

# PHILIP MORRIS

U.S.A.

120 PARK AVENUE • NEW YORK, NY 10017-5592 • (212) 880-5000

ELLEN MERLO  
SENIOR VICE PRESIDENT  
CORPORATE AFFAIRS

June 3, 1997

Alan Blum, M.D.  
5115 Loch Lomond  
Houston, TX 77096

Dear Dr. Blum:

It really was a pleasure having discussions and lunch with you and Dr. Anselm yesterday. Both David and I thoroughly enjoyed the meeting and felt that we had covered a broad range of interesting and provocative topics.

It is our hope that we can keep the lines of communication open and that we can continue to discuss the issues, as we started to do in the past year or so. Further, we would be very interested in better understanding the information you are disseminating in Houston and your plans for the new museum. While it is certainly premature to consider any financial commitment, the concept is intriguing and we certainly would like to continue the dialogue.

I hope that you will continue to let me know when you are going to be in the New York area, and I will do the same if and when I am in Houston so that we may meet again. In the meantime, let's make an effort to speak to each other from time to time by phone.

Best regards,



EM/kak

cc D. Laufer  
S. Parrish