

“When More Doctors Smoked Camels”— An Exhibit on Cigarette Advertising 1888-1988

The picture of the lovely lady hoping to win a man's heart by smoking Chesterfields is just one of the many fascinating original tobacco company advertisements currently on display in the Library's lobby. The exhibit entitled “When More Doctors Smoked Camels”, explores the numerous health claims made in cigarette advertising. Ronald Reagan, Gary Cooper and Lou Gehrig are some of the famous faces pictured in popular magazines such as *Time*, *Life*, and medical journals proclaiming the health value and safety in smoking.

The materials displayed are a small portion of a larger collection belonging to Dr. Alan Blum, Department of Family Medicine, Baylor College of Medicine. He is also the founder and chair of DOC (Doctors Ought to Care), an anti-smoking activist group. The exhibit prepared by the Historical Research Center will run until the end of February.

Margaret A. Irwin



STAFF NOTES

The Library welcomed *Sanjay Chaddha* to its professional staff last month as a Systems Analyst. Sanjay recently completed his MBA at the University of Cincinnati with a concentration in Information Systems and Marketing. He will have primary responsibility for designing and implementing the Library's Management Information System which is being funded by a generous grant from the Hearst Foundation.

LIBRARY LINES

Editor: Linda Watson
Production Manager: Carla Trice
Produced monthly by the
HAM-TMC Library
Public Relations Committee:
Linda Watson, Chair;
Damon Camille; Cherie Colbert;
Joan Dawes; Kathy Hoffman;
Leah Krevit; Liz Metoyer;
Greg Pratt; Carla Trice

LIBRARY TO HOST ONLINE SEARCHING COURSE

Want to expand your online searching skills? The Library is hosting a BRS Introductory Training course which is open to anyone interested in online searching. [Note: this is NOT TexSearch training.]

BRS/Search Service offers access to all of MEDLINE plus more than 150 other databases covering virtually every major discipline: health, medicine, pharmacology, biosciences, education, business, social sciences and humanities.

COURSE: BRS/Search Service
Introductory Training

DATE: Thursday, January 19, 1988

TIME: 9:00 a.m. - 4:00 p.m.

LOCATION: HAM-TMC Library
Classroom (Room 014 in the
Learning Resources Center)

REGISTRATION: Phone Tammy
Duma, BRS Training Office, at
1-800-345-4277. Class size is
limited to eight participants.

TUITION: \$110.00 (payable to BRS)

INSTRUCTOR: Pamela Agner, BRS
Regional Representative

Other questions? Call Cherie Colbert,
HAM-TMC Library Information Ser-
vices, for details at 797-1230, ext.
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