

**From:** Blum, Alan  
**Sent:** Monday, April 16, 2007 11:48 PM  
**To:** Jacobi, Lori  
**Subject:** FW: Event to attend?

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**From:** Leslie Roop [mailto:leslieroop@gmail.com]  
**Sent:** Mon 4/16/2007 11:28 PM  
**To:** Blum, Alan  
**Subject:** Re: Event to attend?

Dr. Blum,

Hello! Good to hear from you. I can go to the lecture tomorrow night. Please, send me details concerning the time and place. thanks! I will page you in the morning.

Leslie Roop  
205-451-5400

On 4/16/07, **Blum, Alan** <[ablum@cchs.ua.edu](mailto:ablum@cchs.ua.edu)> wrote:

Hi, Ross and Leslie. It's Dr. Blum, the tobacco lecturer/physician from February's CHS course. I hope you're doing well, and I look forward to staying in touch. Please don't hesitate to contact me at any time if you feel I can assist you in any way.

I just learned about a panel discussion that will be held at the Business School on Tuesday (either 6 to 7:30 or 6:30 to 8:00) at which Philip Morris will be represented. Coincidentally, I'm supposed to be a panelist in a discussion at Ferguson on drug abuse at the same time. Would it be at all possible for either or both of you to attend and provide me with an account of the event? I would be pleased to provide a nice stipend. Please let me know on Tuesday morning if at all possible. My pager is 205-550-0908 (I don't think you need to put in the 205), or you can email, and I'll get right back to you with details.

Warmest regards.

Alan Blum, MD

**From:** Blum, Alan  
**Sent:** Monday, April 16, 2007 11:09 PM  
**To:** Jacobi, Lori  
**Subject:** FW: Event to attend?

Turns out Sesie is the head of the organization that's sponsoring the event at Ferguson that i agreed to participate in. It's a discussion on drugs and what to do about them. I sent an email to the two students below. AB

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**From:** Blum, Alan  
**Sent:** Mon 4/16/2007 11:08 PM  
**To:** leslieroop@gmail.com; summe011@bama.ua.edu  
**Subject:** Event to attend?

Hi, Ross and Leslie. It's Dr. Blum, the tobacco lecturer/physician from February's CHS course. I hope you're doing well, and I look forward to staying in touch. Please don't hesitate to contact me at any time if you feel I can assist you in any way.

I just learned about a panel discussion that will be held at the Business School on Tuesday (either 6 to 7:30 or 6:30 to 8:00) at which Philip Morris will be represented. Coincidentally, I'm supposed to be a panelist in a discussion at Ferguson on drug abuse at the same time. Would it be at all possible for either or both of you to attend and provide me with an account of the event? I would be pleased to provide a nice stipend. Please let me know on Tuesday morning if at all possible. My pager is 205-550-0908 (I don't think you need to put in the 205), or you can email, and I'll get right back to you with details.

Warmest regards.

Alan Blum, MD

**From:** Blum, Alan  
**Sent:** Monday, April 16, 2007 11:53 PM  
**To:** Jacobi, Lori  
**Subject:** FW: Event to attend?

How about that! I'll try to coordinate this with the two students. Please send me the prose on the poster. AB

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**From:** summe011@bama.ua.edu [mailto:summe011@bama.ua.edu]  
**Sent:** Mon 4/16/2007 11:37 PM  
**To:** Blum, Alan  
**Subject:** Re: Event to attend?

Dr. Blum,

Hey, it's good to hear from you. I actually received an e-mail that talked about the Drug Abuse Policy. I saw that you were a panelist, so I actually thought about going to that. However, I would be interested in going to the Phillip Morris event (I'm not worried about the stipend). I have class all morning till 12:15, but I will be able to check my e-mail between classes. I'll page you when I get out of class. Have a good night,  
Ross

Quoting "Blum, Alan" <ablum@cchs.ua.edu>:

> Hi, Ross and Leslie. It's Dr. Blum, the tobacco lecturer/physician  
> from February's CHS course. I hope you're doing well, and I look  
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> Warmest regards.

>  
> Alan Blum, MD

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**From:** Blum, Alan  
**Sent:** Tuesday, April 17, 2007 9:17 AM  
**To:** summe011@bama.ua.edu; leslieroop@gmail.com  
**Cc:** Jacobi, Lori  
**Subject:** FW: Event to attend?

Thanks, Leslie and Ross, for your interest in attending. Here is the text of the large poster that was called to my attention yesterday by a colleague in the Department of Journalism. Several ironies: 1. I'm scheduled to be at Ferguson on a panel on drug policy (of all things) at the same time as this event. (Plus, I have little idea what the drug policy forum all about) 2. A pharmaceutical company representative and a cigarette company rep sitting side-by-side. 3. The moderator works for the hospital (and was an unsuccessful candidate for mayor of Tuscaloosa). 4. "Community Service Center"?! What is this?

I am as interested in how this kind of event came about as I am about anything a Philip Morris person might say (PM's comments are all scripted, rehearsed, and predictable, even to the point of now acknowledging that they make a product that is harmful to health). I'm also interested in the questions people ask of such a panel, especially Philip Morris and Pfizer.

Please try to page me when you have a chance at 550-0908.

AB

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**From:** Jacobi, Lori  
**Sent:** Tue 4/17/2007 8:17 AM  
**To:** Blum, Alan  
**Subject:** RE: Event to attend?

This is how that sign reads (The panelists and hosts have their logo on the sign):

**Corporate Citizenship Panel**  
**“Building a Sustainable Public Image”**  
**With panelists representing:**  
**Chick-fil-A**  
**Pfizer**  
**Philip Morris USA**  
**Accenture**  
**Moderated by Sammy Watson,**  
**Community Relations Director for DCH**  
**Tuesday, April 17<sup>th</sup>**  
**6:00-7:30 pm**  
**Alston 30**

**Hosted by: NET IMPACT**  
**The Community Service Center**  
**Manderson School of Business**

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