMOTION AND STATE OF THE PROPERTY OF THE PROP
Research Reports on Tobacco and Health Newsletter March-April 1963	3	Tobacco and Health Tobacco and Health Story of comment with which will be desired to the story of the story
"Physicians join tobacco issue" Article Medical Tribune June 14, 1990	3	Medical Tribune Medical Tribune To provide the provi
Letter from Alan Blum, MD, to the Secretary of health, education, and welfare, Joseph A. Califano, Jr. Letter concerning Doc, Inc.'s stance on cigarette smoking January 4, 1978	3	The contract of the contract o

"Cigarette Producers Donate \$10 Million to AMA Research" Article, Photocopy Tobacco-The International Weekly, page 9 New York: Lockwood Trade Journal February 14, 1964 "AMA spent decades aiding tobacco firms,	3	To Dacco The American State of the Control of the
Iocal doctor claims" Article Houston Chronicle June 12, 1997		aiding tobacco firms, local doctor claims **The control of the co
Smoking and Health Reporter Newsletter National Interagency Council on Smoking and Health October, 1983	3	SMOKING AND PLANT REPORTER THE
"The Surgeon General's first report on smoking and health" Article be Luther Terry, MD New York State Journal of Medicine December 1983	3	Box space to sea white part of the control of the c
"The Truth About Smoking and Cancer" Cover story Consumer Reports June 1963	3	WHAT BUSINESS LOOKS LIKE NOW THE TRUTH ABOUT SMOKING AND CANCER WHAT IS KNOWN AND UNKNOWN Interview with Dr. John R. Nellen, Director, National Cancer institute
"AMA keeps its tobacco stocks" Editorial cartoon by Hitch Worcester Telegraph Circa 1980's	3	AMA Keep In Tobacco Stocks **The state of the state of t

"Cigarette smoking and lung cancer" Editorial The Nebraska State Medical Journal September 1963	3	The STATE ALL AND
The Cigarette Controversy Pamphlet, photocopy The Tobacco Institute 1975	3	CHARLTE CONTROVERSY
"AMA rewrites tobacco history" Article by Alan Blum, MD and Howard Wolinsky The Lancet July 29, 1995	3	
"The Public and Smoking" Article The Atlantic December 1957	3	THE PUBLIC AND SMOKING For or Clas Deliberation 1 or CLASSICA COSA, LITTLE Little Control Control Cost Cost Cost Cost Cost Cost Cost Cost
"A Packet of Good Wishes" Birthday Card A.M. Davis & Co. Quality Cards, London Circa 1940's	3	Commence of Great
"Birthday Wishes Dear Nephew" Birthday Card featuring a cigarette Dreyfuss Art Co,. Inc. Circa 1940's	3	Designation of the Co., then a cap brack them to be the Co. Bedieve Recheller From Cold The Markow Recheller From Cold The State of the Cold of the

"Smoking Scare? What's Happened To It" Article U.S. News and World Report January 11, 1965	3	SMOKING SCARE? Who's Happened to H. One are the first for the program of the pr
:Cancer and the Environment: Ten Top Suspects" Table in article Newsweek January 26, 1976	3	The state of the s
"An Open Letter to Dr. Clarence Cooke Little" Article by David Rutstein, MD The Atlantic October 1957	3	AND OPEN LETTER TO DR. CLARENCE COOK LITTLE By DAVID D. AUTHUR. M.D. STATE OF THE CLARENCE COOK LITTLE BY DAVID D. AUTHUR. M.D. STATE OF THE CLARENCE COOK LITTLE BY DAVID D. AUTHUR. M.D. STATE OF THE CLARENCE COOK LITTLE BY DAVID D. AUTHUR. M.D. STATE OF THE CLARENCE COOK LITTLE BY DAVID D. AUTHUR. M.D. STATE OF THE CLARENCE COOK LITTLE BY DAVID D. AUTHUR. M.D. STATE OF THE CLARENCE
"Do We Have To Give Up Smoking?" Article Harper's Magazine December 1954	3	Do We Have to Give Up Smoking? Lounnet Daged ***Appears of the Control of the C
Raleigh Premium Center Feature Magazine advertisement supplement The Courier-Journal (Louisville) October 1, 1961	3	Feature Street S

"When a cigarette means a lot" L&M cigarette advertisement featuring a child Life February 14, 1964 Less tars & More taste	3	when cissurely men body in the blend more bod
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"Us Taryeton smokers would rather fight than switch!" Tareyton cigarette advertisement Circa 1973	3	Us Tareyton smokers would rather fight than switch! Fareyton is better Cherocal swity. The same for the same and same
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"Us cigarette-makers will fight rather than quit!" Advertisement parody MAD Magazine Circa 1973	3	Witch the Unsuitation overcome the "black eye" of the U.S. Genermont's litest cancer reports. Witch the Unsuitation overcome the "black eye" of the U.S. Genermont's litest cancer reports. On the U.S. Genermont's litest cancer reports. On the U.S. Genermont's litest cancer reports. On the U.S. Genermont's litest cancer litest cancer reports. On the U.S. Genermont's litest cancer reports.
"Who Says Smoking Gives Men Lung Cancer?" Article True: The Mens Magazine July 1954	3	The second secon
"I should say not!" Marlboro cigarette advertisement featuring a baby The Saturday Evening Post Circa 1950	3	I should say not! My Dad would never smoke anything but a Manubero Yet, you need never Yet, you need never Yet anything to the state of the second to the
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"Gee, Dad, you always get the best of everything" Marlboro cigarette advertisement featuring a baby Circa 1950	3	where the control of
"Just one question, Mom" Marlboro cigarette advertisement featuring a baby The Saturday Evening Post Circa 1950	3	Just one question, Morn can you afford not to smoke Waklove and average the property of t
"America's Favorite Cigarette Break" Benson & Hedges cigarette advertisement featuring a newborn nursery The Saturday Evening Post October 23, 1973	3	ELEVATORS 705-715 705-715 PROCES MICES P

Photograph of American Cancer Society Office Work service photograph Circa 1964	3	THE STANS.
"Danger!" Wire service photograph of a United Kingdom Ministry of Health poster 1962	3	HEAVY CIGARETTE SMOKERS ARE THIRTY TIMES MORE LIKELY TO DIE OF LUNG CANCER THAN NON-SMOKERS You have been warned OTHER THE BUTTLE SMOKERS You have been warned OTHER THE BUTTLE SMOKERS THE BUTTLE SMOKERS YOU have been warned OTHER THE BUTTLE SMOKERS THE BUTTLE SMOKERS THE BUTTLE SMOKERS SMOKERS THE BUTTLE SMOKERS SMOKERS SMOKERS THE BUTTLE SMOKERS SMOKERS SMOKERS SMOKERS THE BUTTLE SMOKERS SMOKERS SMOKERS SMOKERS SMOKERS THE BUTTLE SMOKERS SMOKERS SMOKERS SMOKERS SMOKERS THE BUTTLE SMOKERS SMOKERS SMOKERS SMOKERS SMOKERS SMOKERS THE BUTTLE SMOKERS SMOKER
"The Man Who Thinks For Himself Knows" Viceroy cigarette advertisement 1958	3	CONTROL OF THIRD SERVING MAN FUTER. A THINKING MAN FUTER. A SMOKING MAI TASTE! The metable is facility different and story Tront yallows, mergina, Tront yallows, merg
Tobacco and Health Book American Medical Association Education and Research Foundation (report on research it funded with a tobacco industry grant) 1978	3	TOBACCO AND HEALTH

Letter to Dr. Blum from Leland Fairbanks Correspondence Concerning the National Cancer Institute Conference May 30, 1987	3	** ** ** ** ** ** ** ** ** ** ** ** **
Luther Terry Honorary Lecture Series List List of lectures from 1964-1988	3	HONGIAT LEAVE TESTICS ***CONTROLLED TESTICS** ***CONTROLLED TESTICS**
"Your Kind of Magazine" Advertisement for People United States Tobacco Journal June 22, 1983	3	Was without of magazines. Papil and and my and the appell Was and the appell of the
"A Responsible Tobacco Industry Prevails" Article United States Tobacco Journal June 22, 1983	3	A responsible tobacco inclustry prevails Report Services Report Services
Memo from Harden E. Goldstein Cover litter for mass mailing by the National Association of Tobacco Distributers of the TRUE Magazine article "Smoke Without Fear" September 20, 1954	3	Durar Member: Durar Member: I am taking the liberty of enclosing, for your reference, a copy of "month without Part" because I town that you and you the forest with twilling interested to the vehicular contents. As you may recall, we offered copies of this publication, without charge, for disturbined to your entire used forces with the content to your entire used forces and the content of the repetition of the propriet has been frozens and the property of the propriet of the propriet of the propriet of the propriet has been frozens and the propriet of the propriet has been frozens and the propriet of the proprie

"States pinched from loss of smokers" Article The Tuscaloosa News February 16, 2007	3	States pinched from loss of snokers States pinched from loss of snokers British of the state of dipartite trans British of the state
Health Sciences Research for Harm Reduction Job listing Philip Morris USA Circa 2006-2007	3	The control of the co
Newsweek: Smoking and Health Magazine cover story on smoking Newsweek November 18, 1963	3	Newsweek SMOKING AND HEALTH
"AMA on Tobacco Divestiture: Do as We Say, Not as We Do" Article Physician's Weekly February 1997	3	AMA ON TOACHE DEVELOPMENT OF THE PARTY OF TH
"Chemical Makes Cigarettes Cancer-Proof" Article Midnight May 6, 1968	3	Experiments Reveal Big Breakthrough. Chemical Makes Cigarets Cancer-Proof The Company of the
"Crash Effort For a Safer Cigarette" Article The Saturday Evening Post April 18, 1964	3	NOW MORE TO CONTROL OF THE PROPERTY OF THE PRO

"What Happened to the Super Filter" Article Look Magazine June 15, 1968	3	HAPPENED TO THE SUPER FILTER SUPER FILTER THE
Anti-Tobacco Number Magazine The Youth's Instructor March 7, 1916	3	The YOUTH'S INSTRUCTOR
"Is Tobacco Really Harmful?" Article Health July 1945	3	S TORACCO RALLY HARMFUL? The state of the s
"The Future of an Illusion" Article by Luther Terry, MD American Journal of Public Health February 1971	3	The first lates of about a general county of an interest to the county of the county o
"If you quit smoking one year ago, it'll cost you less to buy life insurance from us" State Mutual of America advertisement Circa 1964	3	To go much recording one care spage.
"4 good reasons why I stopped smoking" Bantron advertisement Circa 1964	3	4 good reasons why I stopped smoking

"Statistician Takes Dim View of Smoking- Cancer Figures " Article (Photocopy) Chicago Sun Times July 5, 1963	3	Substitution Takes Dim View Of Smoking Cancer Figures View and Canada State of Stat
"Mayo Doctor Challenges Cigaret-Cancer Statistics" Article (Photocopy) Chicago Sun Times July 20, 1963	3	The state of the s
"Making it Uncool" Article The Washington Monthly March 1999	3	Making it Uncool Legion in the long region that our get making On the St Bassact William On the St Bassact William On the St Bassact William Legion of the St Bassact Willi
"The World Cigarette Pandemic" Second theme issue on tobacco, edited by Alan Blum, MD New York State Journal of Medicine July 1985	3	NEW YORK STATE JOURNAL OF MEDICINE THE WINDS CHART PROMINE THE WORLD
ACS Board Accepts Commission's Report on Smoking American Cancer Society Target 5 Newsletter 1978	3	TARGET S DISCOSLISTED TO STATE OF THE PROPERTY OF THE PROPER
ACS Reaction to Dr. Gori's Smoking Report Circular Letter American Cancer Society August 16, 1978	3	AMERICAN CANCER SOCIETY WILL F.Y.I. Since 19, 1907 Since 19

"Tobacco Issues Ignite Congress & States" American Cancer Society Newsletter Action April 1999	3	C TOON STATE OF THE PROPERTY O
American Cancer Society Letter to Target 5 Ad Hoc Committee	3	ARESEGN CANCER SOCIETY Mark No. 1 Mark N
Correspondence July 21, 1978		de general de l'organisation d
ACS Target 5 Ad Hoc Committee Minutes Meeting minutes Target 5 Ad Hoc Committee meeting June 3, 1978	3	The state of the s
ACS Fundraising Material Letters (3) American Cancer Society 1990's	3	How American Canact Society Funds Were Und In their Decision of the Canact Society Funds Were Und In the C

Tobacco Use in America Conference Program On the occasion of the 25 th anniversary of the Surgeon General's first report on smoking January 1989	4	A Report Plans the Manife Community to The Strin Congress and the Name Administration On the Congress and the Name Administration On the Congress and the Name Administration of the Surgium Consent's First Report on Stocking. T.O. B. A. C. C. O. U. S. E. S. N. A. M. E. R. I. C. A. UT M. S. Anderson Concer Curing, Name In T. C. A. January 27-58, 1989.	
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"Cigarette Industry Pins Hopes on Better Filters" Article The International Weekly, pg. 14 (Tobaco trade publication) January 24, 1964	4	Cigarette Industry Pins Hope on Better Filter and the state of the s
Tape of excerpt of Luther Terry's press conference releasing the Surgeon General Report on January 11, 1964 Cassette	4	SONY 100 HINTED TOTAL T
The Surgeon General's report on smoking and health 40 years later, still wandering in the desert Commentary by Alan Blum, MD, Eric Solbery, and Howard Wolrasky The Lancet January 10, 2004	4	The company of the co
"Despite years of warnings, smoking still has draw" Article American Medical News Circa 2003	4	Despite years of warrings, sanding still has dres ### American and the control of the control o
40 th Anniversary of the First Surgeon General's Report on Smoking and Health Article Morbidity and Mortality Weekly Report January 30, 2004	4	And the Anniversal State of the Part Stargeon General Report on St

Parliament cigarettes exhibit Photocopy of AMA convention photograph and caption The Tobacco Leaf June 20, 1953	4	Fig. Since Relative Company of the State of
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"America's Newspapers Suppressed the Truth About Cigarettes and Cancer for Twenty-five Years" Magazine cover story Fact March-April 1964	4	America's Newspapers Supersond the Truth Alma Cigarities and Cases for Truth John Vigarities
"The Cigaret Report links cancer, other diseases" Newspaper headline (photocopy) New York Journal America January 12, 1964	4	A COMPLETE TO MINISTER PROPERTY AND THE

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The Surgeon General's 1989 Report Morbidity and Mortality Weekly Report U.S. Department of Health and Human Services Public Health Service March 24, 1989	4	MCGSDIYANG MCGRAUTY WIEDVIRICOT The Surgeon General's 1989 Report on Reducing the Health Consequences of Smoking: 25 Years of Progress Executive Summary 10 It happened of treats and forms beaute August treats and f
"To Smoke—Or Not to Smoke?" Article Newsweek January 27, 1964	4	To Souther Dr. To Sou
"Cigarette Smoking Is a Health Hazard" Article Newsweek January 20, 1964	4	Vigarette Vandelige is Recht Hazard

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"The Facts About Smoking and Your Health" Article Coronet May 1950	4	THE FACTS ABOUT CIGARETTES AND YOUR HEALTH In 1982 Name I American We present some the state of
"Cigarettes Cause Cancer" Article Fury October 1954	4	CIGARETTES CAUSE CANCER Engre serger to the 5-th the large state of the first state of t
"Terry Says at Least 10 Years Needed to Lure Public Away from Cigarettes" Newspaper article Circa 1964	4	Prof Pots So Year Olds In Hight Of The Elderly The Elder
American Cancer Society Report Report on "Tobacco and Cancer Excerpts from the National Cancer Plan" American Cancer Society June 28, 1985	4	CATALON AND AND AND AND AND AND AND AND AND AN

"Should a gentleman offer a tiparillo to a lady?" Tiparillo little cigar advertisement Playboy Circa 1971	5	Amend at attended at the second at a fine of the secon
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"Hungry for flavor?" Tareyton cigarette advertisement featuring an African-American model Circa 1970	5	Hungry for flavor? Tureyton areyton's jot it! Significant of the second of the seco
"Lung Cancer in women on the rise" Article The Wall Street Journal June 8, 2010	5	Lumb Cancer in Women on the Rise 1. Shared the state of
"Activists query Steinem on use of smoking ads" Newspaper article Circa 1986	5	Activities query commodern Richer Activities query commodern Richer Branch (1997) Branch (199

"Virginia Slims Legends Presents: A Benefit for AmFAR" Houston Event program, Featuring Liza Minelli Virginia Slims cigarettes March 9, 1994	5	Virginis Stress Legensch presentes The Stress American From Theorem A Newerlin Stress A New Transport American From Stress for All Stresson S
\$100,000 Virginia Slims of Houston Event Ticket Artifact Virginia Slims cigarettes January 19, 1927	5	COLDEN CIR BX 108 2 04 4 19. 1977 LANGE STATE
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"Breathtaking Tennis" Parody Poster Doctors Ought to Care (D.O.C.) 1992	5	Recultivating termins EMPHYSEMA SLIMS The state of the
The Crimson White: Breast Cancer Awareness Edition Newspaper The Crimson White October 14, 2013	5	
How do you get more women to smoke? Article The Tuscaloosa News June 1, 2005	5	

Gloria Steinem Interview Transcript WNYC Transcript of radio interview Concerning cigarette advertising in Ms. Magazine	5	Out of the company of
Billie Jean King, Virginia Slims Promotional photograph Virginia Slims Circuit Circa 1975	5	BILLIE JEAN KING WEA
Virginia Slims of Houston, 1988 Tournament Brochure April 1988	5	APRIL 18-24, 1988 WESTIGE TENNIS CILIB TOTOTA Virginia Slinns of Houston HOLE INCRMANEN 70 994 HIL
Be Smooth Kool cigarettes advertisement Sports Illustrated October 10, 2012	5	ESTIMATE RESILICATION CONTROL
"Smoking Greatly Cuts Women's Health Edge" Article The Wall Street Journal September 3, 2008	5	Smoking Greatly Cuts Women's Health Edge The Company of the Comp

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NY State Journal of Medicine Letter to Dr. Blum Personal correspondence NY State Journal of Medicine November 15, 1984	5	All the state of t

"Marlboro: America's Luxury Cigarette" Marlboro cigarette advertisement 1943	5	Marlboro Marlbo
"An entire day's extra pleasure!" Marlboro cigarette advertisement Circa 1940's	5	An entire day's extra pleasure- for own praise mer! for a graph of the control o
"Only in Marlboro" Marlboro cigarette advertisement 1944	5	Marketon Granden Granden The state of the
"Dressed as HE loves to see her" Marlboro cigarette advertisement Circa 1940's	5	Market Care Care Care Care Care Care Care Care

"What Causes Cancer"/ Viceroy cigarette Advertisement (second copy) Magazine Newsweek, front and back cover January 26, 1976	6	New Yellow Technology (Many Yellow) The American State (Many Yello
"Women and Heat Disease"/ Camel Mellow Turkish Blends cigarette Advertisement (Second copy) Magazine Time, front and back cover April 28, 2003	6	WOMEN STATES OF THE PROPERTY O

"Slimming Down"/ Virginia Slims cigarette Advertisement Magazine Time, front and back cover January 20, 1986	6	SHEWERS SINGLE STREET OF THE
"A to Z Diet"/ Merit Ultima cigarette Advertisement Magazine Family Circle, front and back cover August 11, 1992	6	DISCOVER FLAVOR AT THE LOUEST LEVELS OF THE NILOUTINE TAR AND NILO
"Keeping Fit"/ "Merit Breakthrough" Magazine Newsweek, front and back cover May 23, 1977	6	Merit Breakthrough Remains Unduplicated. Targeted Flags tabaccomaks MERIT The state of the Country of the Count
"TB" / "Carlton is Lowest" Magazine Newsweek, front and back cover March 16, 1992	6	Tongeretures to the Temperatures to the Temperatures to down. But one thing it save. Cartino is lowed. When the Temperature to the Temperature t
"Cholesterol and Beyond"/" Winston group therapy" Magazine Newsweek, front and back cover July 14, 2003	6	Station Drugs Comprising Com
"Kids who sell crack"/ Marlboro cigarette advertisement Magazine Time, front and back cover May 9, 1988	6	Marlboro Kids Who Sell Crack Cuttoring, fis may britan in 200 week-elling "red" in Earl LA. No brags fluid but she day may be used to be used
"The Gun in America"/ "Come to Marlboro Country" Magazine Time, front and back cover July 6, 1998	6	Great County Cou

"How you can beat drugs"/ "Nobody has the Carlton combination" Magazine U.S. News & World Report, front and back cover September 11, 1989	6	Nobody has the Carlton combination. This College Is Management This This This This This This This This
The People of Philip Morris Companies Philip Morris advertisement Parade Magazine June 24, 2001	6	

1989 Marlboro Ad Marlboro Advertisement ESPN's TV Sports April 1989	7	Marlhoro Paris Marlho
"I Want Responsibility Starting Day One", Altria Advertisement The Crimson White February 28, 2013	7	STARTING DAY ONE." WHEN CAN YOU START? CAMBER TREE PERSONS COM ALERA THE PERSONS COM AL
Marlboro 10.99 Sale Marlboro sale advertisement The Houston Post March 16, 1988	7	WEK-END SPECIALS MARINEMAN Shoppers Center WEK-END SPECIALS MARINEMAN SHOPPERS CONTROL OF CHARMAN SHOPPERS CAN SHOPPERS THE SHOPPERS TH

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Marlboro Flavor it Up Postcard	7	CHILI ROUNDUP CHILI ROUNDUP FLAYOR OF MARLE
Altria Mission Statement Promotional Material Philip Morris 2013	7	Our MISSON to an area and an
10 Years of Philip Morris/Altria Stock Stock Report Philip Morris 2012	7	10 years of Philip Morris/Altria Stock March 11, 2002-March 8, 2012
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Come to where the flavor is Marlboro advertisement Life March 27, 1964	7	Come to where the flavor is
Marlboro Grand Prix of Miami Program Philip Morris co. March 5, 1995	7	Marthoro Grand Prix or Manual Marcus a mon
"You Get a Lot To Like" Advertisement Circa 1957	7	Marlbord You get a lot to like Sher Sher Sher Sher Sher Sher Sher She
Marlboro, Mild as May Marlboro advertisement Philip Morris Country Life March 1937	7	Marlboro
"The Marlboro Man' Marlboro advertisement Circa 1957	7	The Markove Man
There's a World Of Flavor In Marlboro Country Marlboro advertisement Circa 1963	7	There's a world of flavor in Marthore Country. In Marthore Country. In Marthore Andrew Marthore in M
The Better The Makin's, The Better The Smoke Advertisement Circa 1959	7	The better the makin's, the better the sur

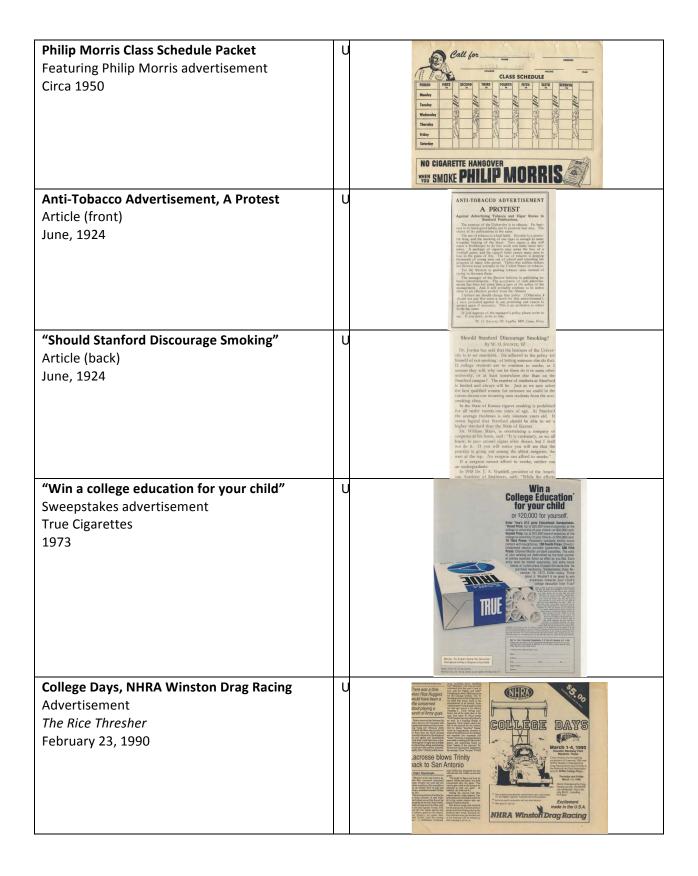
You Get Better Makin's in a Marlboro Marlboro Advertisement Circa 1959	7	he better the makin's, the better the sea
"Wherever You Travel This Summer" Advertisement Circa 1961	7	The state of the s

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Make Everyday A Day For MLK R.J. Reynolds advertisement The Houston Son January 18, 1993	N	Make Everyday A Day For MLK:
Kool Achiever Awards Advertisement Houston Forward Times February 13, 1988	N	CANADA PARA PARA PARA PARA PARA PARA PARA P
Your cigarette's not tasting cool enough till you come up to Kool Kool's advertisement featuring Elston Howard 1962	N	Tour only to the control of the cont
If you're smoking more now but enjoying it less Camel's advertisement featuring Hank Aaron 1962	N	If you've anoking more now CALANCS TO CAMPES WHEN THE
Happy Kwanzaa Brown & Williamson tobacco corporation The Houston News Pages December 19-31, 1996	N	HAPPY KWANZAA

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Camel Mud & Monsters Series Poster Sports Marketing Enterprises Inc. 1990	C	MUD&MONSTER SERIES
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Character of the year Camel advertisement People Weekly November 5, 1990	С	SINGOLD CHARLES OF THE STATE OF
Smooth Character Camel advertisement Rolling Stone September 8, 1988	C	Smooth character.

An ad they'll never show Camel advertisement parody MAD magazine April 1990	С	AN AD THEY'LL NEVER SHOW
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Here's what happens when you smoke Camels Card Topps Chewing Gum Inc. 1979	С	The state of the s
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bad thing" American Snuff Co. advertisement Sports Illustrated October 7, 2013	•	WHEN DID HITTING THE QUARTERBACK BECOME A BAD THING? See now of WARNING: Smokeless tobacco is addictive.
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"Campus-wide smoking ban not realistic for UA" Article The Crimson White February 16, 2012	U	TOTAL CONTROL OF THE PROPERTY
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