

1985 North Carolina Health Council Convocation



**TOBACCO:
A DILEMMA FOR
NORTH CAROLINA
HEALTH WORKERS**

May 7—8, 1985

**Jane S. McKimmon Center
Raleigh, North Carolina**

Sponsored By:



The North Carolina Health Council, Inc.



1985 North Carolina Health Council Convocation

TOBACCO: A DILEMMA FOR NORTH CAROLINA HEALTH WORKERS

May 7-8, 1985

Jane S. McKimmon Center

Raleigh, North Carolina

There are few issues which have a greater impact on the health of the citizens of North Carolina than those surrounding tobacco. Our physical, economic, political and social health is closely tied to this agricultural product. North Carolina health professionals face a complex set of competing priorities when dealing with the health effects of tobacco. The objectives of this convocation will be to explore with speakers and participants various aspects of this dilemma and to plan an action agenda for North Carolina health workers. Presenters have been chosen to represent a variety of perspectives, including that of the tobacco farmer, the media, the politician, and the health community.

AGENDA

Tuesday, May 7

- 11:00- 1:00 pm Registration
- 1:00- 1:30 pm **Welcome and Introduction**
William Beery, *MPH*
W. Burns Jones, Jr, *MD, MPH*
- 1:30- 2:15 **The History of Tobacco in North Carolina**
Reginald Lester
- 2:15- 3:00 **Health Effects of Tobacco: The Evidence**
Daniel Horn, *PhD*
- 3:00- 3:15 BREAK
- 3:15- 4:00 **Concurrent Sessions – Choose A, B, or C**
- A. Prevention and Cessation of Smoking**
Victor J. Strecher, *PhD*
- B. Public Health vs Individual Liberty: Constitutional and Philosophical Issues**
Dan E. Beauchamp, *PhD*
- C. The Tobacco Farmer's Perspective: Social and Cultural Issues**
T. Carlton Blalock, *PhD*
John Vollmer
- 4:15- 5:00 **Repeat of Concurrent Sessions Choose A, B, or C**
- 6:30- 8:00 **North Carolina Health Council Delegates' Meeting**

Wednesday, May 8

- 8:30- 9:30 am **The Politics and Economics of Tobacco**
Ferrel Guillory
Dan Sumner, *PhD*
- 9:30-10:15 **Concurrent Sessions – Choose D, E, or F**
- D. Moral and Ethical Considerations: The Challenges to Conscience**
The Reverend Collins Kilbourn
- E. The Future of Tobacco: An Agricultural View**
D. G. Harwood, *MS*
- F. The Advertising and Promotion of Tobacco Products**
Alan Blum, *MD*
- 10:15-10:30 BREAK
- 10:30-11:15 **Repeat of Concurrent Sessions Choose D, E, or F**
- 11:15-12:00 **Poster Session: Approaches that Work**
- 12:00- 1:30 pm LUNCH (included in registration fee)
Keynote Address: **Tobacco: The Challenge to Health Workers**
William H. Foege, *MD, MPH*
Assistant Surgeon General
President-Elect, The American Public Health Association
- 1:45- 2:30 **Caucuses**
Meetings of participants with similar interests. The purpose of these meetings will be to explore opportunities for continued discussion and actions.
- 2:30- 3:15 **Building an Action Agenda Plans for Dissemination of Conference Proceedings**
William Beery, *MPH*
W. Burns Jones, Jr., *MD, MPH*

For further information, please call Courtenay Stark,
919/966-4034.

SPEAKERS

Keynote Address:

William H. Foege, MD, MPH
Assistant Surgeon General
Special Assistant for Policy Development
Centers for Disease Control
President-Elect, The American Public Health Association

Dan E. Beauchamp, PhD
Professor, Department of Health Policy and Administration
School of Public Health
The University of North Carolina at Chapel Hill

T. Carlton Blalock, PhD
Executive Vice President
The Tobacco Growers Association of North Carolina, Inc.

Alan Blum, MD
Editor, New York State Journal of Medicine
Founder of DOC's (Doctors Ought to Care)

Ferrel Guillory
Associate Editor
The Raleigh News and Observer

D. G. Harwood
Assistant Director, Agriculture and Special Programs
North Carolina Cooperative Extension Service
North Carolina State University

Daniel Horn, PhD
Former Director
Clearinghouse on Smoking and Health

The Reverend Collins Kilbourn
Executive Director
The North Carolina Council of Churches

Reginald Lester
Managing Director
Tobacco Growers Information Committee

Victor J. Strecher, PhD
Assistant Professor
Department of Health Education
School of Public Health
The University of North Carolina at Chapel Hill

Dan Sumner, PhD
Associate Professor
Department of Economics and Business
North Carolina State University

John Vollmer
Tobacco Grower
Bunn, North Carolina

William Beery, MPH
President
North Carolina Health Council, Inc.

W. Burns Jones, MD, MPH
President-Elect
North Carolina Health Council, Inc.

1985 North Carolina Health Council Convocation REGISTRATION FORM

TOBACCO: A DILEMMA FOR NORTH CAROLINA HEALTH WORKERS May 7-8, 1985

Name _____ Job Title _____

Agency _____

Address _____

Home Phone _____ Business Phone _____

_____ I am handicapped and have special needs for overnight accommodations, learning aids, and/or facility accessibility information.

I am a member of the North Carolina Health Council, Inc.: _____ yes _____ no

_____ I wish to join the North Carolina Health Council, Inc., enclosed is a check (\$15) for my membership fee.

Enclosed is: (please check) _____ \$30 members
_____ \$35 non-members
_____ \$40 fee after May 1, 1985
_____ \$15 NCHC, Inc. membership fee

Pre registration is strongly encouraged.

Mail registration form and check (payable to N.C. Health Council) to: Courtenay Stark, North Carolina Health Council, 505 Pittsboro Street, Chapel Hill, NC 27514.

THE NORTH CAROLINA HEALTH COUNCIL

The North Carolina Health Council is an independent voluntary body made up of individuals and representatives from health organizations across the state. Since 1949, the Council has endeavored to improve health care for the people of North Carolina through the concerted efforts of its members.

The purposes of the Council are:

1. To act as a planning, study, educational, coordinating, and action agency.
2. To bring together organizations that are interested in conducting joint studies of health concerns and issues.
3. To promote coordination and cooperation in working relationships among official & voluntary health organizations.
4. To provide a means for member organizations to take joint action to bring about improvements in state and community health programs.

Membership is open to any professional, voluntary, or public agency or association whose central interest or function is health. Affiliate membership is available to groups or individuals wishing to support health programs through contributions to the Council's work. For further membership information, call William Beery at 919/966-7106. Individuals may join the North Carolina Health Council, Inc. by completing the appropriate information on the conference registration form.

North Carolina Health Council
505 Pittsboro Street
Chapel Hill, North Carolina 27514

REGISTRATION FEES

\$30 NC Health Council Members
\$35 Non-Members

All registrations received after **May 1, 1985** and on-site registrations will be **\$40**.

The registration fee includes the luncheon on Wednesday. Pre-registration is strongly encouraged to facilitate planning for meals and materials. To register, send your check, payable to North Carolina Health Council, to: Courtenay Stark, North Carolina Health Council, 505 Pittsboro Street, Chapel Hill, NC 27514.

LOCATION AND ACCOMMODATIONS

The conference will be held at the Jane S. McKimmon Center on the campus of North Carolina State University off Western Boulevard in Raleigh. A block of overnight rooms has been reserved for participants at the Mission Valley Inn on Western Boulevard. Current rates are: \$39.60 single and \$44.10 double. Participants are requested to make their own reservations, mentioning their attendance at this program. To make overnight reservations contact the Mission Valley Inn, P.O. Box 10425, Raleigh, NC 27605, (919) 929-3173. Accommodations cannot be guaranteed after April 22, 1985.

Non-Profit Organization U.S. Postage Paid PAID Permit No. 177 Chapel Hill, NC 27514

1985 North Carolina Health Council Convocation

Tobacco: A Dilemma for North Carolina Health Workers