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C. EVERETT KOOP, M.D.

Dear Colleague:

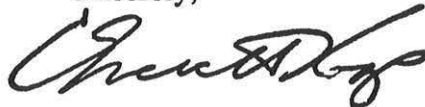
This year marks the fifteenth anniversary of DOC (Doctors Ought to Care). As a growing international organization, DOC's concepts and philosophy have become accepted and acted upon not only among physicians, medical students, and other health professionals, but also among individuals and organizations working in government, education and public health. Indeed, through a multi-layered approach involving office-based, school-based, and community-based health promotion, DOC has succeeded in shifting the focus of the medical and public health professions in dealing with the issues of tobacco and alcohol use, and the way in which they are promoted in our society.

While other national groups may have been reluctant to take action over the years, DOC has not been afraid to take risks in dealing with our nation's major preventable health issues. Innovation has been the key to DOC's effectiveness. But the secret to DOC's success is its thousands of individual members. This broad-based support has provided the strength for DOC to continue to grow through collaborative efforts, creativity, and community action at a grassroots level. As DOC expands its efforts at a national and international level, the continuation, and ideally the acceleration, of DOC's efforts depends on your support.

I am honored to assist DOC in encouraging the highest possible level of commitment and involvement in the communities from physicians, medical students, other health professionals, educators, business and civic leaders, and other concerned individuals in counteracting the promotion and use of tobacco and alcohol.

Your support for DOC is greatly appreciated. Indeed, they cannot function without it.

Sincerely,



C. Everett Koop, M.D.  
Lifetime Member  
Doctors Ought to Care