



DATE October 14, 1974

COPY # Show 7

CLIENT: MEDICINE AT EMORY

"The Killer Habits"

VIDEO

AUDIO

Martha Malone on Stool

00.00-00.15

Overslide: EMORY UNIVERSITY

Lyrics of ballad

MEDICINE AT EMORY

00.45-00.1

MEDICINE AT EMORY...a program on you and your health... with your co-hosts Mrs. Mary Cobb Bugg and Mr. Tom Sellers.

4 on camera in black chairs

SELLERS: I'm Tom Sellers...In the next half hour, we'll be talking about "The Killer Habits" with Alan Blum and Dr. William H. Matthews of the Emory University Medical School. As a pathologist, you constantly study human illnesses. What are the most apparent killer habits?

Discuss: Smoking  
Overeating  
Alcohol

Floorman: Give Bugg signal

27:00

at 5 minutes before end of show...4,3,2,1 and close.

BUGG: Thank you Dr. Matthews, Mr. Blum, and Mr. Sellers. Join us next week for another Medicine at Emory program.



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COPY # Show 7

CLIENT: MEDICINE AT EMORY

"The Killer Habits"

VIDEO

AUDIO

Martha Singing

27:00-28:00

Overslides:

Music up: 15 seconds

MEDICINE AT EMORY

Music under: MEDICINE AT EMORY is a joint project of

EMORY MEDICAL SCHOOL

the Office of Community Educational Services, the

COMMUNITY EDUCATIONAL SERVICES

School of Medicine and the Woodruff Medical Center

WOODRUFF MEDICAL CENTER

of Emory University. This public service series was

Music by Martha Malone

recorded in the studios of the Storer Broadcasting

Lyrics by Yvonne Lynch

Company.

EMORY UNIVERSITY

Music up: 30 seconds.

Set up:

4 black chairs on camera

Overslides:

Mrs. Mary Cobb Bugg

Director

Community Educational Services

Emory University

Mr. Tom Sellers

Science Editor

Emory University

Dr. William Matthews

Professor of Pathology

Emory School of Medicine

Mr. Allen Blum

Senior Student

Emory School of Medicine