

Supplemental Items to:

Alabamian Dr. Luther Terry and the Surgeon General's Report on SMOKING and HEALTH:

A commemorative exhibition to mark the 50th anniversary
of one of the most important medical documents of the 20th century

Gorgas Library, University of Alabama

October 21, 2013- December 1, 2013

Curated by Alan Blum, MD

Director, The University of Alabama Center for the Study of Tobacco and Society



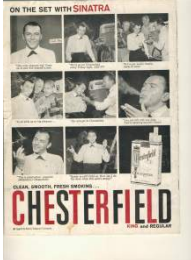



Key to supplemental items:




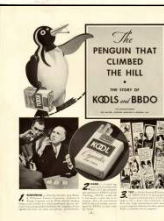











**THE CENTER FOR
THE STUDY OF
TOBACCO AND SOCIETY**




<p>Douglas Leigh; Kept Times Square Aglow Obituary <i>Los Angeles Times</i> December 23, 1999</p>	<p>1</p>		
<p>Burger King Ashtray Artifact (2) Circa 1990</p>	<p>1</p>		
<p>“Clean, smooth, fresh smoking...” Chesterfield advertisement featuring Frank Sinatra <i>Yankee Stadium Official Program</i> October 27, 1957</p>	<p>1</p>		
<p>“Scores every time” Tareyton cigarette advertisement <i>The Saturday Evening Post</i> August 27, 1955</p>	<p>1</p>		
<p>“Triple Smoking Pleasure” Chesterfield cigarette advertisement featuring Ethel Merman <i>The Crimson-White</i> (The University of Alabama) February 18, 1947</p>	<p>1</p>		
<p>Rex Candy Cigarettes Box Lid Artifact American Candy CO. Circa 1930</p>	<p>1</p>		



<p>El Bubble, Bubble Gum Cigars Box Artifact Philadelphia Chewing Gum Corporation Circa 1940</p>	<p>1</p>		
<p>“Give Camels Holiday Wrapped” Camel Store advertisement 1958</p>	<p>1</p>		
<p>“We don’t try to scare you with medical claims...” Old Gold cigarette advertisement <i>The Saturday Evening Post</i> October 27, 1951</p>	<p>1</p>		
<p>“Chesterfield is my favorite cigarette and always tops with my guests” Chesterfield cigarette advertisement featuring Dorothy Lamour <i>The Journal of the American Medical Association</i> October 11, 1947</p>	<p>1</p>		
<p>“Remember- You are not fireproof!” Movie theater warning card Philip Morris Company Circa 1940’s</p>	<p>1</p>		<p>2</p>





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<p>“Tell him to switch to Kools and he’ll be all right” Kool cigarette advertisement <i>Life</i> Circa 1937</p>	<p>1</p>		

<p>“We’re all in favor of Kools” Kool cigarette advertisement Circa 1937</p>	<p>1</p>				
<p>“In either case...Keep Kool!” Kool cigarette advertisement Circa 1939</p>	<p>1</p>				
<p>“For you throat’s sake switch from ‘hots’ to Kools” Kool cigarette advertisement <i>Collier's</i> May 31, 1941</p>	<p>1</p>				
<p>“The penguin that climbed the hill” Kool cigarette advertisement <i>National Association of Tobacco Distributors</i> Conference program Circa 1951</p>	<p>1</p>				
<p>“Yes sir! Here’s your baby!” Kool cigarette advertisement <i>Fortune</i> February 1937</p>	<p>1</p>				
<p>“My cigarette is the <u>MILD</u> cigarette...that’s why Chesterfield is my favorite” Chesterfield cigarette advertisement featuring Ronald Reagan 1948</p>	<p>1</p>				
<p>“Remember how great cigarettes used to taste? Luckies still do.” Lucky advertisement featuring Frank Gifford Circa 1960</p>	<p>1</p>				

<p>“Reach for a Lucky and not for a sweet.” Lucky Strike cigarette advertisement featuring Fannie Ward <i>Pictorial Review</i> January, 1929</p>	<p>1</p>			
<p>“If you want to keep slender- and who doesn't these days- avoid sweets and smoke Lucky Strikes!” Lucky Strike cigarette advertisement featuring Paul Poiret <i>Pictorial Review</i> March, 1929</p>	<p>1</p>			
<p>“Holiday Greetings and Happy Smoking” Philip Morris advertisement <i>Country Gentleman</i> December, 1945</p>	<p>1</p>			
<p>“A charming golfer from the north shore of long island... who illustrates the importance of healthy nerves” Camel advertisement Circa 1930's</p>	<p>1</p>			
<p>“You like them FRESH? So do I!” Camel advertisement 1932</p>	<p>1</p>			
<p>OK – America! Lucky strike advertisement 1932</p>	<p>2</p>			

<p>“They’re out – so they can’t be in!” Lucky Strike advertisement 1931</p>	<p>2</p>	
<p>“Do you inhale?” Lucky Strike advertisement 1932</p>	<p>2</p>	
<p>“What’s there to be afraid of?” Lucky Strike advertisement 1932</p>	<p>2</p>	

<p>“Cigarettes, Laboratory Tests of 37 Brands” Cover Story <i>Consumer Reports</i> February 1955</p>	<p>2</p>	
<p>“Cigarette With No Tobacco” Article <i>Mechanix Illustrated</i> March 1964</p>	<p>2</p>	

<p>“Experience is the best teacher” Camel cigarette advertisement <i>Journal of the National Medical Association</i> September 1947</p>	<p>2</p>	 <p><i>Experience is the Best Teacher</i> Eminent Teachers ... You find experience is the best teacher in reading text ... According to a recent Nationwide survey MORE DOCTORS SMOKE CAMELS than any other cigarette</p>
<p>“Smokers: Here’s proof you can see” Kent cigarette advertisement Circa 1954</p>	<p>2</p>	 <p>Smokers: Here's proof you can see KENT ... greater protection than any other cigarette</p>
<p>“You are about to see something vital to 1 out of 3 smokers” Kent cigarette advertisement <i>The Saturday Evening Post</i> November 21, 1953</p>	<p>2</p>	 <p>You are about vital to 1 out of</p>
<p>“More Doctors Smoke Camels than any other cigarette” Camel cigarette advertisement <i>Life</i> November 25, 1946</p>	<p>2</p>	 <p>Reverse of the face ... According to a recent Nationwide survey: MORE DOCTORS SMOKE CAMELS THAN ANY OTHER CIGARETTE</p>

“Fredric March says- This is it”
 L&M cigarette Advertisement
Life
 February 22, 1954

2



“The Doctor Makes His Rounds”
 Camel cigarette advertisement
 Circa 1947

2



“You Should know the truth about the cigarettes you smoke”
 Camel cigarette advertisement
The Literary Digest
 January 28, 1933

2



“20,679 Physicians say ‘luckies are less irritating’”
 Lucky Strike cigarette advertisement
 Circa 1930


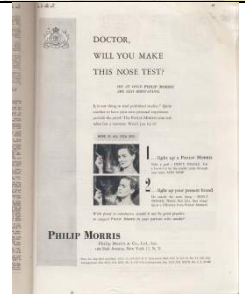
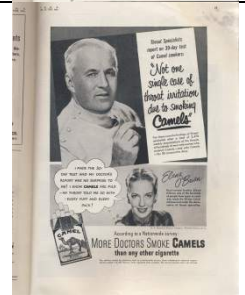


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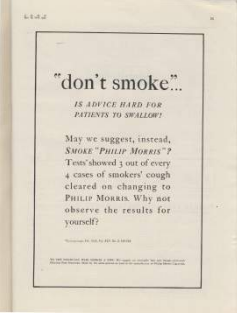







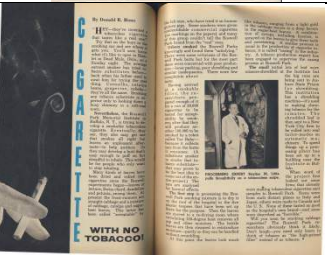



“Lady with a Lamp; More Doctors Smoke Camels Than Any Other Cigarette”
 Camel cigarette advertisement
 Circa 1946


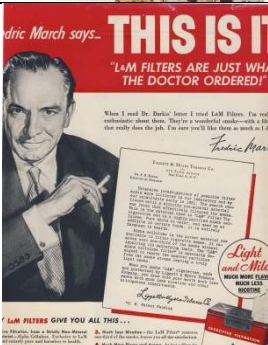



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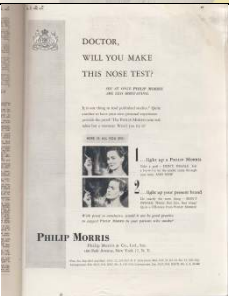




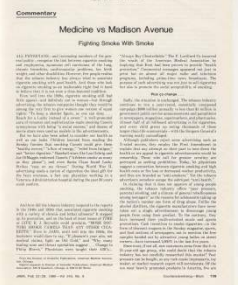
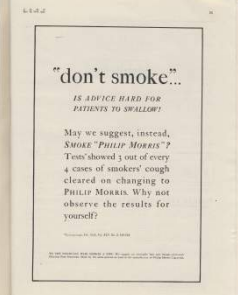


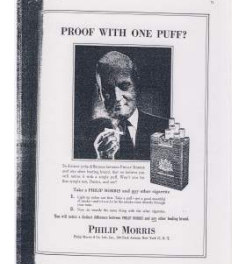
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<p>“Doctor, Will you make this nose test?” Philip Morris cigarette Advertisement <i>The Journal of the American Medical Association</i> April 29, 1950</p>	<p>2</p>	
<p>“Not one single case of throat irritation due to smoking Camels” Camel cigarette advertisement <i>The Journal of the American Medical Association</i> April 29, 1950</p>	<p>2</p>	
<p>“The Real Importance of Less Nicotine” Camel cigarette Advertisement <i>New York State Journal of Medicine</i> Circa 1940's</p>	<p>2</p>	
<p>“Medicine vs Madison Avenue” Article <i>JAMA</i> February 22/29, 1980</p>	<p>2</p>	


<p>“Don’t Smoke” Philip Morris cigarette Advertisement <i>JAMA</i> October 18, 1947</p>	<p>2</p>	
<p>“...for close-ups of nicotine tolerance” Camel cigarette advertisement Circa 1940’s</p>	<p>2</p>	
<p>“Camel invites you” Camel convention advertisement <i>JAMA</i></p>	<p>2</p>	
<p>“Proof With One Puff” Philip Morris advertisement</p>	<p>2</p>	
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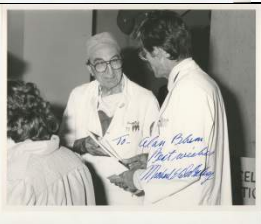



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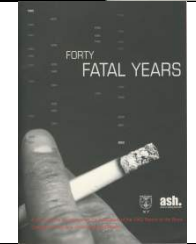
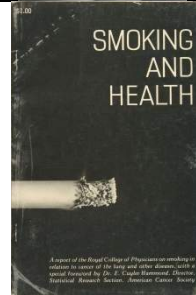
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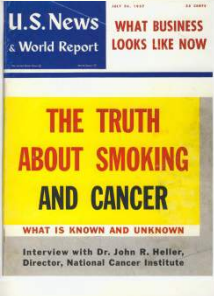
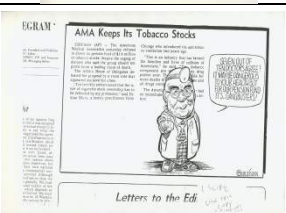
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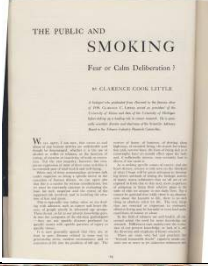


<p>Photograph of Michael DeBakey, MD and Alan Blum, MD, Faculty Members of Baylor College of Medicine, Houston, Texas Circa 1990</p>	3		
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<p>“Sen. Neuberger To Discuss ‘Gov’t in Public Health” Front-page article (photocopy) <i>The Amhurst Student</i> October 4, 1965</p>	3		
<p>Maurine Neuberger : United States Senator Obituary Reproduced from: <i>The Oregonian</i>, February 23, 2000 HarvardSquareLibrary.org Accessed January 2, 2005</p>	3		
<p>Maurine Neuberger 1907-2000 Obituary Reproduced from: <i>The Oregonian</i>, February 23, 2000 HarvardSquareLibrary.org Accessed May 25, 2001</p>	3		



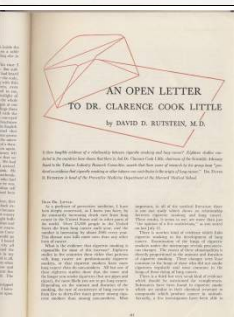
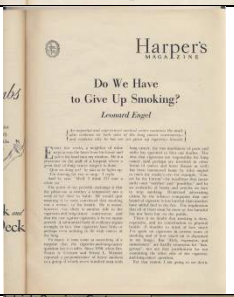

<p>“Maurine Neuberger; One of First Women in Senate” Obituary <i>Los Angeles Times</i> February 24, 2000</p>	<p>3</p>	
<p>Letter from Dr. Alton Ochsner to Dr. Alan Blum Personal correspondence from Dr. Ochsner of the Ochsner Clinic to Dr. Blum February 26, 1980</p>	<p>3</p>	
<p>“Tobacco Smoking As Possible Etiological Factor in Bronchiogenic Carcinoma” Article, autographed by Ernst Wynder, MD <i>The Journal of NIH Research</i> Reprinted from <i>JAMA</i> 1950 May 1992</p>	<p>3</p>	
<p>Cancer Research <i>Cancer Research</i> American Association for Cancer Research November 1978</p>	<p>3</p>	
<p>Letter from Surgeon General, Dr. C, Everett Koop, to Dr. Alan Blum Personal correspondence concerning the Dr. Luther L. Terry Memorial lecture January 31, 1983</p>	<p>3</p>	
<p>“Ending the Cigarette Pandemic” Article, Signed <i>New York State Journal of Medicine</i> December 1983</p>	<p>3</p>	






<p>“Confronting America’s Most Costly Health Problem” Article <i>New York State Journal of Medicine</i> December 1983</p>	<p>3</p>			
<p>“Alton Ochsner, MD, 1896-1981” Article, Autographed by Michael DeBakey, MD <i>New York State Journal of Medicine</i> December 1983</p>	<p>3</p>			
<p>“Women and Children Last?” Article, Autographed by Jesse Steinfeld, MD <i>New York State Journal of Medicine</i> December 1983</p>	<p>3</p>			
<p>“Toward an Artificial Heart/Big Change in Tempo” (Michael DeBakey,MD) <i>Time</i> May 28, 1965</p>	<p>3</p>			
<p>Forty Fatal Years Pamphlet Royal College of Physicians 2002</p>	<p>3</p>			
<p>Smoking and Health Book Pirman Medical Publishing Co. LTD., Royal College of Physicians, London 1962</p>	<p>3</p>			


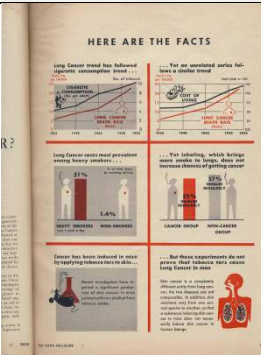
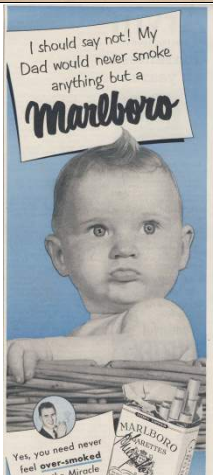

<p>“Smoking and Health – An Alternative” Flyer University of Miami January 24, 1979</p>	<p>3</p>	
<p>“Physician, no smoking please!” Cover (Photocopy) <i>Canadian Medical Association Journal</i> January 24, 1976</p>	<p>3</p>	
<p>Smoking and Health Reporter Newsletter National interagency council on smoking and Health October, 1984</p>	<p>3</p>	
<p>Research Reports on Tobacco and Health Newsletter March-April 1963</p>	<p>3</p>	
<p>“Physicians join tobacco issue” Article <i>Medical Tribune</i> June 14, 1990</p>	<p>3</p>	
<p>Letter from Alan Blum, MD, to the Secretary of health, education, and welfare, Joseph A. Califano, Jr. Letter concerning Doc, Inc.’s stance on cigarette smoking January 4, 1978</p>	<p>3</p>	





<p>“Cigarette Producers Donate \$10 Million to AMA Research” Article, Photocopy <i>Tobacco-The International Weekly</i>, page 9 New York: Lockwood Trade Journal February 14, 1964</p>	<p>3</p>	
<p>“AMA spent decades aiding tobacco firms, local doctor claims” Article <i>Houston Chronicle</i> June 12, 1997</p>	<p>3</p>	
<p><i>Smoking and Health Reporter</i> Newsletter National Interagency Council on Smoking and Health October, 1983</p>	<p>3</p>	
<p>“The Surgeon General’s first report on smoking and health” Article by Luther Terry, MD <i>New York State Journal of Medicine</i> December 1983</p>	<p>3</p>	
<p>“The Truth About Smoking and Cancer” Cover story <i>Consumer Reports</i> June 1963</p>	<p>3</p>	
<p>“AMA keeps its tobacco stocks” Editorial cartoon by Hitch Worcester Telegraph Circa 1980’s</p>	<p>3</p>	




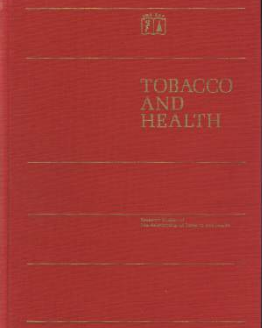
<p>“Cigarette smoking and lung cancer” Editorial <i>The Nebraska State Medical Journal</i> September 1963</p>	<p>3</p>	
<p>The Cigarette Controversy Pamphlet, photocopy The Tobacco Institute 1975</p>	<p>3</p>	
<p>“AMA rewrites tobacco history” Article by Alan Blum, MD and Howard Wolinsky <i>The Lancet</i> July 29, 1995</p>	<p>3</p>	
<p>“The Public and Smoking” Article <i>The Atlantic</i> December 1957</p>	<p>3</p>	
<p>“A Packet of Good Wishes “ Birthday Card A.M. Davis & Co. Quality Cards, London Circa 1940’s</p>	<p>3</p>	
<p>“Birthday Wishes Dear Nephew “ Birthday Card featuring a cigarette Dreyfuss Art Co., Inc. Circa 1940’s</p>	<p>3</p>	

<p>“Smoking Scare? What’s Happened To It” Article <i>U.S. News and World Report</i> January 11, 1965</p>	<p>3</p>																																													
<p>:Cancer and the Environment: Ten Top Suspects” Table in article <i>Newsweek</i> January 26, 1976</p>	<p>3</p>	 <table border="1" data-bbox="1015 682 1214 787"> <thead> <tr> <th>SUSPECT</th> <th>ENVIRONMENTAL</th> <th>CANCER TYPE</th> <th>CANCER TYPE RISK CAUSE</th> </tr> </thead> <tbody> <tr> <td>ASBESTOS</td> <td>✓</td> <td>Lung</td> <td>Asbestos fibers</td> </tr> <tr> <td>BENZENE</td> <td>✓</td> <td>Leukemia</td> <td>Benzene vapor</td> </tr> <tr> <td>CHLORINE</td> <td>✓</td> <td>Bladder</td> <td>Chlorine gas</td> </tr> <tr> <td>COAL TAR</td> <td>✓</td> <td>Bladder</td> <td>Coal tar</td> </tr> <tr> <td>DIETHYLSTIBAZOLE</td> <td>✓</td> <td>Bladder</td> <td>Diethylstibazole</td> </tr> <tr> <td>FORMALDEHYDE</td> <td>✓</td> <td>Nasopharynx</td> <td>Formaldehyde</td> </tr> <tr> <td>HERBICIDES</td> <td>✓</td> <td>Bladder</td> <td>Herbicides</td> </tr> <tr> <td>INDUSTRIAL WASTE</td> <td>✓</td> <td>Bladder</td> <td>Industrial waste</td> </tr> <tr> <td>IONIZING RADIATION</td> <td>✓</td> <td>Leukemia</td> <td>Ionizing radiation</td> </tr> <tr> <td>NUCLEAR WASTE</td> <td>✓</td> <td>Leukemia</td> <td>Nuclear waste</td> </tr> </tbody> </table>	SUSPECT	ENVIRONMENTAL	CANCER TYPE	CANCER TYPE RISK CAUSE	ASBESTOS	✓	Lung	Asbestos fibers	BENZENE	✓	Leukemia	Benzene vapor	CHLORINE	✓	Bladder	Chlorine gas	COAL TAR	✓	Bladder	Coal tar	DIETHYLSTIBAZOLE	✓	Bladder	Diethylstibazole	FORMALDEHYDE	✓	Nasopharynx	Formaldehyde	HERBICIDES	✓	Bladder	Herbicides	INDUSTRIAL WASTE	✓	Bladder	Industrial waste	IONIZING RADIATION	✓	Leukemia	Ionizing radiation	NUCLEAR WASTE	✓	Leukemia	Nuclear waste
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CHLORINE	✓	Bladder	Chlorine gas																																											
COAL TAR	✓	Bladder	Coal tar																																											
DIETHYLSTIBAZOLE	✓	Bladder	Diethylstibazole																																											
FORMALDEHYDE	✓	Nasopharynx	Formaldehyde																																											
HERBICIDES	✓	Bladder	Herbicides																																											
INDUSTRIAL WASTE	✓	Bladder	Industrial waste																																											
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<p>“An Open Letter to Dr. Clarence Cooke Little” Article by David Rutstein, MD <i>The Atlantic</i> October 1957</p>	<p>3</p>																																													
<p>“Do We Have To Give Up Smoking?” Article <i>Harper’s Magazine</i> December 1954</p>	<p>3</p>																																													
<p>Raleigh Premium Center Feature Magazine advertisement supplement <i>The Courier-Journal</i> (Louisville) October 1, 1961</p>	<p>3</p>																																													

<p>“When a cigarette means a lot...” L&M cigarette advertisement featuring a child <i>Life</i> February 14, 1964</p>	<p>3</p>	
<p>Less tars & More taste L&M cigarette advertisement featuring the stars of “Gunsmoke” Circa 1958</p>	<p>3</p>	
<p>“Us Tareyton smokers would rather fight than switch!” Tareyton cigarette advertisement Circa 1973</p>	<p>3</p>	
<p>“Us Tareyton smokers would rather light than fight!” Tareyton cigarette advertisement Circa 1975</p>	<p>3</p>	
<p>“Us Tareyton smokers would rather fight than switch!” Tareyton cigarette advertisement Circa 1973</p>	<p>3</p>	

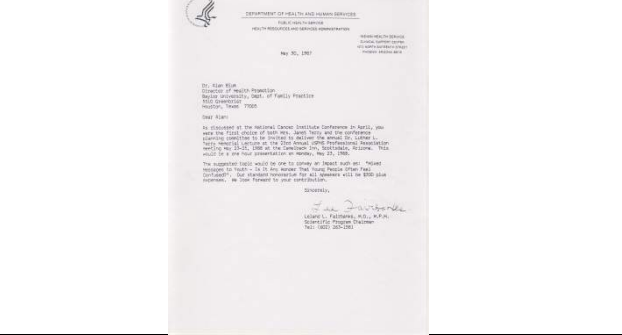
<p>“Us cigarette-makers will fight rather than quit!” Advertisement parody <i>MAD Magazine</i> Circa 1973</p>	<p>3</p>	
<p>“Who Says Smoking Gives Men Lung Cancer?” Article <i>True: The Mens Magazine</i> July 1954</p>	<p>3</p>	
<p>“I should say not!” Marlboro cigarette advertisement featuring a baby <i>The Saturday Evening Post</i> Circa 1950</p>	<p>3</p>	
<p>“Before you scold me, mom...” Marlboro cigarette advertisement featuring a baby <i>The Saturday Evening Post</i> Circa 1950</p>	<p>3</p>	

<p>“You’re darn tootin my dad smokes Marlboro” Marlboro cigarette advertisement featuring a baby <i>The Saturday Evening Post</i> November 25, 1950</p>	<p>3</p>	
<p>“Gee, Dad, you always get the best of everything” Marlboro cigarette advertisement featuring a baby Circa 1950</p>	<p>3</p>	
<p>“Just one question, Mom” Marlboro cigarette advertisement featuring a baby <i>The Saturday Evening Post</i> Circa 1950</p>	<p>3</p>	
<p>“America’s Favorite Cigarette Break” Benson & Hedges cigarette advertisement featuring a newborn nursery <i>The Saturday Evening Post</i> October 23, 1973</p>	<p>3</p>	

<p>Photograph of American Cancer Society Office Work service photograph Circa 1964</p>	<p>3</p>	
<p>"Danger!" Wire service photograph of a United Kingdom Ministry of Health poster 1962</p>	<p>3</p>	
<p>"The Man Who Thinks For Himself Knows..." Viceroy cigarette advertisement 1958</p>	<p>3</p>	
<p>Tobacco and Health Book American Medical Association Education and Research Foundation (report on research it funded with a tobacco industry grant) 1978</p>	<p>3</p>	

Letter to Dr. Blum from Leland Fairbanks
 Correspondence
 Concerning the National Cancer Institute
 Conference
 May 30, 1987

3



Luther Terry Honorary Lecture Series List
 List of lectures from 1964-1988

3



“Your Kind of Magazine”
 Advertisement for *People*
United States Tobacco Journal
 June 22, 1983

3



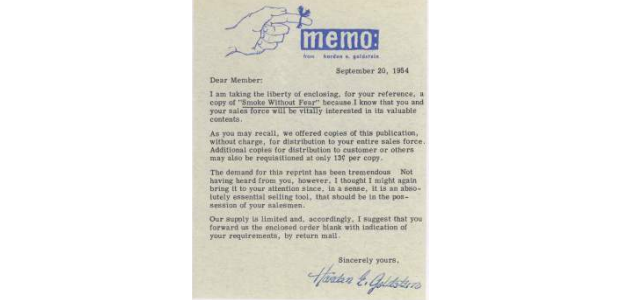
“A Responsible Tobacco Industry Prevails”
 Article
United States Tobacco Journal
 June 22, 1983



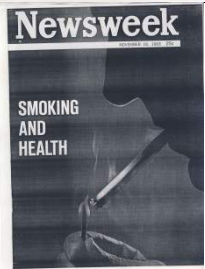



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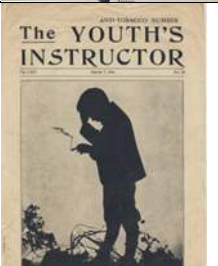
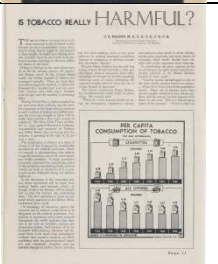











Memo from Harden E. Goldstein
 Cover litter for mass mailing by the National
 Association of Tobacco Distributors of the *TRUE*
Magazine article “Smoke Without Fear”
 September 20, 1954




3

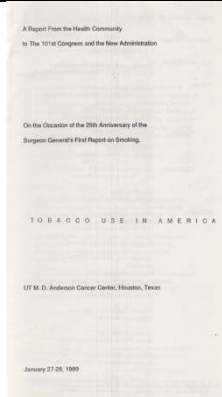






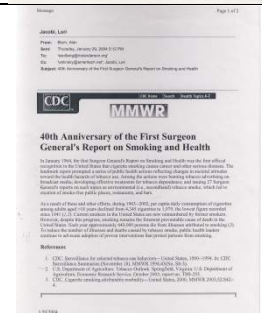
<p>“States pinched from loss of smokers” Article <i>The Tuscaloosa News</i> February 16, 2007</p>	<p>3</p>	
<p>Health Sciences Research for Harm Reduction Job listing Philip Morris USA Circa 2006-2007</p>	<p>3</p>	
<p>Newsweek: Smoking and Health Magazine cover story on smoking <i>Newsweek</i> November 18, 1963</p>	<p>3</p>	
<p>“AMA on Tobacco Divestiture: Do as We Say, Not as We Do” Article <i>Physician’s Weekly</i> February 1997</p>	<p>3</p>	
<p>“Chemical Makes Cigarettes Cancer-Proof” Article <i>Midnight</i> May 6, 1968</p>	<p>3</p>	
<p>“Crash Effort For a Safer Cigarette” Article <i>The Saturday Evening Post</i> April 18, 1964</p>	<p>3</p>	


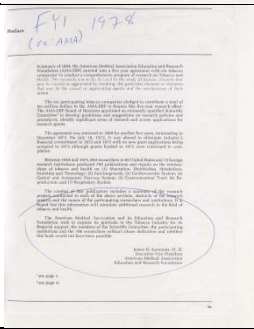

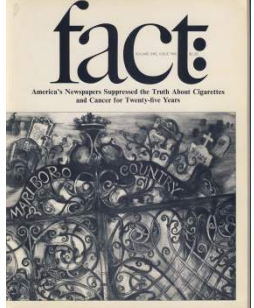

<p>“What Happened to the Super Filter” Article <i>Look Magazine</i> June 15, 1968</p>	<p>3</p>	
<p>Anti-Tobacco Number Magazine <i>The Youth's Instructor</i> March 7, 1916</p>	<p>3</p>	
<p>“Is Tobacco Really Harmful?” Article <i>Health</i> July 1945</p>	<p>3</p>	
<p>“The Future of an Illusion” Article by Luther Terry, MD <i>American Journal of Public Health</i> February 1971</p>	<p>3</p>	
<p>“If you quit smoking one year ago, it'll cost you less to buy life insurance from us” State Mutual of America advertisement Circa 1964</p>	<p>3</p>	
<p>“4 good reasons why I stopped smoking” Bantron advertisement Circa 1964</p>	<p>3</p>	






<p>“Statistician Takes Dim View of Smoking-Cancer Figures “ Article (Photocopy) <i>Chicago Sun Times</i> July 5, 1963</p>	<p>3</p>	
<p>“Mayo Doctor Challenges Cigaret-Cancer Statistics” Article (Photocopy) <i>Chicago Sun Times</i> July 20, 1963</p>	<p>3</p>	
<p>“Making it Uncool” Article <i>The Washington Monthly</i> March 1999</p>	<p>3</p>	
<p>“The World Cigarette Pandemic” Second theme issue on tobacco, edited by Alan Blum, MD <i>New York State Journal of Medicine</i> July 1985</p>	<p>3</p>	
<p>ACS Board Accepts Commission’s Report on Smoking <i>American Cancer Society</i> Target 5 Newsletter 1978</p>	<p>3</p>	
<p>ACS Reaction to Dr. Gori’s Smoking Report Circular Letter <i>American Cancer Society</i> August 16, 1978</p>	<p>3</p>	


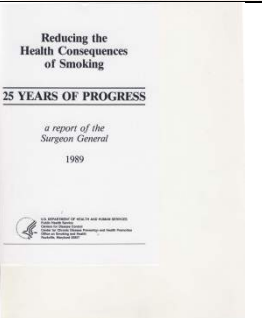
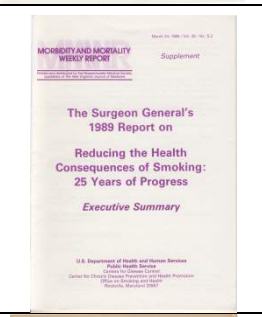


<p>“Tobacco Issues Ignite Congress & States” American Cancer Society Newsletter <i>Action</i> April 1999</p>	<p>3</p>	
<p>American Cancer Society Letter to Target 5 Ad Hoc Committee Correspondence July 21, 1978</p>	<p>3</p>	
<p>ACS Target 5 Ad Hoc Committee Minutes Meeting minutes Target 5 Ad Hoc Committee meeting June 3, 1978</p>	<p>3</p>	
<p>ACS Fundraising Material Letters (3) American Cancer Society 1990's</p>	<p>3</p>	





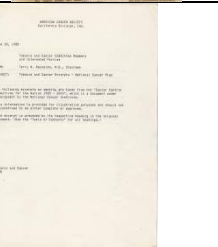
<p>Tobacco Use in America Conference Program On the occasion of the 25th anniversary of the Surgeon General's first report on smoking January 1989</p>	<p>4</p>	
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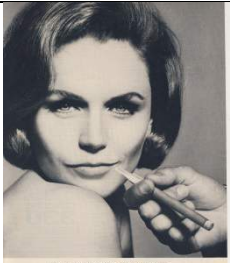




<p>“Cigarette Industry Pins Hopes on Better Filters” Article <i>The International Weekly</i>, pg. 14 (Tobacco trade publication) January 24, 1964</p>	<p>4</p>	
<p>Tape of excerpt of Luther Terry’s press conference releasing the Surgeon General Report on January 11, 1964 Cassette</p>	<p>4</p>	
<p>The Surgeon General’s report on smoking and health 40 years later, still wandering in the desert Commentary by Alan Blum, MD, Eric Solbery, and Howard Wolrasky <i>The Lancet</i> January 10, 2004</p>	<p>4</p>	
<p>“Despite years of warnings, smoking still has draw” Article <i>American Medical News</i> Circa 2003</p>	<p>4</p>	
<p>40th Anniversary of the First Surgeon General’s Report on Smoking and Health Article <i>Morbidity and Mortality Weekly Report</i> January 30, 2004</p>	<p>4</p>	

<p>Parliament cigarettes exhibit Photocopy of AMA convention photograph and caption <i>The Tobacco Leaf</i> June 20, 1953</p>	<p>4</p>	
<p>Thank you to the Tobacco Industry from AMA Excerpt of introduction to AMA ERF report Circa 1978</p>	<p>4</p>	
<p>SMOKING The Government Report Article in medicine section <i>TIME</i> January 17, 1964</p>	<p>4</p>	
<p>“ America’s Newspapers Suppressed the Truth About Cigarettes and Cancer for Twenty-five Years” Magazine cover story <i>Fact</i> March-April 1964</p>	<p>4</p>	
<p>“The Cigaret Report links cancer, other diseases” Newspaper headline (photocopy) <i>New York Journal America</i> January 12, 1964</p>	<p>4</p>	

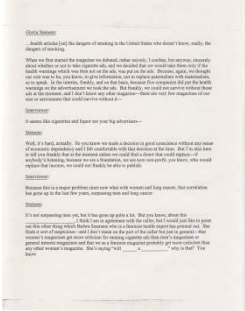

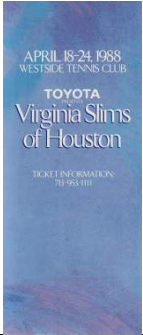


<p>“U.S. Report Indicts Cigarets” Newspaper headline (Photocopy) <i>The Detroit Free Press</i> January 12, 1964</p>	<p>4</p>	
<p>“Tie Cancer to Cigarets” Newspaper headline (Photocopy) <i>Chicago Tribune</i> January 12, 1964</p>	<p>4</p>	
<p>“Smoking Held Cancer Cause” Newspaper Headline <i>The Dallas Morning News</i> January 12, 1964</p>	<p>4</p>	
<p>“Anti-smoking battle continues 40 years after historic report” Article <i>Pittsburgh Live</i> January 11, 2004</p>	<p>4</p>	
<p>Up In Smoke Article by Alan Blum, MD, Eric Solbery, and Howard Wolrasky <i>The Birmingham News</i> 2004</p>	<p>4</p>	







<p>“Cigarettes; The Health Consequences of Smoking” <i>JAMA</i> September 11, 1981</p>	<p>4</p>	
<p>Reducing the Health Consequences of Smoking Summary of Report <i>U.S. Department of Health and Human Services</i> 1989</p>	<p>4</p>	
<p>The Surgeon General’s 1989 Report <i>Morbidity and Mortality Weekly Report</i> U.S. Department of Health and Human Services Public Health Service March 24, 1989</p>	<p>4</p>	
<p>“To Smoke—Or Not to Smoke?” Article <i>Newsweek</i> January 27, 1964</p>	<p>4</p>	
<p>“Cigarette Smoking Is a Health Hazard” Article <i>Newsweek</i> January 20, 1964</p>	<p>4</p>	




<p>“Smoking is for squares” Comicbook Published in cooperation with The National Social Welfare Assembly National Periodical Publications Inc. 1964</p>	<p>4</p>	
<p>“The Facts About Smoking and Your Health” Article <i>Coronet</i> May 1950</p>	<p>4</p>	
<p>“Cigarettes Cause Cancer” Article <i>Fury</i> October 1954</p>	<p>4</p>	
<p>“Terry Says at Least 10 Years Needed to Lure Public Away from Cigarettes” Newspaper article Circa 1964</p>	<p>4</p>	
<p>American Cancer Society Report Report on “Tobacco and Cancer Excerpts from the National Cancer Plan” <i>American Cancer Society</i> June 28, 1985</p>	<p>4</p>	



<p>“Should a gentleman offer a tiparillo to a lady?” Tiparillo little cigar advertisement <i>Playboy</i> Circa 1971</p>	<p>5</p>	 <p>A black and white photograph of a woman with dark hair, looking directly at the camera. She is holding a lit cigar in her right hand, with smoke rising from it. The background is dark and out of focus.</p>
<p>“Blow in her face and she’ll follow you anywhere” Tipalet little cigar advertisement <i>Playboy</i> Circa 1971</p>	<p>5</p>	 <p>A color photograph of a man and a woman. The man is on the right, blowing smoke from a lit cigarette into the woman's face. The woman is on the left, looking towards the man. The background is a warm, yellowish-orange color.</p>
<p>“Hungry for flavor?” Tareyton cigarette advertisement featuring an African-American model Circa 1970</p>	<p>5</p>	 <p>A black and white photograph of a woman with dark hair, looking slightly to the side. She is holding a lit cigarette in her right hand. The background is dark.</p>
<p>“Lung Cancer in women on the rise” Article <i>The Wall Street Journal</i> June 8, 2010</p>	<p>5</p>	 <p>A page from a newspaper or journal. At the top, the title "Lung Cancer in Women on the Rise" is visible. Below the title is a line graph showing an upward trend in lung cancer rates for women from 1970 to 2000. The graph has a red area under the line, and the line itself is yellow. Text columns are visible on either side of the graph.</p>
<p>“Activists query Steinem on use of smoking ads” Newspaper article Circa 1986</p>	<p>5</p>	 <p>A page from a newspaper. The title "Activists query Steinem on use of smoking ads" is prominent. Below the title is a photograph showing a group of people, possibly at a protest or public event. Text columns are visible on either side of the photograph.</p>







<p>“Virginia Slims Legends Presents: A Benefit for AmFAR” Houston Event program, Featuring Liza Minelli Virginia Slims cigarettes March 9, 1994</p>	<p>5</p>	
<p>\$100,000 Virginia Slims of Houston Event Ticket Artifact Virginia Slims cigarettes January 19, 1977</p>	<p>5</p>	
<p>Virginia Slims of Houston Brochure Virginia Slims Cigarettes April 1989</p>	<p>5</p>	
<p>“Breathtaking Tennis” Parody Poster Doctors Ought to Care (D.O.C.) 1992</p>	<p>5</p>	
<p>The Crimson White: Breast Cancer Awareness Edition Newspaper <i>The Crimson White</i> October 14, 2013</p>	<p>5</p>	
<p>How do you get more women to smoke? Article <i>The Tuscaloosa News</i> June 1, 2005</p>	<p>5</p>	



<p>Gloria Steinem Interview Transcript WNYC Transcript of radio interview Concerning cigarette advertising in <i>Ms. Magazine</i></p>	<p>5</p>	
<p>Billie Jean King, Virginia Slims Promotional photograph Virginia Slims Circuit Circa 1975</p>	<p>5</p>	
<p>Virginia Slims of Houston, 1988 Tournament Brochure April 1988</p>	<p>5</p>	
<p>Be Smooth Kool cigarettes advertisement <i>Sports Illustrated</i> October 10, 2012</p>	<p>5</p>	
<p>“Smoking Greatly Cuts Women’s Health Edge” Article <i>The Wall Street Journal</i> September 3, 2008</p>	<p>5</p>	

<p>“Smoking riskier to women than men” Article <i>USA Today</i> September 3, 2008</p>	<p>5</p>	
<p>“Legacy Cemented, and Career Renewed” Article <i>The New York Times</i> Tuesday, July 2013</p>	<p>5</p>	
<p>“Lung Cancer: Unwanted Equality for Women” Article <i>The New England Journal of Medicine</i> October 20, 1977</p>	<p>5</p>	
<p>“The Potential Impact of Sexual Equality on Health” Article by Charles E. Lewis, MD and Mary Ann Lewis, RN <i>The New England Journal of Medicine</i> October 20, 1977</p>	<p>5</p>	
<p>“Pickers Light a Fire Under Virginia Slims Promoters” Article <i>Fort Lauderdale News</i> January 1978</p>	<p>5</p>	
<p>NY State Journal of Medicine Letter to Dr. Blum Personal correspondence <i>NY State Journal of Medicine</i> November 15, 1984</p>	<p>5</p>	






<p>“Marlboro: America’s Luxury Cigarette” Marlboro cigarette advertisement 1943</p>	5	
<p>“An entire day’s extra pleasure!” Marlboro cigarette advertisement Circa 1940’s</p>	5	
<p>“Only in Marlboro” Marlboro cigarette advertisement 1944</p>	5	
<p>“Dressed as HE loves to see her...” Marlboro cigarette advertisement Circa 1940’s</p>	5	







<p>“What Causes Cancer”/ Viceroy cigarette Advertisement (second copy) Magazine <i>Newsweek</i>, front and back cover January 26, 1976</p>	6	
<p>“Women and Heart Disease”/ Camel Mellow Turkish Blends cigarette Advertisement (Second copy) Magazine <i>Time</i>, front and back cover April 28, 2003</p>	6	

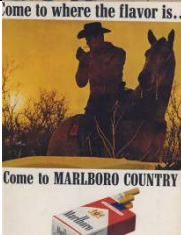
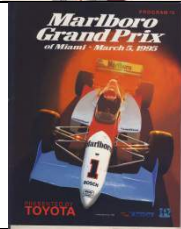
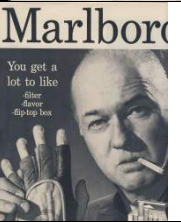


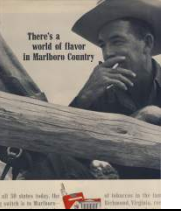

<p>“Slimming Down”/ Virginia Slims cigarette Advertisement Magazine <i>Time</i>, front and back cover January 20, 1986</p>	<p>6</p>	
<p>“A to Z Diet”/ Merit Ultima cigarette Advertisement Magazine <i>Family Circle</i>, front and back cover August 11, 1992</p>	<p>6</p>	
<p>“Keeping Fit”/ “Merit Breakthrough” Magazine <i>Newsweek</i>, front and back cover May 23, 1977</p>	<p>6</p>	
<p>“TB” / “Carlton is Lowest” Magazine <i>Newsweek</i>, front and back cover March 16, 1992</p>	<p>6</p>	
<p>“Cholesterol and Beyond”/” Winston group therapy” Magazine <i>Newsweek</i>, front and back cover July 14, 2003</p>	<p>6</p>	
<p>“Kids who sell crack”/ Marlboro cigarette advertisement Magazine <i>Time</i>, front and back cover May 9, 1988</p>	<p>6</p>	
<p>“The Gun in America”/ “Come to Marlboro Country” Magazine <i>Time</i>, front and back cover July 6, 1998</p>	<p>6</p>	



<p>“How you can beat drugs”/ “Nobody has the Carlton combination” Magazine <i>U.S. News & World Report</i>, front and back cover September 11, 1989</p>	<p>6</p>	
<p>The People of Philip Morris Companies Philip Morris advertisement <i>Parade Magazine</i> June 24, 2001</p>	<p>6</p>	






<p>1989 Marlboro Ad Marlboro Advertisement <i>ESPN's TV Sports</i> April 1989</p>	<p>7</p>	
<p>“I Want Responsibility Starting Day One”, Altria Advertisement <i>The Crimson White</i> February 28, 2013</p>	<p>7</p>	
<p>Marlboro 10.99 Sale Marlboro sale advertisement <i>The Houston Post</i> March 16, 1988</p>	<p>7</p>	

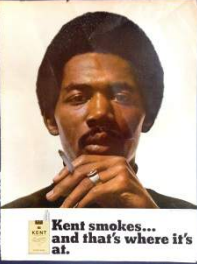


<p>A New Menthol Marlboro Advertisement</p>	<p>7</p>	
<p>Marlboro Coupon Marlboro advertisement/coupon Philip Morris Company Circa 2013</p>	<p>7</p>	
<p>Marlboro Lithograph and note from Philip Morris Artifact Philip Morris company May, 2005</p>	<p>7</p>	
<p>Where there's a Man... Marlboro advertisement Circa 1950's</p>	<p>7</p>	
<p>NSW Art Gallery Photo Negatives Philip Morris</p>	<p>7</p>	

<p>Marlboro NXT Postcard Postcard</p>	<p>7</p>	
<p>Marlboro Flavor it Up Postcard Postcard</p>	<p>7</p>	
<p>Altria Mission Statement Promotional Material <i>Philip Morris</i> 2013</p>	<p>7</p>	
<p>10 Years of Philip Morris/Altria Stock Stock Report <i>Philip Morris</i> 2012</p>	<p>7</p>	
<p>Federal Regulation of Tobacco Report of Law <i>Philip Morris</i> May 2012</p>	<p>7</p>	
<p>Can't Beat the Experience Sales job description <i>Philip Morris</i> 2013</p>	<p>7</p>	

<p>Come to where the flavor is... Marlboro advertisement <i>Life</i> March 27, 1964</p>	<p>7</p>	
<p>Marlboro Grand Prix of Miami Program Philip Morris co. March 5, 1995</p>	<p>7</p>	
<p>“You Get a Lot To Like” Advertisement Circa 1957</p>	<p>7</p>	
<p>Marlboro, Mild as May Marlboro advertisement Philip Morris <i>Country Life</i> March 1937</p>	<p>7</p>	
<p>“The Marlboro Man’ Marlboro advertisement Circa 1957</p>	<p>7</p>	
<p>There’s a World Of Flavor In Marlboro Country Marlboro advertisement Circa 1963</p>	<p>7</p>	
<p>The Better The Makin’s, The Better The Smoke Advertisement Circa 1959</p>	<p>7</p>	

<p>You Get Better Makin's in a Marlboro Marlboro Advertisement Circa 1959</p>	<p>7</p>	
<p>"Wherever You Travel This Summer..." Advertisement Circa 1961</p>	<p>7</p>	

<p>Make Everyday A Day For MLK R.J. Reynolds advertisement <i>The Houston Son</i> January 18, 1993</p>	<p>M</p>	
<p>Kool Achiever Awards Advertisement <i>Houston Forward Times</i> February 13, 1988</p>	<p>M</p>	
<p>Your cigarette's not tasting cool enough till you come up to Kool Kool's advertisement featuring Elston Howard 1962</p>	<p>M</p>	
<p>If you're smoking more now but enjoying it less... Camel's advertisement featuring Hank Aaron 1962</p>	<p>M</p>	
<p>Happy Kwanzaa Brown & Williamson tobacco corporation <i>The Houston News Pages</i> December 19-31, 1996</p>	<p>M</p>	

<p>Kent Smokes... and that's where it's at Kent advertisement 1968</p>	M	
<p>Marketers Court Ethnic Consumers Article <i>U.S. Distribution Journal</i> February 1988</p>	M	
<p>A Camel Named Joe Book David DeSmith duCap Books 1998</p>	C	
<p>Camel Mud & Monsters Series Poster Sports Marketing Enterprises Inc. 1990</p>	C	
<p>Joe Chemo Surgeon general warning advertisement <i>Adbusters</i> Winter 1996</p>	C	
<p>Character of the year Camel advertisement <i>People Weekly</i> November 5, 1990</p>	C	
<p>Smooth Character Camel advertisement <i>Rolling Stone</i> September 8, 1988</p>	C	

<p>An ad they'll never show Camel advertisement parody MAD magazine April 1990</p>	<p>C</p>	
<p>Camel Video Van Photograph</p>	<p>C</p>	
<p>Camel Billboard Photograph</p>	<p>C</p>	
<p>Here's what happens when you smoke Camels Card Topps Chewing Gum Inc. 1979</p>	<p>C</p>	
<p>Blow-Up Camel Photograph</p>	<p>C</p>	
<p>Lumps Card DOC Inc. 1993</p>	<p>C</p>	
<p>An Essay of the Influence of Tobacco Upon Life and Health Pamphlet Perkins & Marvin 1836</p>	<p>A</p>	

<p>1960 Olympic Guide Courtesy of Kent Cigarettes Brochure P. Lorillard Co.</p>	<p>S</p>	
<p>Men of America: The Coach Chesterfield Advertisement Liggett & Myers Tobacco Co.</p>	<p>S</p>	
<p>Big League Chew Bubble Gum (2) Artifact Ford Gum & Machine Company 2010</p>	<p>S</p>	
<p>Harvard University Colad PLASTICOAT Book cover Featuring Old Golds advertisement The Colad Company 1947</p>	<p>U</p>	
<p>Boston University Colad PLASTICOAT Book cover Featuring Old Golds advertisement The Colad Company 1947</p>	<p>U</p>	
<p>“UA should pass ban on outdoor smoking” Article <i>The Tuscaloosa News</i> November 23, 2006</p>	<p>U</p>	

Philip Morris Class Schedule Packet
 Featuring Philip Morris advertisement
 Circa 1950

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Call for
 NAME _____ ADDRESS _____ PHONE _____ YEAR _____

CLASS SCHEDULE

PERIOD	FIRST	SECOND	THIRD	FOURTH	FIFTH	SIXTH	SEVENTH
Monday							
Tuesday							
Wednesday							
Thursday							
Friday							
Saturday							

NO CIGARETTE HANGOVER
 WHEN YOU **SMOKE PHILIP MORRIS**

Anti-Tobacco Advertisement, A Protest
 Article (front)
 June, 1924

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**ANTI-TOBACCO ADVERTISEMENT
 A PROTEST**
 Against Advertising Tobacco and Cigar Stores in Stanford Publications.

The purpose of the University is to educate. Its business is to teach good habits, not to promote bad ones. The first of its advertisements is bad.

The use of tobacco is a bad habit. Nicotine is a powerful drug, and the smoking of one cigar is enough to cause irregular beating of the heart. Two cigars a day will cause a headache to do the work which would more naturally be done by the brain. A package of cigars may mean the loss of a football game, and the slight habit means many more hours in the quiet of life. The use of tobacco is keeping thousands of young men out of school and retarding the progress of many who attend. They do not believe in thirteen years of study in the United States on tobacco.

Yet the Science is passing tobacco sales instead of trying to discourage them.

The manager of the Review believes in publishing tobacco advertisements. The acceptance of such advertisements has been for some time a part of the policy of the management. And it will probably continue to be unless there is an effective protest from the Alumni.

I believe we should change that policy. (Otherwise I should not pay five cents a word for this advertisement.) I have protested against it, am protesting and expect to protest again, if necessary. This is an invitation to others to do the same.

If you approve of the manager's policy please write to me. If you don't, write to him.

W. O. STUYVER, '27, Canfield 1409, Loma, P.O.S.

"Should Stanford Discourage Smoking"
 Article (back)
 June, 1924

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Should Stanford Discourage Smoking?
 By W. O. STUYVER, '27

Dr. Jordan has said that the business of the University is to set standards. He adhered to the policy for himself of not smoking or letting someone else do that. If college students are to continue to smoke, as I assume they will, why not let them do it in some other university, or at least somewhere else than on the Stanford campus? The number of students at Stanford is limited and always will be. Just as we now select the best qualified women for entrance we could in the future choose our incoming men students from the non-smoking class.

In the State of Kansas cigarette smoking is prohibited for all under twenty-one years of age. At Stanford the average freshman is only nineteen years old. It seems logical that Stanford should be able to set a higher standard than the State of Kansas.

Dr. William Mayo, in entertaining a company of surgeons at his home, said: "It is customary, as we all know, to pass around cigars after dinner, but I shall not do it. If you will notice you will see that that practice is going out among the ablest surgeons, the men at the top. No surgeon can afford to smoke."

If a surgeon cannot afford to smoke, neither can an undergraduate.

In 1918 Dr. J. A. Waddell, president of the American Academy of Engineers, said: "While the efforts

"Win a college education for your child"
 Sweepstakes advertisement
 True Cigarettes
 1973

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Win a College Education for your child or \$20,000 for yourself.

Enter True's 612 prize Educational Sweepstakes. Grand Prize is \$20,000 cash or tuition on the college of your choice or \$20,000 cash.

Second Prize is \$10,000 cash or tuition on the college of your choice or \$10,000 cash.

Third Prize is \$5,000 cash or tuition on the college of your choice or \$5,000 cash.

Fourth Prize is \$2,500 cash or tuition on the college of your choice or \$2,500 cash.

Fifth Prize is \$1,250 cash or tuition on the college of your choice or \$1,250 cash.

Sixth Prize is \$625 cash or tuition on the college of your choice or \$625 cash.

Seventh Prize is \$312.50 cash or tuition on the college of your choice or \$312.50 cash.

Eighth Prize is \$156.25 cash or tuition on the college of your choice or \$156.25 cash.

Ninth Prize is \$78.12 cash or tuition on the college of your choice or \$78.12 cash.

Tenth Prize is \$39.06 cash or tuition on the college of your choice or \$39.06 cash.

Eleventh Prize is \$19.53 cash or tuition on the college of your choice or \$19.53 cash.

Twelfth Prize is \$9.76 cash or tuition on the college of your choice or \$9.76 cash.

Thirteenth Prize is \$4.88 cash or tuition on the college of your choice or \$4.88 cash.

Fourteenth Prize is \$2.44 cash or tuition on the college of your choice or \$2.44 cash.

Fifteenth Prize is \$1.22 cash or tuition on the college of your choice or \$1.22 cash.

Sixteenth Prize is \$0.61 cash or tuition on the college of your choice or \$0.61 cash.

Seventeenth Prize is \$0.30 cash or tuition on the college of your choice or \$0.30 cash.

Eighteenth Prize is \$0.15 cash or tuition on the college of your choice or \$0.15 cash.

Nineteenth Prize is \$0.07 cash or tuition on the college of your choice or \$0.07 cash.

Twentieth Prize is \$0.04 cash or tuition on the college of your choice or \$0.04 cash.

Twenty-first Prize is \$0.02 cash or tuition on the college of your choice or \$0.02 cash.

Twenty-second Prize is \$0.01 cash or tuition on the college of your choice or \$0.01 cash.

Twenty-third Prize is \$0.01 cash or tuition on the college of your choice or \$0.01 cash.

Twenty-fourth Prize is \$0.01 cash or tuition on the college of your choice or \$0.01 cash.

Twenty-fifth Prize is \$0.01 cash or tuition on the college of your choice or \$0.01 cash.

Twenty-sixth Prize is \$0.01 cash or tuition on the college of your choice or \$0.01 cash.

Twenty-seventh Prize is \$0.01 cash or tuition on the college of your choice or \$0.01 cash.

Twenty-eighth Prize is \$0.01 cash or tuition on the college of your choice or \$0.01 cash.

Twenty-ninth Prize is \$0.01 cash or tuition on the college of your choice or \$0.01 cash.

Thirtieth Prize is \$0.01 cash or tuition on the college of your choice or \$0.01 cash.

Thirty-first Prize is \$0.01 cash or tuition on the college of your choice or \$0.01 cash.

Thirty-second Prize is \$0.01 cash or tuition on the college of your choice or \$0.01 cash.

Thirty-third Prize is \$0.01 cash or tuition on the college of your choice or \$0.01 cash.

Thirty-fourth Prize is \$0.01 cash or tuition on the college of your choice or \$0.01 cash.

Thirty-fifth Prize is \$0.01 cash or tuition on the college of your choice or \$0.01 cash.

Thirty-sixth Prize is \$0.01 cash or tuition on the college of your choice or \$0.01 cash.

Thirty-seventh Prize is \$0.01 cash or tuition on the college of your choice or \$0.01 cash.

Thirty-eighth Prize is \$0.01 cash or tuition on the college of your choice or \$0.01 cash.

Thirty-ninth Prize is \$0.01 cash or tuition on the college of your choice or \$0.01 cash.

Fortieth Prize is \$0.01 cash or tuition on the college of your choice or \$0.01 cash.

Forty-first Prize is \$0.01 cash or tuition on the college of your choice or \$0.01 cash.

Forty-second Prize is \$0.01 cash or tuition on the college of your choice or \$0.01 cash.

Forty-third Prize is \$0.01 cash or tuition on the college of your choice or \$0.01 cash.

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Forty-fifth Prize is \$0.01 cash or tuition on the college of your choice or \$0.01 cash.

Forty-sixth Prize is \$0.01 cash or tuition on the college of your choice or \$0.01 cash.

Forty-seventh Prize is \$0.01 cash or tuition on the college of your choice or \$0.01 cash.

Forty-eighth Prize is \$0.01 cash or tuition on the college of your choice or \$0.01 cash.

Forty-ninth Prize is \$0.01 cash or tuition on the college of your choice or \$0.01 cash.

Fiftieth Prize is \$0.01 cash or tuition on the college of your choice or \$0.01 cash.

Fifty-first Prize is \$0.01 cash or tuition on the college of your choice or \$0.01 cash.

Fifty-second Prize is \$0.01 cash or tuition on the college of your choice or \$0.01 cash.

Fifty-third Prize is \$0.01 cash or tuition on the college of your choice or \$0.01 cash.

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Fifty-sixth Prize is \$0.01 cash or tuition on the college of your choice or \$0.01 cash.

Fifty-seventh Prize is \$0.01 cash or tuition on the college of your choice or \$0.01 cash.

Fifty-eighth Prize is \$0.01 cash or tuition on the college of your choice or \$0.01 cash.

Fifty-ninth Prize is \$0.01 cash or tuition on the college of your choice or \$0.01 cash.

Sixtieth Prize is \$0.01 cash or tuition on the college of your choice or \$0.01 cash.

Sixty-first Prize is \$0.01 cash or tuition on the college of your choice or \$0.01 cash.

Sixty-second Prize is \$0.01 cash or tuition on the college of your choice or \$0.01 cash.

Sixty-third Prize is \$0.01 cash or tuition on the college of your choice or \$0.01 cash.

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Sixty-sixth Prize is \$0.01 cash or tuition on the college of your choice or \$0.01 cash.

Sixty-seventh Prize is \$0.01 cash or tuition on the college of your choice or \$0.01 cash.

Sixty-eighth Prize is \$0.01 cash or tuition on the college of your choice or \$0.01 cash.

Sixty-ninth Prize is \$0.01 cash or tuition on the college of your choice or \$0.01 cash.

Seventieth Prize is \$0.01 cash or tuition on the college of your choice or \$0.01 cash.

Seventy-first Prize is \$0.01 cash or tuition on the college of your choice or \$0.01 cash.

Seventy-second Prize is \$0.01 cash or tuition on the college of your choice or \$0.01 cash.

Seventy-third Prize is \$0.01 cash or tuition on the college of your choice or \$0.01 cash.

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Seventy-sixth Prize is \$0.01 cash or tuition on the college of your choice or \$0.01 cash.

Seventy-seventh Prize is \$0.01 cash or tuition on the college of your choice or \$0.01 cash.

Seventy-eighth Prize is \$0.01 cash or tuition on the college of your choice or \$0.01 cash.

Seventy-ninth Prize is \$0.01 cash or tuition on the college of your choice or \$0.01 cash.

Eightieth Prize is \$0.01 cash or tuition on the college of your choice or \$0.01 cash.

Eighty-first Prize is \$0.01 cash or tuition on the college of your choice or \$0.01 cash.

Eighty-second Prize is \$0.01 cash or tuition on the college of your choice or \$0.01 cash.

Eighty-third Prize is \$0.01 cash or tuition on the college of your choice or \$0.01 cash.

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Eighty-sixth Prize is \$0.01 cash or tuition on the college of your choice or \$0.01 cash.

Eighty-seventh Prize is \$0.01 cash or tuition on the college of your choice or \$0.01 cash.

Eighty-eighth Prize is \$0.01 cash or tuition on the college of your choice or \$0.01 cash.

Eighty-ninth Prize is \$0.01 cash or tuition on the college of your choice or \$0.01 cash.

Ninetieth Prize is \$0.01 cash or tuition on the college of your choice or \$0.01 cash.

Ninety-first Prize is \$0.01 cash or tuition on the college of your choice or \$0.01 cash.

Ninety-second Prize is \$0.01 cash or tuition on the college of your choice or \$0.01 cash.

Ninety-third Prize is \$0.01 cash or tuition on the college of your choice or \$0.01 cash.

Ninety-fourth Prize is \$0.01 cash or tuition on the college of your choice or \$0.01 cash.

Ninety-fifth Prize is \$0.01 cash or tuition on the college of your choice or \$0.01 cash.

Ninety-sixth Prize is \$0.01 cash or tuition on the college of your choice or \$0.01 cash.

Ninety-seventh Prize is \$0.01 cash or tuition on the college of your choice or \$0.01 cash.

Ninety-eighth Prize is \$0.01 cash or tuition on the college of your choice or \$0.01 cash.

Ninety-ninth Prize is \$0.01 cash or tuition on the college of your choice or \$0.01 cash.

One hundred Prize is \$0.01 cash or tuition on the college of your choice or \$0.01 cash.

College Days, NHRA Winston Drag Racing
 Advertisement
The Rice Thresher
 February 23, 1990

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NHRA

COLLEGE DAYS

March 1-4, 1990

Winston Drag Racing


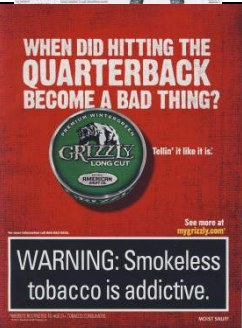
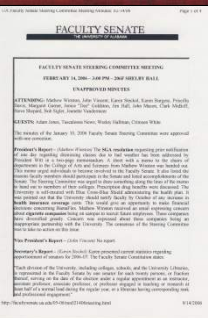



\$5.00

Excitement made in the U.S.A.

NHRA Winston Drag Racing

There were a time when Rice Threshers would have been a little concerned about plowing a bunch of Army guys.

lacrosse blows Trinity back to San Antonio

<p>“With Open Arms” Article <i>The Birmingham News</i> March 5, 2006</p>	<p>U</p>	
<p>“When did hitting the quarterback become a bad thing” American Snuff Co. advertisement <i>Sports Illustrated</i> October 7, 2013</p>	<p>?</p>	
<p>Faculty Senate Steering Committee Meeting Unapproved Minutes Summary of unapproved minutes The University of Alabama Faculty Senate February 14, 2006</p>	<p>U</p>	
<p>“Campus-wide smoking ban not realistic for UA” Article <i>The Crimson White</i> February 16, 2012</p>	<p>U</p>	
<p>Bruno Mars Smoking on the Cover of Rolling Stone Magazine <i>Rolling Stone</i> May 9, 2013</p>	<p>Z</p>	
<p>Charlie Sheen Smoking on the Cover of Rolling Stone Magazine <i>Rolling Stone</i> June 21, 2012</p>	<p>Z</p>	

M = Minorities

C = Camel

A = Antiquarian

U = Universities

S = Sports

Z = Magazine Covers