

NAME YOUR POISON DEPT.

There's a lot of talk about putting warnings on Cigarette Packages to let the poor consumer know what he's in for if he insists upon smoking... Something like this—



WARNING!



CONTINUED USE MAY BE DETRIMENTAL TO HEALTH!

Now that's okay with us, but why single out the cigarette companies only? Why not force other companies to caution the unwary consumer against the evil after-effects he may suffer. In other words...



WHY NOT WARNINGS ON ALL PACKAGES!

ARTIST: BOB CLARKE WRITER: STAN HART



WARNING!



EXCESSIVE EATING MAY CAUSE PIMPLES!

WARNING: EXCESSIVE USE MAY LEAD TO LOSS OF FRIENDS AND EVEN FAMILY!



WARNING:

TO BE USED ONLY IN THE HOME! IF USED IN, SAY, LOCKER ROOMS, CONSUMER MAY BE SUBJECT TO ABUSE BY PROFESSIONAL ATHLETES!



CAUTION!



CONTINUOUS DRINKING MAY LEAD TO CONTINUOUS DRINKING!



WARNING!



CONTINUOUS USE IS IMPERATIVE— OTHERWISE IT MAY BECOME EVIDENT THAT USER "DOES"!

WARNING:



PROLONGED USE MAY LEAD TO SOFTENING OF THE BRAIN!



SPECIAL "ANY TYPICAL ISSUE" OF **MAD**

WARNING:
PROLONGED USE MAY LEAD TO SOFTENING OF THE BRAIN!