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Sherman Oaks, California 9142

June 26, 1978

Tom E. Nesbitt, M.D.  
President  
American Medical Association  
535 North Dearborn Street  
Chicago, Illinois 60610

Dear Dr. Nesbitt:

I was excited to learn from Dr. Alan Blum that he has been recommended by Dr. Lynn Carmichael to sit on a panel at the upcoming AMA-Kennedy Conference. As you may have heard, Alan's keynote presentation, "A Light Refresher Cough on the History of Sex in Cigarette Advertising," literally brought down the house at the AMA-RPS meeting.

Coincidentally, Alan had been hoping to attend the July 25-27 conference as a representative of the AMA-RPS. A resident in family medicine at the University of Miami School of Medicine, he is also a newly elected At Large Member of the AMA-RPS Governing Council. His avant-garde efforts in preventive medicine have received widespread coverage, including a laudatory feature in AM News (February 13). At a time in which physicians are being portrayed in the press as malpractitioners and price-gougers, Alan's DOC program (Doctors Ought to Care) not only offers the proper positive view of the medical profession but also a much-needed perspective for the naive (or should I just say "hypocritical"?) news media.

Accordingly, I would appreciate your considering Dr. Alan Blum as a featured speaker at the AMA-Kennedy Conference. In addition, I would like to suggest that he appear before the entire House of Delegates, where I am sure his rousing presentation will be enthusiastically received.

May I add, Dr. Nesbitt, that it will be my honor and privilege to work with you in any way possible. The Governing Council is "rarin' to go," and we are looking forward to an outstanding year for the AMA and AMA-RPS.

Sincerely,



Stephen Dresnick, M.D.  
Chairman, AMA-RPS