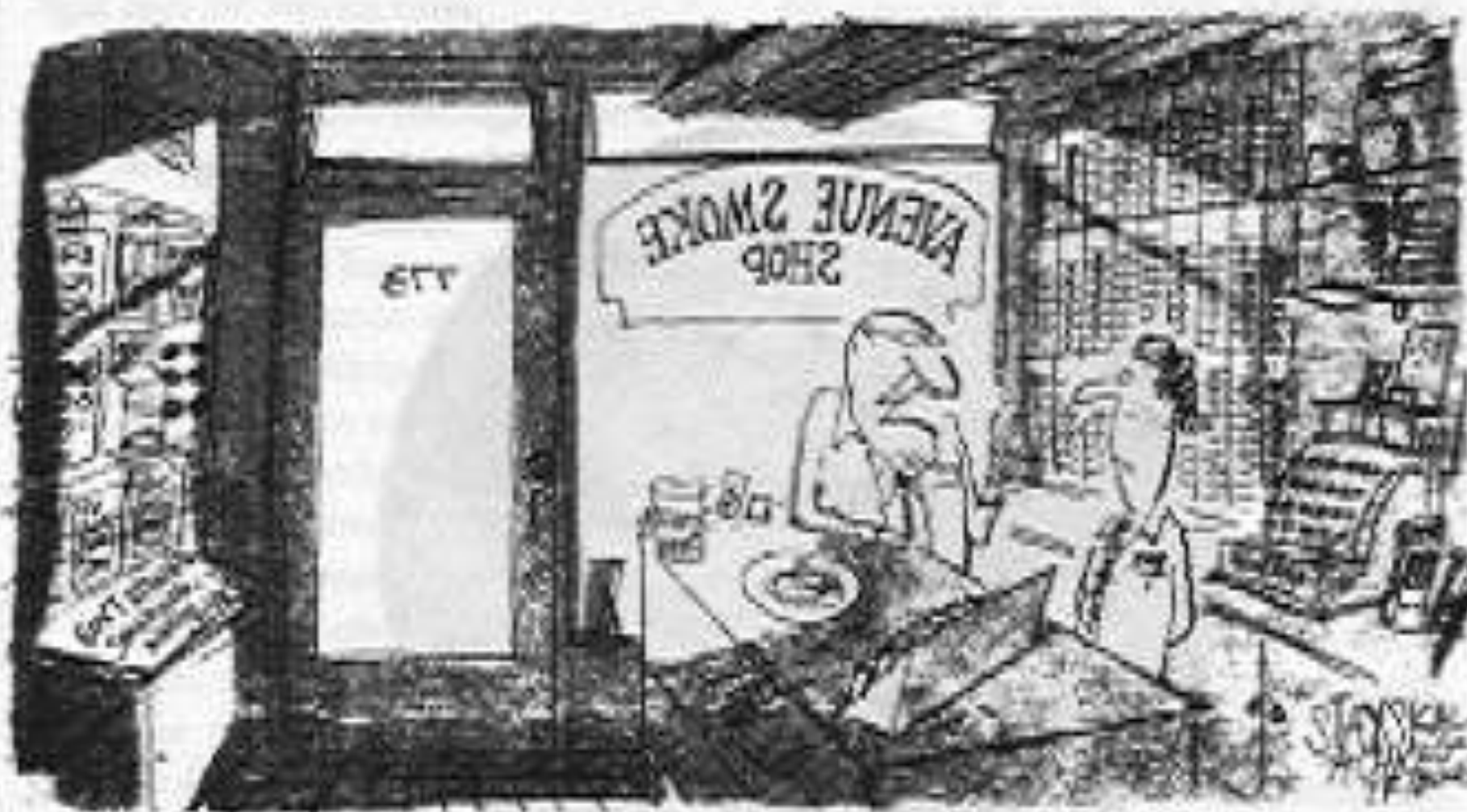


TWO COUGHS AND A WHEEZE
MEANS THEY WANT KING REGULARS. ONE
COUGH AND A HACK MEANS MENTHOL
LIGHTS. THREE COUGHS, LOW TAR.
A GASP AND TWO HACKS...



STAYSKAL
97 TAMPA
TRIBUNE



"Two coughs, a hack and a wheeze means they want King Regulars. One cough and a wheeze means menthol lights. Three coughs, low tar. A gasp and two hacks..."

TOBACCO COMPANIES TO PAY \$145 BILLION TO SMOKERS

WE'RE SECONDHAND
SMOKERS AND WANT TO
SUE SMOKERS FOR
\$145 BILLION!

COUGH

(WHEEZE)

WHEEZE

ZEDWITZ
ATTORNEY
AT LAW

STAYSKAL
2000 TAMPA
TRIBUNE



STAYSKIN
80 TAMPA
TRIBUNE

OH, NO!!
A NUCLEAR
PLANT
BLEW UP!!

THE
NEW YORK
DEPARTMENT OF
HEALTH SAYS
11,000 WERE
KILLED
THERE...



...BY
SMOKING
LAST
YEAR!

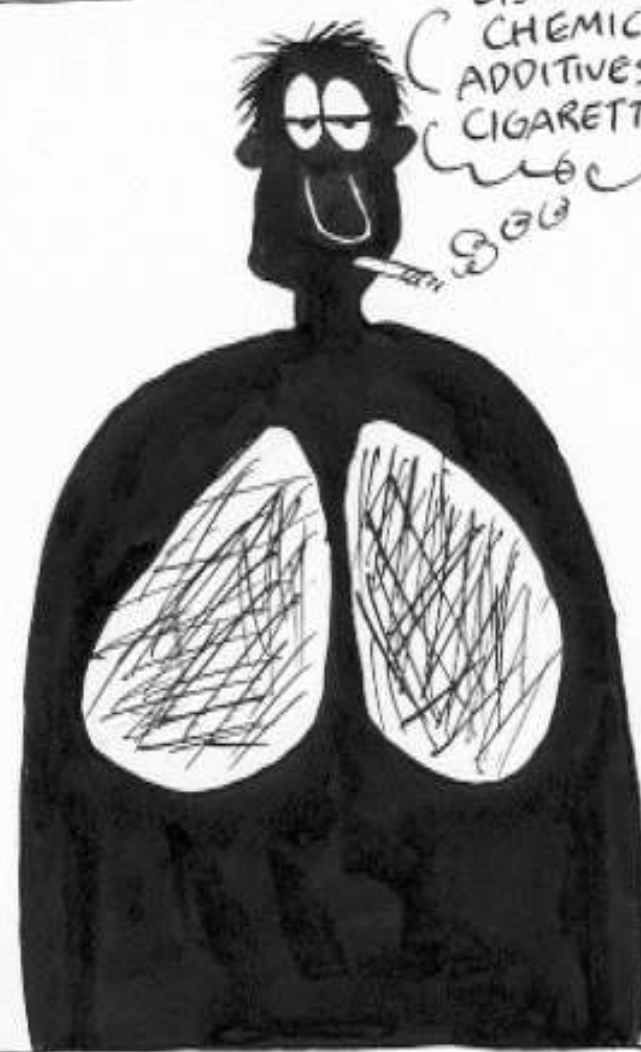
PHEW!



TOXIC WASTE DUMPS



TOP-SECRET
LIST OF 700
CHEMICAL
ADDITIVES IN
CIGARETTES



STAYSKAL 94 TAMPA TRIBUNE



I ABSOLUTELY DENY

WHEEZE

PUFF PUFF

PUFF PUFF PUFF

THAT SMOKING IS

PUFF COUGH

PUFF

PUFF PUFF

HACK

HACK

ADDICTIVE!

PUFF

PUFF

SURGEON GENERAL SAYS SMOKING IS ADDICTIVE

PRESIDENT - TOBACCO CO.

STAYSKAL
85 TAMPA
TRIBUNE

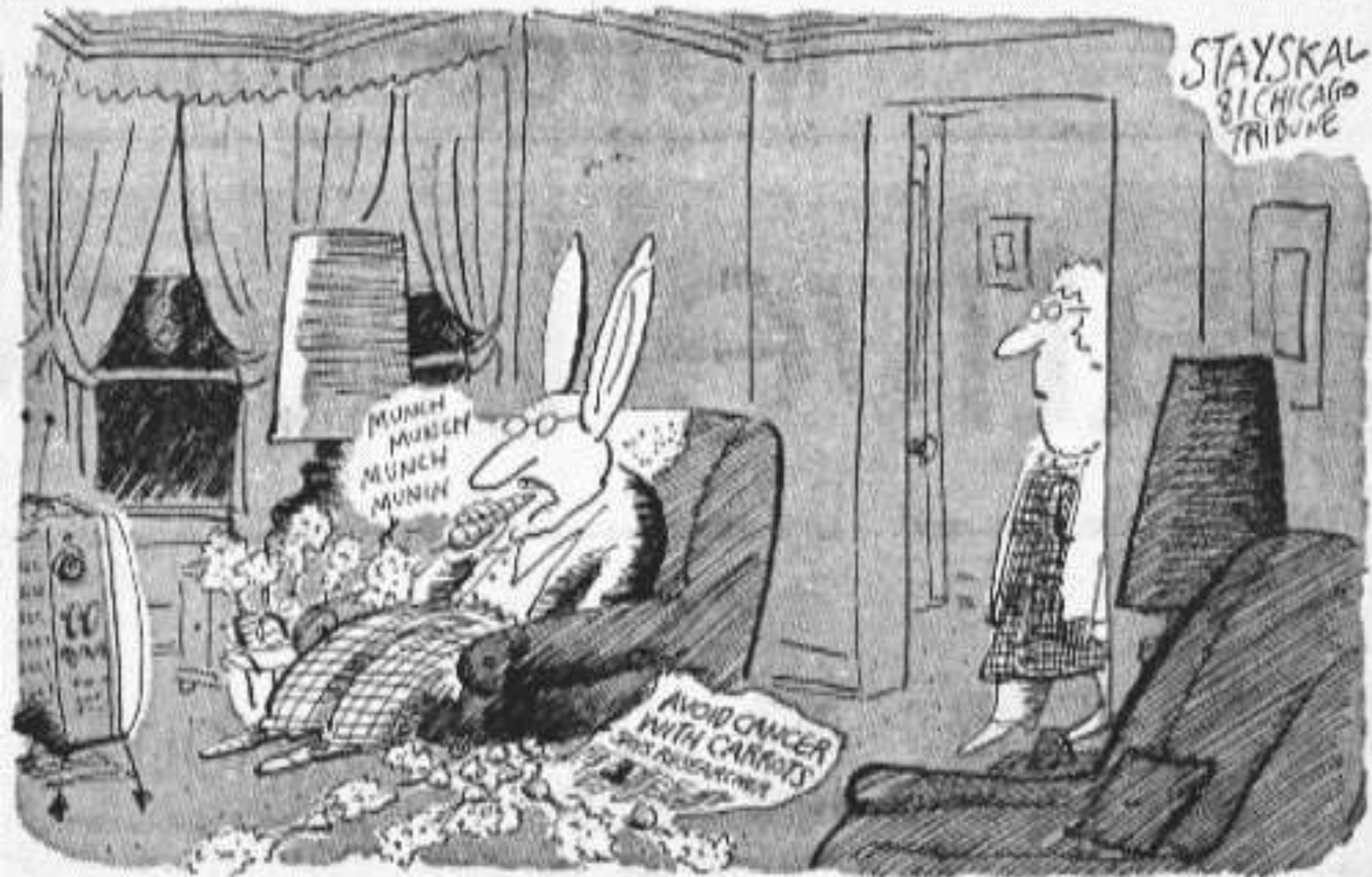
STAYSKAL
& CHICAGO
TRIBUNE





"DID YOU NOTICE LITTLE ALFIE LEARNED HOW TO USE A STRAW TODAY?"

STAYSKAL
81 CHICAGO
TRIBUNE



MUNCH
MUNCH
MUNCH
MUNCH

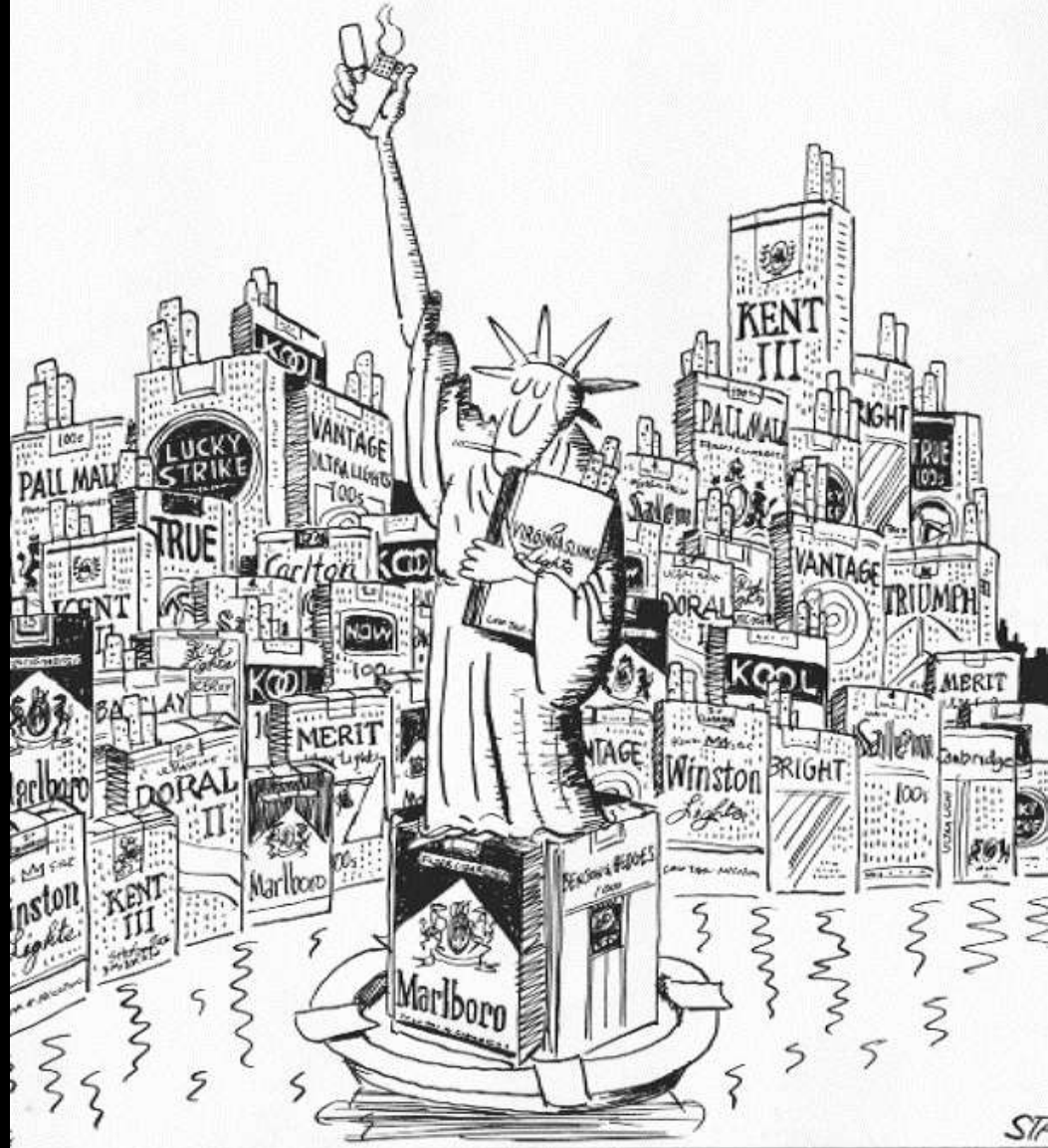
AVOID CANCER
WITH CARROTS
AND ASSASSINATES

TO
O.M.



"HE CERTAINLY RESEMBLES YOU, MARTHA... WHY HIS SKIN IS THE EXACT SAME SHADE OF GREEN AS YOUR EYES!"

TO ALAN FROM
FRIEND WAYNE



THE BIG APPALL

STAYSKAL
87 TAMPA
TRIBUNE

PSSSSST



STAYSKAL
90 TAMPA
TRIBUNE



"OUR BOY IS IN HIS TEENS NOW AND HE'S REALLY STARTING TO GIVE US TROUBLE ... WE CAN'T GET HIM TO SMOKE !"



10
RING

"Hey! Can't you read?"

THIS IS
TERRIBLE!
IT'S JUST
AWFUL!!

CARTOON CAMEL
IN CIGARETTE
ADS POPULAR
WITH
KIDS

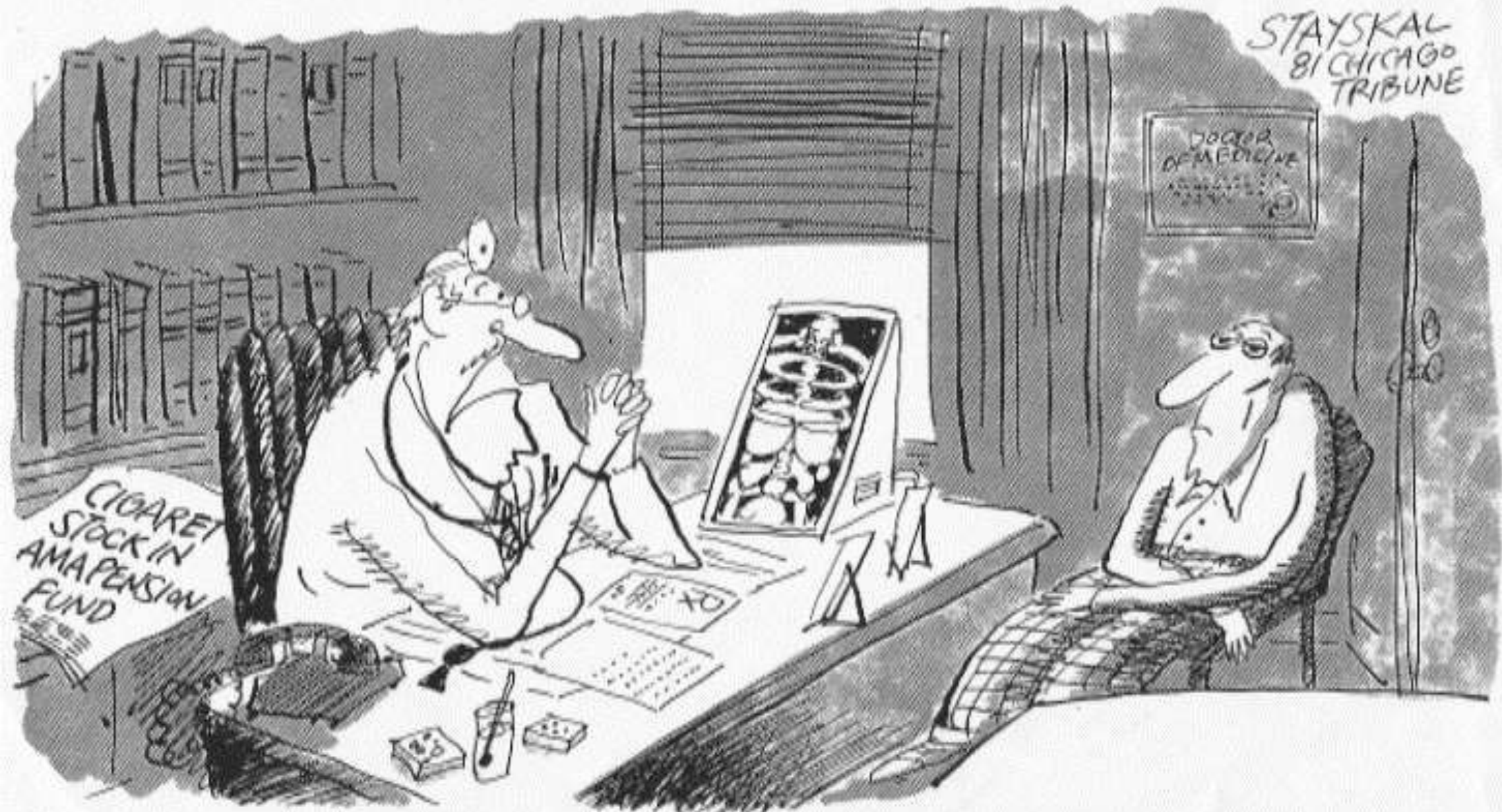


HOW COME WE
HAVEN'T SIGNED HIM
UP FOR A SATURDAY
MORNING TV
SHOW YET?

TELEVISION
NETWORK



STAYSKAL
81 CHICAGO
TRIBUNE

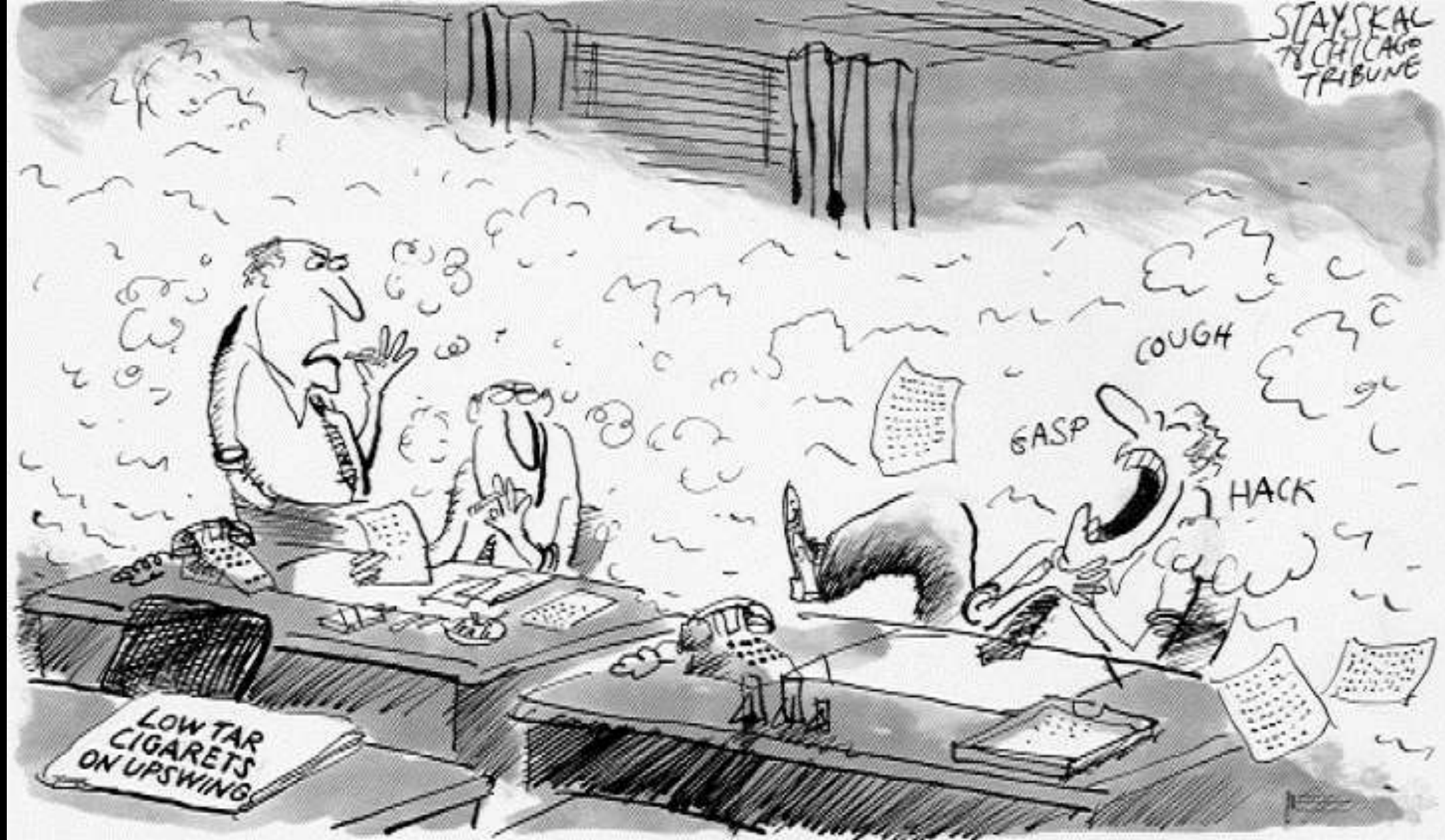


"I CAN'T SAY THIS STRONGLY ENOUGH, MR. MORSON... IF YOUR CIGARETS ARE MADE BY ANYBODY OTHER THAN PHILIP MORRIS OR REYNOLDS INDUSTRIES YOU'VE GOT TO STOP SMOKING!"

STAYSKAL
BOCHIK
TRIBU



"While working on a self-extinguishing cigaret, Wimbish, here, stumbled into something better . . . a cigaret that won't light!"



"BOY, NOBODY CAN PLEASE THESE NONSMOKERS... I SUPPOSE IF THEY MADE A CIGARET WITH NO TAR THEY'D STILL MAKE A FUSS!"





STAYSKAL
BY TAMPA
TRIBUNE

" I CUT MY SMOKING DOWN 25% BECAUSE ONE OF THOSE WARNINGS SCARED ME HALF TO DEATH! "



STAYSKAL
85 TAMPA
TRIBUNE





"NOW THERE WOULD BE A (COUGH) JAPANESE IMPORT I COULD LIVE WITH!"

STAYSKAL
83 CHICAGO
TRIBUNE

SOME REBEL AGAINST HEALTH MESSAGE... PICK UP OLD HABIT

SAM DIED?!
GEE, AND HE JUST
STARTED SMOKING
AGAIN... WAS
IT CANCER?

NO...
PNEUMONIA!

NO
SMOKING
IN
BUILDING

STATSKAL
73 TAMPA
TRIBUNE



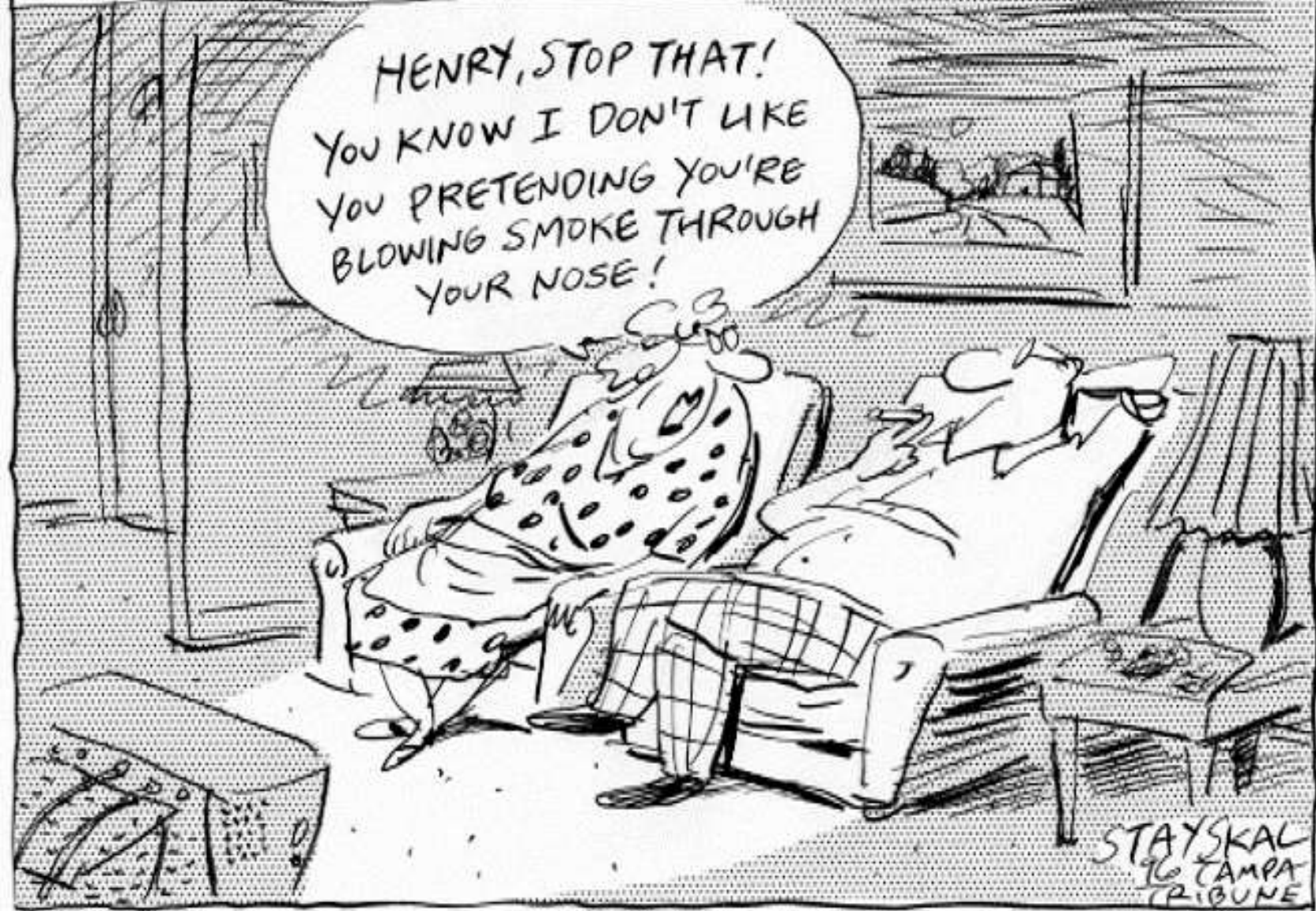
SECRET DOCUMENTS SHOW CIGARETTE INDUSTRY TARGETED KIDS



STAYSKAL
97 TAMPA
TRIBUNE

IN FULL-SCALE TEST SMOKELESS CIGARETTES GO ON SALE IN CHATTANOOGA

HENRY, STOP THAT!
YOU KNOW I DON'T LIKE
YOU PRETENDING YOU'RE
BLOWING SMOKE THROUGH
YOUR NOSE!



STAYSKAL
16 CAMP
TRIBUNE

STAYSKAL
77 CHICAGO
TRIBUNE



"AH HA! YOU JUST INHALED... AND YOU KNOW VERY WELL THIS IS A 'DON'T SMOKE DAY'!"



"Rats! The only reason I started (hic) drinkin' was to help me forget the warning on my (hic) cigaret package!"

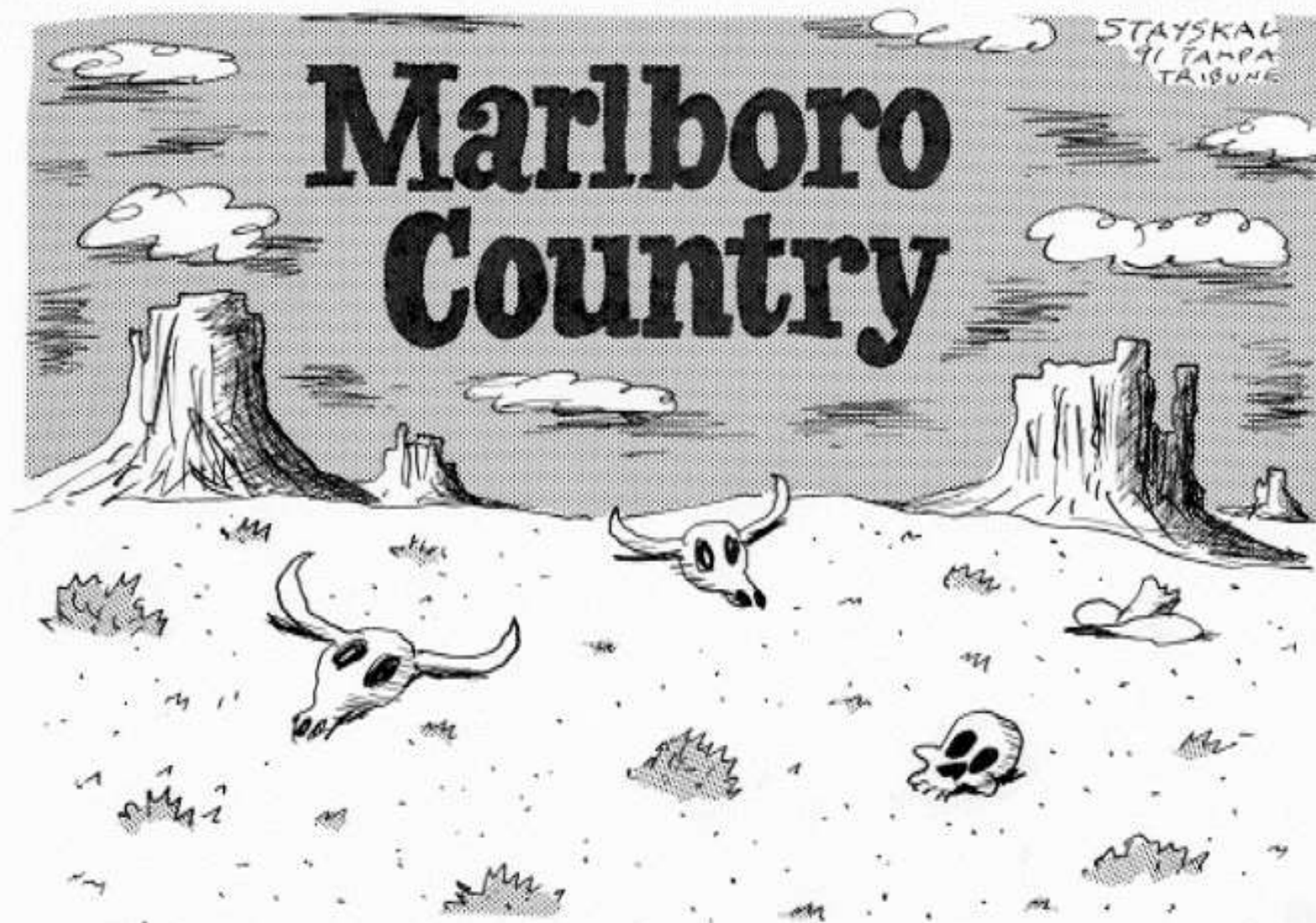
STAYSKAL
85 TAMPA
TRIBUNE



"IT SHOULD HELP CURE FRED OF SMOKING...I JUST GIVE HIM A GLASS OF MILK AND HE AUTOMATICALLY DUNKS HIS CIGARETTE."



NEWS ITEM: THE TOBACCO INDUSTRY, BIDDING TO REVERSE ANTI-SMOKING RULES, LAUNCHES ITS 'ENOUGH IS ENOUGH' AD CAMPAIGN.



EPA MAY OFFICIALLY LABEL TOBACCO SMOKE A CARCINOGEN.



"I'VE GOT AN OPENING IN THE BUSINESS OFFICE BUT THEY WANT SOMEBODY EXPERIENCED IN NON-SMOKING!"

STAYSKAL
TAMPA
TRIBUNE

STATE LEGISLATOR PROPOSES FINE FOR STUDENTS CAUGHT SMOKING IN SCHOOL

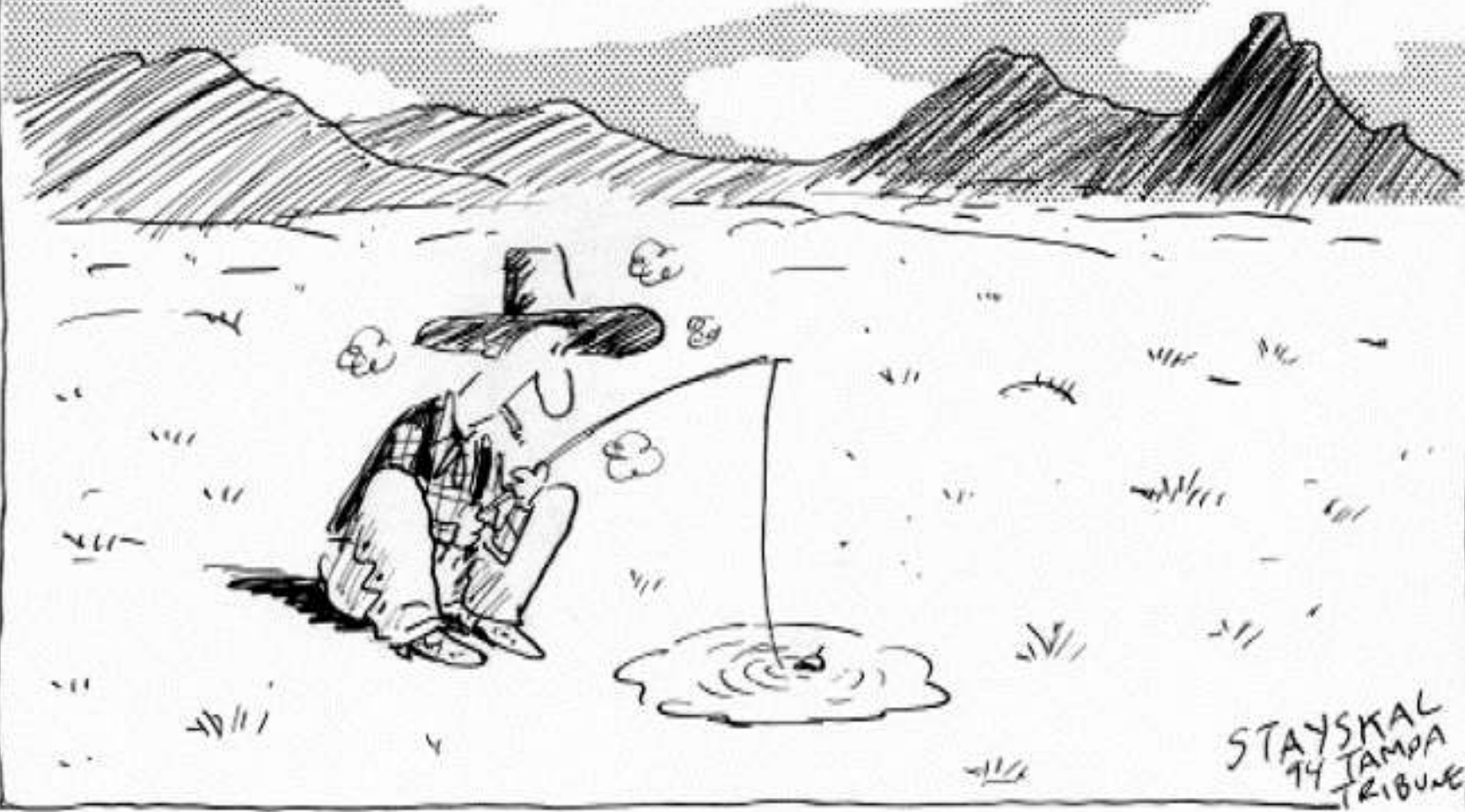




NEWS ITEM: NEWLY HIRED FORT LAUDERDALE FIREMEN CAN NOT SMOKE ON OR OFF DUTY.

STUDY SAYS FISH EATING MAY PROTECT SMOKERS FROM LUNG DISEASE

Marlboro Country

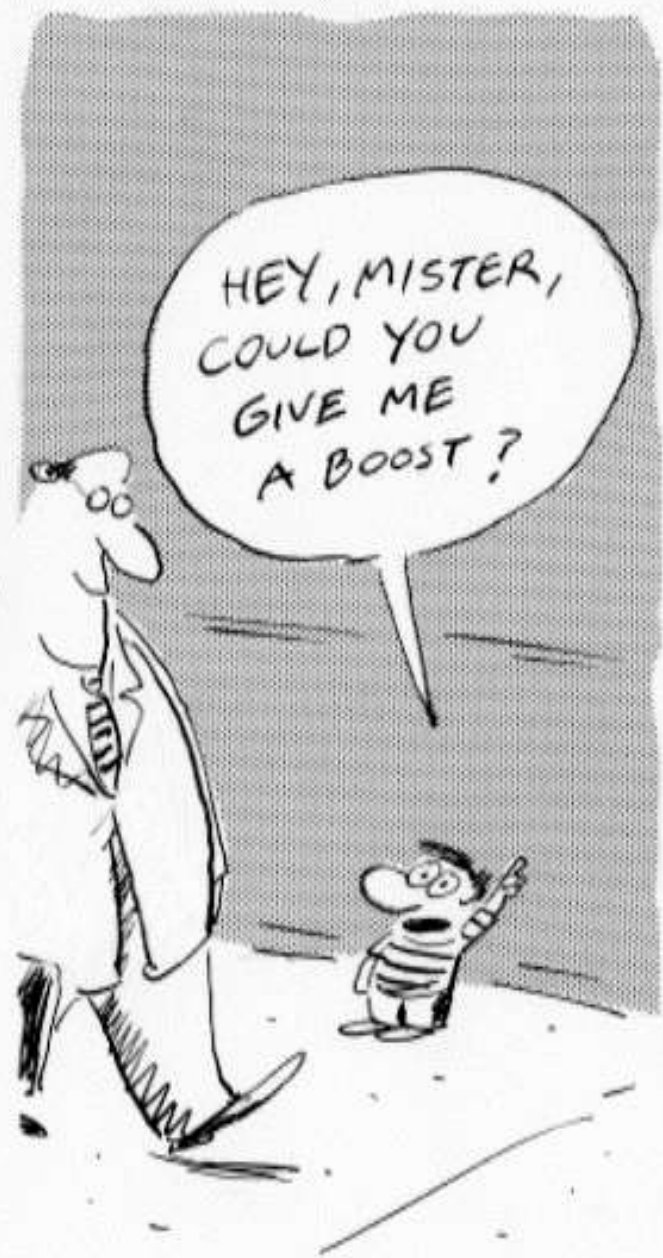


STAYSKAL
74 TAMPA
TRIBUNE

FLORIDA COURT OKAYS CLASS ACTION LAWSUIT AGAINST TOBACCO INDUSTRY



STAYSKAL
96 TAMPA
TRIBUNE





" THEY WERE GOING TO HANG THE SURGEON GENERAL IN EFFIGY, BUT DECIDED TO GIVE HIM CANCER IN EFFIGY INSTEAD ! "



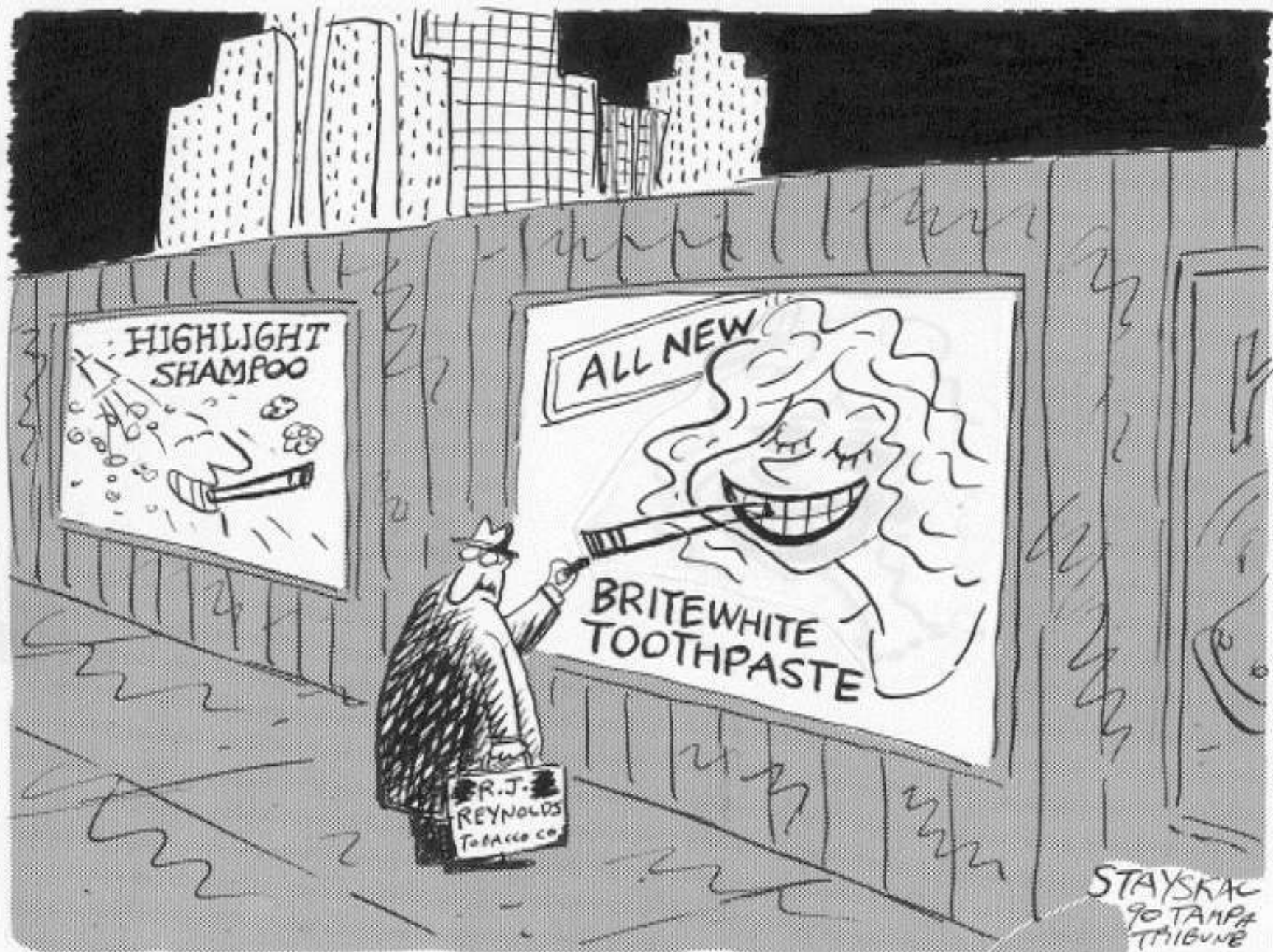
PLEASE
SMOKE

GOV'T
TOBACCO
SUBSIDY
OFFICE

DEPT OF
HEALTH,
EDUCATION
& WELFARE

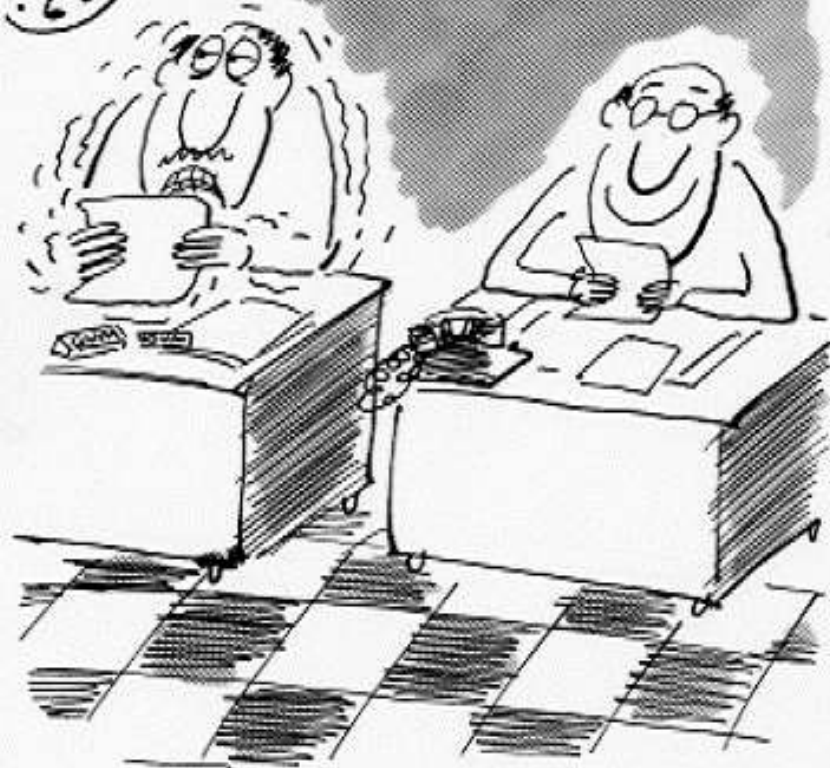
NO
SMOKING
PLEASE

STAXSON
THOMAS



STAYSKAC
90 TAMPA
TRIBUNE

THE
GREAT AMERICAN
SMOKEOUT
NOV. 15, 1984



THE
GREAT AMERICAN
'SMOKED-OUT'
NOV. 16, 1984 - NOV. 14, 1985

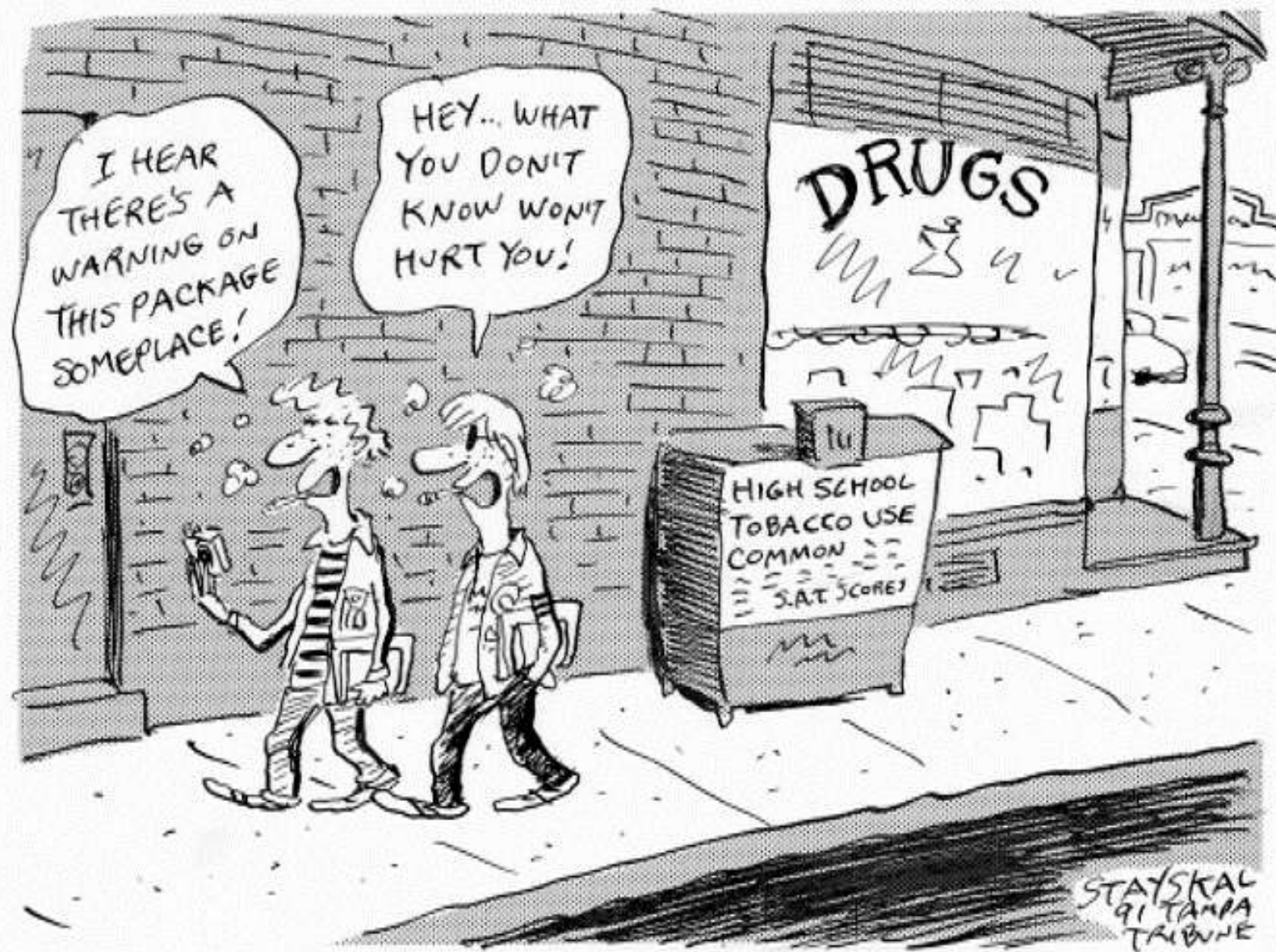


STAYSKAL
BY TAMPA
TRIBUNE



"EASY, MURPH, ... KNOCKIN' CIGARET ADS OFF TV DIDN'T STOP YOU FROM SMOKIN', DID IT?"





I HEAR
THERE'S A
WARNING ON
THIS PACKAGE
SOMEPLACE!

HEY... WHAT
YOU DON'T
KNOW WON'T
HURT YOU!

DRUGS

HIGH SCHOOL
TOBACCO USE
COMMON
SAT SCORE?

STAYSKAL
91 TAMPA
TRIBUNE



* HE'S HOLDING ABOUT 20 HOSTAGES IN THE LOBBY OF THAT BANK... AND HE'S DEMANDING A CIGARETTE ! *



"WASHINGTON'S THINKING OF PUTTING STRONGER WARNINGS ON CIGARETTE PACKAGES AND WANTS TO KNOW IF YOU HAVE A WRITER AVAILABLE!"

HOW TO STOP TEENS
FROM LIGHTING UP



YUCK!!
BLAH! GROSS!!



ARRRG!



STAYSKAL
93 TAMPA
TRIBUNE



" I GAVE AT THE SMOKE SHOP! "

I WAS
A TEENAGE
FRANKENSTEIN



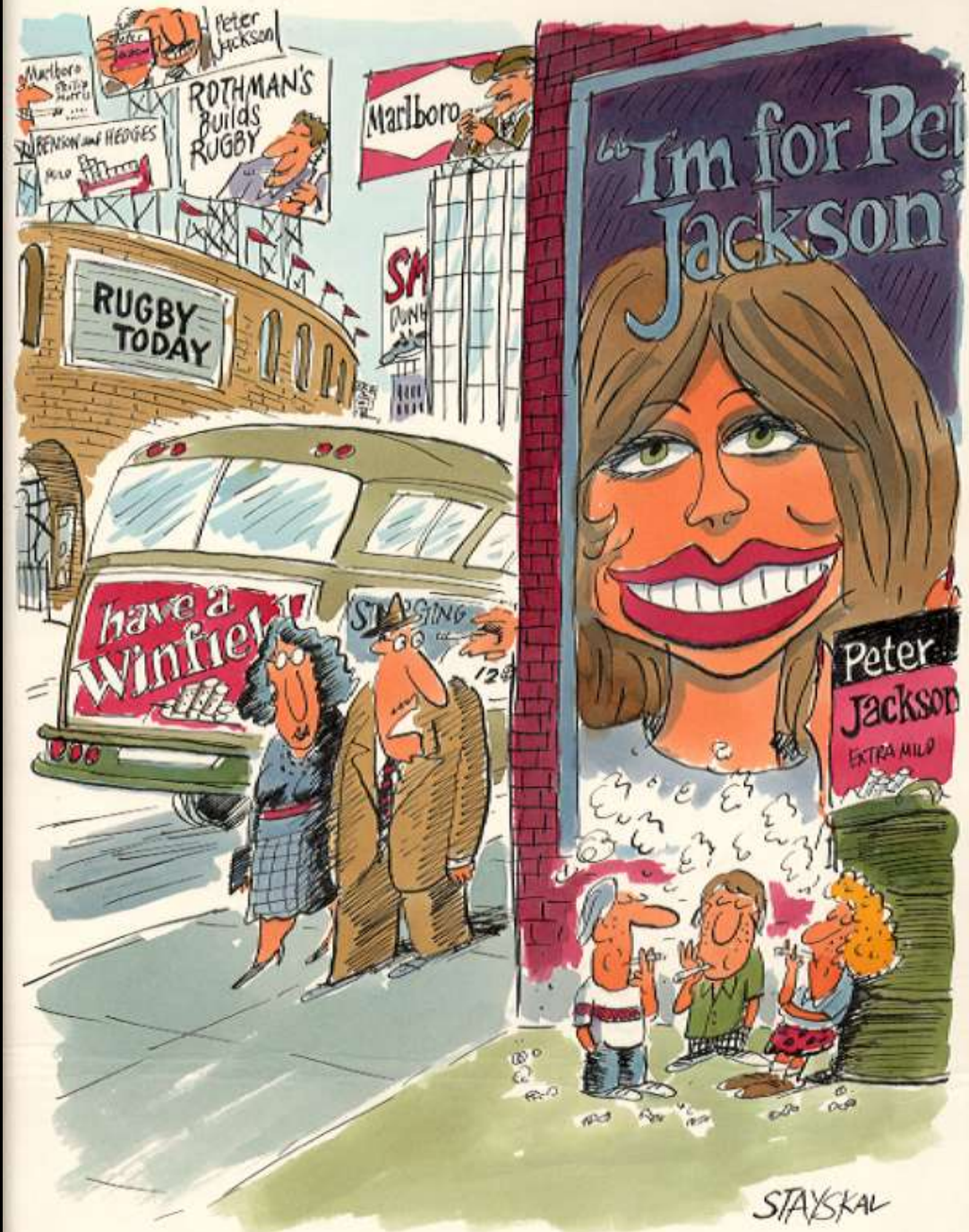
I WAS
A TEENAGE
WEREWOLF



I WAS
A TEENAGE
SMOKER



STAYSKAL
98 TAMM
TRIBUNE



STAYSKAL

STAYSKAL
87 TAMPA
TRIBUNE



"THEY SAY IT WASN'T SUPPOSE TO HURT ANYBODY... BUT UNFORTUNATELY HIS NAME WAS HERB!"

TOBACCO COMPANIES COUNTERATTACK ON EPA'S SECONDHAND SMOKE REPORT







LOOK ON THE BRIGHT SIDE... HE EATS ALL HIS PEAS SINCE I TOLD HIM THAT'S WHAT 'JOE CAMEL' DOES WHEN HE'S NOT SMOKING!

STAYSKAL
91 TAMPA
TRIBUNE

NEWS: R.J. REYNOLDS DENIES CARTOON CHARACTER ENTICES KIDS TO SMOKE.

GOV'T CAN'T PROVE JOE CAMEL ADS LEAD KIDS TO SMOKE... DECIDES AGAINST TAKING ACTION



HEY, JOE...
GIMME
FIVE!



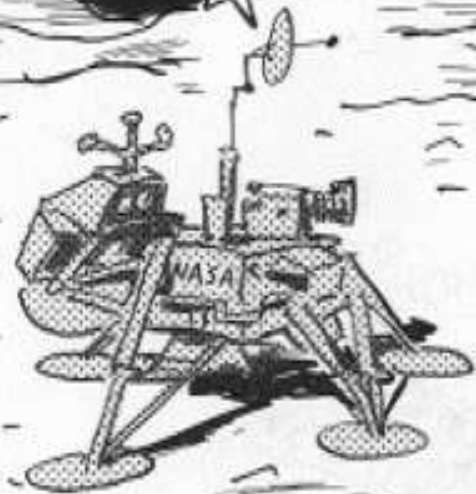
STAYSKAL 94 TAMPA TRIBUNE

I THINK WE
DISCOVERED THE
BEST PROOF YET THAT
THERE WAS ONCE
LIFE ON MARS

KRYPTON
LIGHTS



WARNING: ...



STAYSKAL
96 TAMPA
TRIBUNE

LOS ANGELES BANS ALL RESTAURANT SMOKING 15



STAYSKAL
1841 ADAM
THORNS

Every man has



LAWYERS WHO WON BILLION-DOLLAR CASES AGAINST CIGARETTE COMPANIES



LAWYERS WHO LOST BILLION-DOLLAR CASES DEFENDING CIGARETTE COMPANIES

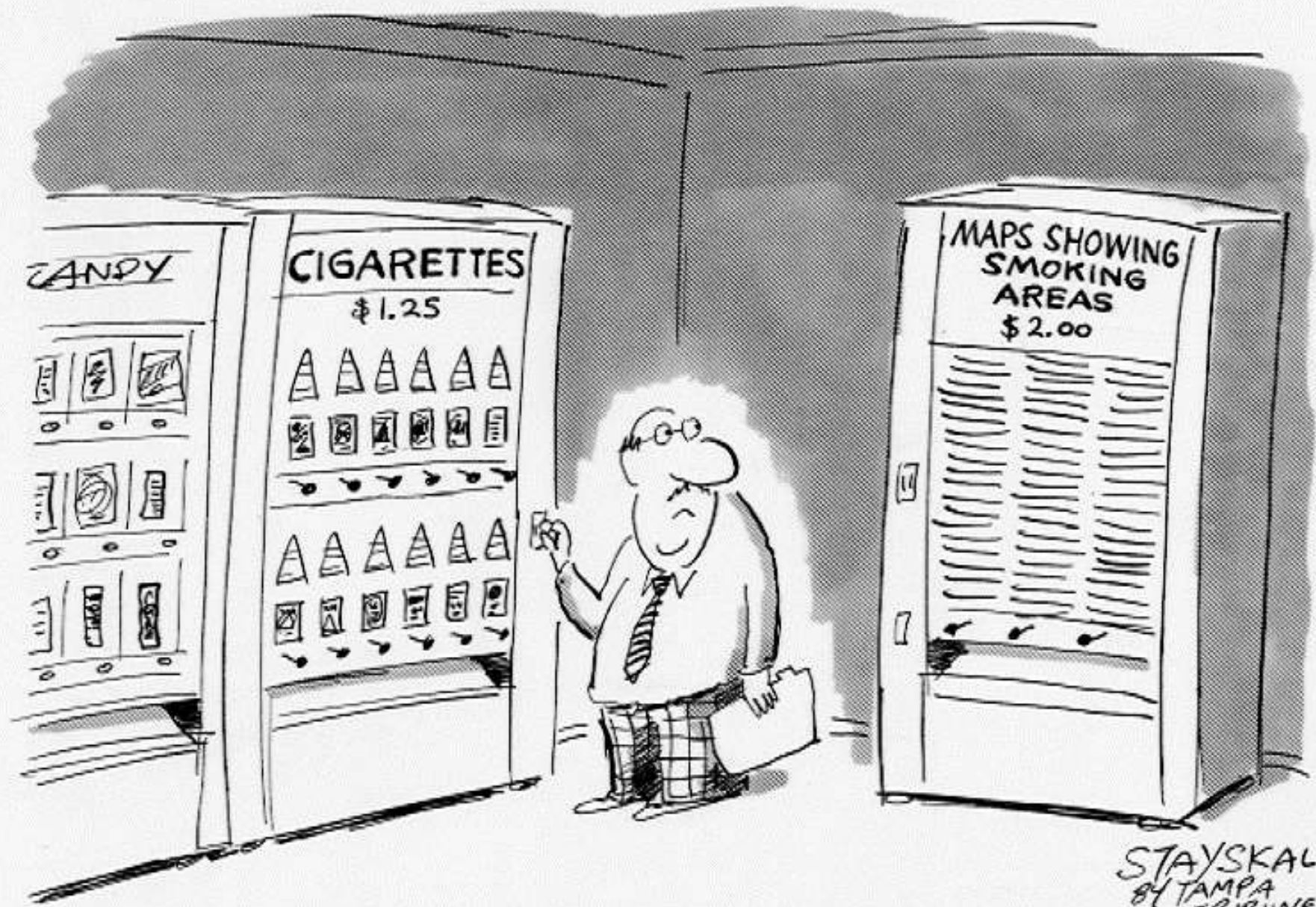




CIGARETTE
MAKER
LIGGETT
WILL SETTLE
SMOKERS
CLASS-ACTION
SUIT!

WELL, HOW
DOES IT FEEL
TO HAVE
WON?

STAYSKAL
96 TAMPA
TRIBUNE



NEWS ITEM: GAINESVILLE PASSES TOUGH ANTI-SMOKING ORDINANCE



GATES
H1 - H11

METAL
DETECTOR

CIGARETTE
DETECTOR

FAN
SPENDING
ON PLACES

SEAYSEAL
DU TRINCA
TRINCA



" DO YOU MIND IF I PRETEND TO SMOKE? "



STAYSKAL
83 CHICAGO
TRIBUNE

MOTHERS!
SMOKING
HARMS KIDS
LUNG
DEVELOPMENT
- STUDY



THE
MOVIE
INDUSTRY
SAID THEY'LL
END THEIR
R-RATED FOCUS
ON YOUTH.

DANG...
WHAT'S THE
WORLD COMING
TO?

STAYSKAL
2002
TAMPA
TRIBUNE



STAXTAL
NO SUGARS
NO SUGARS

NICOTINE
GUM TO HELP
SMOKERS
QUIT

THANK YOU
FOR NOT
SHOPPING OR
EATING
SUGARS ?



"Which section would you like . . . 'no smoking' or 'grumbling about no smoking?'"

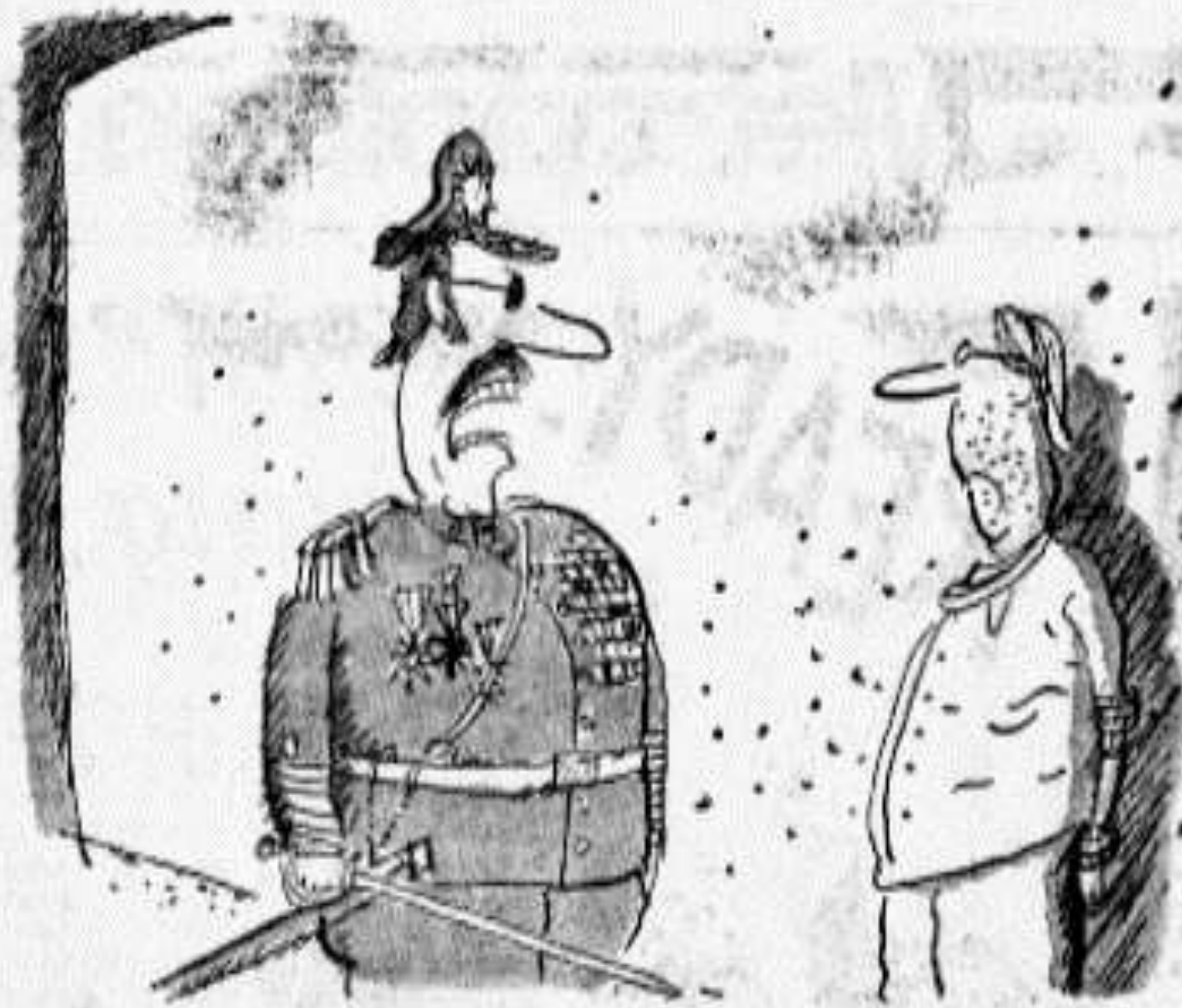
STAYSKAL
79 CHICAGO
TRIBUNE





"I'M SORRY, SIR, BUT THE NON-SMOKING AREA IS DOWN THE HALL!"

STAYSKAL
TCHYCAES
TRIBUNE

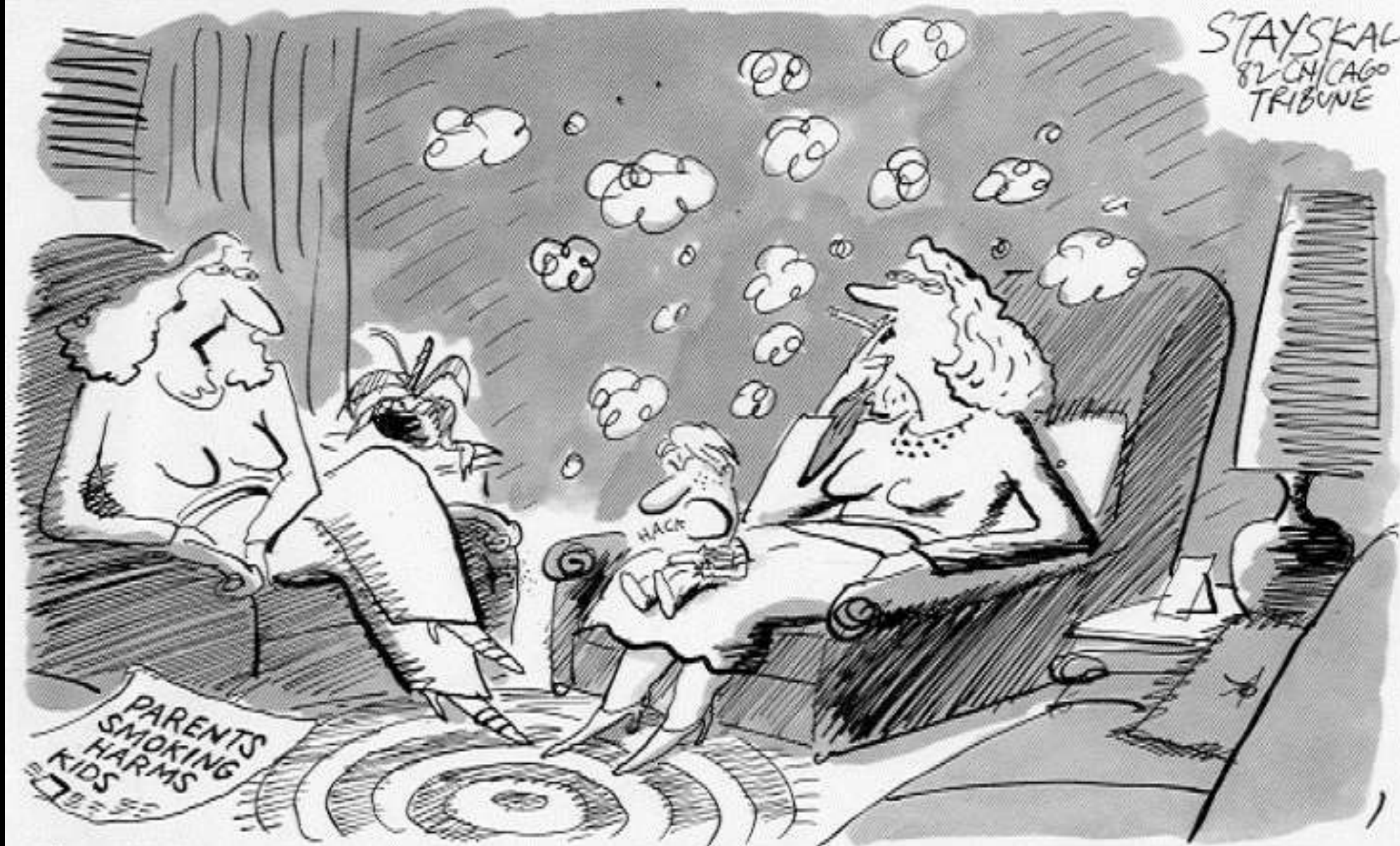


"No, you may not have a cigaret. This is a no-smoking area!"

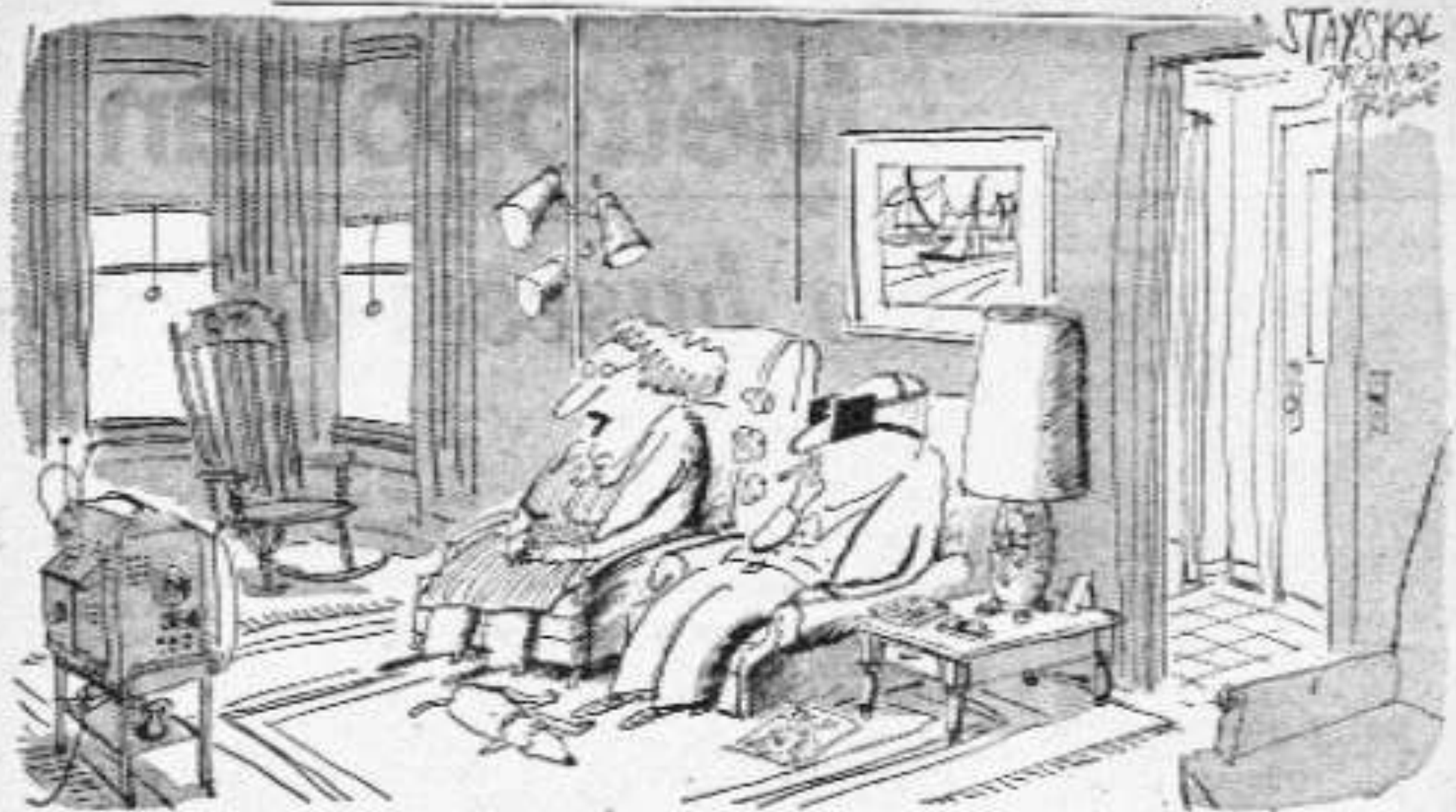


STAYSKAL
TAMPA
TRIBUNE

STAYSKAL
82 CHICAGO
TRIBUNE



"YOU'RE RIGHT, HE'S NOT THROWING A TANTRUM.... IT'S JUST THAT WHEN MY SON HAS ONE HE TURNS THE SAME SHADE OF BLUE!"



Have you noticed the stronger warning against smoking the tobacco industry had to put on their cigarette packages?"

STAYSKAL
BY TAMPA
TRIBUNE



"LOOK ON THE BRIGHT SIDE...MAYBE THERE WILL BE AN EMERGENCY
AND THE OXYGEN BAGS WILL DROP DOWN!"

AFTER SMOKING IS BANNED FROM RESTAURANTS

PEPPER?...
TOBACCO?

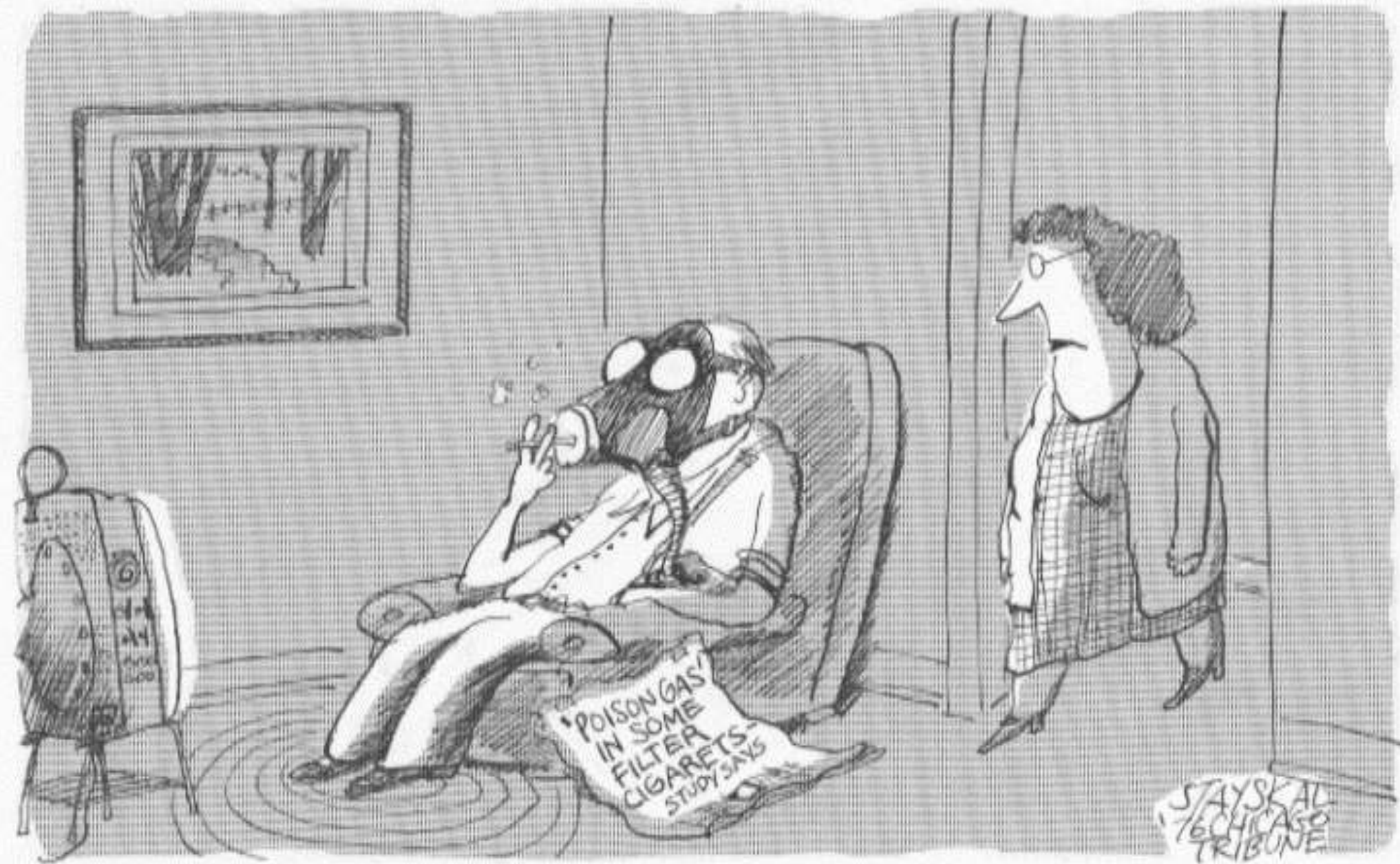
NO SMOKING
U.S. LABOR DEPT.

STAYSKAL
94 TAMPA
TRIBUNE



PHILIP MORRIS ADDS 'UNDERAGE SALE PROHIBITED' LABEL NEXT TO THE SURGEON GENERAL'S HEALTH WARNING.





STAYSKAL
85 TAUPA
TRIBUNE



THE POSSE ENTERS MARLBORO COUNTRY



POSTAL SERVICE BANS SMOKING IN ALL THEIR BUILDINGS AND OFFICES



BUSH HAS BEEN ADVISED TO RAISE TAXES ON GAS, CIGARETTES, BEER AND WINE!

WOW! WHAT LUCK!! I JUST WRECKED THE CAR WHILE THROWING MY CIGARETTES OUT THE WINDOW ON THE WAY HOME FROM JOINING AA!

STAYSKAL
88 TAMPA
TRIBUNE

GOV'T SEEKS TO REGULATE CIGARETTES AS MEDICAL DEVICES TO DELIVER THE DRUG NICOTINE



STAYSKAL
95 CAMPUS
TAHOE

TOBACCO COMPANY TO TEST-MARKET SMOKELESS CIGARETTES

WHICH SECTION WOULD YOU PREFER ... SMOKING, NONSMOKING, SMOKELESS SMOKING OR SMOKELESS NONSMOKING ?



STATSKAL
96 TAMPA
TRIBUNE



"HERE'S THE 'SMOKER'S RIGHTS' ... YOU HAVE THE RIGHT TO LUNG CANCER ;
YOU HAVE THE RIGHT TO HEART DISEASE ; YOU HAVE THE RIGHT TO EMPHYSEMA ...



R.J. Puffs
TOBACCO
COMPANY

IN CASE
OF FIRE,
INHALE

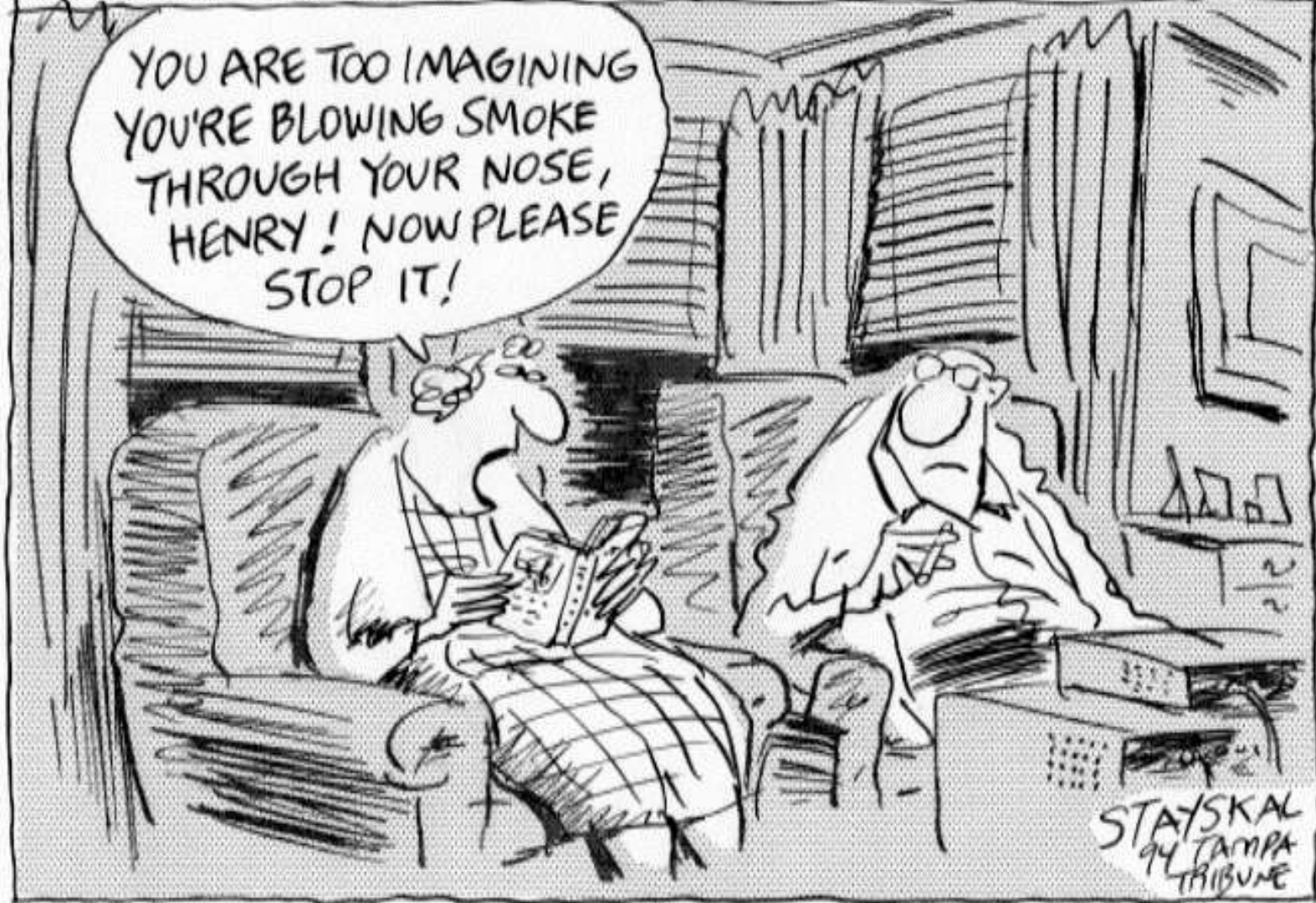
RECEPTIONIST

Thank you
FOR
SMOKING

STAYSKAL
83 CHICAGO
TRIBUNE

R. J. REYNOLDS TOBACCO CO. DEVELOPS 'SMOKELESS CIGARETTE'

YOU ARE TOO IMAGINING
YOU'RE BLOWING SMOKE
THROUGH YOUR NOSE,
HENRY! NOW PLEASE
STOP IT!



MIDAIR →

FLIGHT 950
SEATTLE

DEPARTING 5:30

STAYSKAL
CHICAGO
TRIBUNE

WHERE'S
THE SAFEST
PLACE ON
THE PLANE
TO SIT?

IN THE
NO-SMOKING
SECTION!





"SAVE THE COUPONS IN EACH PACK... THEY'RE GOOD FOR FREE FACE-LIFTS!"

STAYSKAL
TAMPA
TRIBUNE



"SAVE THE PROOF-OF-PURCHASE LABELS... EACH ONE'S WORTH A BUCK OFF ON THE PRICE OF AN ARTIFICIAL HEART!"



"IT'S A WARNING LABEL...IT SAYS 'TRYING TO SELL CIGARETTES IN CALIFORNIA MAY BE INJURIOUS TO YOUR SALES QUOTA'!"



"SEE, FRED, I TOLD YOU WE WERE SITTING IN THE NO-SMOKING SECTION!"

VITAMIN C HELPS HEAL SMOKERS' BLOOD VESSELS



STAYSKAL
88 TAMPA
TRIBUNE

WHAT!?! I NEED
AN OPERATION
FOR CANCER? BUT
I ONLY SMOKE
SMOKELESS
CIGARETTES!

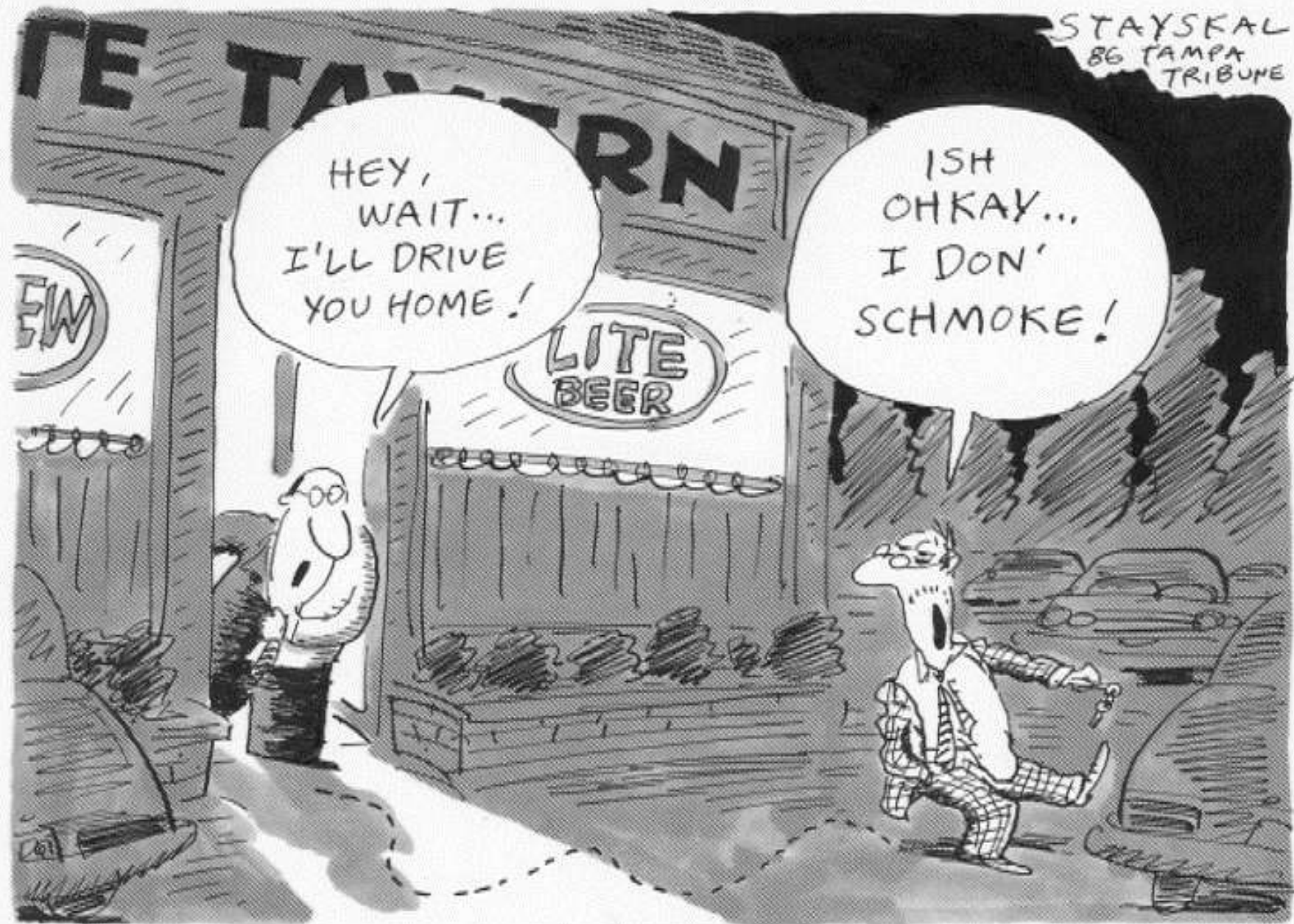
THEN YOU'LL
BE GLAD TO
KNOW I ONLY
USE OUCHLESS
BANDAGES!



STAYSKAL
88 TAMPA
TRIBUNE



STAYSKAL
86 TAMPA
TRIBUNE



NEWS ITEM: STUDY SAYS SMOKERS ARE DANGEROUS DRIVERS!

SMOKERS IN CLASS-ACTION CASE ASK JURY FOR \$196 BILLION

REMEMBER
WAY BACK
WE CALLED
CIGARETTES
COFFIN NAILS?

SURE DO. I
JUST HOPE THE
TOBACCO COMPANIES
GET CLOBBERED
FOR SELLING THEM
TO US ALL THESE
YEARS



COURTROOM

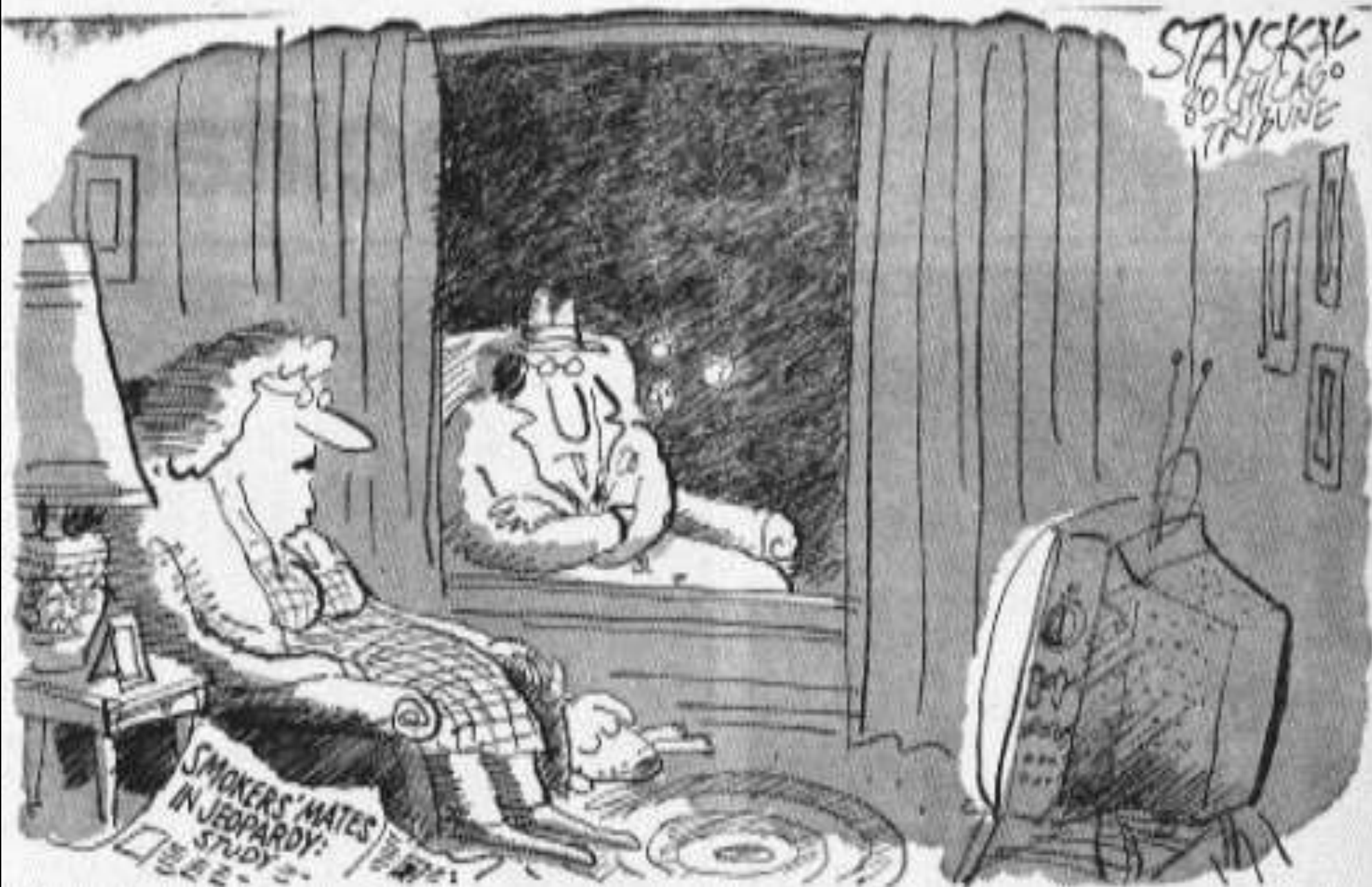
STAYSKAL
2000 TAMPA
TRIGUNE

STAYSKAL
78 CHICAGO
TRIBUNE



"This isn't so bad considering some companies have banned smoking areas altogether!"

STAYSKAL
80 CHICAGO
8 TRIBUNE



SMOKERS' MATES
IN JEOPARDY:
STUDY

STUDY SAYS SMOKING HEIGHTENS MENTAL ABILITIES OF YOUNG PEOPLE



SMOKING INCREASES WOMEN'S RISK OF FRACTURES BY MAKING THEIR BONES LESS DENSE SAYS STUDY



STAYSKAL
94 TAMPA
TRIBUNE

STAYSKAL
88 TAMPA
TRIBUNE

SMOKING
PERMITTED
ONLY IN
BREAK ROOM

MUST BE
AWFUL TO BE
HOOKED ON
CIGARETTES!

CANDY

COFFEE





"WOULD YOU LIKE THE SMOKING OR THE SECONDHAND SMOKING SECTION?"





A COMPROMISE TO A PLAN TO TOTALLY BAN ALL SMOKING ON DOMESTIC FLIGHTS.

VOICE OF THE PEOPLE

SMOKING

SPOILS
YOUR
LOOKS

GOOD THING
THAT BROOKE
SHIELDS AD WAS
KILLED. 'SMOKING
SPOILS YOUR LOOKS!!
HA!!

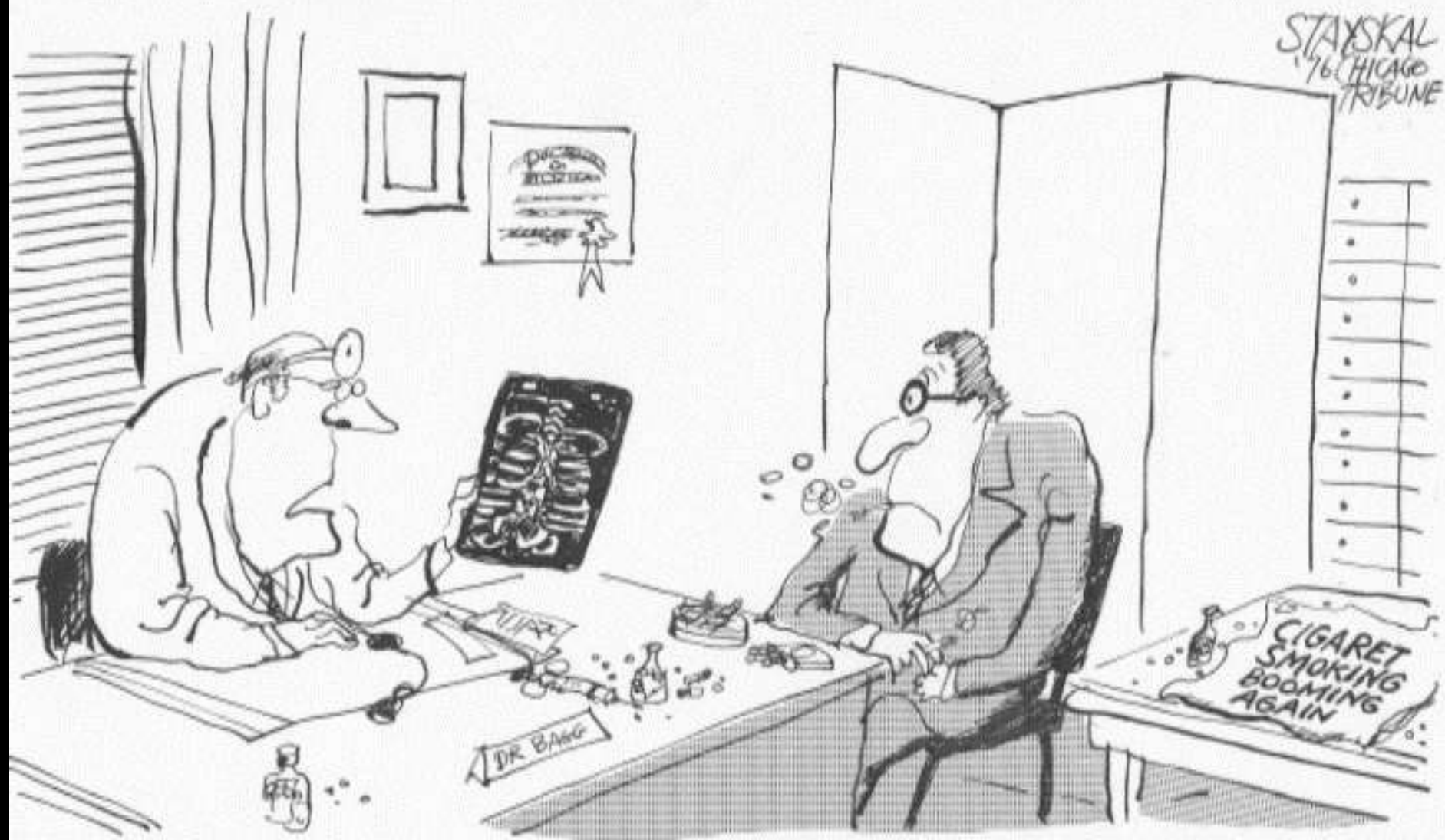
WELL, DEARIE,
YOURS ARE ABOUT
TO BE
SPOILED
RIGHT NOW!

COUGH
HACK
WHEEZE!

THANK YOU
FOR NOT
SMOKING

STAYSKAL
@ CHICAGO
TRIBUNE





" THAT SPOT ON YOUR LUNG HAS GROWN A SILLY MILLIMETER LONGER."



STAYSKAL
with the dog
thinking

"I wish you'd stop blowing smoke rings, George. . . . I think it's morbid!"



SMOKER'S
GET MORE
FLU-STUDY

WARNING: THE SURGEON
GENERAL HAS DETERMINED
THAT CIGARETTE SMOKING
IS DANGEROUS TO YOUR
HEALTH AND YOU SHOULD
TAKE TWO ASPIRIN AND
GO TO BED.

STAYSKAL
82 CHICAGO
TRIBUNE

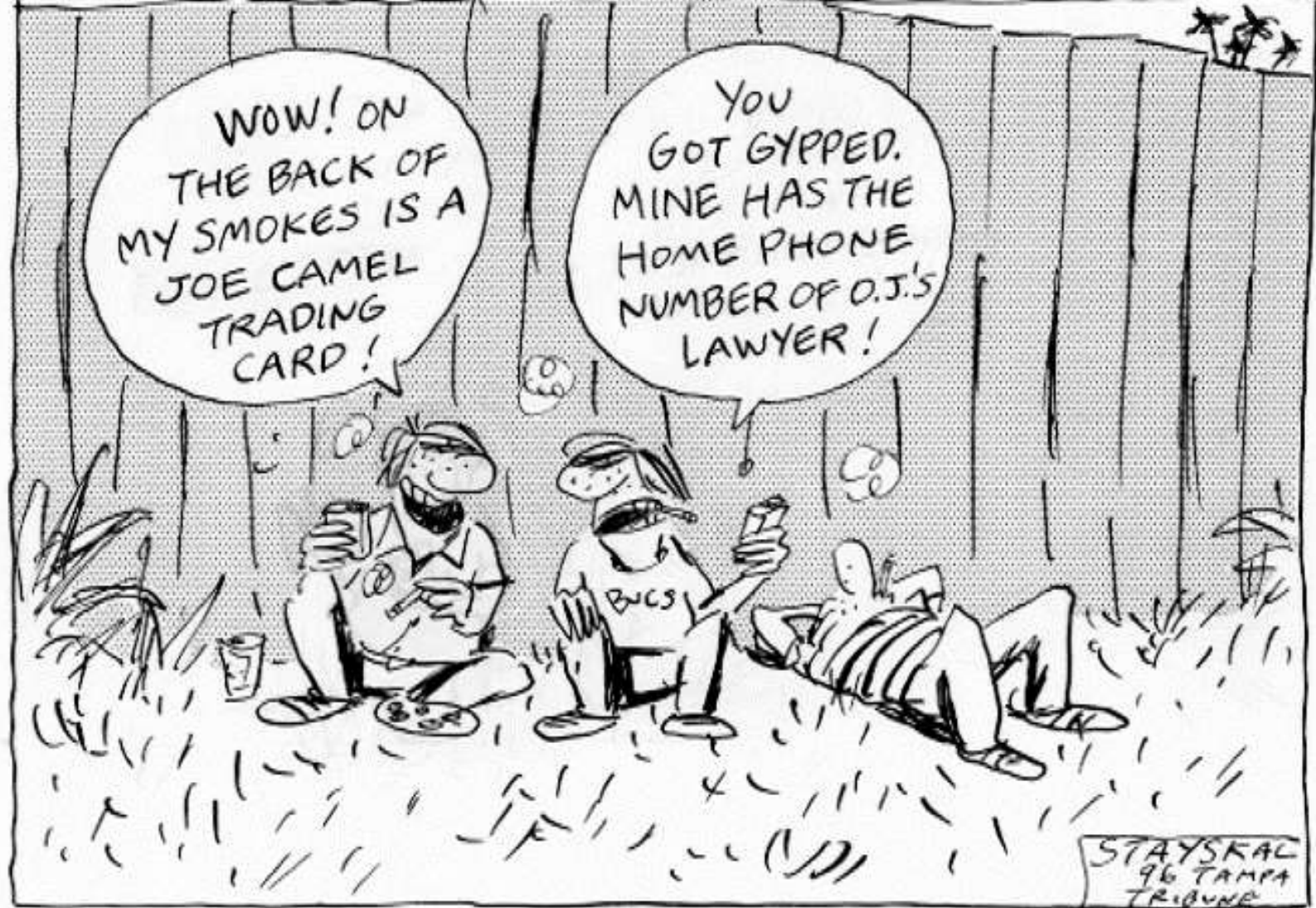


"WE NEVER DREAMED OF SMOKING UNTIL WE HEARD ABOUT THE POSSIBLE TAX BREAK FOR QUITTING!"

FLORIDA CONSIDERS MAKING IT ILLEGAL FOR TEENS TO SMOKE

WOW! ON THE BACK OF MY SMOKES IS A JOE CAMEL TRADING CARD!

YOU GOT GYPED. MINE HAS THE HOME PHONE NUMBER OF O.J.'S LAWYER!



STAYSKAL
96 TAMPA
TRIBUNE



STAYSKAL
90 TAMPA
TRIBUNE





STAYSKAL
93 TAMPA
TRIBUNE

THANK YOU
FOR NOT
BREATHING



MODERN TECHNOLOGY PUT TO GOOD USE

ON THE DEFENSIVE, TOBACCO LOBBY SPENDS \$15 MILLION IN SIX MONTHS

SOMEBODY SAID THEY'RE SPENDING SO MUCH BECAUSE THE VERY **HEART** OF THEIR INDUSTRY IS UNDER ATTACK!

THEY'RE LUCKY. IF IT WAS THEIR **LUNGS** THEY'D BE DEAD BY NOW!



STAYSKAL
96 TAMPA
TRIBUNE

PHILIP MORRIS BUYS NABISCO

IT SHOULD BE OUR
BEST SELLING CIGARETTE
YET, CHIEF. THE TOBACCO
IS MADE FROM FREEZE-
DRIED OREO
COOKIES!



WHAT!?! SOME OF DA MONEY
DA STATE'S GETTIN' FROM CIGARETTE
COMPANIES MAY BE USED TO
BUILD SCHOOLS? DAT ALMOST
MAKES ME WANNA QUIT
SMOKIN'!



STAYSKAL
97 TAMPA
TRIBUNE



BULLETINS

TODAY'S SMOKERS
LESS EDUCATED
- STUDY

TANK YOUSE
FER KNOT SMOEKIN

THANK YOU
NOT SMOKING

STAYSKAL
83 TAMPA
TRIBUNE

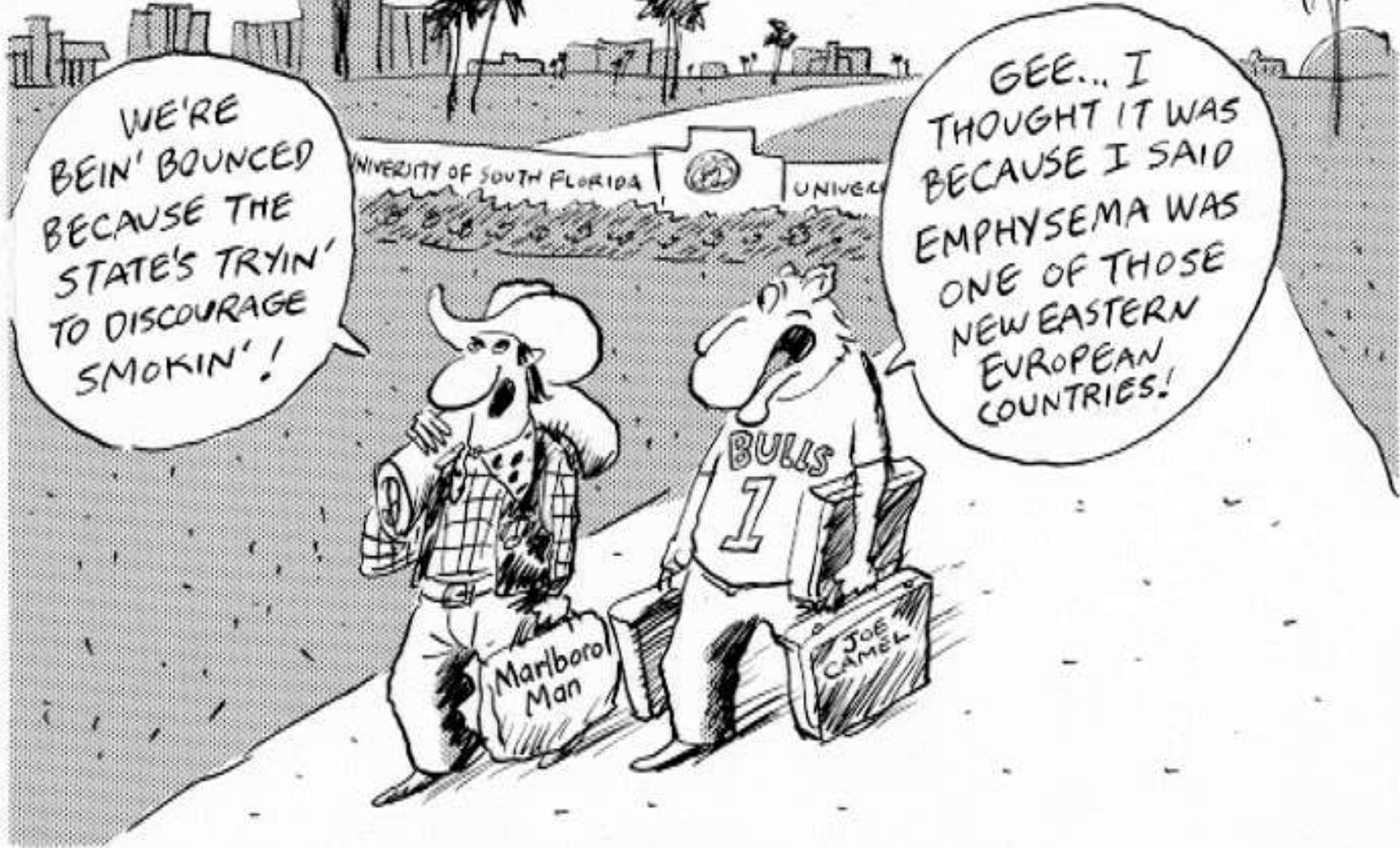


STAYSKAL
84 TAMPA
TRIBUNE



STAYSKAL
18 TAMPA TRIBUNE

STAYSKAL
92 TAMPA
TRIBUNE



USE REMOVES CIGARETTE MACHINES FROM CAMPUS



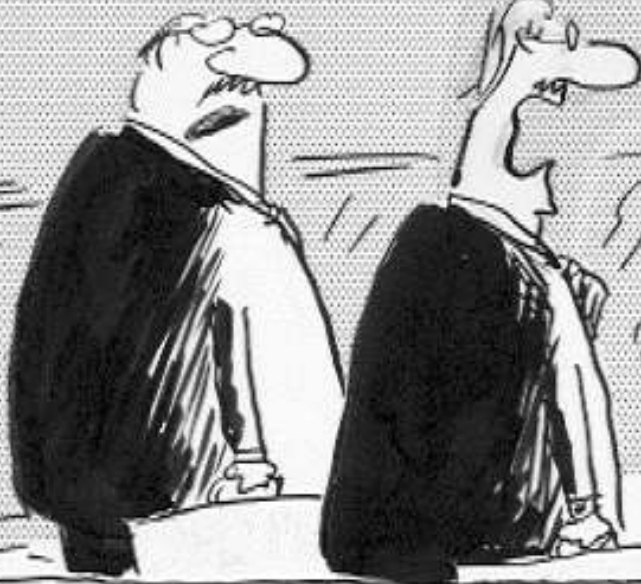
STAYSKAL
85 TAMPA
TRIBUNE

"WE DID IT, CHIEF. MADE A SAFE CIGARETTE OUT OF WHEAT, LETTUCE AND SUNFLOWER SEEDS. THERE'S ONLY ONE DRAWBACK... IT HAS TO BE EATEN!"

TOBACCO INDUSTRY SUES TO VOID RULE ON DANGER OF SECONDHAND SMOKE

THINK
WE CAN
WIN?

SURE... IF WE'RE
LUCKY ENOUGH TO
GET A JUDGE WHO
DOESN'T BREATHE!



STAYSKAL
93 TAMPA
TRIBUNE



STAYSKAL
28 CHICAGO
7 RISSUNE

"Do you mind if I smoke?"



"I must admit this is the strongest message yet.
It says, 'If you smoke cigarettes you are a jerk!'"

THE
TOBACCO
INSTITUTE

W. J. ADAMS
CHICAGO
TRIBUNE



"I take it you're the new girl?"



" I SEE YOU'RE WITH THE TOBACCO LOBBY ? "