

Some questions about filter cigarettes that may have occurred to you, Doctor

and their answers by the makers of **Kent**

Q: What materials are used in cigarette filters?

A: Until just recently, cellulose, cotton or crepe paper were the only materials used in cigarette filters.

Now, after long search and countless experiments, KENT's "Micronite"* Filter has been developed. It employs the same filtering material used in atomic energy plants to purify the air of minute radio-active particles.

Q: How effective are these cigarette filters?

A: Scientific measurements have proved that cellulose, cotton or crepe paper filters do not take out a really effective amount of nicotine and tars.

However, these same tests also have proved that KENT's exclusive Micronite Filter *approaches 7 times the efficiency of other filters in the removal of tars and nicotine* and is virtually twice as effective as the next most efficient cigarette filter.

Q: Do physiological reactions to filter cigarettes differ?

A: The drop in skin temperature occurring at the finger tip induced by filtered cigarette smoke was measured according to well-established procedures.

For conventional filter cigarettes, the drop was over 6 degrees. For KENT's Micronite Filter, there was no appreciable drop.

Q: Does an effective cigarette filter also remove the flavor?

A: KENT's Micronite Filter . . . the first cigarette filter that really works . . . lets smokers enjoy the full pleasure of a really fine cigarette, yet gives them the greatest protection ever from tars and nicotine.

In less than a year's time, the new KENT has become so popular it outsells brands that have been on the market for years.

takes out up to 7 times more
nicotine and tars—
leaves in full, rich tobacco flavor.





The New England Journal of Medicine

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NOTICES (Concluded from page 506)

- OCTOBER 15-17. Annual Course in Postgraduate Gastroenterology. Page 260, issue of August 6.
- OCTOBER 16. New England Society of Anesthesiologists. Page 428, issue of September 3.
- OCTOBER 17-20. American Association of Blood Banks. Page 1126, issue of June 25.
- OCTOBER 19-30. New York Academy of Medicine. Page xvii, issue of June 11.
- OCTOBER 23 and 24. Eastern Section of American Trudeau Society. Page 506.
- OCTOBER 25-29. American Institute of Dental Medicine. Page 124, issue of July 16.
- OCTOBER 28. New England Obstetrical and Gynecological Society. Page 868, issue of November 27.
- NOVEMBER 2-4. New England Postgraduate Assembly. Hotel Statler, Boston.
- NOVEMBER 6 and 7. American College of Cardiology. Page 506.
- NOVEMBER 19 and 20. Inter-Society Cytology Council. Page 170, issue of July 23.
- DECEMBER 6. American Academy of Dental Medicine. Page 170, issue of July 23.
- MAY 31-JUNE 3, 1954. American Urological Association. Page xvii, issue of July 23.
- SEPTEMBER 12-15, 1954. Second International Congress of Cardiology. Page 44, issue of July 2.
- SEPTEMBER 16-18, 1954. American Heart Association. Annual Scientific Sessions. Page 44, issue of July 2.

DISTRICT MEDICAL SOCIETIES

ESSEX NORTH

SEPTEMBER 30. Amesbury Country Club, Amesbury.

MIDDLESEX EAST

SEPTEMBER 23.
 NOVEMBER 18.
 JANUARY 20. (Combined with the Auxiliary.)
 MARCH 24.
 MAY 12. Annual Meeting. (Harlow Dinner.)

MIDDLESEX SOUTH

SEPTEMBER 23.

CALENDAR OF BOSTON DISTRICT FOR THE WEEK BEGINNING THURSDAY, SEPTEMBER 24

THURSDAY, SEPTEMBER 24

- *8:30-10:00 a.m. Orthopedic Staff Conference. Boston City Hospital.
- 9:00-10:00 a.m. Grand Rounds. Russell Room, House of the Good Samaritan.
- *9:00-10:00 a.m. Arthritis Grand Rounds. Robert Breck Brigham Hospital.
- 11:00 a.m.-12:00 m. Pediatric Conference. Mount Auburn Hospital, Cambridge.
- *11:00 a.m.-12:30 p.m. Hand Clinic (Physical Medicine and Rehabilitation Service). Boston City Hospital.
- *4:30-5:30 p.m. Pleurisy: Types: Differential Diagnosis and Treatment. Dr. J. Cohen. Nurses' Home, Cambridge City Hospital, Cambridge.
- *5:00-6:00 p.m. Surgical Division Meeting. Mount Auburn Hospital, Cambridge.

FRIDAY, SEPTEMBER 25

- *10:00 a.m. Tuberculosis Surgical Clinic. South End Health Unit, 57 East Concord Street.
- *10:00 a.m.-1:00 p.m. Medical and Surgical Grand Rounds. Drs. George W. Thorn and Francis D. Moore. Main Amphitheater, Peter Bent Brigham Hospital.
- *10:30-11:15 a.m. Diabetes Lecture. Dr. Elliott P. Joslin. New England Deaconess Hospital.
- *1:30 p.m. Fertility and Endocrine Clinic. Free Hospital for Women, Brookline.
- *1:30 p.m. Tumor Clinic. Mount Auburn Hospital, Cambridge.
- *4:00-10:00 p.m. Alcoholism Clinic. By appointment. Washingtonian Hospital, 41 Waltham Street.

SATURDAY, SEPTEMBER 26

- *9:00 a.m. Proctology Clinic. Peter Bent Brigham Hospital.
- *9:00 a.m. Alcoholism Clinic. Peter Bent Brigham Hospital.
- *11:00 a.m.-12:00 m. Blood Clinic. Dr. William Dameshek, Stearns Auditorium, New England Center Hospital.

MONDAY, SEPTEMBER 28

- *8:00-9:00 a.m. Combined Medical and Surgical Rounds for Diabetic Surgery Cases. New England Deaconess Hospital.
- *8:30-9:30 a.m. Clinic by entire Surgical Staff and Anesthesia Staff. Cheever Amphitheater, Dowling Building, Boston City Hospital.
- *12:15-1:15 p.m. Clinicopathological Conference. Main Amphitheater, Peter Bent Brigham Hospital.
- 5:15 p.m. Staff Meeting. Harris Hall, New England Deaconess Hospital.
- *7:00-9:00 p.m. Anesthesia Teaching Conference. Stearns Auditorium, New England Center Hospital.

TUESDAY, SEPTEMBER 29

- *9:00 a.m. Geriatrics Clinic. Peter Bent Brigham Hospital.
- *12:00 m.-1:00 p.m. Pediatric Rounds. Burnham Memorial Hospital for Children, Massachusetts General Hospital.
- *12:15-1:15 p.m. X-ray Conference. Dr. Merrill Sosman. Main Amphitheater, Peter Bent Brigham Hospital.
- 12:30-1:30 p.m. Medical Journal Club. Private Dining Room, New England Deaconess Hospital.
- *5:00 p.m. Surgical Journal Review. Mount Auburn Hospital, Cambridge.
- *5:00-6:00 p.m. Service Meeting followed by Clinical Conference (Medical, Surgical, Obstetrical). Faulkner Hospital.

WEDNESDAY, SEPTEMBER 30

- *12:00 m. Boston State Hospital Psychiatric Seminar. Reception Building Auditorium, 591 Morton Street, Dorchester.
- *12:00 m.-1:00 p.m. Clinicopathological Conference. (Children's Medical Center.) Jimmy Fund Building, 25 Binney Street.
- 12:30 p.m. Weekly Pathological Meeting. Joslin Auditorium, New England Deaconess Hospital.
- 12:30-1:30 p.m. Weekly Staff Review of Autopsies. Dr. William A. Meissner. Joslin Auditorium, New England Deaconess Hospital.
- *1:30-2:30 p.m. Pathological Conference. Dr. C. Jones. Nurses' Home, Cambridge City Hospital, Cambridge.
- *2:00-3:00 p.m. Pediatric Conference for Practitioners. (Children's Medical Center.) Jimmy Fund Building, 25 Binney Street.
- *4:00 p.m. Thoracic Conference. Held by Overholt Clinic. Harris Hall, New England Deaconess Hospital.
- 4:00-5:30 p.m. Fracture Lecture. Boston City Hospital.
- 7:30-9:30 p.m. Lahey Clinic Lecture. Dr. Urban Eversole, Dr. Carl Bartels and Dr. Robert Foley. Treatment of Postoperative Complications. Joslin Auditorium, New England Deaconess Hospital.

*Open to the medical profession.

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