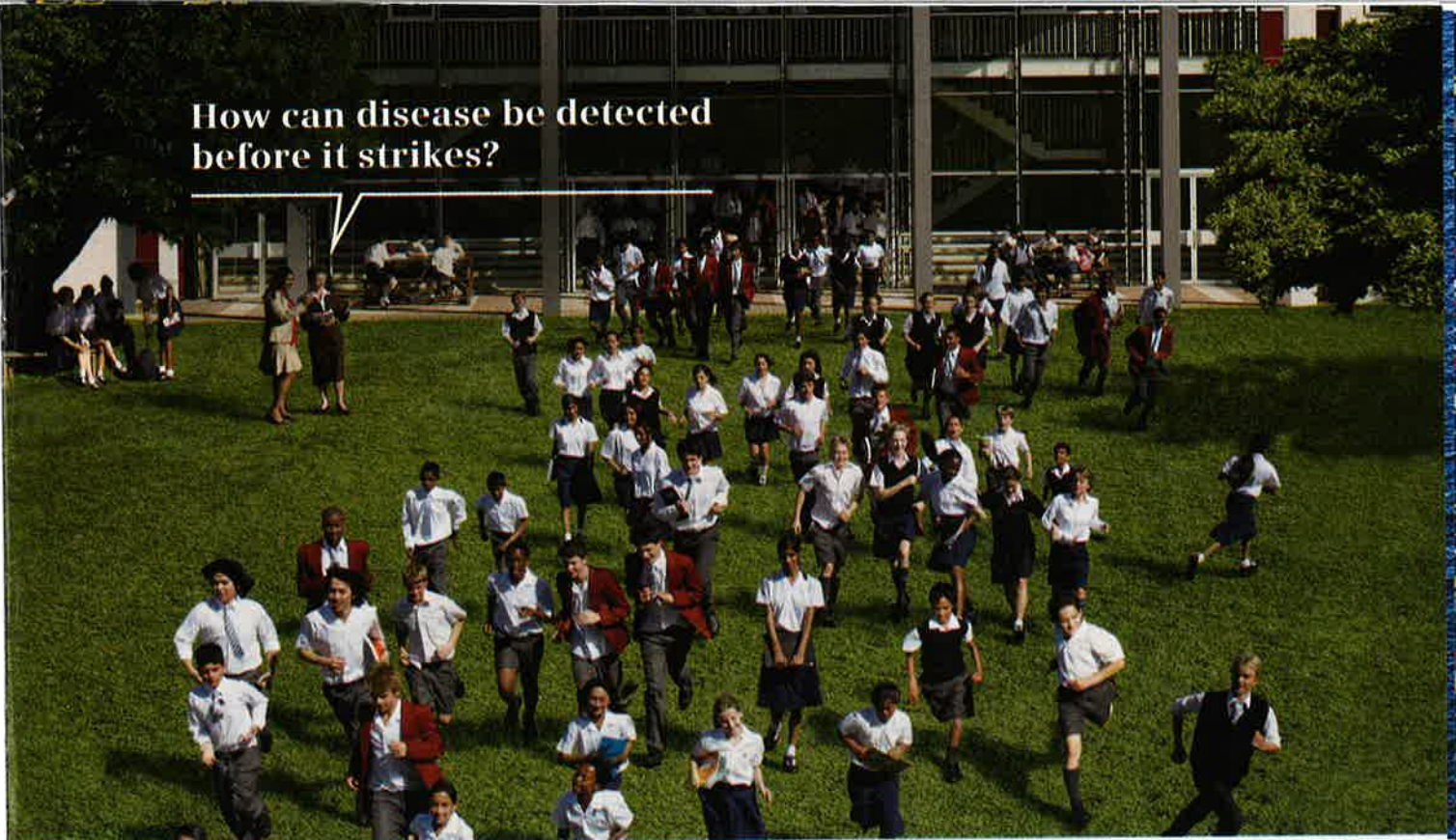


How can disease be detected
before it strikes?



Siemens answers:

With people living longer than ever before, the importance of preventive healthcare has never been greater. Early detection of disease ensures the best possible treatment, improves quality of life and makes care more affordable. That's why Siemens is investing in the combination of state-of-the-art laboratory diagnosis (in-vitro) and imaging technologies (in-vivo)

Early detection and prevention

that allows the detection of diseases at very early stages. Molecular medicine will also strongly contribute to this goal, particularly for diseases like cancer or Alzheimer's. Equally important will be solutions in healthcare IT for clinical workflow and knowledge-based medicine that enable more specific therapy for patients and make healthcare systems more efficient. Learn more at siemens.com/answers

Answers for life.

SIEMENS



How can you power a planet hungry
for electricity without damaging it?

Siemens answers:

Finding answers to climate change is one of the greatest challenges of the 21st century. How can we ensure that the growing world population has an environmentally compatible and reliable energy supply? Energy efficiency plays a key role. That's why Siemens is developing innovative solutions that help conserve resources, save energy and cut costs. Like low-emission power

Efficient energy supply

plants that are setting industry standards for efficiency, wind turbines for on- and offshore applications, fuel cells, clean air technologies, flexible power grids and reliable, low-loss transmission systems. Sustainable and affordable electricity – it's good for the environment and good for the people who depend on it to power their lives. Learn more at siemens.com/answers

Answers for the environment.

SIEMENS



How can you manufacture customized products at affordable prices?

Siemens answers:

Customers today expect customized products at mass market prices. To remain competitive, businesses will have to become more flexible, productive and customer-oriented than ever before. Siemens offers industries innovative solutions that simulate every aspect of production, from product design to production lines, logistics and maintenance. Intelligent factories combine

The intelligent factory

virtual product planning with factory automation, resulting in an almost limitless manufacturing flexibility, greater cost efficiency and a shorter time to market. Smarter factories mean better products at better prices for everyone. Learn more at siemens.com/answers

Answers for industry.

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BY JOE KLEIN

