

Slide Key for 80-Slides talk (5/02)

1. Lou Gehrig
 2. Don Larsen
 3. Marlboro Country
 4. Marlboro Shea
 5. Times Square Camel Ad
 6. Camel billboard Times Square – Smoke Rings
 7. Camel billboard Times Square – Joe Camel: Smooth Character
 8. Hard Pack 8th Ave, 34th
 9. Camel 42nd & 8th
 10. Camel 42nd & 8th
 11. No billboard 42nd & 8th
 12. Marlboro billboard 42nd & 8th
 13. AB on billboard
 14. No billboard
 15. NY Times Magazine (Marlboro Ad)
 16. Sports NY Times
 17. Women NY Times
 18. Gimbels KOOL
 19. Winston MSG
 20. Winston Downtown billboard

 21. Camel abstract billboard
 22. Essex Market Salem
 23. Salem taxi
 24. Benson & Hedges people taxi
 25. Chinatown Market
 26. Chinatown Market Shirt
 27. Marlboro Bag
 28. L&M Proud Smoke
 29. Statue of Liberty Lucky
 30. Big Apple
 31. Nicotine
 32. Marlboro Meadowlands Grand Prix
 33. Kid Marlboro Meadowlands shirt
 34. Kid Marlboro Meadowlands car
 35. Kid Marlboro Meadowlands arcade game
 36. Marlboro Cup Belmont
 37. Soccer Marlboro
 38. Winston y Puerto Rico
 39. Top 10 Hispanic Markets
 40. Skoal?
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41. Benson & Hedges bus shelter
 42. Benson & Hedges Blues
 43. Top 10 Black Markets
 44. Virginia Slims: Guide to Black Organizations
 45. Essence
 46. Ebony Drugs
 47. Ebony Drugs (front and back)
 48. Black publishers
 49. They Speak Your Language
 50. Hallelujah!
 51. Studio Museum
 52. STRIVE
 53. Billboard repaint
 54. Marlboro Store Lotto
 55. Marlboro ATM
 56. Lotto Camel
 57. Lotto dog
 58. KOOL
 59. Camel Health & Beauty
 60. Cigarettes at State Minimum Prices (Duane Reade)
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61. Smoke Busters
 62. Beth Israel
 63. Irish Quit Smoking
 64. Newport Pleasure!
 65. Lincoln Center '96
 66. American Ballet Theatre
 67. American Ballet Theatre (close up)
 68. City Opera
 69. Guggenheim
 70. Abstraction (sponsored by Philip Morris)
 71. Metropolitan
 72. Vatican Lift
 73. Consume Picket
 74. AB picket
 75. Think Again
 76. BMA front sign
 77. BMA billboard
 78. Whitney @ Philip Morris
 79. Tony
 80. Tony/ Barfboro bag