



May 20, 1991

Mr. Mark Glassner
Delaware DOC
P.O. Box 15052
Newark, DE 19711

Attn: Mark:

In response to your May 10, 1991 letter concerning the "Virginia Slime" poster, Revere National has rejected this design due to a conflict of interest.

This piece of art is directed explicitly against one brand and one tobacco co., specifically Virginia Slims and the Phillip Morris Co. (our client).

Alterations to this design would have to be directed against the entire tobacco industry. This type of anti-smoking campaign would be acceptable to our Company.

Sincerely,

Paul Bozentka
Account Executive
Revere National Corporation

PB/lcc