



**“Every
man is
an artist”**

—Joseph Beuys

**One of the most influential
European artists of the
twentieth century.**



art packs and the artists behind them

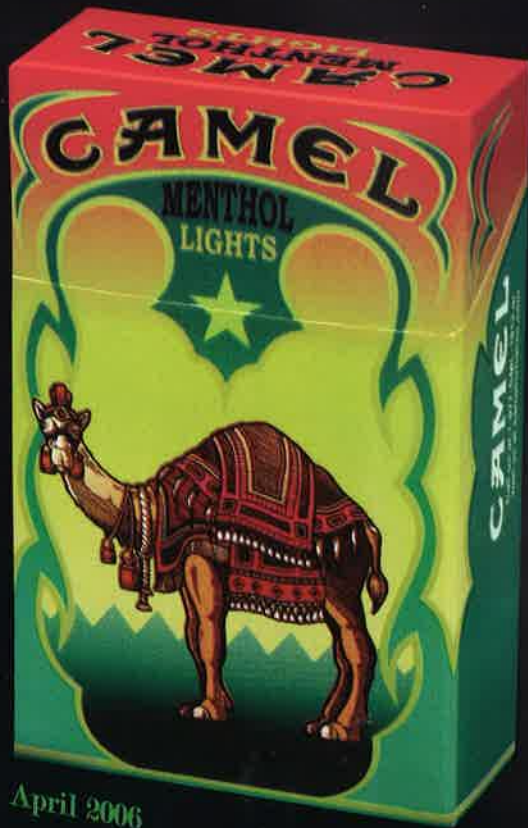
Here at Camel we honestly do believe that every one is an artist. Their work is all around us and to feast your eyes on it is to glimpse a little piece of who they are. You could say the act of creating something from nothing is the ultimate display of passion and freedom. And the way we see it, that's something to be encouraged and treasured.

It's from this commitment to self-expression that Camel's Art Packs were born. We got together 14 different artists, skilled in everything from tattoos to computer graphics, and told them, "Our pack is your canvas." The result: 33 minimasterpieces showcasing each virtuoso's signature style.

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.



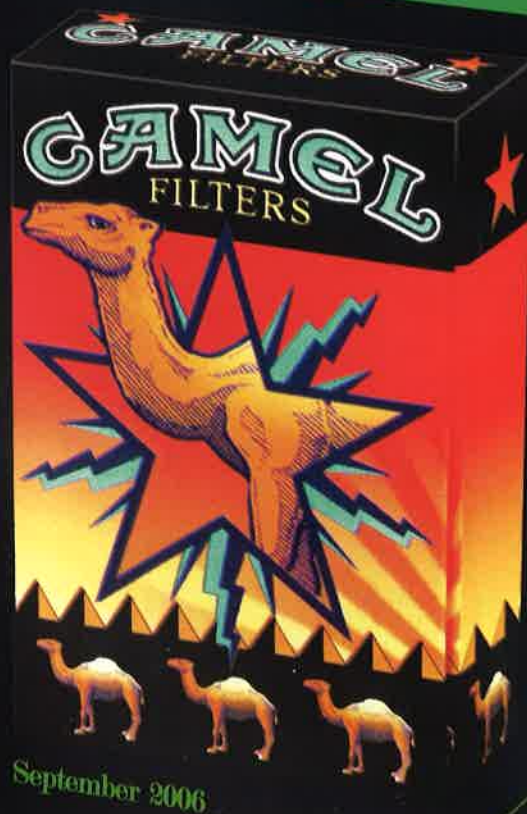
April 2006



April 2006

says the man himself:

"I think there was never a want to become an artist. This is the only thing I can do and somehow I have to make it work out. And it seems wide open these days. There's just so much to draw upon. And to see a company (like Camel) explore (art) is great, not only for them, but for artists as well."



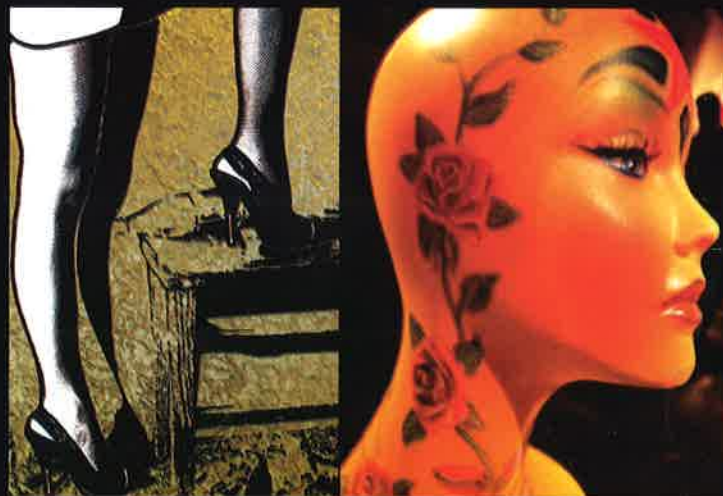
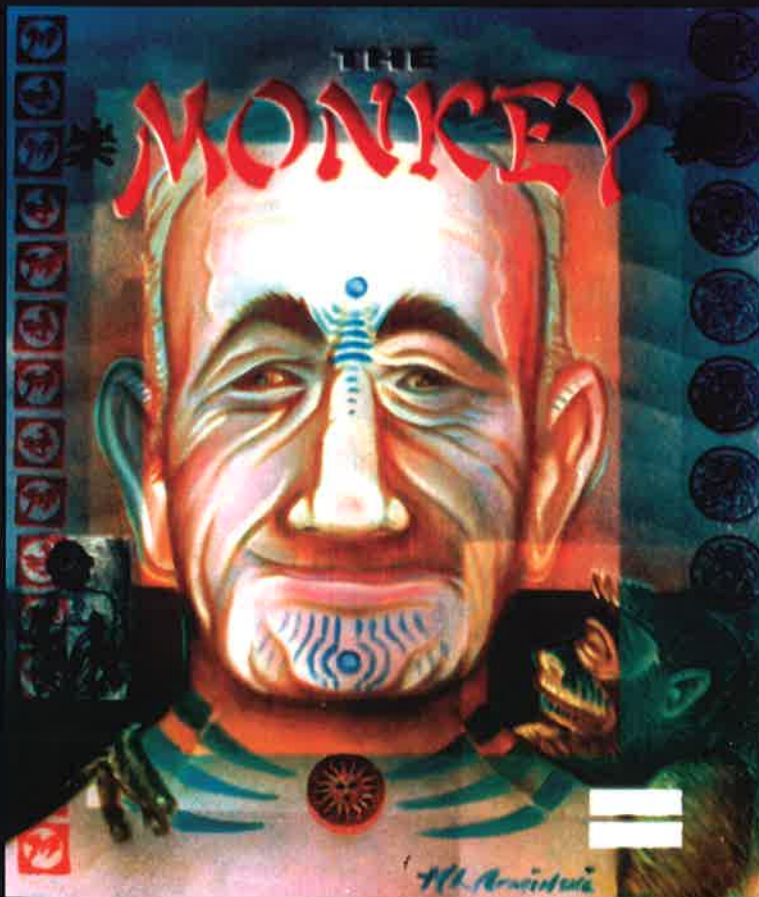
September 2006

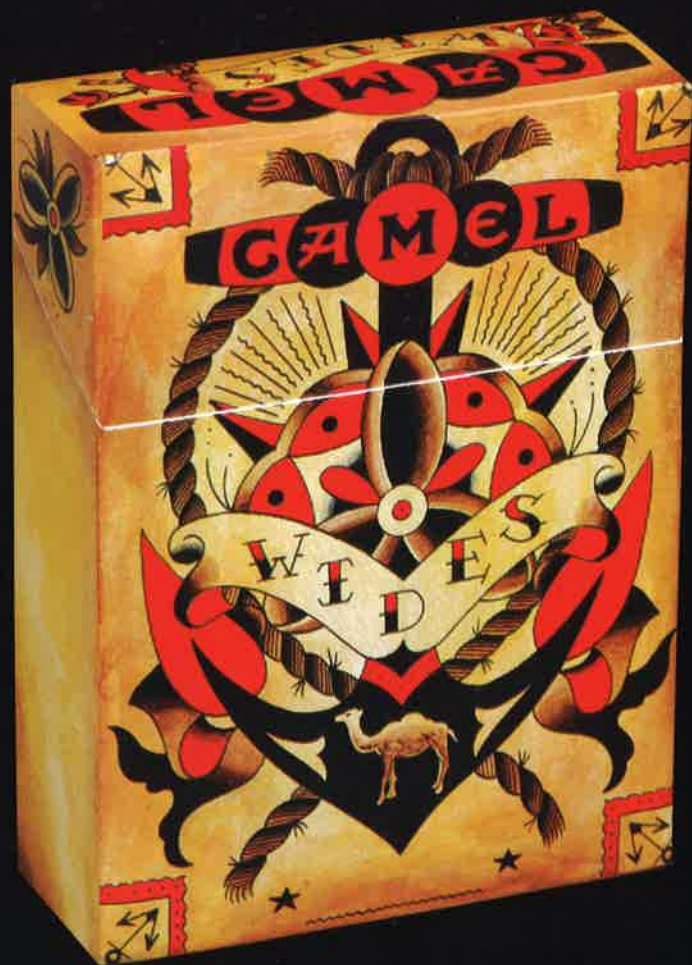
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mark arminski

www.arminski.com

How has Mark managed to make a living as an artist for over twenty-five years? By deftly toeing the line between brushstrokes and business, that's how. No small feat even for a guy whose design philosophy is grounded in balance and symmetry. While other artists pondered existentialism, Mark blazed a trail through Detroit's psychedelic underground, planting the seeds of what would become his hallmark—The Modern Rock Poster. In the decades since, Mark's diverse palette of surfaces has shifted from murals to body painting and back, without losing an ounce of his well-earned street cred or energy. Whatever his medium, Mark's work is the true embodiment of the independent artist spirit, and will no doubt continue to grow for another twenty-five years and beyond.





December 2006

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eric's edict:

"Don't allow (anything) to lower your standards or compromise your values. My design techniques are basic—keep to what works aesthetically."



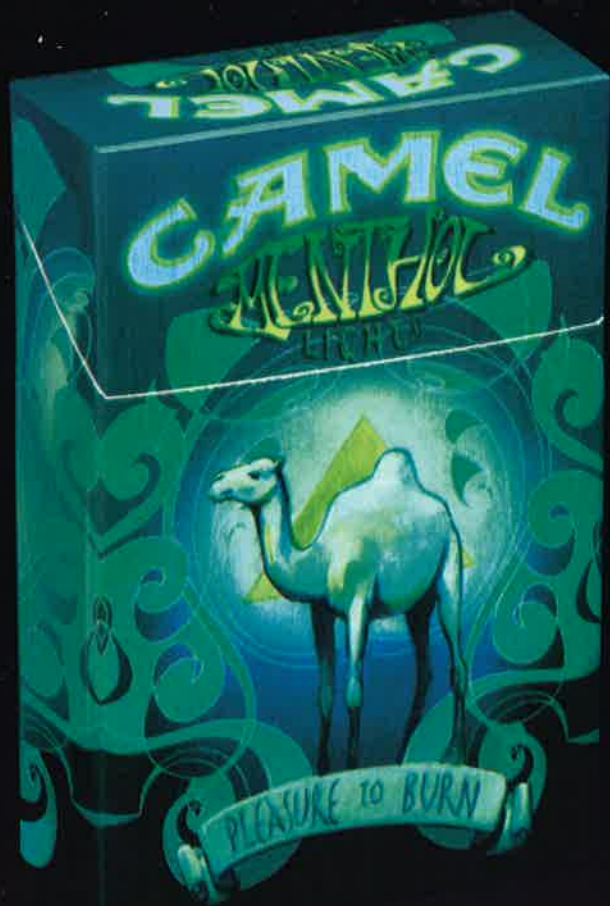
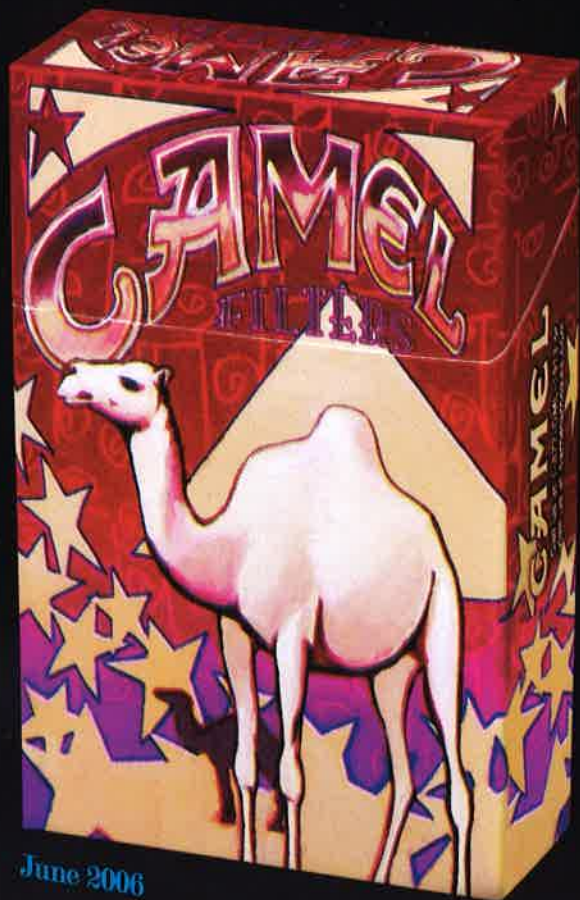
eric jones

www.palehorsetattoo.com



From his West Coast apprenticeship to his trial by ink alongside some of New York City's finest artists, Eric Jones has spent the last nine years making his mark in the tattoo world. His classic Americana-influenced work is rich with turn-of-the-century nostalgia, bold beauty, and the kind of expert rendering that stands the test of time. A true creative spirit, Eric is continually evolving beyond his milieu of ink and flesh, pursuing ambitions in different mediums and growing as an artist.





leonard's law:

"I think it's good when anyone with real influence promotes the arts. (Jobs like designing these Camel packs) can very often be too heavily art directed, but I had a lot of freedom to do what I wanted. I wish (all commissioned jobs) were like that."

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gabe leonard

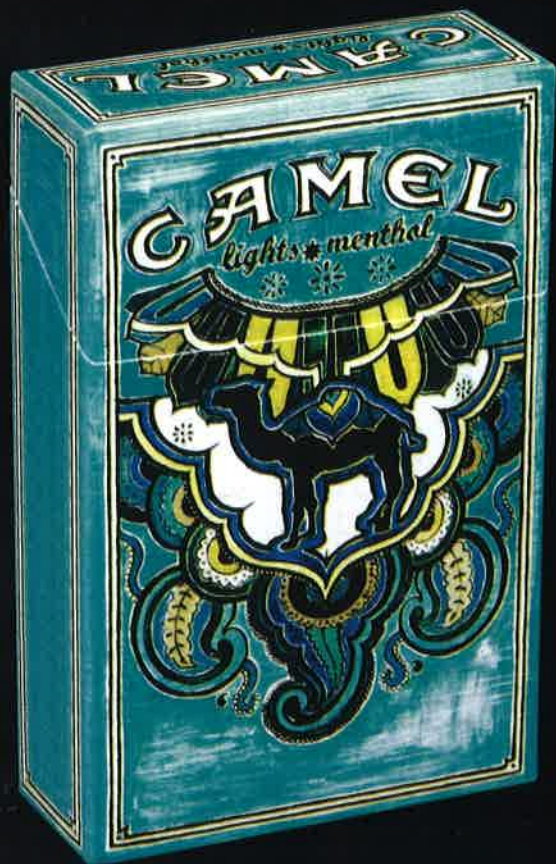
www.gabeleonard.com



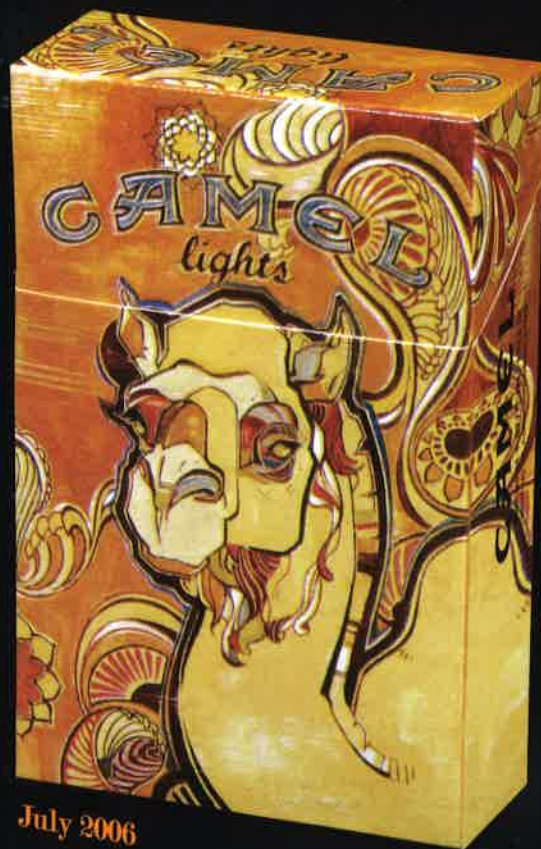
If his formative years braving six-foot snow drifts in rural Wyoming prepared him for anything, one could assume it'd be the heavy workload and mountainous school loan debt your average "working artist" might face. Not so for L.A.-based freelancer Gabe Leonard. Since graduating from the Columbus College of Art and Design, he's made a career of blending realism with art nouveau to create both whimsical portraits of fantasy and sardonic visual metaphors—all while being able to sleep til noon if he wants. Lucky for us Mr. Leonard's a man of simple pleasures.

kind words from jacqui o:

"It's amazing to paint for a living. (Working on these Camel packs was a good experience because) it's interesting anytime you can communicate to an audience that might not see art in their day-to-day lives."



July 2006



July 2006

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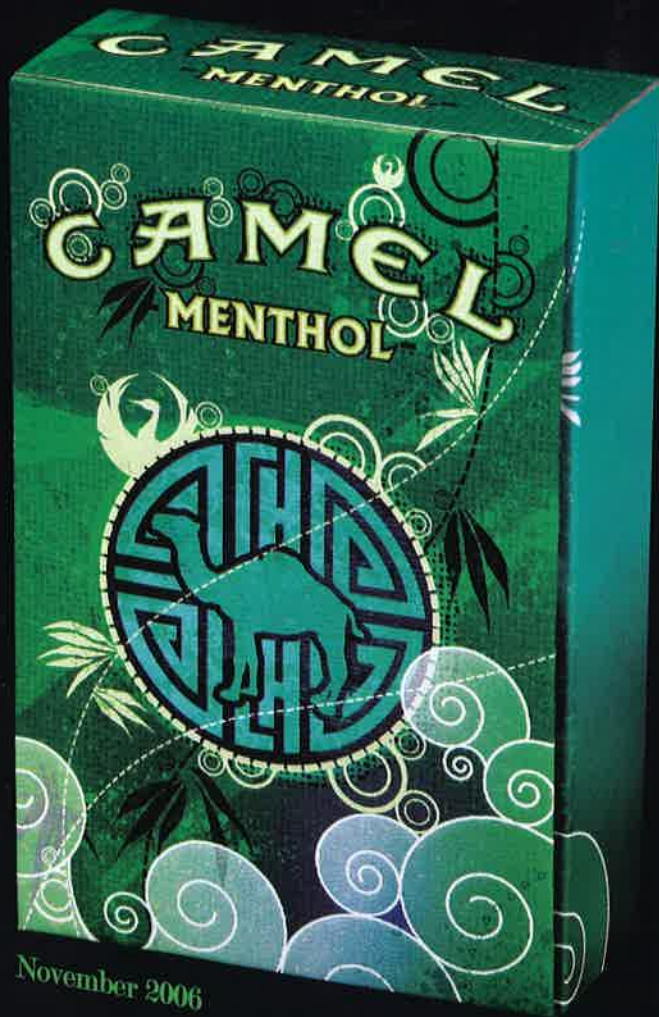


jacqui oakley

www.jacquioakley.com

Though born in Canada, Jacqui spent her childhood soaking up the cultures of such diverse places as England, Bahrain, and Zambia. After returning to Ontario and graduating from Sheridan College's School of Art and Design, she quickly began gaining notice with her unique style of illustration—a fusion of the ornamental and aged qualities of folk art and contemporary design elements of commercial culture. A founding member of The Illustration Collective of Replless Abandon, Jacqui's spent the past five years lecturing and producing work that's been featured in countless international publications and galleries.





November 2006

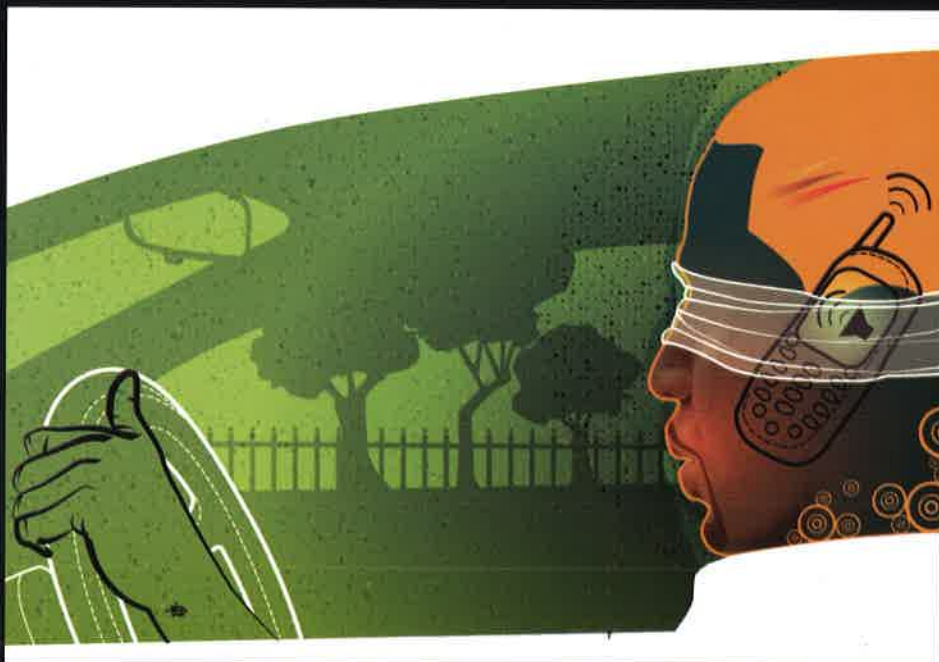
advice to go:

"(If you're going to get into art as a profession) give it 110 percent—none of this doing it as a pastime while working a job and hoping it'll happen one day."

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huan tran

www.leakingfaucet.com



Across degrees, time zones, equators, and meridians, neither the body nor mind of this modern day walking man knows boundaries. And since launching The Leaking Faucet Studio in 1996, this former science major has made a career of infusing the mysticism and fluidity of those travels into his vector-based illustrations. Despite recently putting his traveling shoes to rest in Toronto, Huan's managed to consistently keep his work fresh by avoiding onions and always holding true to his design philosophy: make it beautiful and make it clever.

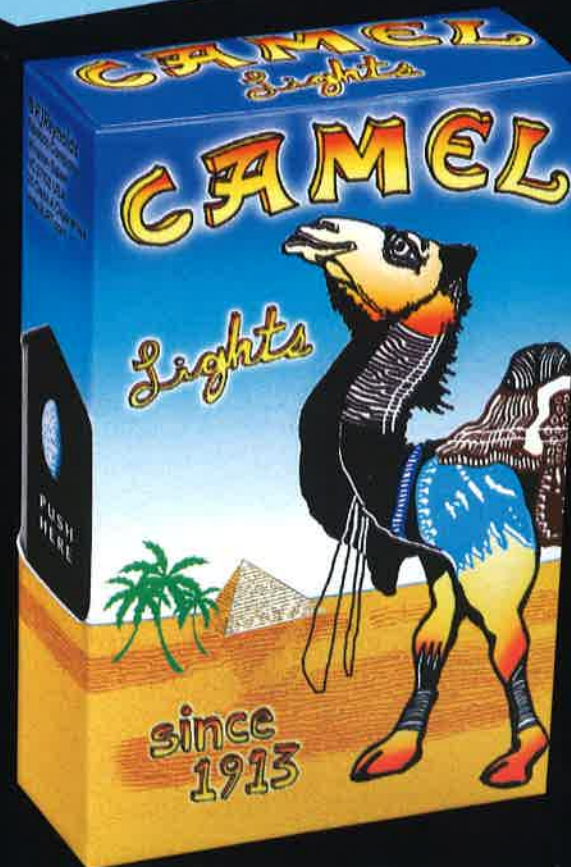


corradetti on corradetti:

"Being an artist isn't a decision, it's a calling. I think the key is not becoming too serious but, at the same time, remaining focused and being open to new things."



September 2006



November 2006

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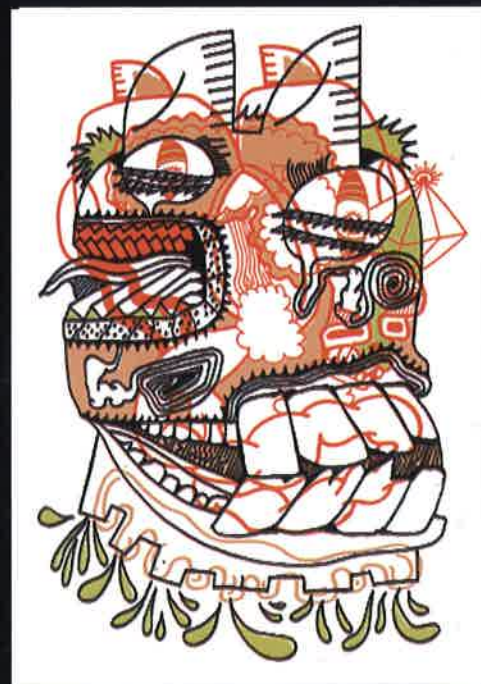


rob Corradetti

www.mixelpixel.com

www.radrox.com

Somewhere between his days touring Baltimore's Visionary Arts Museum under the tutelage of his glass-blowing uncle and his time studying geology at the University of Delaware, Rob Corradetti got inspired to make "art" his life. Soon after discovering an old print shop near campus, this Brooklyn transplant promptly ditched geology and has been doing freelance illustration and touring with his band, Mixel Pixel, ever since. Combining dream-like images with ancient mythology, Rob's art is a strange menagerie of creatures and pop-psychedelic colors that will have you looking at life through a whole new, fascinating lens.



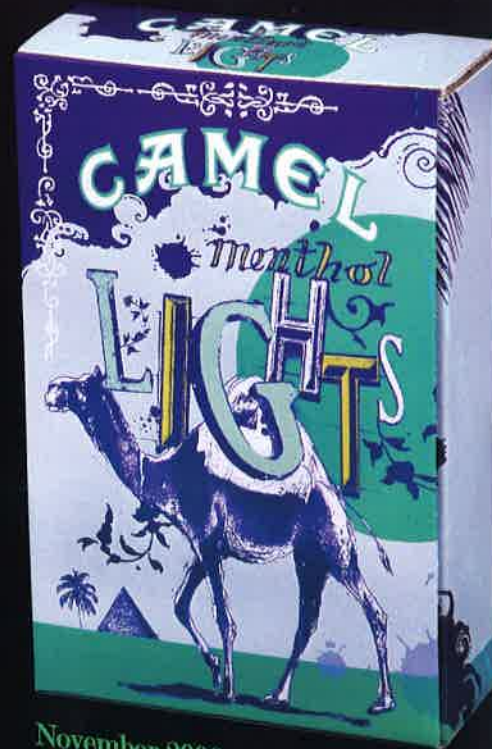
today's bradyism:
"Do what inspires you. Not what you think others will want to see. In the end, you'll be recognized for your vision and will enjoy the work you do."



September 2006



September 2006



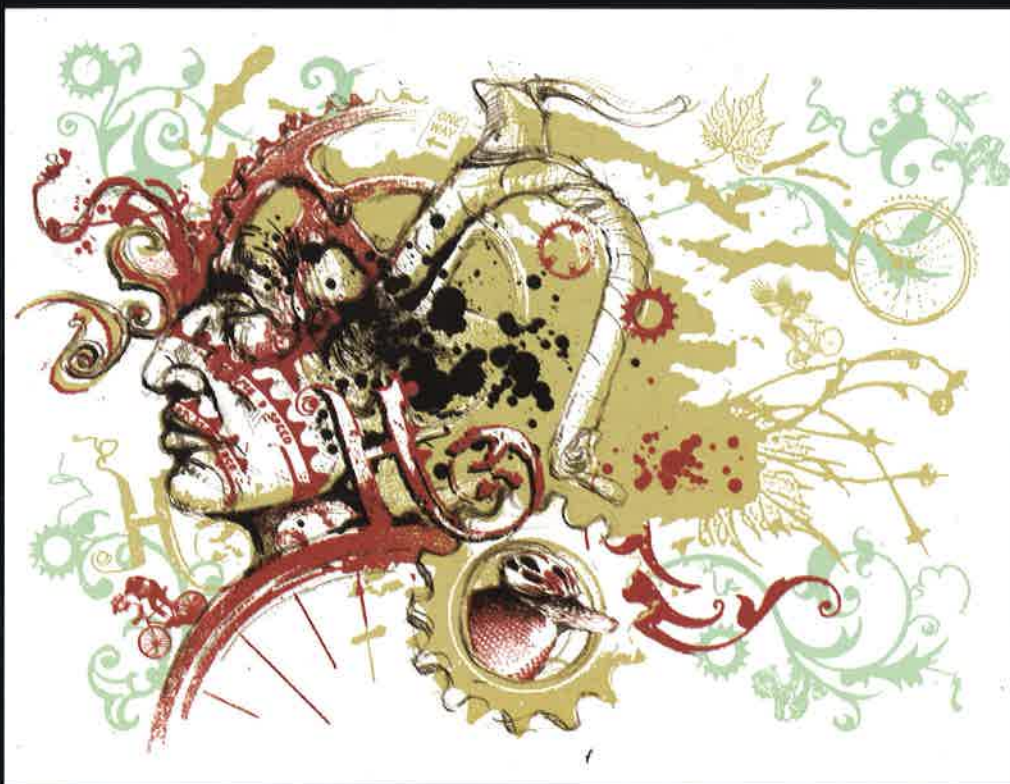
November 2006

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shannon brady

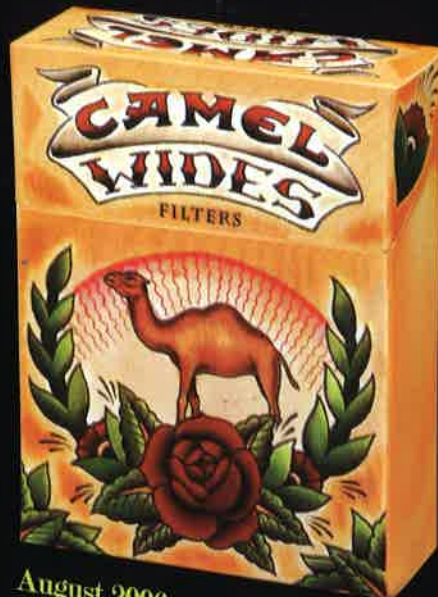
www.shannonbrady.com



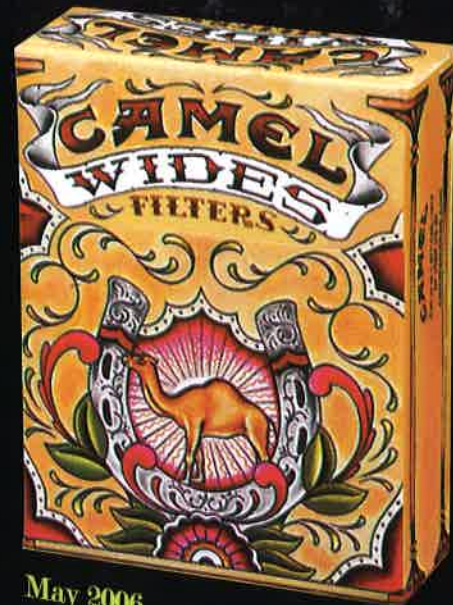
When he's not teaching English in Vietnam, this Minnesota native has toured the globe, partaking heartily in the multitude of visual experiences Mother Earth has to offer. The evolution of Shannon's work from photographic collages to his present melding of photography and illustration has yielded a style best described by its creator as "ornamental symbolism." Though he maintains his freelance status, loyal readers of Minneapolis's esteemed news publications can catch the alt-reality stylings of this genre-bending brushman with their morning coffee—his mild-mannered alter ego works as a graphic designer for the St. Paul Pioneer Press.

kat's meow:

"(The best part of this job is) working with clients who appreciate a similar aesthetic, or at least have enough faith in your abilities to allow a necessary amount of creative freedom."



August 2006



May 2006



October 2006



August 2006

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www.kotattoos.com

Katja Opel

For ten years now, Katja Opel's been striving to surpass any and all preconceived expectations of the tattoo medium with her timeless designs and bold, colorful work. Drawing from traditional American and Japanese styles, O. uses such inspirational themes as "love and struggle" to create an "unclassifiable" reinvention of old and new.





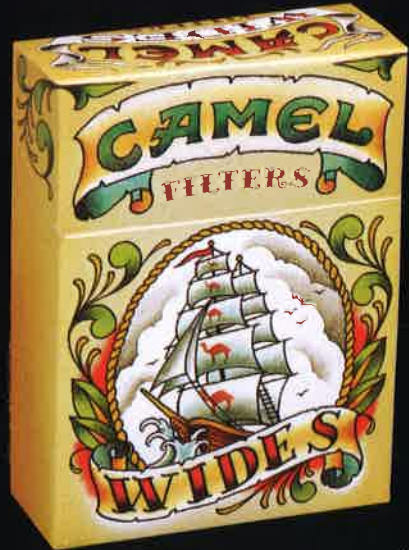
March 2006



December 2006



August 2006



October 2006

the buzz from scott:

"I suppose (if you're looking to get into art professionally), just be sincere. If your heart isn't in it, it will show, and whatever you do will be bland and watered down. Stay fluid, and trust yourself."

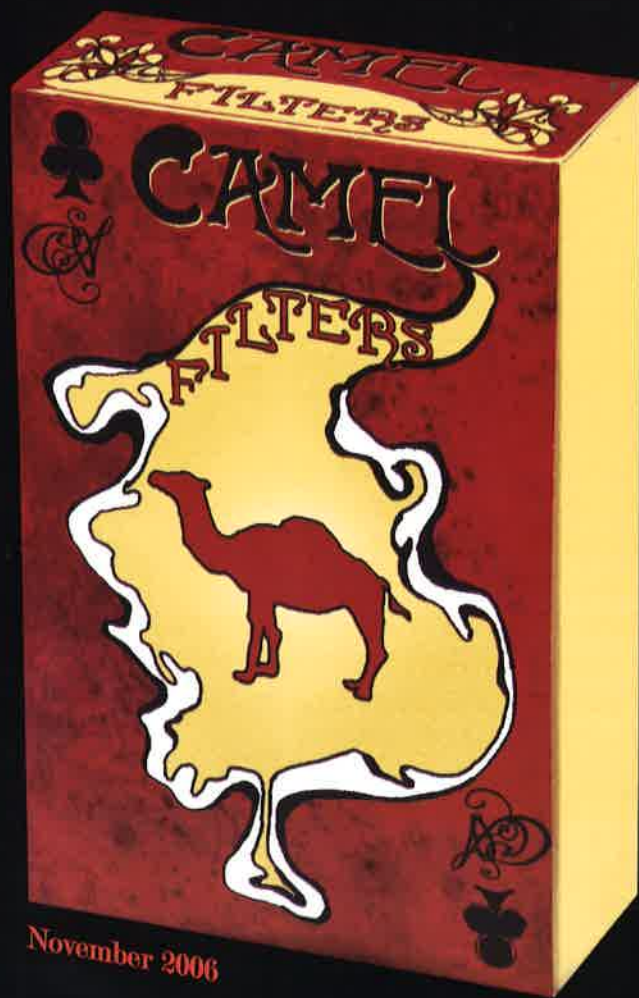
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scott campbell

www.scottcampbelltattoo.com



Eight years ago, Scott Campbell was dodging both his landlord and the prospect of having to wait tables to earn a buck. So, the former biochemist took a chance and traded bubbling test tubes for a buzzing needle and taught himself how to tattoo. In the years since, his work, a dynamic mix of progressive style and old-school authenticity, has taken him around the world and afforded him the street cred to open his own shop—the Brooklyn-based Saved Tattoo.



November 2006

says vicky:

"I loved the idea of creating the Camel Filters pack in the style of vintage playing cards with Camel being the ace of hearts. Life's a game, so you gotta hope you've got some good cards in your corner."

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vicky newman

www.vickynewman.com

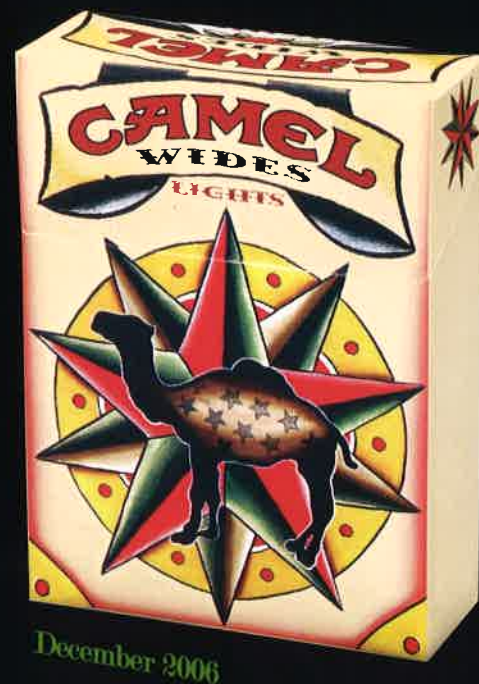
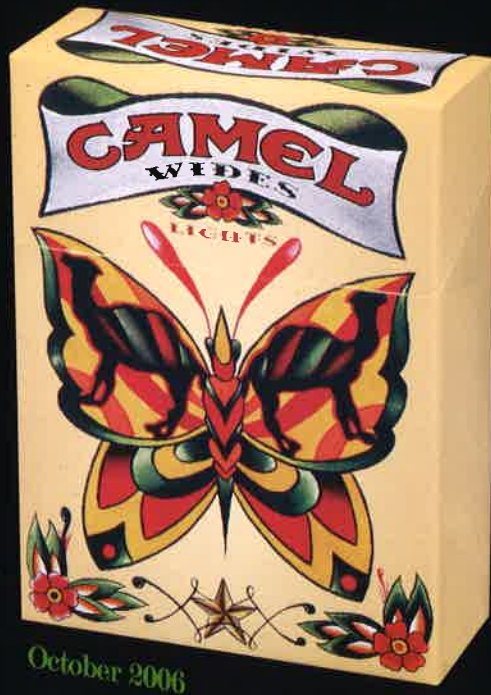
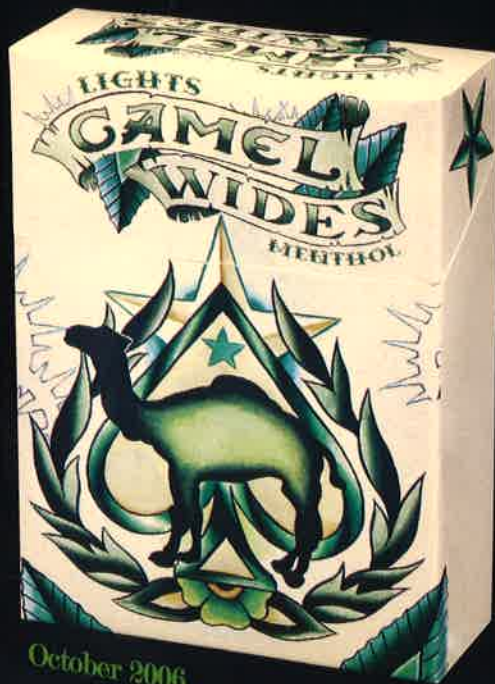


Inspired in equal parts by her dear ol' dad's album covers and the graffiti-laden edifices of her native England, Vicky's artistic influences are about as diverse as the continents she's traveled. After graduating from Falmouth's College of the Arts, this New York-loving nouveau artist has dabbled in everything from screen-printing to advertising before making freelance illustration her primary focus. And aided by such modern advances as broadband Internet and digital scanning, her bold, vibrantly colored work will continue to reach the masses here and across the pond. Cheers!



goldberg's nuggets of wisdom:

"What I want to tell people that want to get into tattooing is that first, you have to go out and get covered in tattoos to even begin knowing what it's all about."



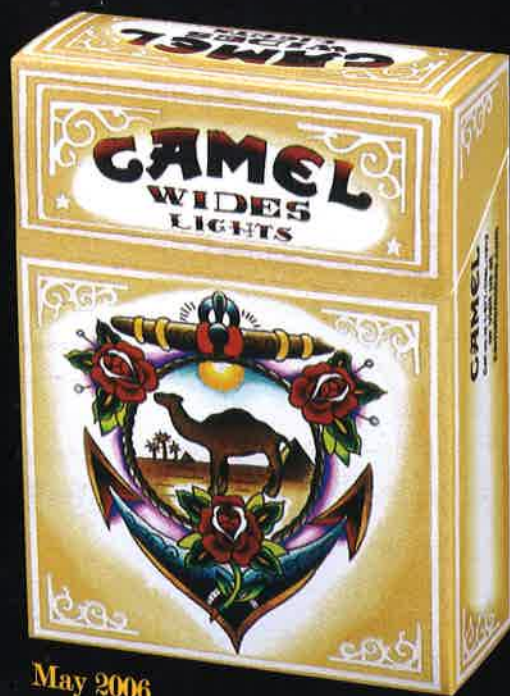
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jason goldberg

www.oldecitytattoo.com



In his fifteen years as a tattoo artist, Jason Goldberg has developed his own highly original style that's been described as a one-of-a-kind mix of surrealist beauty, mystical symbolism, and horror movie shlock. When he's not inking the hides of Philly's finest at his shop, Olde City Tattoo, JAG gets vocal, swapping his needle for a microphone in the hardcore band Necktie.



May 2006



March 2006



December 2006

indelible insight from marcus:

"I think it's inevitable that (tattoos) would cross into the mainstream. I hope (Camel's involvement) educates some people about better tattoos. There are many educated, dedicated artists who can be sought out to do your work with cleanliness and inspired execution—don't sell yourself short."

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marcus kuhn

www.justgoodtattoos.com

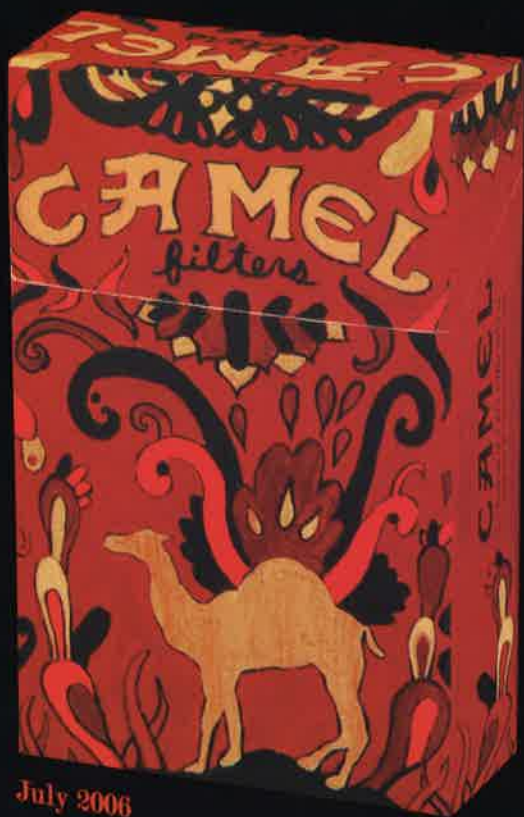


With seventeen years and thirty-six shops on two continents under his belt, it's safe to say Marcus Kuhn knows a thing or two about tattoos. His clean, powerful line work is inspired by antique-style art—classic designs reborn with the technical superiority of a guy who's been doing this a while. An expert needleman, Marcus incorporates elements of Americana design into his pieces, blending them with highly evolved Tibetan and Japanese motifs, and the energetic, colorful beauty of Hindu art. His Just Good Tattoos in Portland, Maine is the place to go for straightforward, honest work, grounded in true tattoo tradition that is anything but traditional.

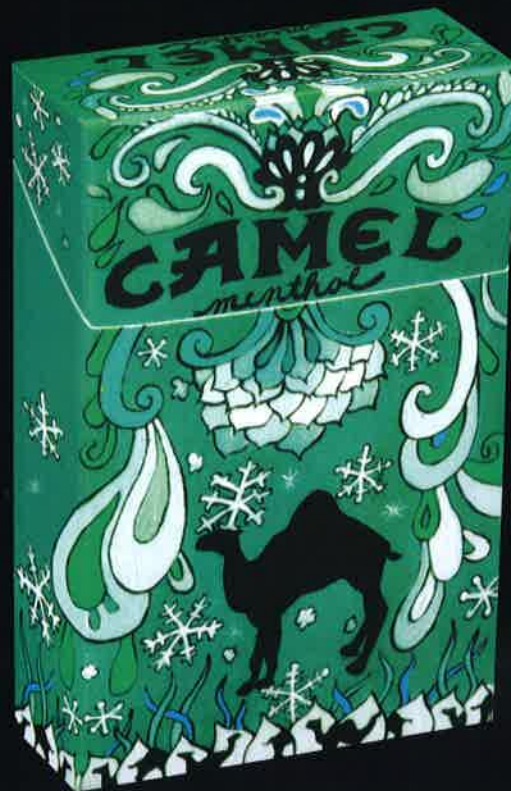


wise words from wise lady:

"(Camel's involvement in art) is an excellent thing. Exposure like this may open some minds. I wish more big companies supported the arts. (The art profession) takes drive, self-motivation, and a healthy ego. If you need security, don't do it. (But) it's the best job in the world."



July 2006



July 2006

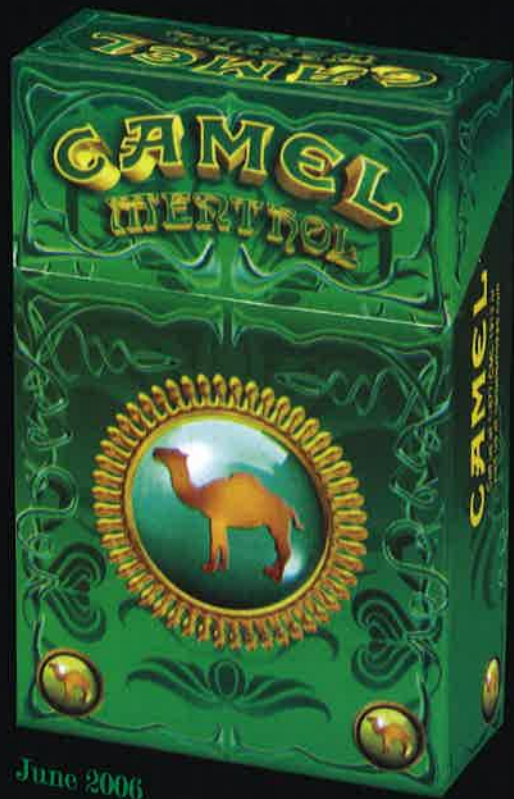
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martha rich

www.martharich.com

In only six short years, this Pasadena-based illustrator made the leap from pantyhose to paintbrushes and never looked back. After realizing the corporate world afforded zero outlets for her inner artiste, Martha enrolled in L.A.'s Art Center College of Design where her mentors, the Clayton Brothers, quickly helped her prioritize, ditch the desk job and start painting. Now her gallery of accolades is almost as extensive as her body of work. Martha's mixed-media illustrations combine the feel of '70s textiles with sketchbook doodlings, creating visual odes to such passions as undergarments, pop culture icons and lobsters.

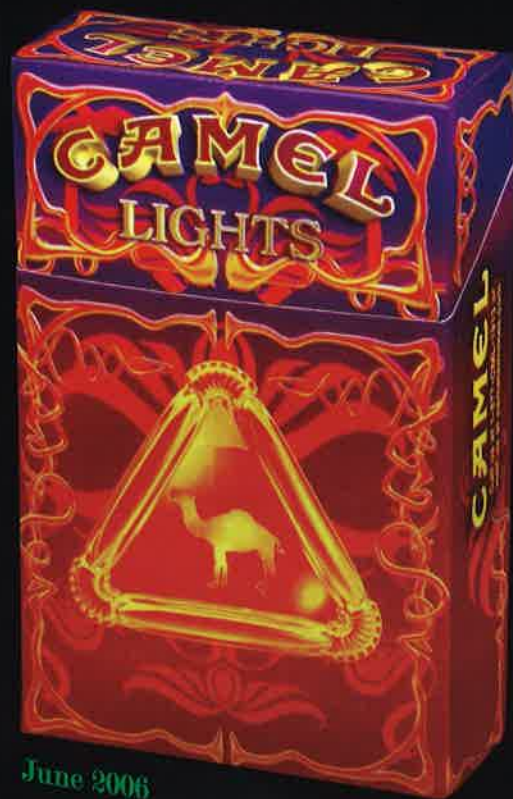




June 2006

oliver's burst of wisdom:

"(If you want to become a professional artist), stick at it. Look backwards as much as forwards. It can take you to (the brink) and back, but the rewards, the personal satisfaction, make it worth it."



June 2006

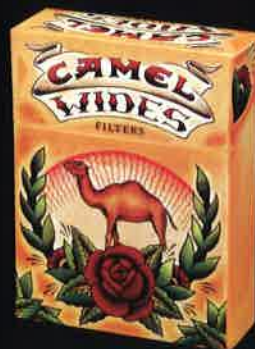
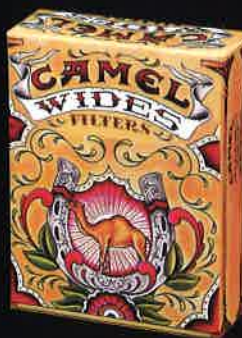
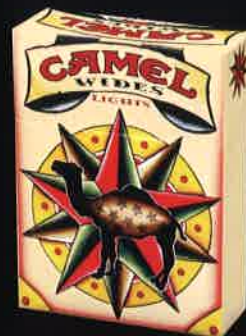
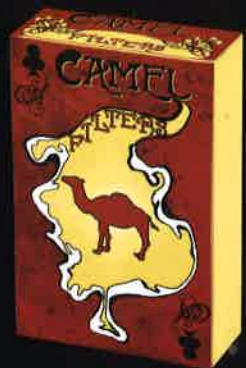
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oliver burston

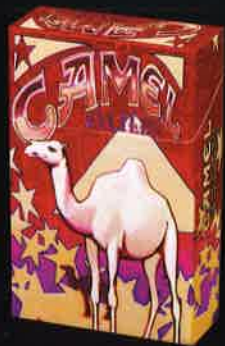
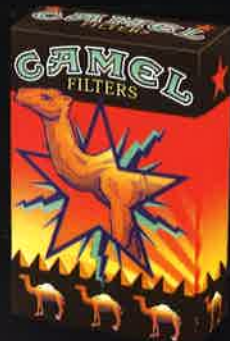
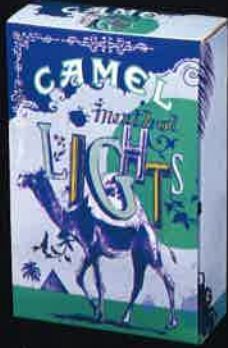
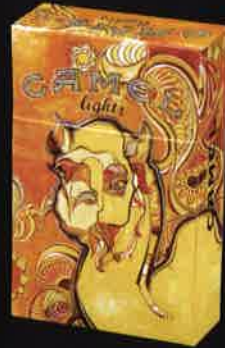
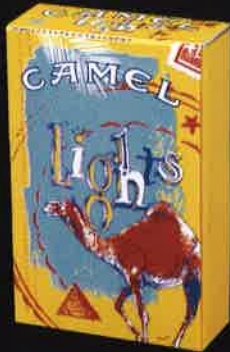
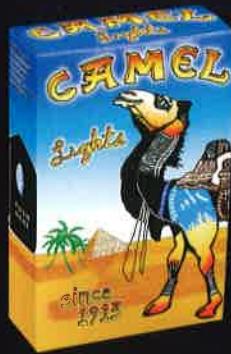
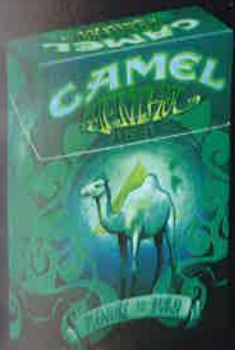
www.debutart.com

Though he's been in the game for twenty years, London-based visualist Oliver Burston has managed to stay on the cutting edge of his craft. Using the latest advances in 2-D and 3-D technology, this detail-obsessed designer combines the fluidity of '70s progressive rock album covers with nineteenth century symbolist art to create his own unique illustration style. In his two decades as a working artist, Oliver's come to love the "adventure"—for him, creating something from nothing is what drives him to stay sharp and evolve in an industry that changes all the time.





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MENTHOL LIGHTS BOX: 10 mg. "tar", 0.8 mg. nicotine, LIGHTS HARD PACK: 10 mg. "tar", 0.9 mg. nicotine, WIDES MENTHOL LIGHTS: 12 mg. "tar", 0.9 mg. nicotine, WIDES LIGHTS: 12 mg. "tar", 1.0 mg. nicotine, FILTERS HARD PACK: 16 mg. "tar", 1.3 mg. nicotine, WIDES MENTHOL: 17 mg. "tar", 1.2 mg. nicotine, WIDES FILTERS: 17 mg. "tar", 1.3 mg. nicotine, FILTERS MENTHOL: 18 mg. "tar", 1.2 mg. nicotine, av. per cigarette by FTC method. Actual amount may vary depending on how you smoke. For T&N info, visit www.rjrttarnic.com.

**Camel would like to thank
all of the artists involved for
expressing their amazing
creativity. To all of them,
and to the artist within all
of us, we salute you.**



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