

April 29, 1988

Ms. Carmen Snouffer, President
United States Boomerang Association
51 Troy Road
Delaware, Ohio 43015

Dear Carmen:

The current flap over Philip Morris and the team is getting out of control. I'm afraid if it continues it will severely jeopardize any future corporate support for the sport, and it could lead to litigation against the USBA and the individual team members.

Barnaby Ruhe tells me that Eric Darnell has usurped your office and is making his own pronouncements on behalf of the team and the USBA. He also suggests that the DOC organization has coopted the organization to pursue its own agenda at the USBA's expense.

While certainly unpleasant and unfortunate the internal turmoil and politics of your organization is no excuse for the misstatements being put out in its name. At whatever cost internally these misrepresentations must cease now and corrected to whatever extent possible.

Just to review what we both know to be the truth of this matter:

- 1) Philip Morris Magazine offered to pay the USBA \$15,000 for the exclusive magazine story and photo rights of the Australian Cup competition.
- 2) PM Magazine did not request the team wear any logo or ID of the PM company or its brands. I, in fact, conveyed to Philip Morris the team's willingness to have them design and/or provide uniforms.
- 3) And most critically and contrary to all the press reports Philip Morris Magazine withdrew its offer for a magazine exclusive following a conversation with Eric. Despite all our efforts and assurances we were unable to prevail upon the magazine to reverse its decision.

I would hope that you, Chet, and the organization will do all it can to correct and prevent further inaccuracies.

Sincerely,

