

Join us in celebrating our 20th year, and help build...



Houston's Newest Museum

Doc

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“A museum about when people used to smoke”

While the history of tobacco use and its promotion could be traced through many centuries, its present-day status as the single greatest preventable cause of death and disease occurred primarily during the 20th century.

At least a dozen or so tobacco museums have documented tobacco's history reflecting the role of tobacco in the economic and social development of the United States and other countries around the world. In my travels as a consultant and lecturer on the tobacco and health issue for the past twenty-five years, I have had the opportunity to visit several such museums. In not a single museum is there an accurate reference to the devastating health and economic toll taken by tobacco use, nor an account of the public health efforts during the past century to counteract tobacco use.

For the past two decades, through DOC and my own initiatives, I have spent my life's work studying the tobacco industry like a parasitic disease--monitoring, documenting, and saving every bit of information. A handful of colleagues throughout the world have helped tremendously in this regard, and have contributed their findings.

The materials naturally serve the establishment of a museum, one we have called “a museum about when people used to smoke.” DOC's effort to develop such a museum fits well within our mission, and represents a goal we have established and will work toward over the next three years as part of our Millennium Campaign.

Please help us in building Houston's Newest Museum.

Alan Blum, M.D.
Founder, DOC

**Please accept our invitation and join us
for an evening to learn more about
Houston's newest museum.**

**Tuesday, April 1, 1997
6:00 - 8:00 p.m.**

**Moose Cafe
1340 West Gray**

Host: Bill Sadler, *Owner*

R.S.V.P.

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