

The tradition of the gold-headed cane

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“Cartoonists Take Up Smoking”

“Cartoonists Take Up Smoking,” an exhibition curated by Alan Blum, MD (AQA, Emory University, 1985) for the National Museum of Health and Medicine in Washington, DC (www.nmhm.washingtondcmuseum/news/cartoon.html), has been extended through March 2007. The exhibition retraces the modern era of anti-smoking advocacy as seen through the eyes of the nation's newspaper editorial cartoonists. More than sixty original acerbic artworks are on view, supplemented by over

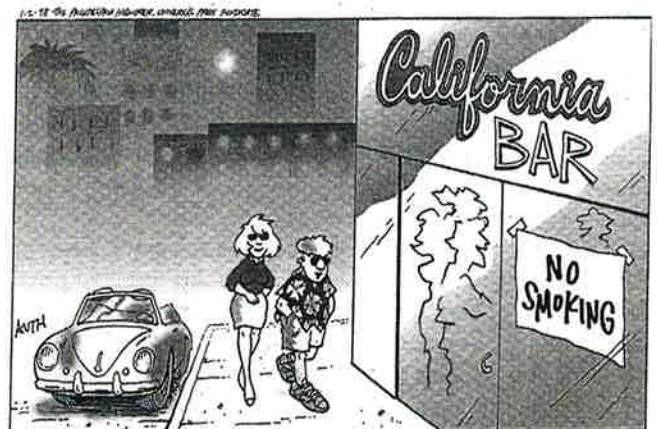
one hundred items, from medical journals with cigarette advertisements to front-page headlines that inspired the cartoons.

A traveling version of the exhibition has been developed for display in medical schools, museums, and libraries. Dr. Blum (ablum@cchs.ua.edu), professor and endowed chair in Family Medicine at the University of Alabama, Tuscaloosa, founded and directs the university's Center for the Study of Tobacco and Society.



“I CAN'T SAY THIS STRONGLY ENOUGH, MR. MORSON... IF YOUR CIGARETETS ARE MADE BY ANYBODY OTHER THAN PHILIP MORRIS OR REYNOLDS INDUSTRIES YOU'VE GOT TO STOP SMOKING!”

Cartoon by Wayne Stayskal from the *Chicago Tribune* of 1981, in response to the AMA House of Delegates having voted against a resolution proposed by the residents' section to divest tobacco stocks from its retirement plan. Used by permission of Wayne Stayskal.



“LET'S GO INSIDE AND GET A BREATH OF FRESH AIR...”

Cartoon by Tony Auth originally published in the *Philadelphia Inquirer*, January 2, 1998, in reaction to the landmark California measure to ban smoking in all bars and restaurants. Used by permission of Tony Auth.

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