



February 22, 1993

Ms. Sheila Jaffe  
9961 W. Glades Road  
Boca Raton FL 33434

Dear Ms. Jaffe:

Thank you for your letter of concern regarding the Virginia Slims sponsorship of the upcoming tennis tournament in Delray Beach. As a former long-time smoker, I know and appreciate those concerns. As the President of the Chamber of Commerce, I am also concerned with the overall economic well-being of this city. This tournament plays an important role in providing both an economic impact on Delray Beach and promoting a positive image of Delray Beach all around the world.

As I understand it, while Virginia Slims contracts on a year-to-year basis, there is only 1 year left on the sponsorship understanding with Virginia Slims and Liddun International Inc. Efforts are now underway to find a new national sponsor. As you may know, this tournament is actually part of the Kraft General Foods World Tour and Kraft is a major sponsor as is Infiniti.

With all the concern raised by organizations such as yours, I believe cigarette companies' sponsorship of this and other sporting events is short-lived. Thank you for your interest.

Sincerely,

A handwritten signature in cursive script, appearing to read "William J. Wood", is written over a large, hand-drawn oval.

William J. Wood  
President

CIGARETT