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December 13, 1993

Jerome P. Kassirer, MD
Editor-in-Chief
The New England Journal of Medicine
10 Shattuck Street
Boston, Massachusetts 02115-6904

Dear Dr. Kassirer:

When my small son Sammy remarked that five of the characters in a popular series of 100 trading cards were shown smoking, I suggested that he share his original observation with you.

He then wrote the enclosed letter, as well as the word-processed version (following my advice to recheck some spellings and to incorporate the postscript within the letter).

Sammy and I hope that you, Dr. Angell, and the other editors have a healthy and happy New Year.

Please address correspondence to the author.

Sincerely,

A handwritten signature in cursive script that reads "Alan Blum".

Alan Blum, MD
Associate Professor