

# DiversityInc

April 2016

## The 2016 DiversityInc Top 50 Companies for Diversity

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**23** Companies  
Rise

**18** Companies  
Fall

for Opportunity



### New and Improved Specialty List Methodology:

**D**iversityInc has improved the methodology of our Specialty Lists, making them more nuanced, data-driven and reflective of the evolution in diversity management.

These lists should be considered “new” and companies on each list and their rank cannot be considered a trend.

Part of the more metrics-driven evaluation is to abandon a preconceived set number of companies on a list and only award the number of companies that truly have established leadership results in each area.

As a result, there may be fewer than or more than 10 companies on specialty lists. It's all about the data and revealing the truly best of the best companies.

### DiversityInc's 25 Noteworthy Companies

- 1 Ahold USA
- 2 Altria
- 3 American International Group
- 4 Aramark
- 5 Bayer
- 6 Boeing
- 7 Brown-Forman
- 8 Caterpillar
- 9 Cisco Systems
- 10 CVS Health
- 11 DuPont
- 12 EMC
- 13 Express Scripts
- 14 First Data
- 15 Intel
- 16 Lockheed Martin Corporation
- 17 McCormick and Company
- 18 Morgan Stanley
- 19 Nissan North America
- 20 Praxair
- 21 Spirit AeroSystems
- 22 The Hershey Company
- 23 Time Warner Cable
- 24 Travelers
- 25 Walmart

### The DiversityInc Top 12 Companies for Diversity Councils

- 1 EY
- 2 Sodexo
- 3 KPMG
- 4 Cox Communications
- 5 Abbott
- 6 Northrop Grumman
- 7 KeyCorp
- 8 Wyndham Worldwide
- 9 Procter & Gamble
- 10 MasterCard
- 11 TD Bank
- 12 Prudential Financial

### The DiversityInc Top 12 Companies for Employee Resource Groups

- 1 AT&T
- 2 EY
- 3 Dell
- 4 New York Life
- 5 Aetna
- 6 Novartis Pharmaceuticals Corporation
- 7 Monsanto
- 8 ADP
- 9 Genentech
- 10 Intel
- 11 Hilton Worldwide
- 12 Eli Lilly and Company

### The DiversityInc Top 9 Companies for People With Disabilities

- 1 Northrop Grumman
- 2 Lockheed Martin Corporation
- 3 EY
- 4 Comcast NBCUniversal
- 5 Accenture
- 6 Sodexo
- 7 Prudential Financial
- 8 Monsanto
- 9 The Hartford Financial Services Group

# Online Job Board

# #1 Diversity Job Board

Our entire reach, social media and web traffic, is 1 million people per month, larger than either Working Mother or Black Enterprise (certified by Alexa, an Amazon company). That makes our job board the best in the diversity space. We develop our candidate pool by sending a career-advice newsletter once a week featuring how-to articles on finding a job, negotiating salary, getting promoted and utilizing professional networks for career advancement.

## Platinum Package Includes:

- Unlimited Job Postings
- Employer Profile Page
- Up to 20 Résumé Database Users
- Featured Company Listing
- ROS Banner Advertising

Call 973-494-0506 for pricing.

## Our Audience

43%	Blacks
8%	Latinos
5%	Asian-Americans
1%	American Indians
15%	LGBT people

## Site Stats

193K	résumés in our database
1.5M	monthly job searches*
4.87M	page views*
54K	jobs*

## Top Categories for Job Seekers

Healthcare  
Information Technology  
Accounting  
Sales/Business Development  
Financial Services

## PLATINUM SPONSORS



For more information, contact Veronica McCoy at [VMccoy@DiversityInc.com](mailto:VMccoy@DiversityInc.com)

\*Traffic numbers based on a three-month average