

# Doctors Ought to Care

DOC Tobacco Archive and International  
Resource Center

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## TOBACCO-PROMOTING EVENTS IN HOUSTON 1991 (Through June 16, 1991)

<u>DATE</u>	<u>EVENT</u>	<u>LOCATION</u>
January 5, 1991	Camel Mud and Monster Series	*Astrodome
January 12, 1991	Lucky Strike Filters 1991 Darts Series Bluebonnet Classic	Hyatt Regency West Houston
January 19, 1991	Camel Supercross	*Astrodome
February 8-9, 1991	Red Man All American Pulling Series	*Astrodome
February 28- March 3, 1991	Winston Drag Racing 1991 Fram Supernational	Houston Raceway Park
February 22- March 3, 1991	1991 Houston Rodeo (Skoal, Renegade, and Red Man Advertising)	*Astrodome
March 8-12, 1991	Philip Morris Bill of Rights Tour	*Sam Houston Coliseum
March 23, 1991	Ebony Fashion Fair (RJ Reynolds Tobacco Co. Reception)	Texas Southern University
March 27, 1991	Skoal/Copenhagen World of Outlaws Sprint Car Racing	Big H Speedway
April 6, 1991	Hubbard Street Dance Company (Philip Morris Reception)	*Jesse H. Jones Hall
April 15-21, 1991	Virginia Slims of Houston	Westside Tennis Club
April 22-28, 1991	Vantage Cup/Senior PGA Tour Doug Sanders Kingwood Celebrity Classic	Deerwood Club
April 25- May 5, 1991	Houston International Festival (Newport game booths, cigarette giveaways)	*Jones Plaza (Latin Market) and *Sam Houston Park (Cajun/ Zydeco Stage)

*"A museum about when people used to smoke."*

## TOBACCO-PROMOTING EVENTS IN HOUSTON 1991

DOC (Doctors Ought to Care)

June 11, 1991

<u>DATE</u>	<u>EVENT</u>	<u>LOCATION</u>
May 4-5, 1991	Black Expo USA Houston Philip Morris Co., RJ Reynolds Tobacco Co., Lorillard Tobacco Co., Brown and Williamson Tobacco Co. (cigarette giveaways)	*George R. Brown Convention Center
May 4-5, 1991	Cinco de Mayo Festival (Skoal Tobacco giveaways)	*George R. Brown Convention Center
May 25, 1991	Cajun/Zydeco Rodeo (Salem Fresh on the Scene Video Van, cigarette giveaways)	Triangle Arena
June 9-16, 1991	Benson and Hedges Blues Festival	*The Summit; *Houston Public Library branches
June 9, 1991	Camel 1991 Tejano Summer Concert Tour	Island Club Concert Grounds
June 14-15, 1991	Miss Black Houston Metroplex Scholarship Pageant (RJ Reynolds Tobacco Co.)	Sheraton Astrodome
April 26- July 12, 1991	From Harlem to Hollywood Exhibit (Philip Morris Co.)	Museum of Fine Arts

ONGOING PROMOTIONS

Marlboro Scoreboard Signs	*Astrodome
Winston Scoreboard Signs	*The Summit
Camel Video Van	Various places in Houston
Salem Fresh on the Scene Video Van	Various places in Houston
Salem Fresh on the Scene Birthday Bash	Various night clubs
Dakota Billiards Tournament (Dakota Cigarettes)	Various night clubs

\*Tobacco-sponsored events held on taxpayer-supported property.

Tobacco-sponsored Events  
Houston, Texas  
January through December 1991

<u>DATE(S)</u>	<u>EVENT</u>
January 5	Thrill Show Spectacular (Camel Mud and Monster Series) Houston Astrodome
January 12	Lucky Strike Darts Tournament (Blue Bonnet Classic)
January 19	Camel Supercross Houston Astrodome
February 8-9	Red Man All American Pulling Series Houston Astrodome
February 28 - March 3	Fram Supernationals Winston Drag Racing Series Houston Raceway Park
February __ - March 3	Houston Livestock Show and Rodeo SKOAL (Red Man, Renegades) Houston Astrodome
March 8 - March 12	Philip Morris Bill of Rights Tour Sam Houston Coliseum
March 23	Ebony Fashion Fair (More) Reception (RJ Reynolds Tobacco Co.) Texas Southern University
March 27	World of Outlaws Sprint Car Racing (SKOAL/Copenhagen) Big H Speedway
April 6	Hubbard Street Dance Company Reception (Philip Morris Companies, Inc.) Jones Hall
April 15 - 21	Virginia Slims of Houston Westside Tennis Club
April 22 - 28	Doug Sanders Kingwood Classic Senior PGA Tour (Vantage Cup Golf)

April 25 - May 5	Houston International Festival (Newport giveaways at Jones Plaza and Sam Houston Park)
May 3 - July 19	Harlem
May 4 - 5	Black Expo USA (Philip Morris - Benson and Hedges) (Lorillard Tobacco - Newport) (RJ Reynolds Tobacco - Salem) (Brown and Williamson - Capri) George R. Brown Convention Center
May 4 - 5	Cinco de Mayo Festival (SKOAL) George R. Brown Convention Center
May 25	Cajun/Zydeco Rodeo (Salem Fresh on the Scene Video Van) Triangle Arena
June 9	Camel Tejano Summer Concert Tour (Camel) The Island Club
June 9 - 16	Benson and Hedges Blues Festival (Benson and Hedges) The Summit and Alley Theatre
June 12	World of Outlaws Sprint Car Racing (SKOAL/Copenhagen) Big H Speedway
June 14 - 15	Miss Black Houston Metroplex Scholarship Pageant (RJ Reynolds - Salem)
June 15	Mercado del Sol Music Celebration (Marlboro) Guadalupe Park
July 14 - 18	National Council of La Raza 1991 Annual Conference (Philip Morris and RJ Reynolds) Downtown Hyatt Hotel
Prior to July 22	NAACP National Conference (RJ Reynolds - Salem) (Philip Morris)
August 11	Camel Tejano Summer Concert Tour (RJ Reynolds - Camel) The Island Club
August	Basic Black Literacy Concert (RJ Reynolds - Salem) Club Oasis

September 28	"Carnival '91 Caribbean Festival" (RJ Reynolds - Salem)
September 29	Mercado del Sol Music Celebration (Marlboro) Guadalupe Park
October 24	Roast and Toast Celebration honoring Coach Dave Bethany's 25 years of accomplishments in track and field (RJ Reynolds - Salem) JW Marriott - Houston Galleria
October 30	Tribute to Smoky Robinson (RJ Reynolds - Salem)
November 2	Avery Brooks starring in "Paul Robeson: The Man and His Music" (RJ Reynolds - Salem) George R. Brown Convention Center
November 15	1991 Creative Black Tie Gala Block Party - Benefit for Kuumba House Repertory Theatre (RJ Reynolds - Salem)
November 16	Red Man All American Pulling Series Tractor Pulls and Monster Trucks (Red Man) Houston Astrodome
December 31	New Year's Eve 1991 Featuring Kirk Whalum (RJ Reynolds - Salem) The Marriott Brookhollow
In question:	Fall date for World of Outlaws  November 29 Miss Black Texas Metroplex (RJR?)  February - Black History Month (Philip Morris and RJR)  United Negro College Fund Drive February 1991 (Brown and Williamson - Kool)  Houston Opera (Philip Morris - Marlboro)  Houston Ballet (Philip Morris- Marlboro)  Camel Video Van Salem Video Van