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 Sent: Thursday, October 05, 2000 10:35 PM
 Subject: PM Info session

Last night I recruited three students to witness the information session. We're still comparing notes.

6:30 PM: two suits observed me walking into the Philip Morris information session (Mr. Kelley Bishop, Career Center Director and the Associate Vice President for Student Affairs). When I asked what they were up to, Mr. Bishop said, "just hanging out, what are you doing?" After talking to the two administrators and seeing them stare at my pants pockets, I entered the recruiting session.

I was greeted by Nick Albanese (the recruiter who accused me of harassment).

We shook hands and he said he had no problem talking with me and gave me more flyers and handouts. I spoke with a TSM for a few minutes, but Mr. Albanese interrupted my conversation with the TSM. Mr. Albanese put his arm around the TSM and left the room to talk. The TSM returned, but seemed more edgy and started asking me questions about my major. Then, I mingled with other recruiters and grabbed some snacks. I found the SU Student Ambassador (wearing a Philip Morris shirt). He described his internship over the summer. When asked about the SA program, he said he talked with a number of professors and came to the career fair to speak to more students. When I asked what he was paid for the internship, he said that he signed an agreement saying he wouldn't discuss money. He noted that the student ambassador program is "nationwide." I asked if he was paid for the Student Ambassador program, he said, "You get paid for the internship. You work 8-10 hours a week."

Approx. seven PM representatives were on hand to speak to a dozen students about benefits and job descriptions. (Territory Sales Managers were also called "category consultants" who discuss marketing strategies with retailers). The recruiters periodically stared at me while making their presentations.

When the student ambassador spoke to everyone, he said "its a great company... there's a lot of great perks." I asked him again what Student Ambassadors can do for PM on campus. This time his response was, "As a student ambassador, I basically go to like the career fair and just talk about my experience as I'm doing right now with Philip Morris." He continued to say that the career center was a great place to find out about the company and also mentioned erecruiting.com (NACE). I asked if SA was a volunteer position. He replied, "It was offered to me at the end of my

internship if I'd be willing to help coming to the career fair and talk about my experiences."

****The student ambassador did not admit that he was paid to "penetrate campus groups and organizations"*****

The Philip Morris charitable video was not shown during the information session.

Also, a student was concerned that PM distributes tobacco on trucks in other countries (the Phillipines). He asked why the We Card program wasn't established outside the US. A recruiter said that the process "takes time" and that it has to start in the US and then eventually move to other countries. He spoke about Philip Morris beginning to open dialogue with the World Health Organization for youth smoking prevention (yet, he failed to mention that PM has infiltrated the WHO- August 9, 2000 in The Guardian, also in tobacco.org---"Project Down Under"). The recruiters also spoke about their efforts in Youth Smoking Prevention and how PM contributes to the Tobacco Council for "responsibility."

***We need to confirm that other Student Ambassadors are on other colleges. I'll call schools tomorrow and see what I can find. I'll inquire about 20/20, but the story needs to go public soon (should/can we put last year's audio "penetrate..." on the web?)*

Philip Morris recruiters are returning to campus November 7 to hold screening interviews in the student center. A few days later, PM will have panel interviews.

-Leon

315-443-6707

P.S. Rooster Chewing tobacco is a UST product (last year UST had a nationwide advertising blitz in college newspapers across the country which included inserts for Rooster Chewing tobacco and offers for free samples)

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