



HOT NEWS!!



Doctors Ought to Care!

Lung Cancer #1 Cancer Killer in Women

Group Against Smokers & Pollution

GASP

Lung cancer has surpassed breast cancer as the #1 cancer killer of women. While smoking has decreased nationwide, it has increased in young women because of intensive marketing to this group by the tobacco industry.



**TARGET 2000
A Smoke Free Society**

The fastest growing group of new smokers are teenaged girls. This is the reason Philip Morris targets the Virginia Slims Tennis tournament. Virginia Slims is taking a beautiful sport like tennis and the idea of freedom and greater independence for women, and they're promoting an addictive drug that is responsible for more death and disease than alcohol, cocaine, heroin, homicide, car accidents, fires and AIDS combined. (Half a million lives per year in U.S.A.)

**SMOKING IS A
DOUBLE FAULT**

Citizens For

A

Tobacco-Free
Society



The Virginia Slims is used as a symbol of emancipation for women. The players become models for our teenaged women. The Virginia Slims Tournament came into being after the ban on televised tobacco advertising took effect. Two decades of increasing rates for women's tennis has coincided with huge increases in women's lung cancer.

**Just Say
NO**

SMOKE FREE U.S.A.

Women's tennis would have little difficulty finding other sponsors that do not cause addiction, disease and death. Proctor and Gamble Company offered but their request was denied along old loyalty to Philip Morris. Kraft foods is another subsidiary of Philip Morris. Why do they choose not to sponsor women's tennis. Cigarettes have a higher profit margin than macaroni, and macaroni is not addictive. We ask your help in supporting pro-health sponsorships for athletics and community events.

**Smoking is NOT a Choice,
It is an ADDICTION**

**Thanks to Virginia Slims,
Lung Cancer is Now The
#1 Cancer Killer of Women
(You've Come The Wrong Way Baby!)**

It is time to stand up to the hypocrisy of the tobacco - sports industry. Join us for a protest of the Virginia Slims Tournament. We will carry signs on the public sidewalk in front of the entrance to the Polo club on Sunday, March 8, from 1:00 - 3:00 P.M. Wear white. Bring a poster and tennis racket. In Boca Raton/ Military Trail and Champion Blvd.

**YOU'VE COUGHED UP
ENOUGH PHLEGM
BABY!**

**ONLY 13 STATES STILL HAVE
VIRGINIA SLIMS SPONSORSHIP.
LET'S MAKE IT 12!**

March 8 - Sunday. 1:00 P.M.

**SOUTH PALM BEACH COUNTY CHAPTER
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