

DEC 27 1993



# THE INTERNATIONAL HEALTH AND MEDICAL FILM FESTIVAL, INC.

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4020 Palos Verdes Drive North  
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Rolling Hills Estates, CA 90274  
(310) 544-5899  
(310) 544-5897 FAX

December 21, 1993

Eric Solberg  
Executive Director  
DOC  
5510 Greenbriar, Suite 235  
Houston, TX 77005

Dear Mr. Solberg:

## CONGRATULATIONS!

The International Health and Medical Film Festival is pleased to inform you that your entry "**Medicine vs. Madison Avenue**" in the Category of **Community Health** has been selected as "Best in Category".

You are invited to be our guest at the 1994 International Health and Medical Film Festival televised Awards Ceremony and Dinner on Saturday, February 12th at the Herbst Theatre in San Francisco to receive the much coveted bronze statue: the "**FREDDIE**". As a "**FREDDIE**" winner you will receive two tickets to the "sold-out" Awards Ceremony.

We hope you are planning to attend the 1994 Healthcare Symposium which will be held on Friday, February 11th, at the Sheraton Palace Hotel in San Francisco. **The featured speaker will be Dr. C. Everett Koop, former U.S. Surgeon General.**

This important Symposium will be an excellent opportunity to congregate with health professionals, producers, directors, distributors and publishers. If you will be able to join us, we suggest you register promptly. Following the Symposium, you are invited to be our guest, at the Twilight Reception in the Sheraton Palace at 6:30pm. This Reception honors the 1994 Festival's "**FREDDIE**" winners.

Special hotel rates are available to you at the Sheraton Palace Hotel. Please be sure to tell Reservations that you are attending the International Health and Medical Film Festival. United Airlines is the Festival's official airline; when booking your flights, be sure to mention Tour Code 545AY.

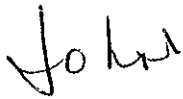
Your entry is now being reviewed by a select panel of Judges including the Co-Chairs of our Academy of Judges. Their final task is to select the four top awards:

- "The Helen Hayes Award", which will be presented to the best film in the Health Consumers Categories.
- "The Michael E. DeBakey, M.D. Award", which will be presented to the film judged to have the best educational value.
- "The C. Everett Koop, M.D. Award", which will be presented to the best film in the Health Professionals Categories.
- "The Robert E. Wise Cinematography Award", which will be presented to the film which best employs the art of cinematography.

**GOOD LUCK!**

Again, we congratulate you and look forward to seeing you during Festival Week. You will receive further information and tickets from us in January.

Sincerely,



JOHN F. ZACCARO  
President/Executive Producer

