

# united states tobacco journal

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## Professorship at Wharton fully funded



A million-dollar check made out to the Wharton School of the University of Pennsylvania is presented by H. Jerome Lerner (r), NATD vice president and president of The Straus-Keilson Co., Cincinnati, to Craig E. Sweeten, senior vice president for development at the School. The check represented funds contributed by members of the tobacco and allied industries to establish the Joseph Kolodny Professorship of the Social Responsibility in Business in honor of the founding managing director of the National Association of Tobacco Distributors.

## Gordon NATD president; Ball chairs

MIAMI BEACH: Arnold Gordon, president of the Jack Gordon Tobacco Co., Inc., Syracuse, NY has been elected president of the National Association of Tobacco Distributors to succeed Lincoln Ball. Ball, president of the L.B. Ball Co., Long Beach, Ca., continues as chairman of the NATD board.

Gordon, formerly a vice president of the association, has been active in

the tobacco wholesaling business for 29 years — though he is only 43 years old. He won the Kolodny Young Executive Achievement Award in 1977, and was named Man of the Year by the Wholesale Tobacco Distributors of New York that same year. In 1973, the NATD presented him with the Henry Gunst Sr. Executive Management Award.

The Syracuse distributor, who was educated at Syracuse University and Boston University, has been a major force in effecting improved relations between upstate and downstate New York tobacco wholesalers.

### Other officers

Lincoln Ball had been president of the NATD the past two years. He also served as chairman of the board since the appointment several months ago of James C. Davis as executive director of the association. Davis had been chairman.

Also elected at the recent convention here were treasurer Mortimer Polep, Polep Brothers Industries, Chicopee, Ma.; secretary James C. Davis, and vice presidents Nick Karakas, Marcus Distributors, Bridgeton, Mo.; H. Jerome Lerner, (Continued on page 37)

## Fear rise in smuggling from ATF budget cut

By John A. Borden

WASHINGTON: A "heavy likelihood" exists that cigarette bootlegging may soon intensify, according to the director of the Bureau of Alcohol, Tobacco and Firearms, G. R. Dickerson, as well as officials of NATD and the National Tobacco Tax Administration, and the executive director of the International Association of Chiefs of Police, among others.

The reason is because the Reagan administration has decided to cut almost \$9.5 million from the ATF's budget for 1982 — meaning that the federal program to enforce a 1978 cigarette contraband law would have to be phased out.

Many of these same officials also

fear that state and local police, although they have been given training and assistance by BATF, simply won't be able to handle the problem, and that state tax revenues may drop significantly as a result.

"The phasing out of this program will be severely felt," said a member of a state police anti-smuggling unit, who asked that he and his Northeast location not be identified. "The ATF had enough resources to infiltrate people into smuggling rings down in the source states. We're not equipped to get someone underground in North Carolina — heck, we're not equipped to get someone underground in our own state."

The proposed Reagan budget cuts for fiscal 1982, which starts in October 1982, would reduce the ATF's funding from \$160 million to \$150,591,000, and necessitate the termination or reassignment of 60 to 75 ATF special agents. The total personnel of ATF would be shrunk from 3,743 to 3,448.

### Phased-out

The phasing-out of the appropriation resulted from a recommendation made by the Office of Management and Budget (OMB), as part of the Reagan administration's expenditure reduction program, and accepted by the Treasury Department.

Asked for an explanation, an (Continued on page 30)



Arnold Gordon

## McCarty, Judge inducted into the Tobacco Hall of Fame

MIAMI BEACH: William A. McCarty, president of McCarty-Hull, Inc., Amarillo, Tx., and Curtis H. Judge, president of Lorillard,

**NATD convention award winners are on pages 3, 6, 8, 10, 18.**

were inducted into the Tobacco Industry Hall of Fame during the opening session of the 1981 convention of the National Association of Tobacco Distributors.

McCarty has served the wholesale distribution industry for more than 18 years and has received a number of awards and honors, including the Joseph Kolodny Young Executive Achievement Award in 1971 and the Timothy Patrick Barry Jr. Memorial Award in 1973.

The Texas Association of Tobacco & Candy Distributors presented him with its Special Merit Award in 1970 and named him Southwestern Tobacco Man of the Year in 1976. (Continued on page 29)

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