

**COME TO THE HOSPITAL  
THAT CIGARETTES BUILT**

If you're a medical doctor looking for great job security, we've got the taste for you: Tisch Hospital of New York University. The Tisch family has generously supported our hospital development, and is committed to seeing that its beds are filled. And that means that you will never have to worry about running out of sick people to take care of.

Consider the benefits of a career at Tisch:

- The best compensation package that blood money can buy.
- All expenses paid for you and a friend to attend our annual cruise line medical education seminar "Smoking and Disease: The Unsolved Mystery."
- The inside track for tobacco industry research grants on the health benefits of smoking.
- Tisch is not a smoke-free hospital, it is a free-smoke hospital. Smoke anywhere you want, and the cigarettes are on us. Plus:
- We'll give you a supply of free cigarettes for your patients, or to take home to your children.
- Free Lamaze smoking classes for your pregnant patients.
- And the pride of having your name intimately linked with that of famous cigarette industry billionaire Larry Tisch.

ACT NOW, and as an added sign-on bonus we'll give you a handsome plaque with the Hippocratic Oath enscribed on a bronze tobacco leaf to hang proudly on the wall with your other medical credentials.

Get the Experience You Seek taking care of cancer, heart disease, emphysema, and complications of pregnancy at Tisch-the hospital that cigarettes built.

**TISCH HOSPITAL**

Our Patients May Be Dying, But Our Doctors Are Alive With  
Pleasure!